



BRAND MANUAL

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01 THE DESIGN MANUAL

THE DESIGN MANUAL

01

01.01 THE ANYTIME FITNESS DESIGN MANUAL

The goal of this new international Manual is to provide clear and accurate information to assist through the process of building your Anytime Fitness club.

This Manual contains the instructions, including images, floor plans, elevations, finishes plans, furniture and construction details to provide your team with a simple guide to creating your new space.

All this information will be supported with the Sourcing Manual and Contacts in which the Franchisee will be able to find all the materials and design elements approved previously by Livit and Anytime Fitness.

ABOUT

This Manual is based on a prototype and should be used as a component system. We understand that every location is different and due to this, we have developed a modular growth system which allows the new design to adapt to irregular and different spaces.

FRANCHISEE BENEFITS

Facilitate the process

Design documents are fully complete, therefore, your local architect or builder has all the information they need to easily complete construction documents.

Reduce fit-out costs

Most of the materials considered in this new Manual have been pre-negotiated and global agreements have been established to allow you to reduce costs on the finished package.

Consistent brand image

The Brand Manual has a simple and easy structure, avoiding generic parts in order to establish a coherent design in all clubs.

01.01.01 Using the design Manual

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THE DESIGN MANUAL

01.01.02 A Design Manual by LIVIT

At Livit we are more than just architects, designers and brand developers, we are global experts in guest experience design.

We are active in more than 40 countries and we've been designing since 1998, opening a designed experience every 8h somewhere in the world. We've not only got the industry know-how, but an incredible wealth of experience!

We are passionate about developing concepts that delight customers and business owners alike. In Livit, we understand that the complete 360° experience is what captures the imagination of our guests, and what makes the difference in the bottom line for our clients.

We are Livit and this is how we work:

- Strategic consulting
- Concept design
- Branding and naming
- Development manuals
- Architecture
- Touchpoints
- Operational efficiency
- Project management
- Brand audits

EXPERIENCE DESIGN

Livit guides brand leaders through the whole process, leveraging a resourceful team of experience experts with years and years of designing under their belt.

After a design process, we carry out this design Manual, as a compendium of the necessary elements for the efficient construction and implementation of new clubs, so that anywhere in the world, every Anytime Fitness is a reflection of a strong and consolidated brand, improving the user experience in any of its clubs.



Active in more than 40 countries

THE DESIGN MANUAL

01.02 MAINTENANCE

Once the new club is open, it is very important to protect your investment.

If it is dirty, your equipment is poorly maintained, or there are odd smells in your club you will have a money problem. Even if your members don't realize it immediately, they will subconsciously be put off by the state of your business. There is simply no excuse why your club shouldn't be spotless.

Start by creating a cleaning checklist for your center and make sure that your staff follows the check list every single day.

Franchisee should collect all manufacturers' specification and maintenance data and warranties from installers and suppliers.



Welcoming Entrances

Dust furnishings and fixtures, and keep floor mats free from tripping hazards. Clean windows, shine doors, and polish fixtures at least once a week.



Inviting Workout Areas

Basic cleaning routines in these critical spaces multiple times a day.



Clean, Safe Equipment

Every piece of equipment in your club should be cleaned throughout the day. Keep a separate fitness facility maintenance checklist to make sure equipment is regularly inspected for safety.



Well-Kept Floors

At the end of each day, allow plenty of time on your gym cleaning schedule for floor care. Sweep, mop and vacuum all areas facility-wide.



Sanitary Member Lobby

Member Lobby stays busy, so they need constant attention. Keep trash emptied, floors cleared of debris and mirrors polished. Sanitize benches, locker doors and all touchpoints as often as possible, and schedule complete Member Lobby cleaning at least once a day.

Sparkling Showers

Clean shower walls, floors, doors and fixtures daily. Frequently check potential problem areas like grout channels between tiles. Consider having the grout sealed.

Disinfected Bathrooms

Make bathroom inspections a regular part of daily staff duties. Empty trash cans, fill dispensers, and polish and disinfect all fixtures.

Clean Office Spaces

Maintaining clean offices demonstrates your commitment to the highest levels of professionalism. Always keep office floors swept, surfaces dusted, fixtures polished and windows cleaned.

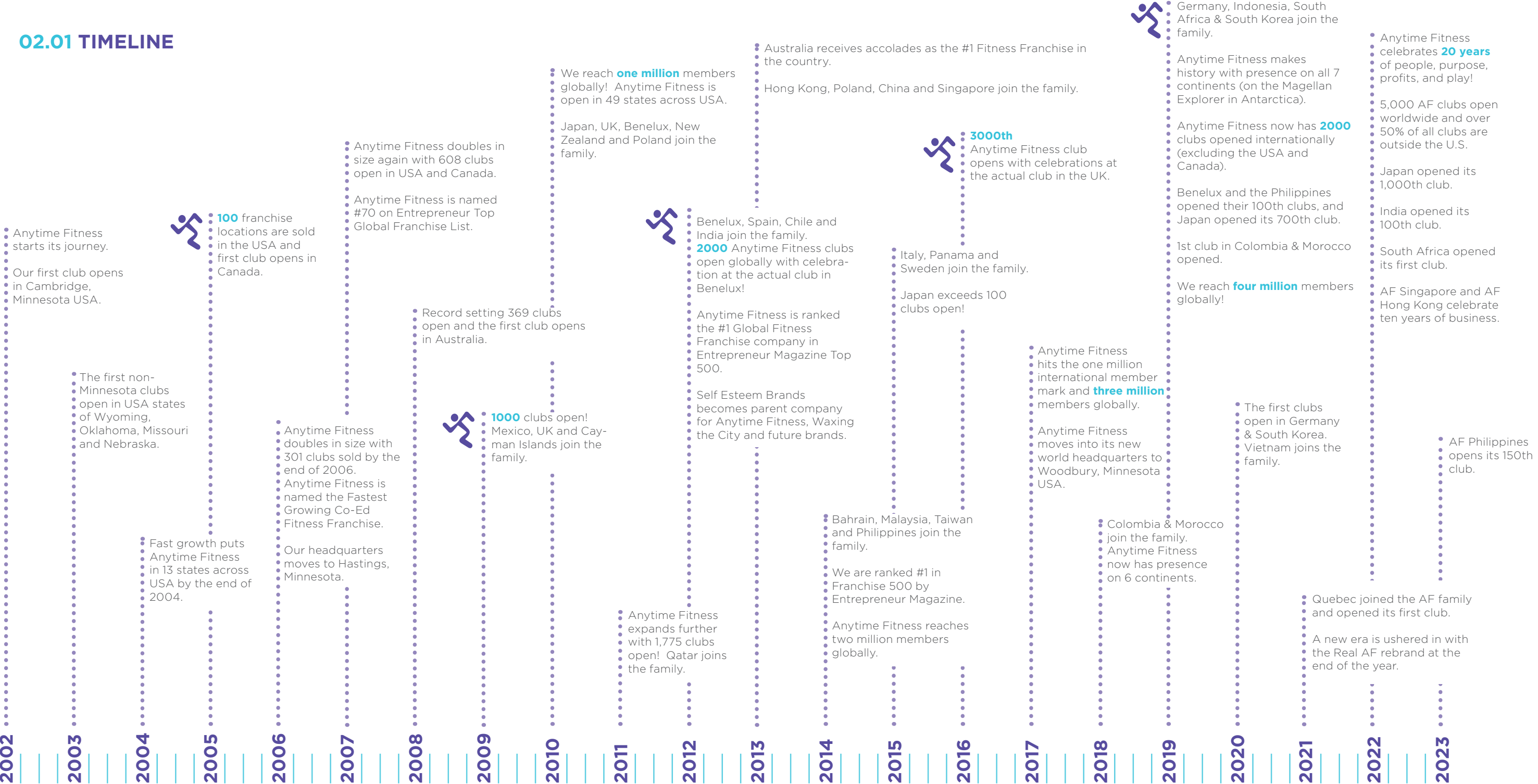
Germ-Free Touchpoints

Sanitize equipment controls and screens and drinking fountains are just a few examples of commonly overlooked touchpoints.

02 BRAND ARCHITECTURE

BRAND ARCHITECTURE

02.01 TIMELINE



BRAND ARCHITECTURE

02.02 STORY AND COMMITMENT

From Anytime Fitness origins...
a step further into the future.

Anytime fitness has become a benchmark in gyms throughout the world. With over 5000 gyms spread across 7 continents is one of the biggest fitness franchises.

But this growth must be consistent with Anytime Fitness spirit, allowing the brand to become a global reference in the industry and enhancing the relationship with our guests.

We offer Convenient Gyms, made for real people and for everybody. Anytime Fitness is different because we are:

- Inclusive
- Convenience redefined
- Welcoming community
- Unexpected roi
- Holistic support

We believe in helping real people overcome barriers to healthier lives with surprisingly personable people in convenient gyms, our gyms.

02.03 KEY DEMOGRAPHICS

We have a very wide range of guests: anyone looking for a better and healthier live, whose challenge is to improve their physical condition with the idea of feeling good, is an Anytime Fitness person.

We know sometimes people may not feel comfortable in a large, traditional gym with rows and rows of equipment and everything we do is designed around making it easier to get them over the hurdles of getting healthier.

All this is mixed with the human factor and the feeling that we are taking care of you.

Our Guests are...



- Diverse / Mixed
- Looking for a healthier style of life
- 24/7
- Anywhere



BRAND ARCHITECTURE

02

02.04 BRAND TONE AND CORE VALUES

This is where the fun begins. The most successful brands can identify their personality and keep it consistent across all communications.

SMART

We're thoughtful and smart with everything we do. We're always learning and we want to share what we know. Making our clients smarter about their own bodies is everything to us.

LIKEABLE

We are the brand everyone wants to hang out with. We aren't just down-to-earth and approachable; we are the life of the party and always make things more fun.

CLEVER

Being funny doesn't mean we're silly or goofy. We have a smart, quick wit that always makes people smile. We're careful that our humor is never mean or condescending.

EMPATHETIC

We understand what our clients are going through because we've been there ourselves. We will always be the hand on their back.

UNCONVENTIONAL

We don't follow what everyone else is doing. We like who we are and that we do things our own way.

BRAND ARCHITECTURE

02.05 THE GUEST EXPERIENCE MAP

Carrying out a guest experience mapping in existing clubs prior to the development of this Manual, we found a number of design elements which could improve the user experience.

In order to get this, we have created a journey divided into phases throughout the gym, considering several profiles who could potentially workout in our clubs. Finally, we extract the conclusions that allow us to emphasize characteristics that could improve the usage and the experience of guests in Anytime Fitness.

In the end, we compare it with an ideal journey that will help extract conclusions and improvements to implement in the new design.

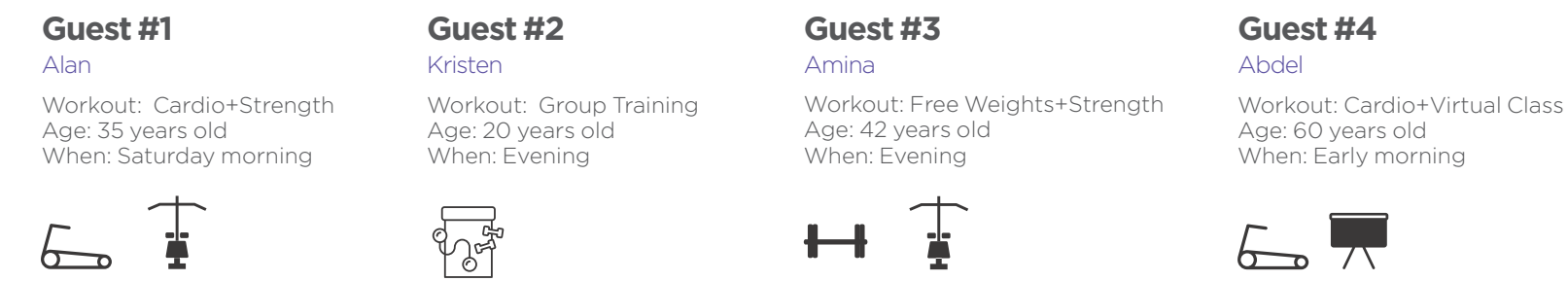
All this information together with the brand values are reflected in this Manual in a clear and concise way.

The steps in the mapping are:

1. Set the types of workouts to map in the club



2. Define the profiles who carry out this journey according to the type of workout



3. Map the guest experiences

4. Build the ideal journey

5. Compare them

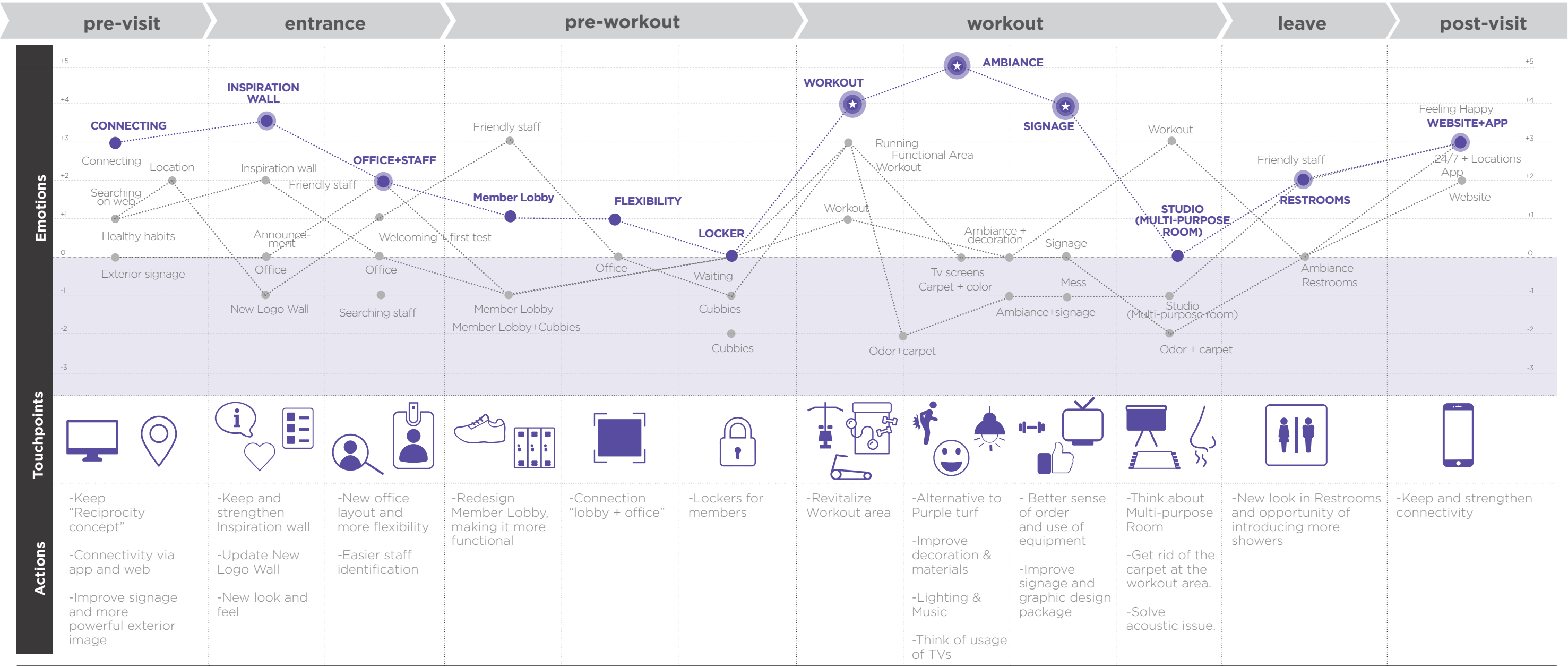
6. Draw conclusions which improve the user experience

BRAND ARCHITECTURE

02

02.06 FUTURE GUEST EXPERIENCE MAP

Global Experience



BRAND ARCHITECTURE

02.07 THE FUTURE: NEW DESIGN

NEW LOOK AND FEEL

Inspired by ANYTIME FITNESS values and the trending design perspective, AF international has to project a contemporary image of the brand.

WELCOMING

The new AF concept will keep this main value, considering it one of the main columns of the international design. Materiality, Staff, Look, Ambiance, Sounds and Exterior strategy among others, will lead to create a welcoming and non-intimidating atmosphere.

GLOBAL DESIGN

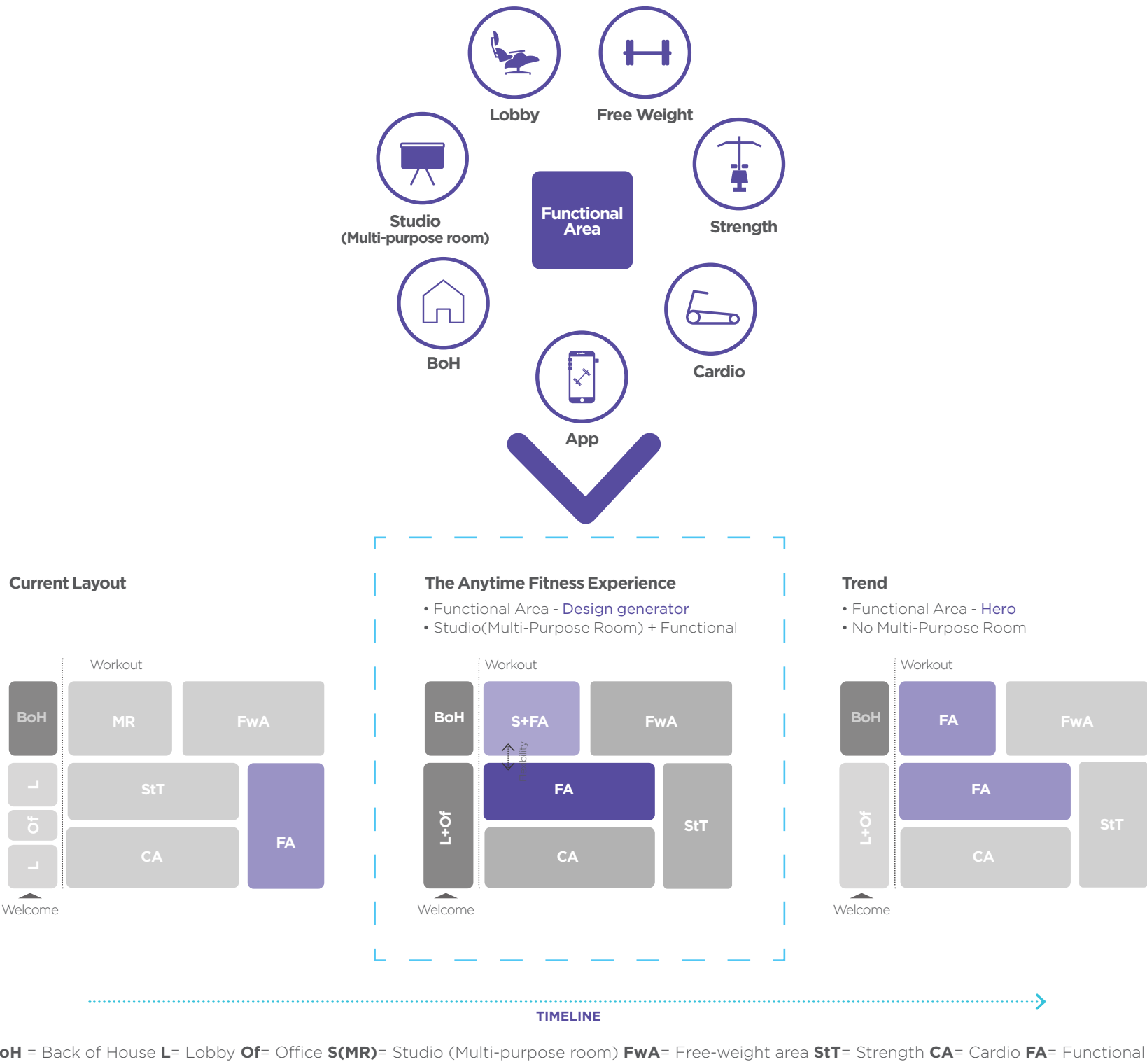
We would simplify the current Brand Manual structure in order to make it easier and help AF create a global image of the brand.

EXPERIENCE

We called “The Anytime Fitness Experience”. We care about guests, how they feel and what they live in our clubs.

FUTURE VISION

It is all about the future - where AF would like to be, close to the fitness boutique concept and connected with their guests. In Anytime Fitness words “Coach-Care-Connect”.



BRAND ARCHITECTURE

02

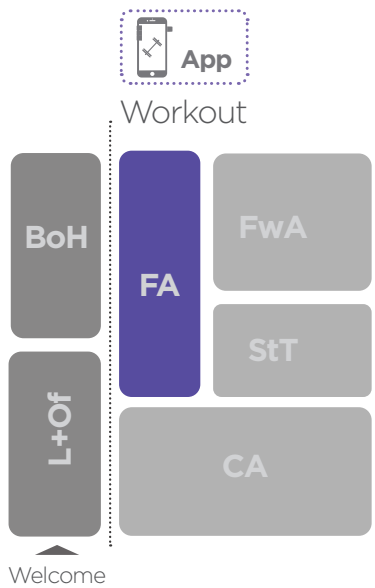
02.08 THE FUTURE: KIT OF PARTS

Looking for flexibility and adaptability in as many situations as possible, a Kit of Parts system has been developed, seeking to optimize and get the most out of the different typologies and shapes which can be found in each location.

App	App Training	FA	Functional Area
CA	Cardio Area	S	Studio (Multi-purpose room)
StT	Strength Training	L	Lobbies
FwA	Free Weight Area	Of	Office
		BoH	Toilet/ Shower & Utility Block

S

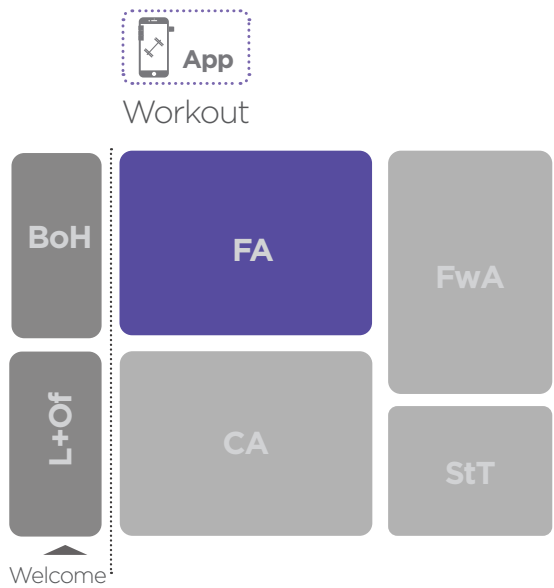
2,500 sqft (232m²)



- No Multi-Purpose Room
- Lobby + Open Office
- Smaller Free Weight and Strength Area
- Connection with the App

M

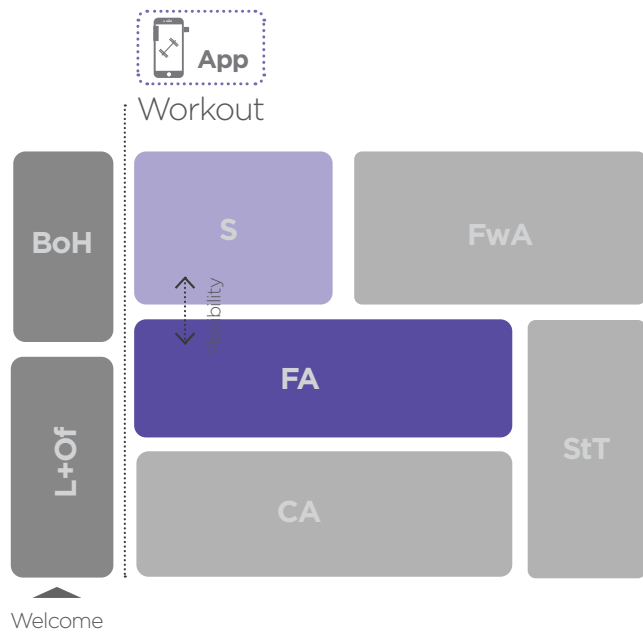
3,500 sqft (325m²)



- No Multi-Purpose Room
- Lobby + Open Office
- Connection with the App

L

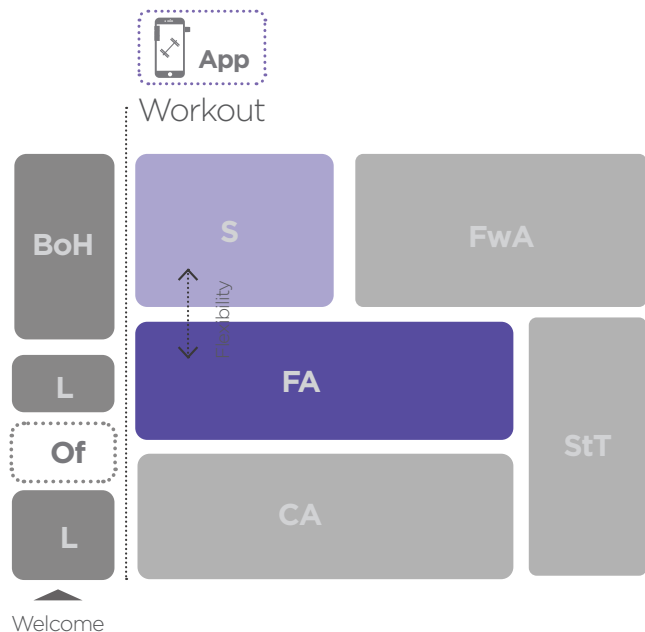
4,500 sqft (420m²)



- Studio + Functional
- Lobby + Open Office
- Connection with the App

XL

5,500 sqft (510m²)

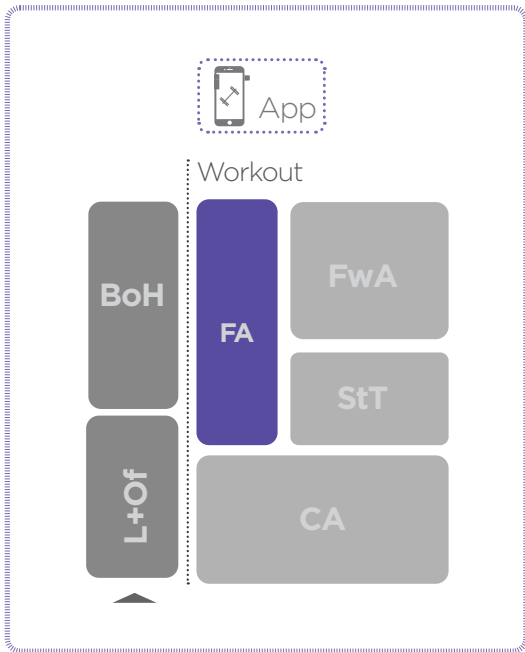
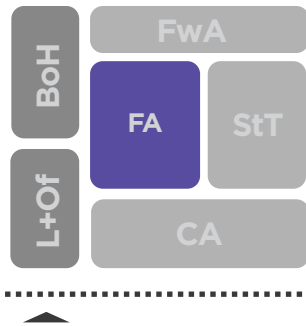
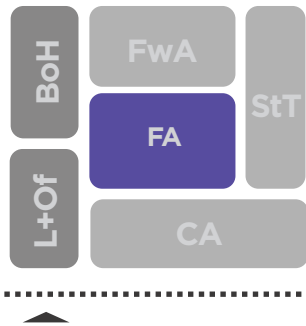
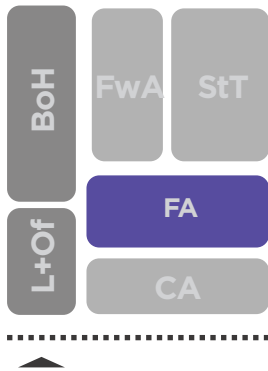
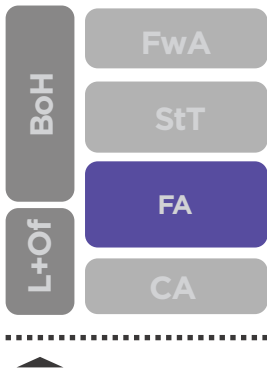
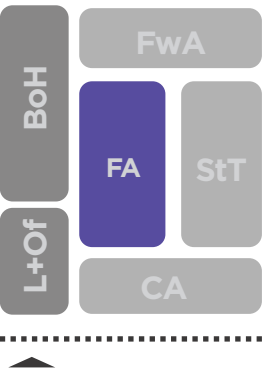


- Studio + Functional
- Possibility of Office
- Connection with the App

BRAND ARCHITECTURE

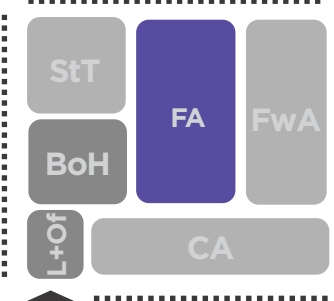
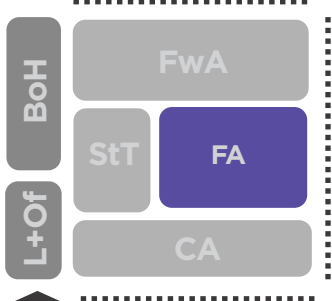
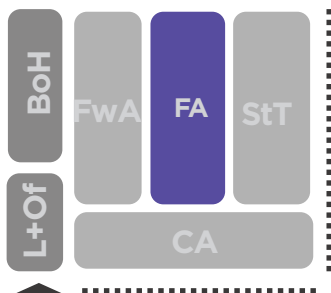
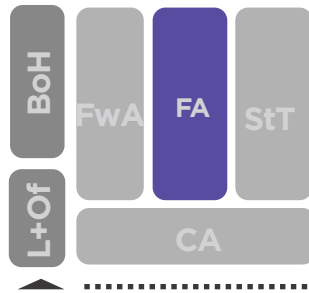
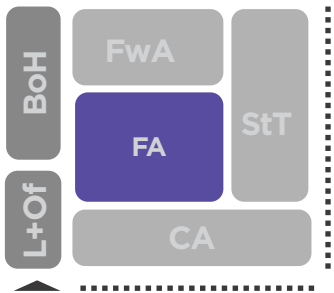
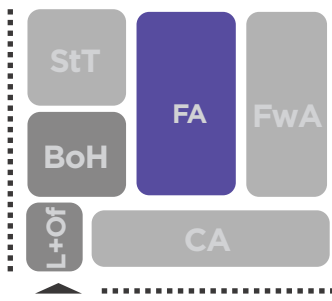
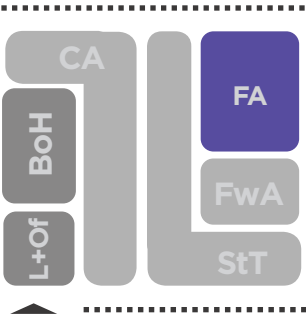
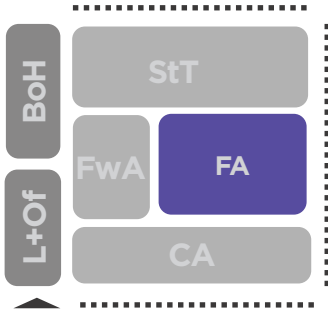
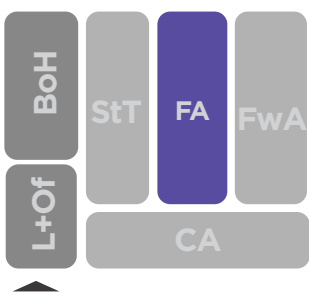
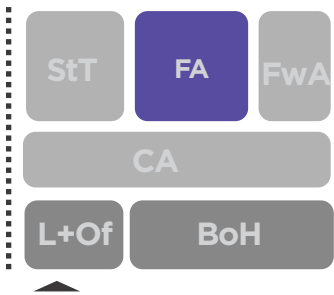
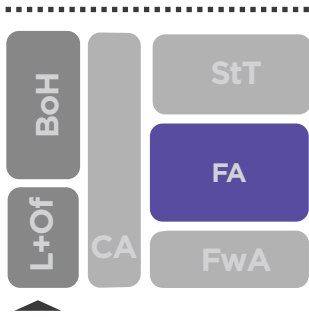
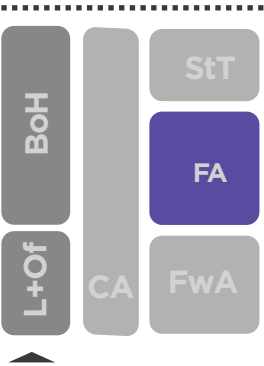
02

02.09 CONFIGURATIONS



Facade
Entry ▲

BoH = Back of House
L = Lobby
Of = Office
FwA = Free-weight area
StT = Strength
CA = Cardio
FA = Functional



02.10 KIT OF PARTS

Each club is composed of different elements or modular components that can work in different configurations. This modular system also allows the adaptability to the different sizes of clubs.

The components are:

WORKOUT AREA

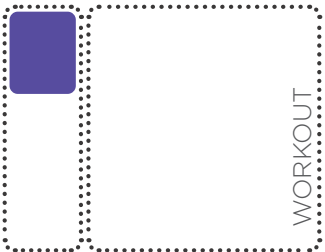
- Cardio
- Strength Area
- Free Weight Area
- Functional Area
- Studio

BoH and Entrance

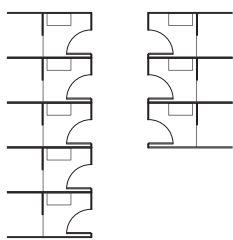
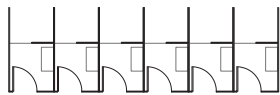
- Guest Lobby
- Manager
- Rack + Staff Cabinet
- Member Lobby
- Utility Room
- ADA Restroom
- Changing Room
- Showers
- Staff room (in XL typologies)

Not always all the components of the Kit of Parts will be able to adapt to the location, but the design decisions and this system have been carefully made and studied to work together and it is our recommendation you follow these guidelines as closely as possible.

SHOWERS

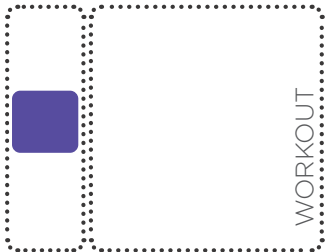


←→ X axis growth

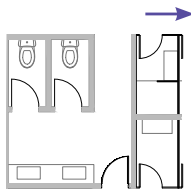


↑ Y axis growth

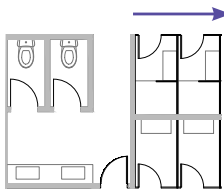
RESTROOMS + SHOWERS / CHANGING



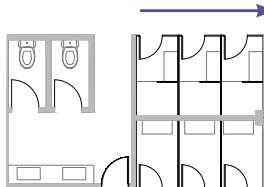
UNISEX + 1



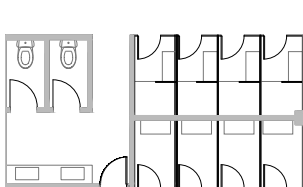
UNISEX + 2



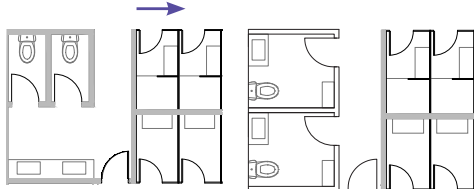
UNISEX + 3



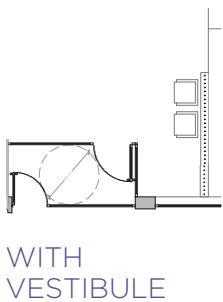
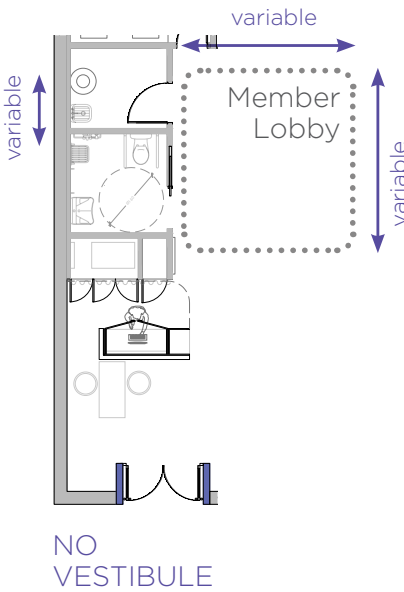
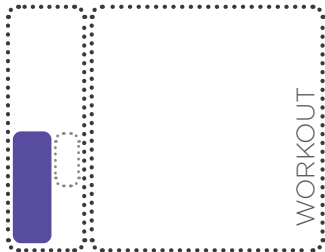
UNISEX + 4



SEPARATED BY GENDER

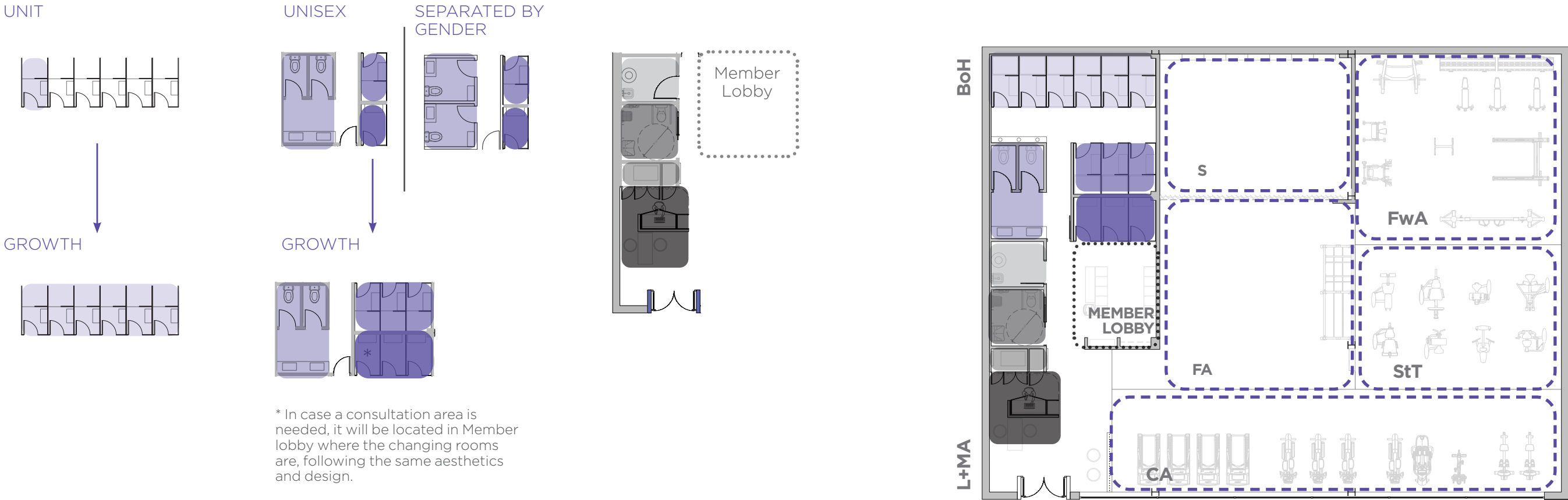


OFFICE+ ADA Restroom+UTILITY



BRAND ARCHITECTURE

02.10 KIT OF PARTS



BoH = Back of House
L= Lobby
MA= Manager Area
S= Studio
FwA= Free-weight area
StT= Strength
CA= Cardio
FA= Functional

03 **TYPOLOGIES**

TYPOLOGIES

03.01 TYPOLOGY S

AREA: 250 m²

The Small typology is the most reduced.

Not a common typology. Suitable for urban areas in cities where density and location make it necessary to establish AF in restricting conditions.

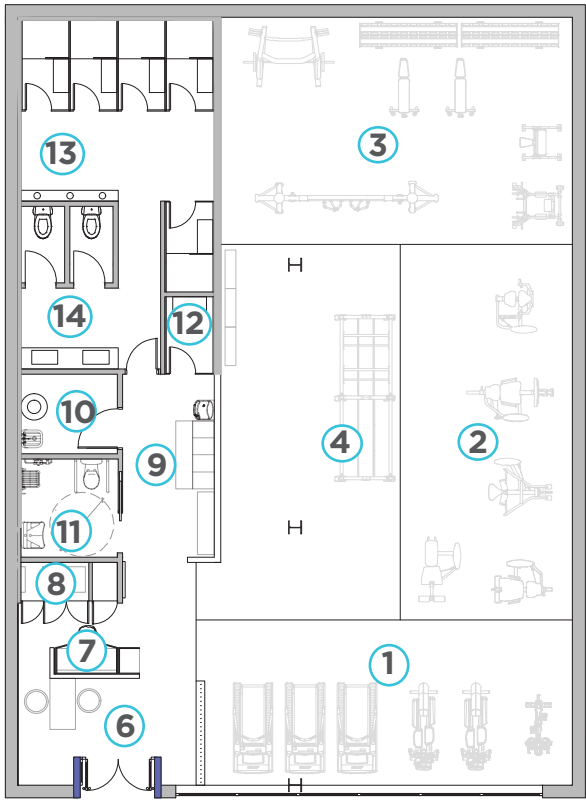
The layout includes the following areas:

WORKOUT AREA

- 1 Cardio
- 2 Strength
- 3 Free weight
- 4 Functional
- 5 Studio (Not in S and M typologies)

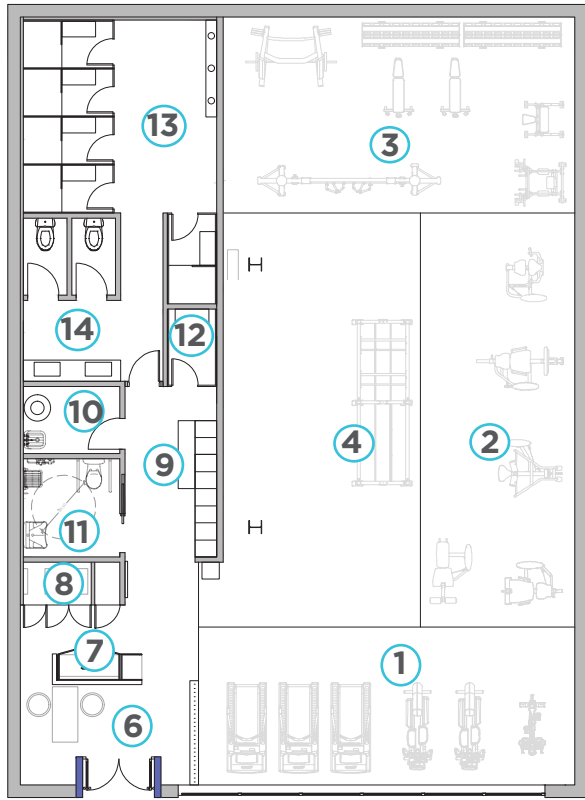
Lobby and BoH

- 6 Guest Lobby
- 7 Manager Area
- 8 Rack + staff cabinet
- 9 Member Lobby
- 10 Utility Room
- 11 ADA Restroom
- 12 Changing Room
- 13 Showers
- 14 Restrooms
- 15 Staff room (Not in all typologies)
- 16 Office (Not in all typologies)



Growing axis X

Restrooms	1+2
Showers	5
Changing Room	1



Growing axis Y

Restrooms	1+2
Showers	5
Changing Room	1

TYPOLOGIES

03.02 TYPOLOGY M

AREA: 345 m²

The Medium typology is one of the most common. Suitable for urban areas in cities where density and location make it necessary to establish AF in less restricting conditions.

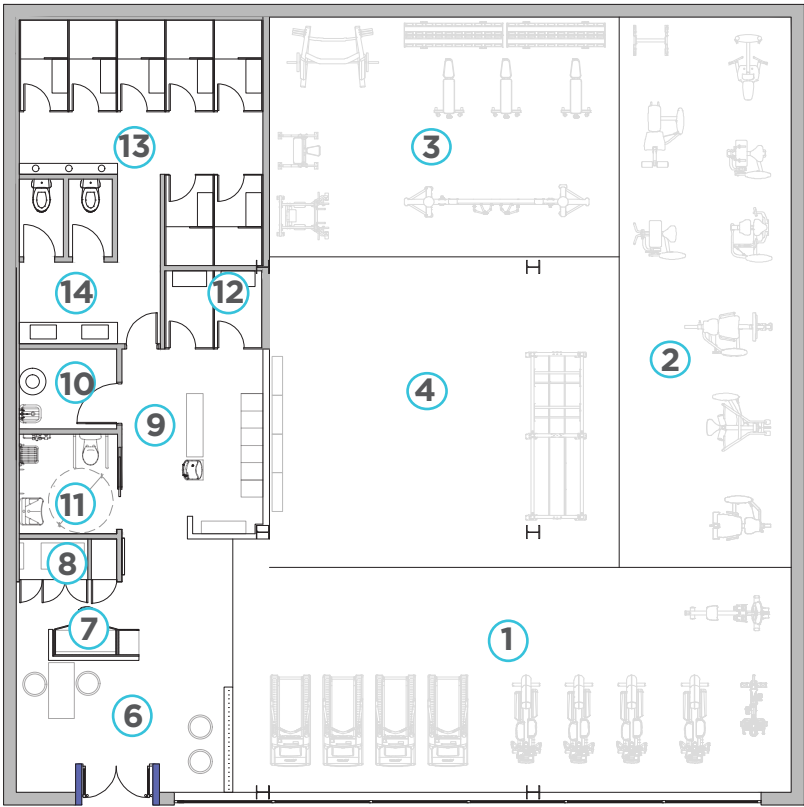
The layout includes the following areas:

WORKOUT AREA

- 1 Cardio
- 2 Strength
- 3 Free weight
- 4 Functional
- 5 Studio (Not in S and M typologies)

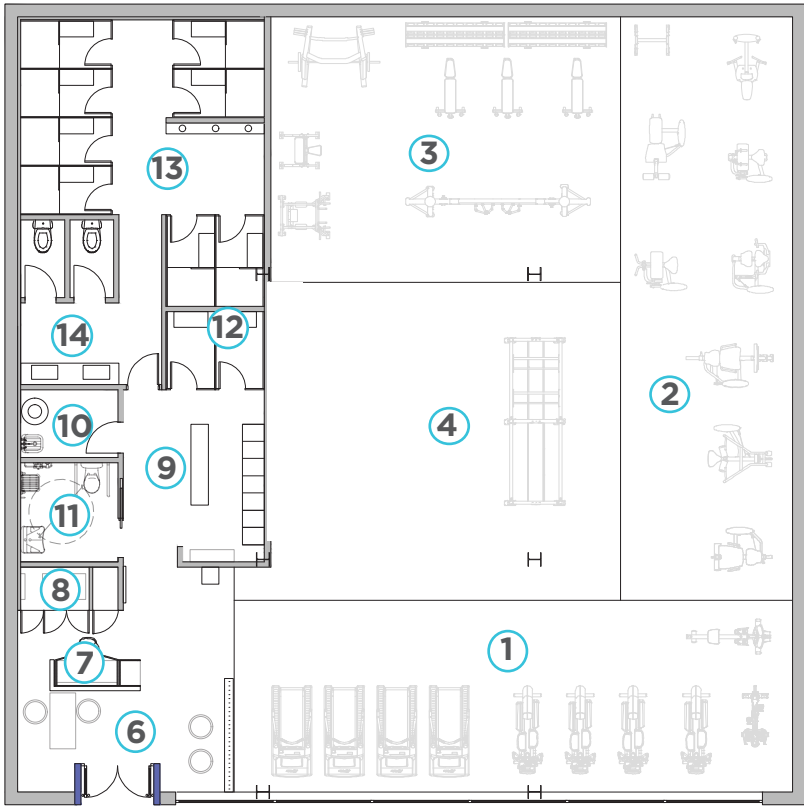
Lobby and BoH

- 6 Guest Lobby
- 7 Manager Area
- 8 Rack + staff cabinet
- 9 Member Lobby
- 10 Utility Room
- 11 ADA Restroom
- 12 Changing Room
- 13 Showers
- 14 Restrooms
- 15 Staff room (Not in all typologies)
- 16 Office (Not in all typologies)



Growing axis X

Restrooms	1+2
Showers	7
Changing Rooms	2



Growing axis Y

Restrooms	1+2
Showers	8
Changing Rooms	2

TYPOLOGIES

03.03 TYPOLOGY L

AREA: 450m²

The Large typology expands the range and the versatility of the clubs and their locations. This size will be used by most of our franchisees since it offers the possibility of including a studio in the design.

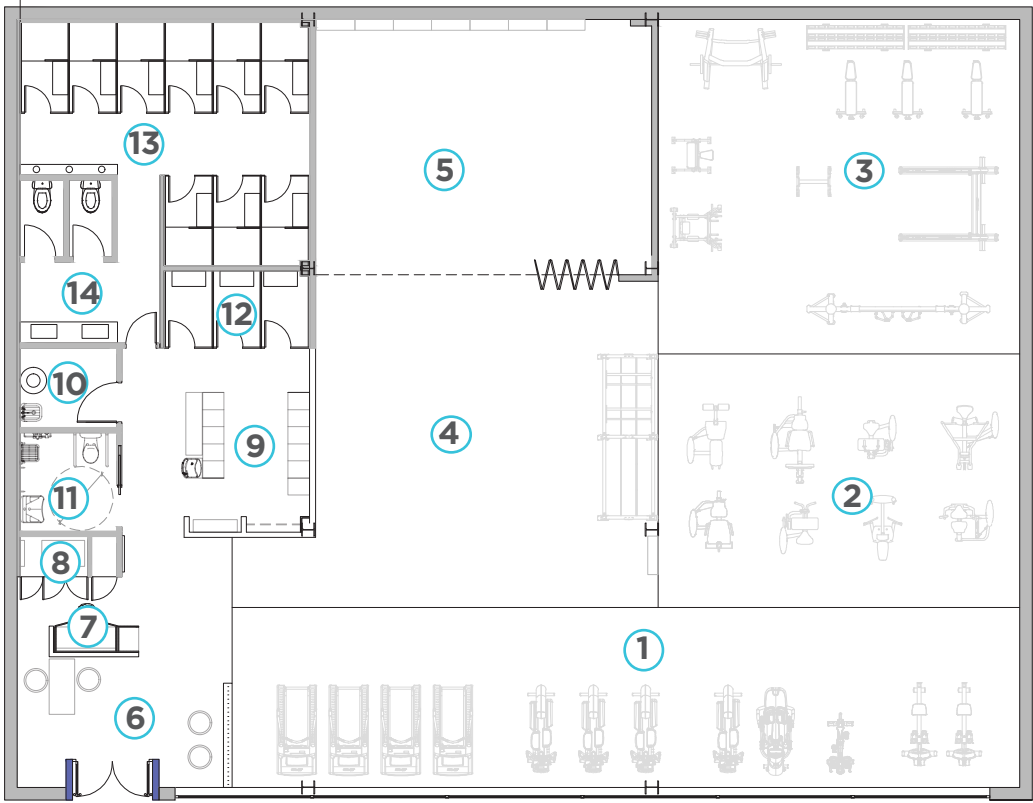
The layout includes the following areas:

WORKOUT AREA

- 1 Cardio
- 2 Strength
- 3 Free weight
- 4 Functional
- 5 Studio (Not in S and M typologies)

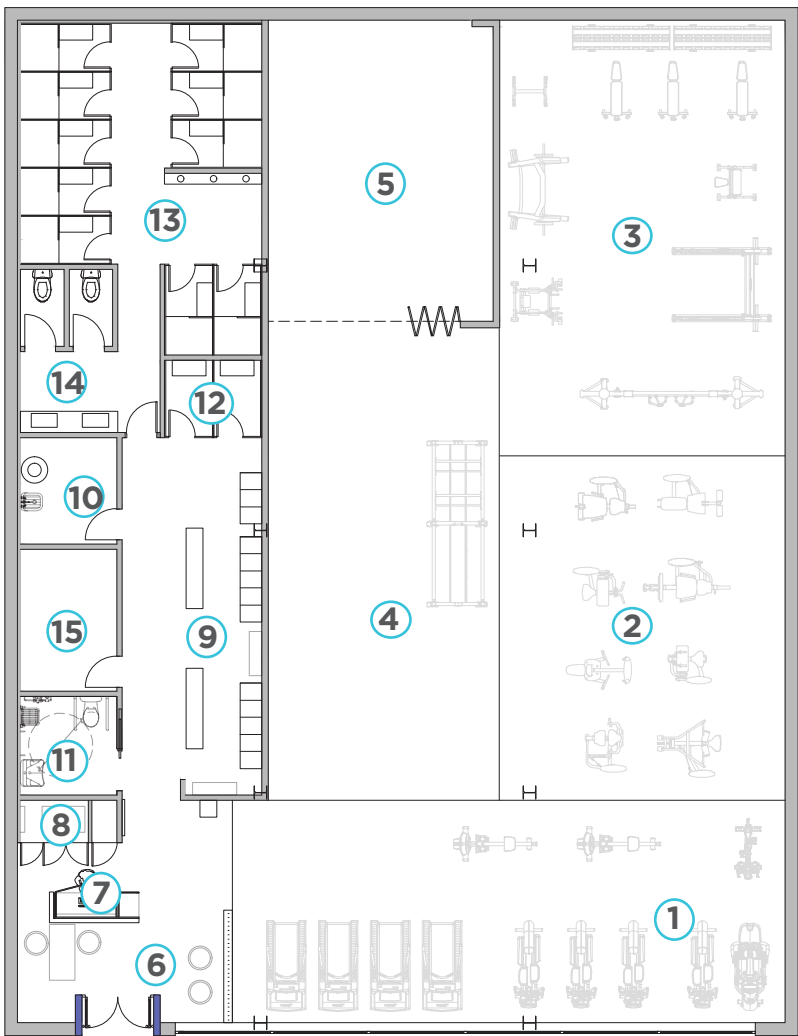
Lobby and BoH

- 6 Guest Lobby
- 7 Manager Area
- 8 Rack + staff cabinet
- 9 Member Lobby
- 10 Utility Room
- 11 ADA Restroom
- 12 Changing Room
- 13 Showers
- 14 Restrooms
- 15 Staff room (Not in all typologies)
- 16 Office (Not in all typologies)



Growing axis X

Restrooms	1+2
Showers	9
Changing Rooms	3



Growing axis Y

Restrooms	1+2
Showers	10
Changing Rooms	2

TYPOLOGIES

03.04 TYPOLOGY XL

AREA: Max 600 m² (*)

The Extra Large typology is our biggest one. All areas are designed according to the need of more occupancy and with the chance of incorporating a break room given that at least 2 or 3 people will be part of the staff.

The layout includes the following areas:

WORKOUT AREA

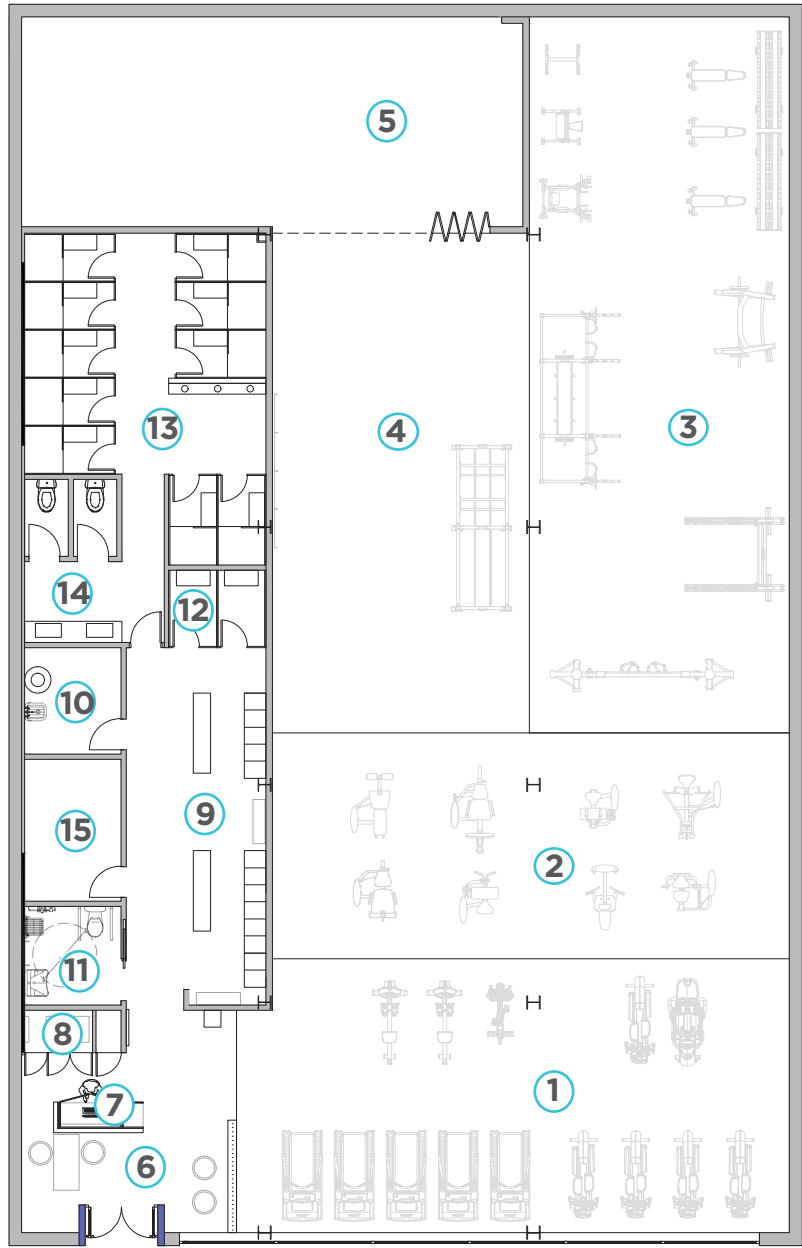
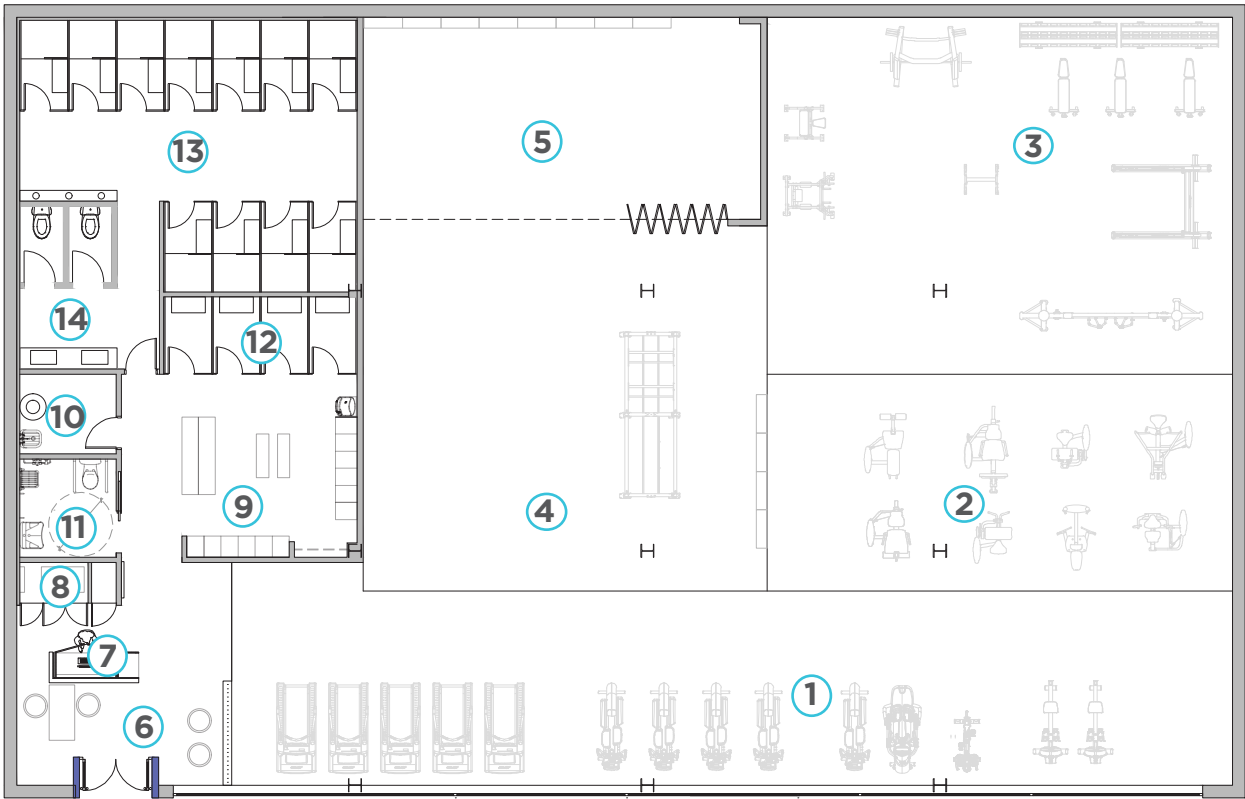
- 1 Cardio
- 2 Strength
- 3 Free weight
- 4 Functional
- 5 Studio (Not in S and M typologies)

Lobby and BoH

- 6 Guest Lobby
- 7 Manager Area
- 8 Rack + staff cabinet
- 9 Member Lobby
- 10 Utility Room
- 11 ADA Restroom
- 12 Changing Room
- 13 Showers
- 14 Restrooms
- 15 Staff room (Not in all typologies)
- 16 Office (Not in all typologies)

Growing axis X

Restrooms	1+2
Showers	11
Changing Rooms	4



Growing axis Y

Restrooms	1+2
Showers	10
Changing Rooms	2

**Clubs larger than 600 m² will require special approval from the corporate office.*

TYPOLOGIES

03.05 TYPOLOGIES WITH OFFICE

In different typologies and clubs an enclosed office may be necessary, especially in L and XL clubs.

If so, the location of such an office should follow the following guidelines:

- The Guest Lobby, should not be directly visible from this Office
- Access from Member Lobby or Manager zone ideally
- Glazed windows will be allow only towards Workout area
- The office will never replace the built-in Manager Area in the New Logo Wall
- The rack could be located in this area

- ① Guest Lobby
- ② Manager Area
- ③ Rack + staff cabinet
- ④ Member Lobby
- ⑤ ADA Restroom
- ⑥ Office

Reference images for furniture:



04 **PROTOTYPE DESIGN STRATEGY**

PROTOTYPE DESIGN STRATEGY

04.01 ZONING AND DESCRIBING

This new Design Manual outlines prototype L whose characteristics will be applied to the clubs according to this Manual's criteria.

The entrance door will articulate the location of your guest and Member Lobby and the workout area with their corresponding brandatories.

The configuration of your club may vary from what is shown, but it is our recommendation you follow these guidelines as closely as possible.

Windows provide abundant natural light and shared double door entry promotes member engagement and accommodates equipment deliveries.

As general guidelines you may consider:

- New Logo Wall immediately in front of guest door
- Cardio Area is immediately adjacent to front windows
- Free Weight Area is screened without being closed off
- Shared corridor for Member Lobby, Restrooms and Showers
- Functional Area with high visibility in the core of the club and connected to the Studio for more flexibility
- In case a consultation area is needed, it will be located in Member lobby where the changing rooms are, following the same aesthetics and design

All areas are distributed as we see in the next layout.

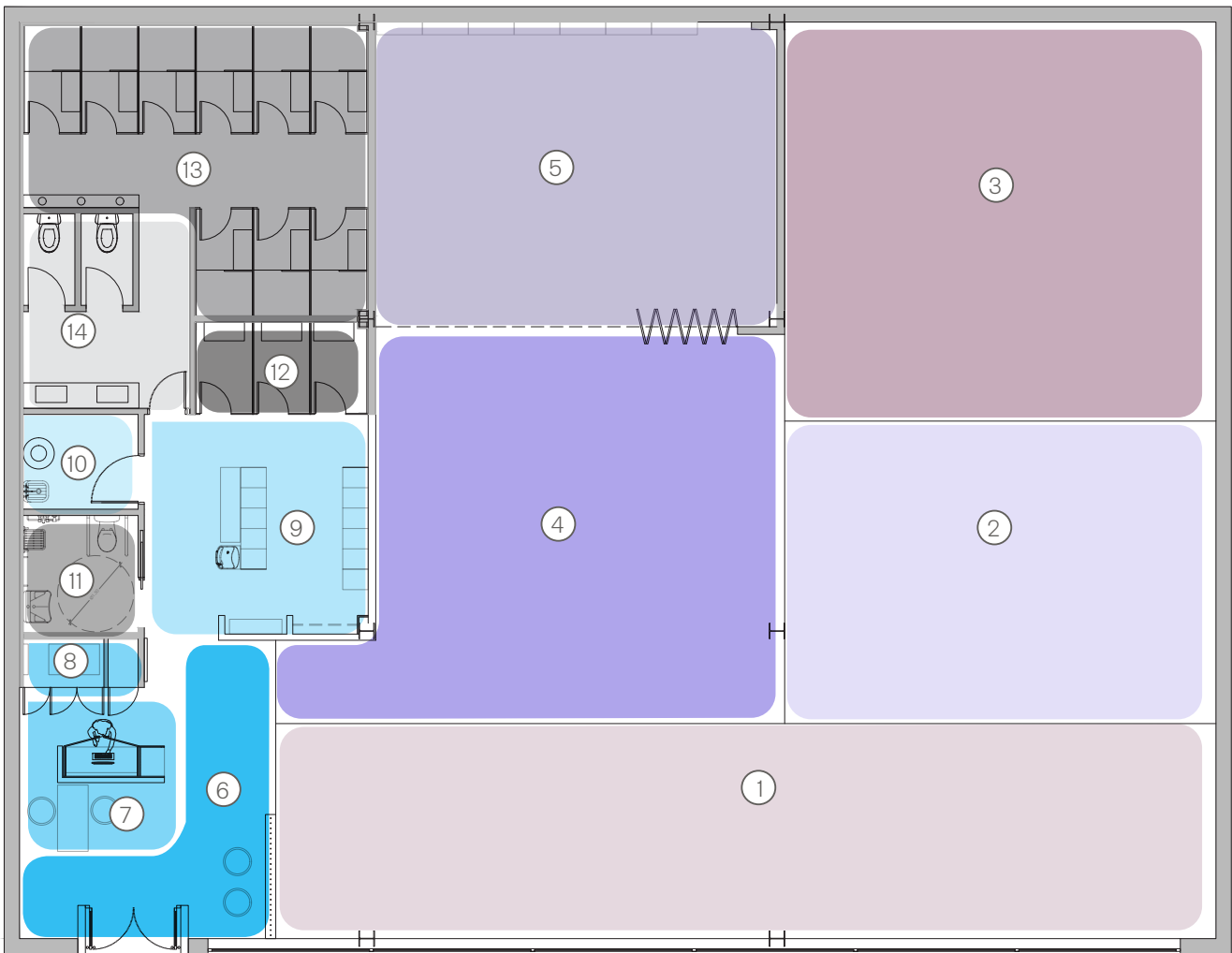
TYOLOGY L - Typology In-line

Workout area

- ① Cardio
- ② Strength area
- ③ Free Weight Area
- ④ Functional Area
- ⑤ Studio

BoH and Entrance

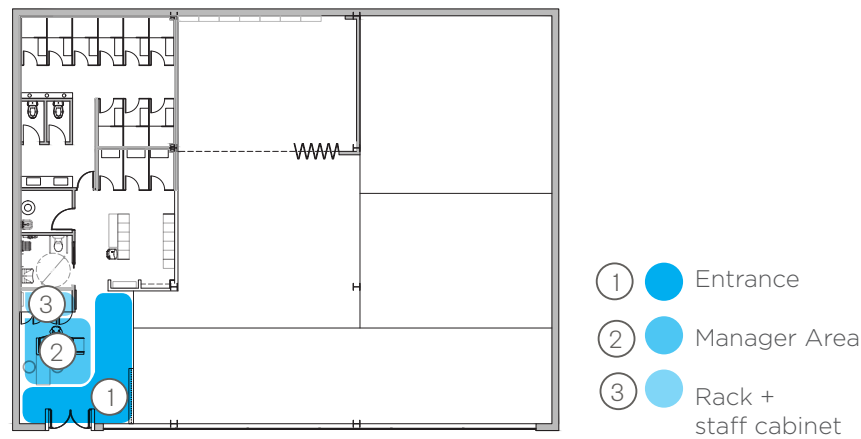
- ⑥ Guest Lobby
- ⑦ Manager
- ⑧ Rack + staff cabinet
- ⑨ Member Lobby
- ⑩ Utility Room
- ⑪ ADA Restroom
- ⑫ Changing Room
- ⑬ Showers
- ⑭ Restrooms
- ⑮ Staff room (in XL typologies)



PROTOTYPE DESIGN STRATEGY

04

04.01 ZONING AND DESCRIBING



04.01.01 Entrance - Guest Lobby

- This is the first area that a potential client will see, being an important part of the layout.
- A space where the members are received by the staff who will make them feel welcomed.
- It is the area which articulates the most private zones of the gym and the workout space.

USE: Guest waiting area and sign-in during sales hours

SIZE: 12-17 m²

LOCATION: Accessed from double entry door

FEATURES: New Logo Wall and Furniture, Rope Divider, Artwork

MATERIALS:

FLOOR FINISHES: (see chapter 6)

Vinyl tiles (FL-1)

Doormat (FL-7)

CEILING: (see chapter 6)

Member Lobby - Open ceiling painted (CL-1) +

Acoustic panels (CL-3)

LIGHTING: (see chapter 7)

Track lighting (I-1)

WALL FINISHES: (see chapter 6)

Type T1 - Gray paint (WFI-2) + White paint (WFI-1) +

Baseboard (BSI-1)

FURNITURE & MILLWORK: (see chapter 9)

Fabric Armchairs (F-1), Chairs (F-4),

Rope Divider (E-1), Welcome Table (E-3)

04.01.02 Manager Area & Rack + staff cabinet

- A workspace for the manager or another team member. Fitted in an office cabinet which can be closed in non-work hours.
- The manager's cabinet will house all equipment needed such as computer, sound control system, phone, printer etc.
- Another small cabinet will be included to place the electrical panel, rack and other elements needed. It will also have enough space to include a fridge, microwave and/or coffee machine.

USE: Manager & sales staff use during staffed hours

SIZE: 7.3-11.4 m²

LOCATION: Must be adjacent to the guest entrance lobby with direct sight lines to both entrance and workout area

FEATURES: New Logo Wall, Curtain, Staff Cabinet

MATERIALS:

FLOOR FINISHES: (see chapter 6)

Vinyl tiles (FL-1)

CEILING: (see chapter 6)

Member Lobby - Open ceiling painted (CL-1) +

Acoustic panels (CL-3)

LIGHTING: (see chapter 7)

Track lighting (I-1)

WALL FINISHES: (see chapter 6)

Type T1 - Gray paint (WFI-2) + White paint (WFI-1) +

Baseboard (BSI-1)

CARPENTRY: (see chapter 6)

Rack door (CPI-2)

FURNITURE & MILLWORK: (see chapter 9)

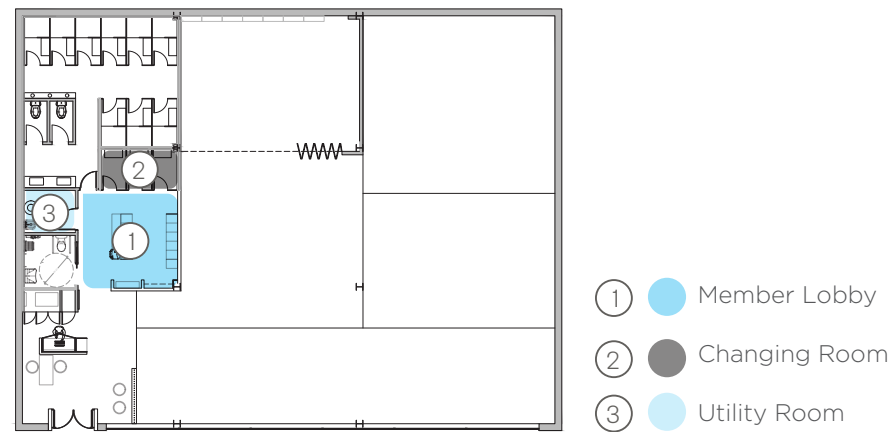
Stool with backrest (F-3)

**For additional information see related schedules*

PROTOTYPE DESIGN STRATEGY

04

04.01 ZONING AND DESCRIBING



**For additional information see related schedule*

04.01.03 Member Lobby+ Changing Room

- Space for member interactions, transit and access to the Restrooms and Showers Area
- The new inspiration wall will be included in this zone
- In case consultation is needed, it will be located in a specific area for this use

USE: Changing Rooms and Short-term storage for member shoes, coats and bags

SIZE: 11-31.2 m²

LOCATION: Near front entry and Manager Area to create engagement opportunity upon Member's entry into the club

FEATURES: New Inspiration Wall, Cubbies, Coat Rack, Changing Room

OTHER POSSIBLE ELEMENTS: Safety panel

MATERIALS:

FLOOR FINISHES: (see chapter 6)

Vinyl tiles (FL-1)

CEILING: (see chapter 6)

Member Lobby - Open ceiling painted (CL-1) + Acoustic panels (CL-3)

Changing Room - Continuous ceiling (CL-4)

LIGHTING: (see chapter 7)

Member Lobby - Led module (I-4)

Changing Room - Recessed spot (I-3)

WALL FINISHES: (see chapter 6)

Member Lobby:

Type T1 - Gray paint (WFI-2) + White paint (WFI-1)+Baseboard (BSI-1)

Type T13 - White paint (WFI-1)+Baseboard (BSI-1)

Type T14- Chalkboard paint (WFI-8) + Baseboard (BSI-1)

Changing Room:

Type T13 -White paint (WFI-1) + Baseboard (BSI-1)

CARPENTRY: (see chapter 6)

Wood door (CPI-3) (CPI-4)

Phenolic panel (CPI-5)

FURNITURE & MILLWORK: (see chapter 9)

Member Lobby:

Bench (F-2), Shel unit (F-5), Lockers (F-6)

Changing Room:

Bench (F-2)

04.01.04 Utility Room

- Service and storage area necessary in every club
- Next to the Shower and Restroom Areas.
- Door will be locked from the exterior so only staff will be allowed to access
- Sized to fit and access all necessary components, including – but not limited to – water heater, mop sink etc. Size will be adapted according to typology needs.

USE: Service and storage room

SIZE: 3.9 m²

LOCATION: Next to the showers and restrooms area and accessible to the rest of the club

MATERIALS:

FLOOR FINISHES: (see chapter 6)

Polished concrete (FL-6)

CEILING: (see chapter 6)

Open ceiling painted (CL-1)

LIGHTING: (see chapter 7)

LED Module (I-4)

WALL FINISHES: (see chapter 6)

Type T15- Gray paint (WFI-2) + Gray paint (WFI-7)+ Tiling (WFI-3)

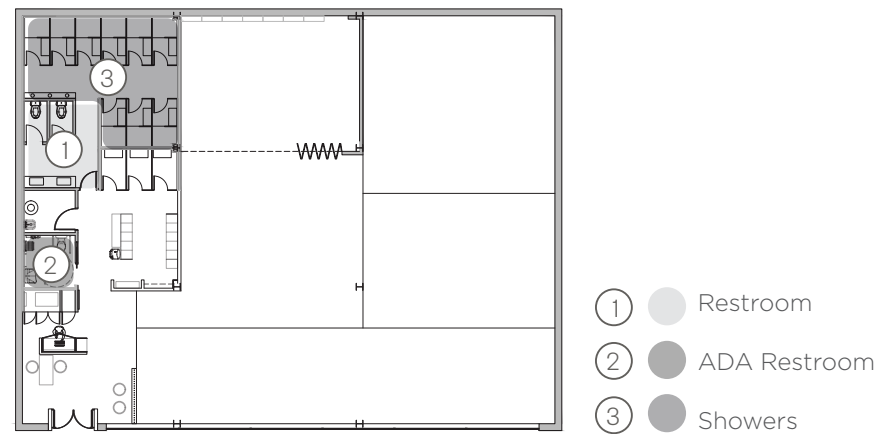
CARPENTRY: (see chapter 6)

Wood door (CPI-3c) with lock

PROTOTYPE DESIGN STRATEGY

04

04.01 ZONING AND DESCRIBING



04.01.05 Restrooms

- Included inside the showers area, it offers the possibility of unisex or separate by gender. ADA Restroom accessed directly from Member Lobby
- Sized to fit all necessary components; greater than or equal to the minimum required by local codes or ADA requirements

USE: Restrooms and ADA Restroom

SIZE: 12.9 m²

LOCATION: Inside the Showers area. ADA accessed directly from Member Lobby

ELEMENTS:

MATERIALS:

FLOOR FINISHES: (see chapter 6)

Porcelain tile (FL-2)

CEILING: (see chapter 6)

Restroom requires a continuous ceiling. Height 2,5m.

Continuous ceiling (CL-4)

LIGHTING: (see chapter 7)

Recessed spot (I-3)

WALL FINISHES: (see chapter 6)

Sink area:

Type T9 - Gray paint (WFI-7) + Baseboard (BSI-1)

Type T11- White Tiling (with grout color) (WFI-4)

Cubicles:

Type T12 - Gray paint (WFI-7) + White Tiling (WFI-3)

ADA Restroom:

Type T10 - White Tiling(WFI-3)

Type T12 - Gray paint (WFI-7) + White Tiling (WFI-3)

CARPENTRY: (see chapter 6)

Wood door (CPI-3) with lock (interior)

Sliding wood door (CPI-4) in ADA Restroom with lock (interior)

04.01.06 Showers

- Unisex cubicles which incorporate space to get dressed
- It includes hair dryer area

USE: Showers

SIZE: 21.7-43 m²

LOCATION: At the rear of your club

ELEMENTS:

MATERIALS:

FLOOR FINISHES: (see chapter 6)

Porcelain tile (FL-2) + Floor decking (FL-4)

CEILING: (see chapter 6)

Showers requires a continuous ceiling. Height 2,5m and cubicles minimum height according to Regulation.

Continuous ceiling (CL-4)

LIGHTING: (see chapter 7)

Recessed spot (I-3)

WALL FINISHES: (see chapter 6)

Shower area:

Type T10 - Gray paint (WFI-7) + Tiling (WFI-3)

Cubicles:

Type T10 - Phenolic (CPI-5)

CARPENTRY: (see chapter 6)

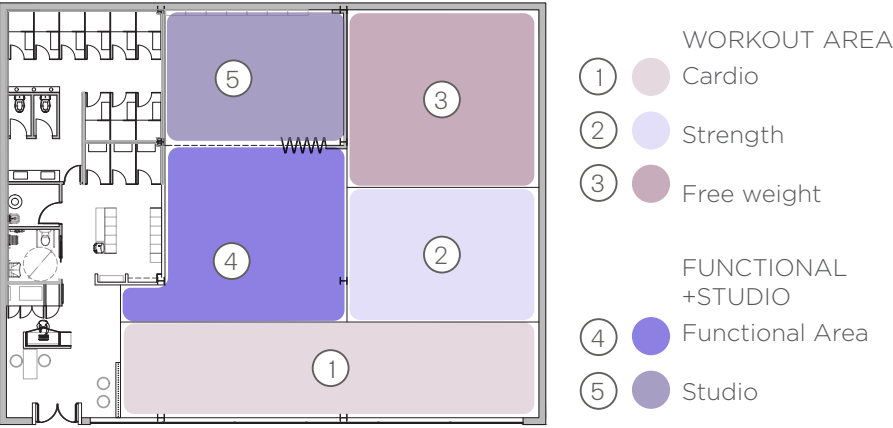
Wood door (CPI-5) with lock (interior) in cubicles

**For additional information see related schedules*

PROTOTYPE DESIGN STRATEGY

04

04.01 ZONING AND DESCRIBING



- ③ ● Free weight space should not exceed 30% of total club space. (It can be smaller per club/country request)
- ④ ● Functional training space (inclusive of studio) should not exceed 25% of total club space. (It can be smaller per club/country request)

*For additional information see related schedule

04.01.07 Workout area

- Workout area includes Cardio, Strength and Free Weight. Each area will have its own requirements and characteristics

USE: Cardio, Strength and Free Weight Areas

SIZE: 112.9-253.5 m²

Areas max size:

Free Weight Area: 100 m2 aprox.

Strength Area: 65m2 aprox.

Functional Area: (12 people, 7m2/pax) 85m2 aprox.

LOCATION:

CARDIO: Adjacent to windows with view to the exterior (preferred); may be adjacent to Strength and Functional Area.

STRENGTH: Adjacent to Cardio, Functional and Free Weight Area (preferred).

FREE WEIGHT: View of the space slightly obstructed from main entry points.

FEATURES: Graphics on walls

MATERIALS:

FLOOR FINISHES: (see chapter 6)

Cardio and strength:

Polished concrete (FL-6)

Free Weight Area:

Polished concrete (FL-6) + Technical Rubber floor (FL-5)

CEILING: (see chapter 6)

Open ceiling painted (CL-1) + Acoustic panels (CL-3)

LIGHTING: (see chapter 7)

Track lighting (I-1), LED module (I-4)

WALL FINISHES: (see chapter 6)

Type T1 - Gray paint (WFI-2) + White paint (WFI-1)+ Baseboard (BSI-1)

Type T3 - Gray paint (WFI-2) + White paint (WFI-1)+ Mirror + Diamond metal-sheet (BSI-2)

Type T4 - Gray paint (WFI-2) + Gray paint (WFI-2) + Vinyl tiles. Natural oak (WFI-5) + Baseboard (BSI-1)

04.01.08 Functional Area + Studio

- Group training and individual activities and exercises that are frequently performed with equipment such as kettleballs, battle ropes, medicine balls, etc.
- Studio designed for Instructor-lead classes, Personal training and stretching
- According to needs, the two spaces may be connected opening or closing by the Glass folding wall

USE: Functional training and classes

SIZE: 37.1-126.6 m²

LOCATION:

FUNCTIONAL: Center of the space. This area must be adjacent to at least one wall (preferred the Black oak vinyl wall). It must be accessible from the rest of the areas of the club, not recommended to be enclosed in a room. STUDIO: Adjacent to Functional Area.

FEATURES: Black oak vinyl wall with AF and Glass folding wall

MATERIALS:

FLOOR FINISHES: (see chapter 6)

Polished concrete (FL-6) + Virgin rubber floor (FL-3)

CEILING: (see chapter 6)

Open ceiling painted (CL-1) + Acoustic baffles (CI-2)

LIGHTING: (see chapter 7)

Track lighting (I-1), Color Filter Spot track (I-2), LED module(I-4)

WALL FINISHES: (see chapter 6)

Type T1- Gray paint (WFI-2) + White paint (WFI-1) + Baseboard (BSI-1)

Type T2- Gray paint (WFI-2) + White paint (WFI-1)+ Mirror (O-5) + White paint (WFI-1) + Baseboard (BSI-1)

Type T5 -Gray painting (WFI-2) + White paint (WFI-1)+ Vinyl tiles. Black oak (WFI-6) + Baseboard (BSI-1)

Type T6 - Vinyl tiles. Black(oakWFI-6)+Baseboard (BSI-1)

Type T7 - Gray paint (WFI-2)

Type T8 - Gray paint (WFI-2) + Glass folding wall (CPI-1)

CARPENTRY: (see chapter 6)

Glass folding wall (CPI-1)

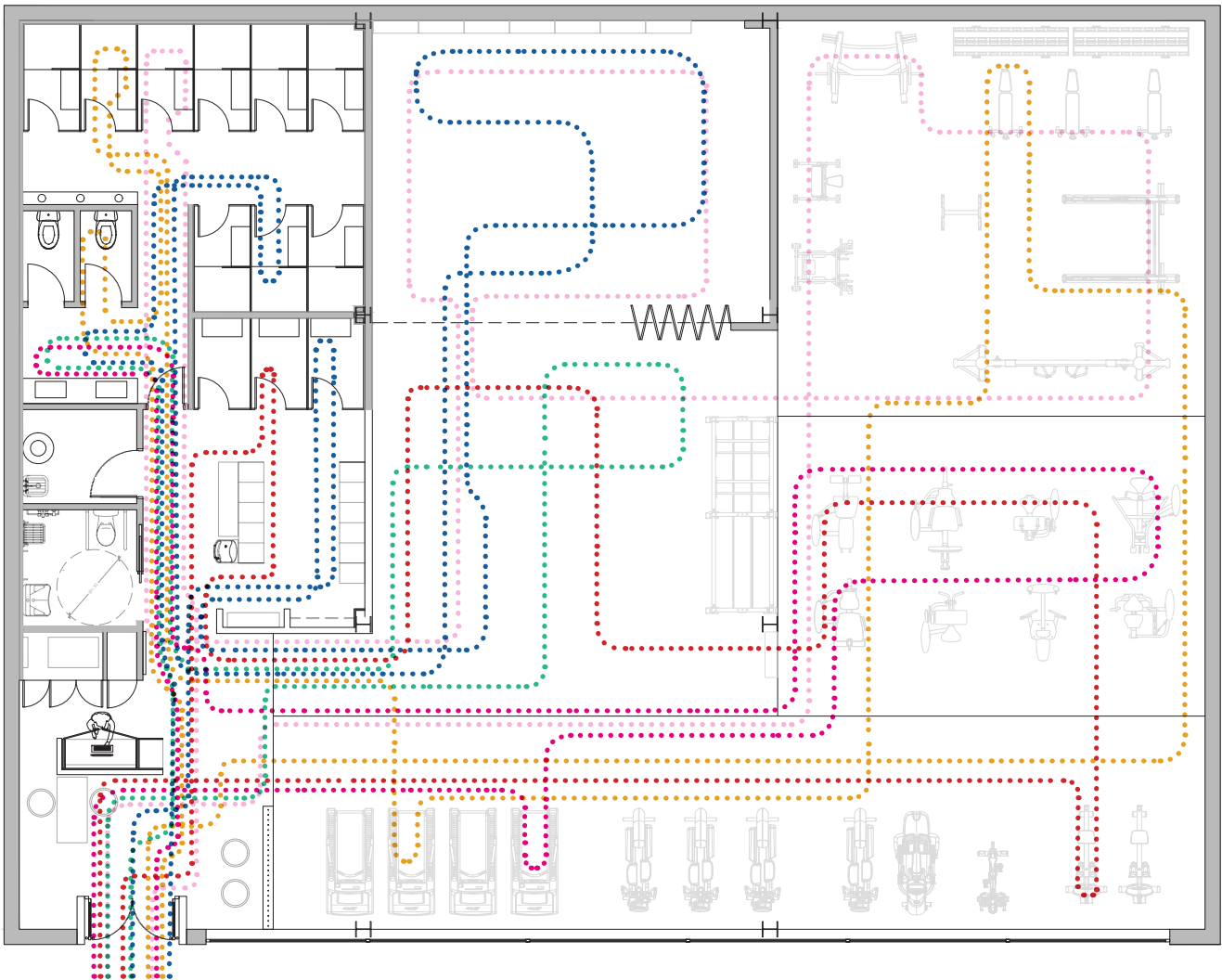
PROTOTYPE DESIGN STRATEGY

04.02 CIRCULATIONS

In order to build this scheme, we have created a journey divided into phases throughout the gym, considering six different profiles who could potentially train in an Anytime Fitness space.

The aim of this mapping is to create an optimized guest experience and identify the possible interactions of our members.

- User 1:** Guest Lobby > Cardio > Strength > Restrooms > Home
- User 2:** Guest Lobby > Member Lobby > Changing Room > Functional Area > Studio > Shower > Restrooms > Home
- User 3:** Guest Lobby > Free Weight > Cardio > Member Lobby > Showers > Restrooms > Home
- User 4:** Guest Lobby > Functional Area > Restrooms > Home
- User 5:** Guest Lobby > Cardio > Strength > Functional Area > Member Lobby > Home
- User 6:** Guest Lobby > Free Weight > Studio > Member Lobby > Shower > Home



PROTOTYPE DESIGN STRATEGY

04

04.03 GENERAL BRANDATORIES

In order to achieve consistency and reinforce the influence that Anytime Fitness currently has as the first Fitness franchise in the world, we must strengthen and reinforce its global image.

Therefore, we take different elements whose presence will make the clubs recognizable among other gyms, enhancing their corporate image.

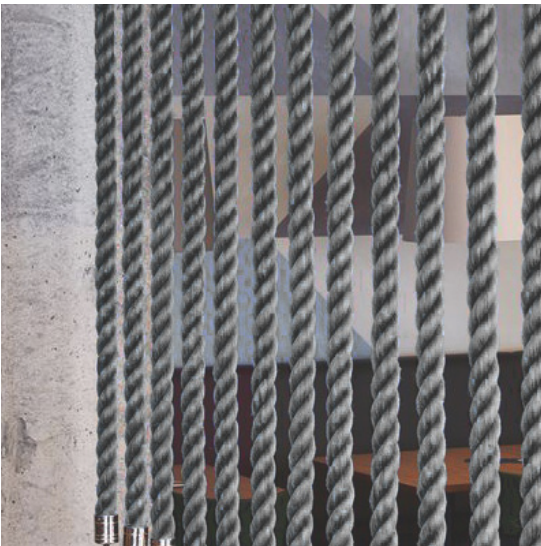
These components include the use of certain materials, colors, graphics and feature elements, completing the layout and zoning existing in the new design and building stronger relationships among members, trainers and/or managers.

Brandatories are located outside and inside the club so that both, a usual guest and any person walking on the street, can end up recognizing an Anytime Fitness club quickly and efficiently, even when the logo is not visible.

We use purple as corporate color, adding other colors to the palette that complement or accentuate it.

This new color palette applied to materials, lighting or graphics together with the brandatories, help to create a strong brand identity which must be present in any Anytime Fitness worldwide.

In order to highlight the corporate color and make it unique, the use of the purple is specifically reserved for the brandatory elements. Some other items such as artworks, signage or floor graphics, may use this color strictly as specified in this manual. Other applications of the purple not included in this document are FULLY PROHIBITED and will require the revision of AF and the Central Design Team (CDT).



PROTOTYPE DESIGN STRATEGY

04.04 GENERAL EXTERIOR BRANDATORIES

Brandatories support the new design, enhancing the brand identity.

We could describe them as ownable and unique design elements which being present in any space, and with the absence of the logo, allow the identification of an Anytime Fitness club.

Having in mind the simplicity and contemporaneity of the new AF, brandatories are highlighted in the façade and in the interior space. Configuring a clear and clean design and avoiding unnecessary additions which interrupt the perception of the brand.

1



- Entrance backlit frame
See chapter 5

2



- Exterior logo sign
See chapter 5

3



- Vinyl frame
See chapter 12



PROTOTYPE DESIGN STRATEGY

04.05 GENERAL INTERIOR BRANDATORIES

Ownable and unique design elements will differentiate and make the brand recognizable worldwide.

1



- New Logo Wall
See chapter 9

2



- Rope divider
See chapter 9

3



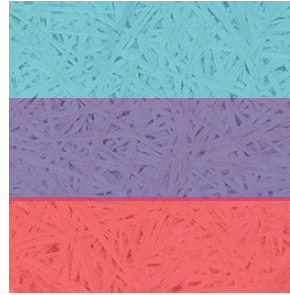
- Black oak vinyl tiles
with AF logo
See chapter 9

4



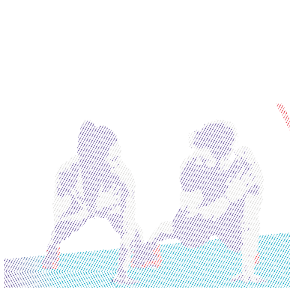
- Purple Flooring
See chapter 6

5

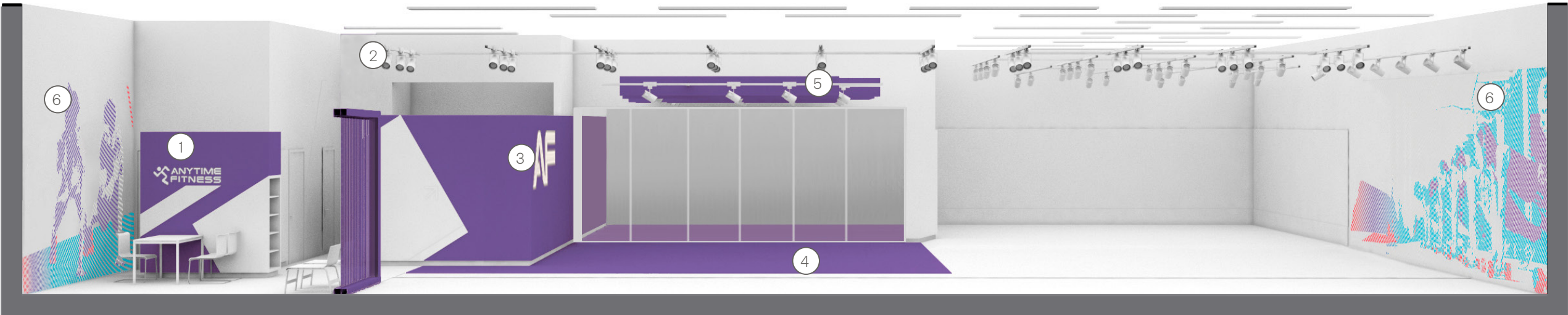


- Acoustic baffles
See chapter 6

6

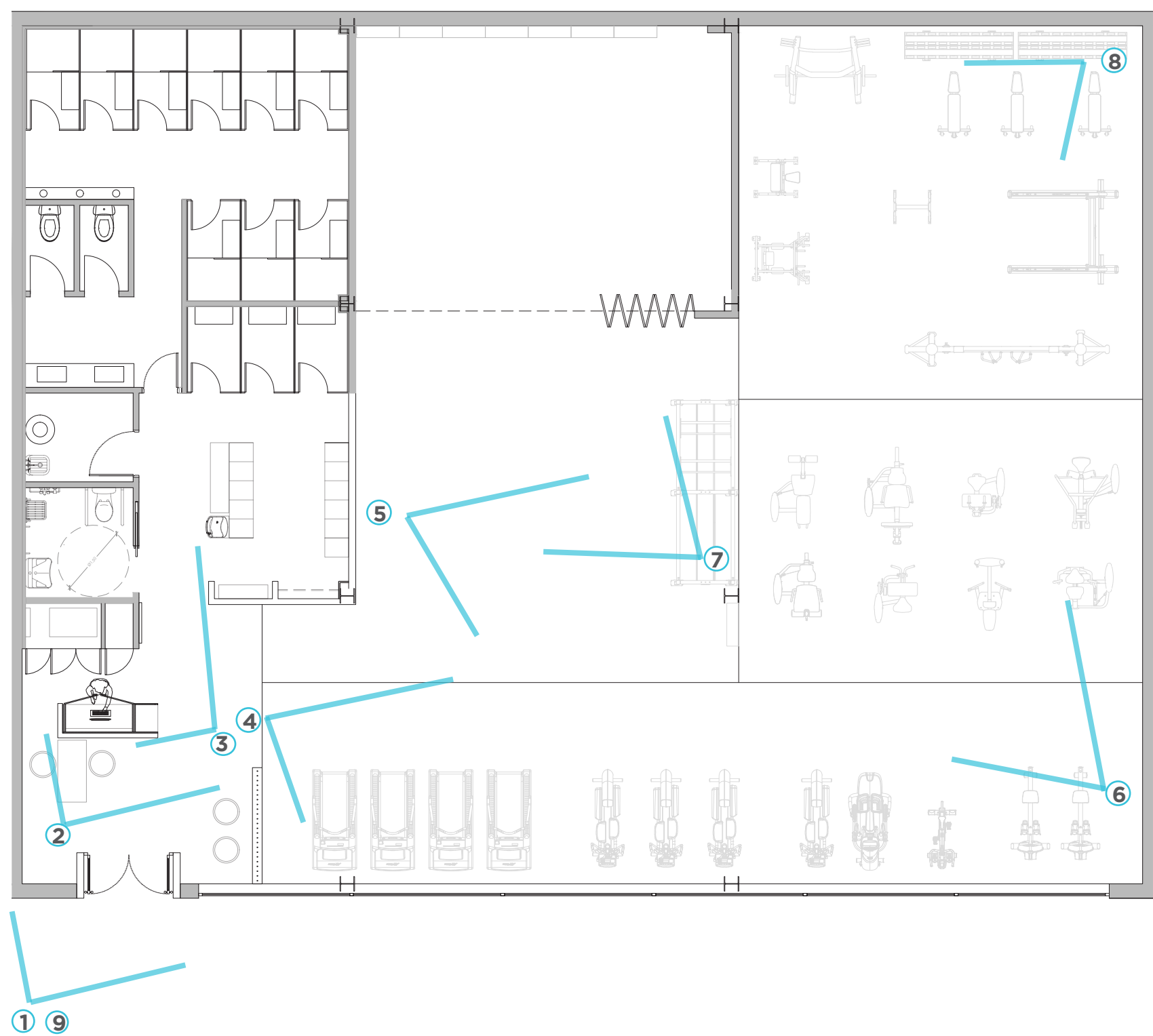


- Graphics on walls
See chapter 12



PROTOTYPE DESIGN STRATEGY

04.06 3D VIEWS



PROTOTYPE DESIGN STRATEGY

04

04.06 3D VIEWS



PROTOTYPE DESIGN STRATEGY

04

04.06 3D VIEWS



PROTOTYPE DESIGN STRATEGY

04.06 3D VIEWS



PROTOTYPE DESIGN STRATEGY

04

04.06 3D VIEWS



PROTOTYPE DESIGN STRATEGY

04

04.06 3D VIEWS



5

PROTOTYPE DESIGN STRATEGY

04

04.06 3D VIEWS



PROTOTYPE DESIGN STRATEGY

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04.06 3D VIEWS



PROTOTYPE DESIGN STRATEGY

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04.06 3D VIEWS



PROTOTYPE DESIGN STRATEGY

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04.06 3D VIEWS



PROTOTYPE DESIGN STRATEGY

04

04.06 3D VIEWS



05 **PROTOTYPE FAÇADE DESIGN**

PROTOTYPE FACADE DESIGN

05

05.01 FAÇADE DESIGN

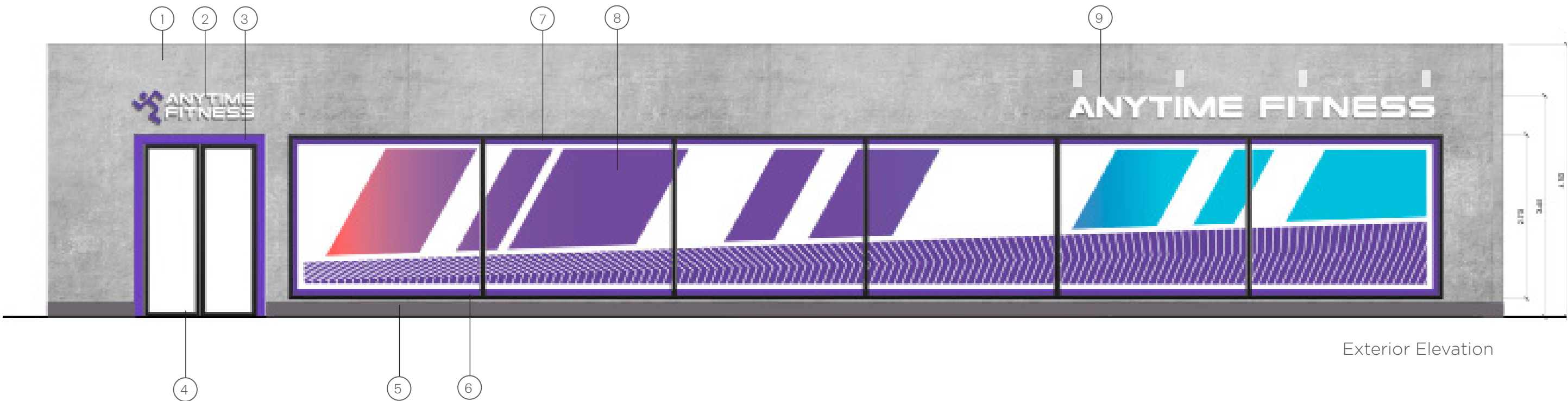
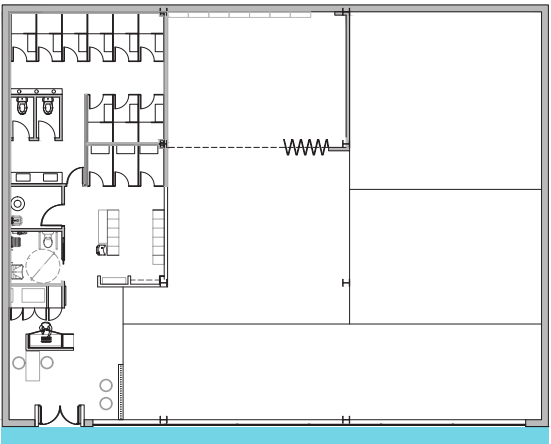
The exterior façade strategy is to be simple and neutral at reduced cost. When it requires to be repaired, we propose a gray finished stucco as a base. On the other hand, in case the existing facade is in good condition, and code allows it, it will be mandatory to paint it in the same gray (see specs).

Metal carpentries will be painted, when possible, according to the specifications.

Then, we should focus on the exterior brandatories: Backlit Frame, Exterior Sign and Vinyl Frame and graphics on storefront.

In order to complete the exterior design, we propose a secondary sign without the runner at the right upper part of the facade.

- ① **Stucco RAL 7037 Dusty Grey** or similar. WFE-1
- ② **Exterior logo sign.** See chapter 5 & 12
- ③ **Backlit Frame.** See chapter 5
- ④ **Aluminum door.** CPE-1
- ⑤ **Baseboard.** Porcelain Tile. BSE-1 (Upgrade)
- ⑥ **Aluminum storefront.** CPE-2
- ⑦ **Vinyl Frame.** See chapter 12
- ⑧ **Graphics on window.** See chapter 12
- ⑨ **Secondary logo.** See chapter 12



Exterior Elevation

PROTOTYPE FACADE DESIGN

05

05.02 FAÇADE DETAILS

05.02.01 Backlit Frame

EE-1 Backlit Frame

LOCATION: Main Entrance

MATERIALS: Purple methacrylate backlit frame

DIMENSIONS: According to design

The Backlit Frame at the main entrance is one of the most important brandatories in the new design.

Clearly visible from the exterior, it highlights the door and, at night, its illumination reinforces the idea of 24/7 space.

The main element is a purple methacrylate frame which integrates the double entry door and the doormat.

*** Note:** In cases when this element couldn't be installed as specified in this document due to local building regulations, we'll have the following alternatives by order of preference:

1.a Exterior backlit frame

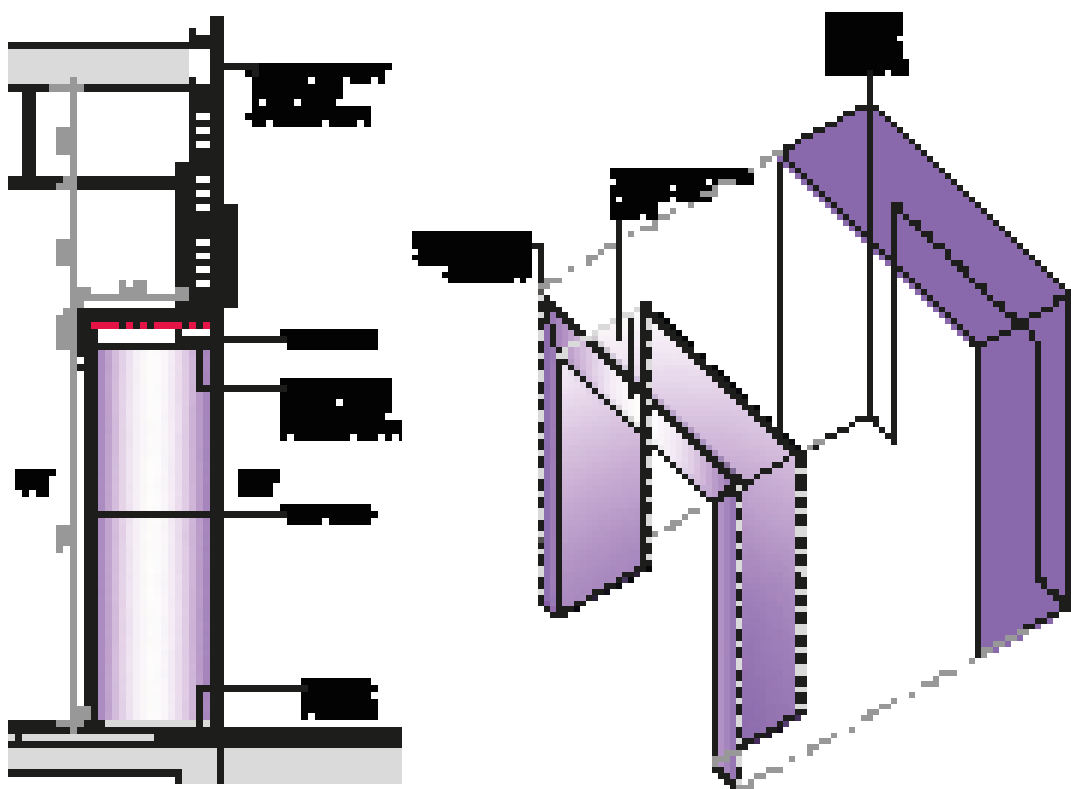
1.b Slim exterior backlit frame

*Only applicable when exterior backlit frame is not possible

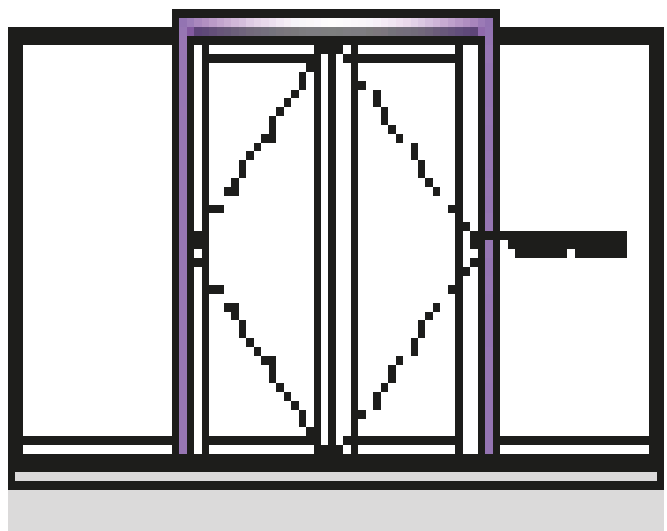
2. Exterior non-backlit frame

3. Interior backlit frame

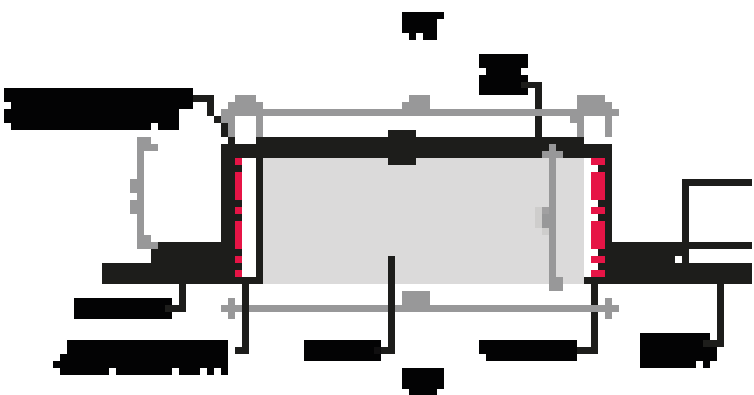
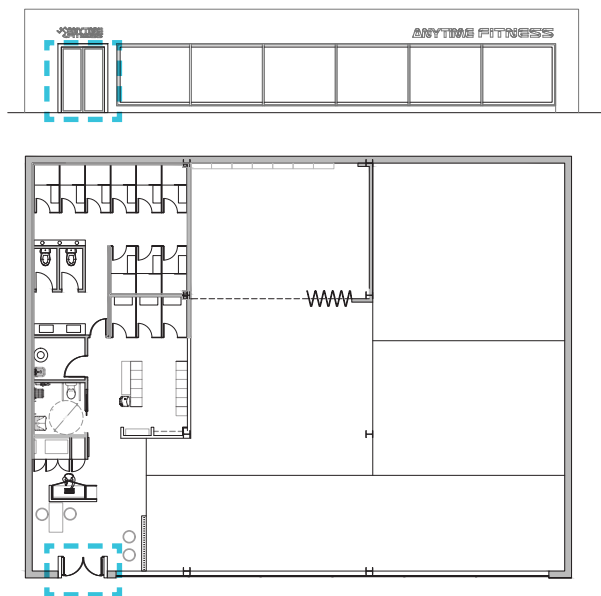
4. Interior non-backlit frame



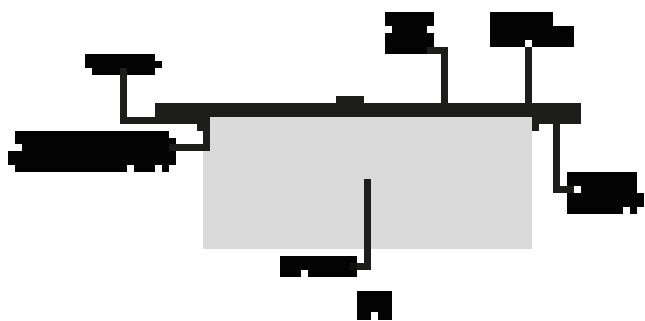
Exterior Backlit Frame



Slim Exterior Backlit Frame



Backlit Frame Plan. Unified entrance



Slim Backlit Frame Plan. Unified entrance

PROTOTYPE FACADE DESIGN

05

05.02 FAÇADE DETAILS

05.02.02 Exterior Logo Sign

GE-1 Exterior Logo Sign

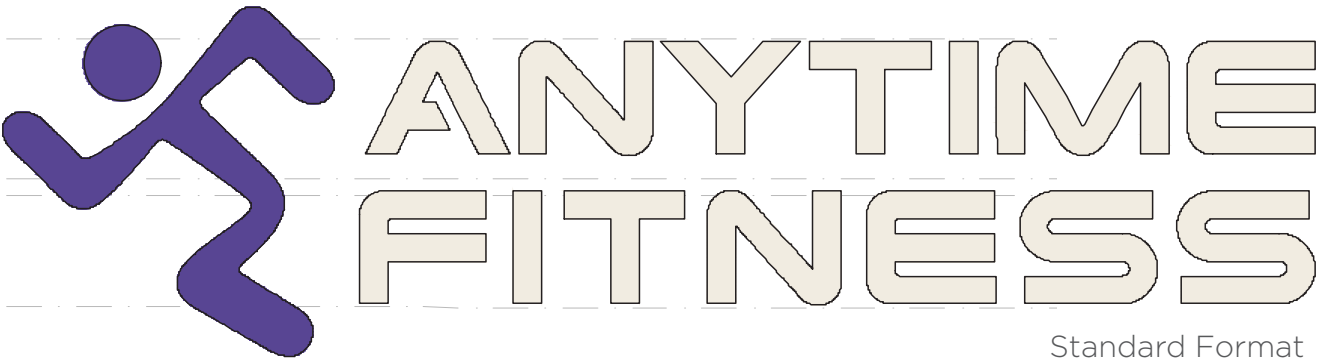
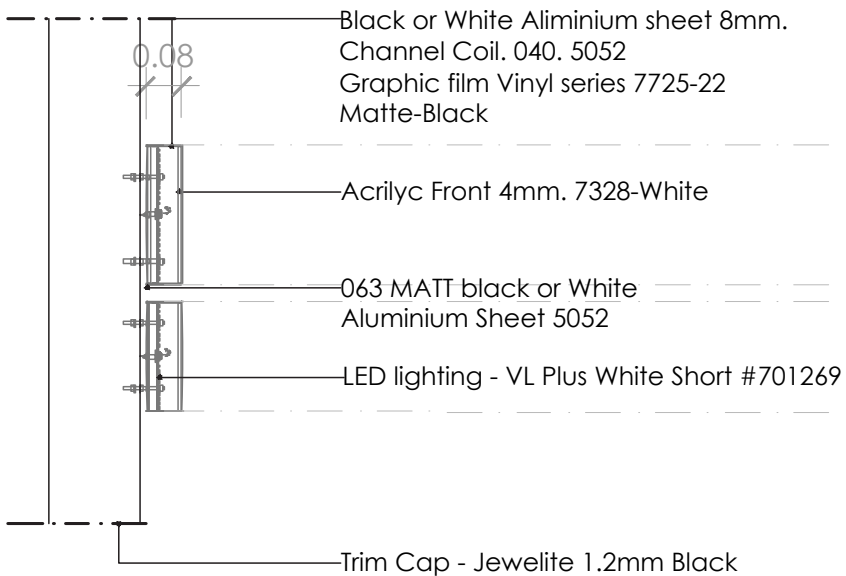
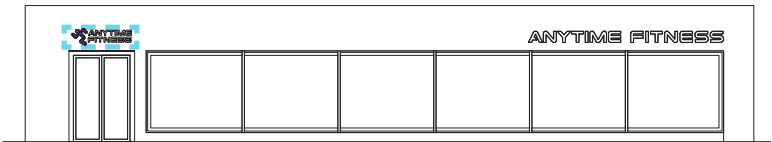
LOCATION: Main façade. Above the door
DIMENSIONS: According to design

Depending on the location, code and type of façade, there will be two different formats: standard or horizontal according to next details.

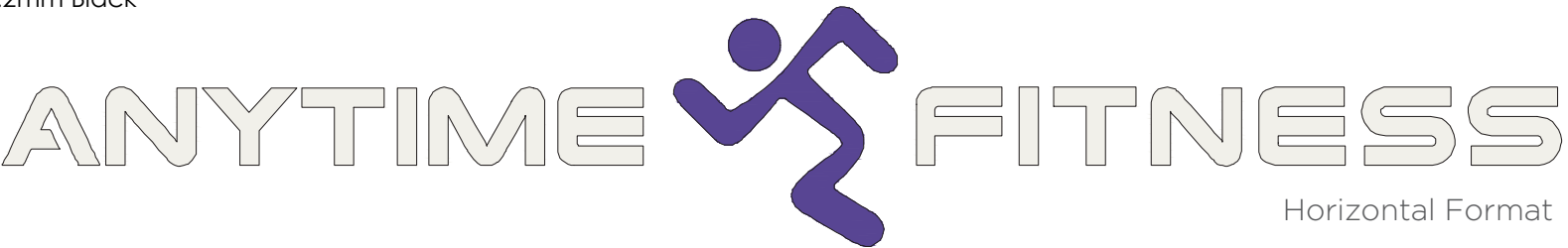
The exterior sign vinyl brand is 3M, and the color assignments are described below with graphical representations. This brand and color must be specified in your proof to the corporate office. Color matches or substitutions are prohibited.

Exterior Sign Vinyl Needed:

- Running man Color: Translucent Purple PMS 2097C
- Lettering Color: Translucent White



Standard Format

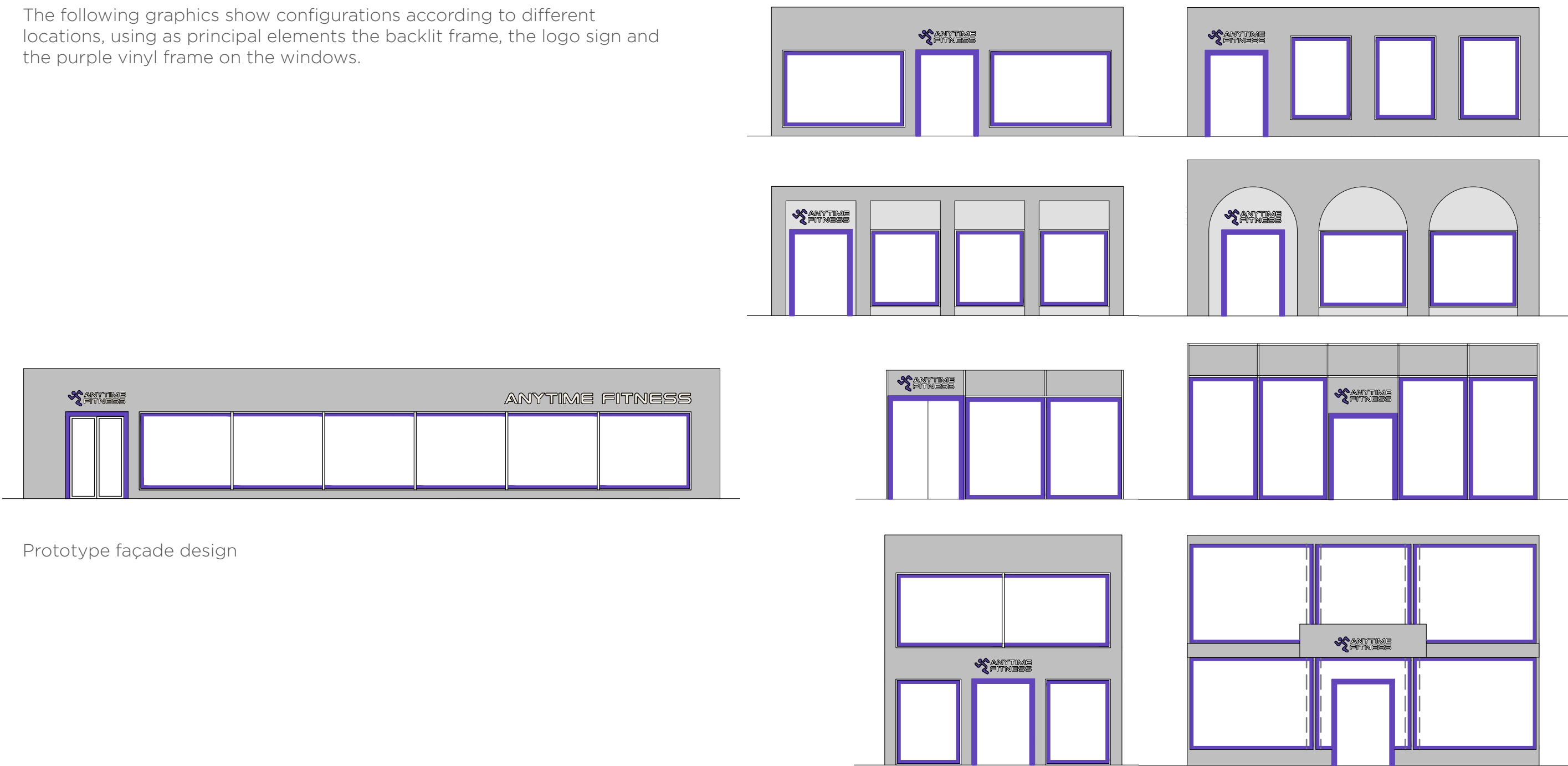


Horizontal Format

PROTOTYPE FACADE DESIGN

05.03 FAÇADE OPTIONS

The following graphics show configurations according to different locations, using as principal elements the backlit frame, the logo sign and the purple vinyl frame on the windows.



Prototype façade design

06 **PROTOTYPE ARCHITECTURAL FINISHES**

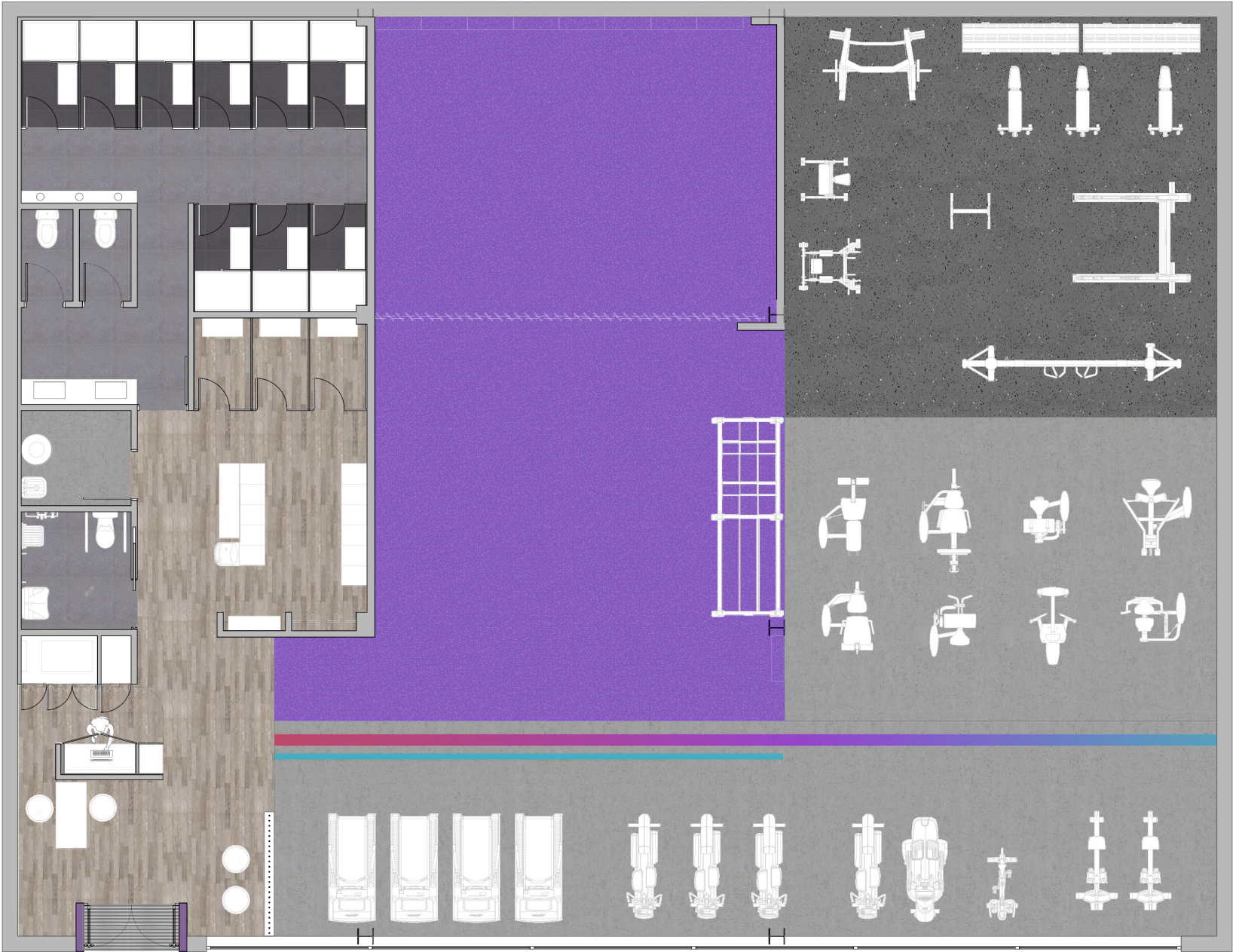
PROTOTYPE ARCHITECTURAL FINISHES

06

06.01 FLOORING

The floor strategy is articulated around the Functional Area and its purple floor, considered the most important area of the layout. One of the main goals is to solve the acoustic problems.

- FL-1 Vinyl Tiles**
Vinyl tiles elements. Finish: Oak Grey Beige.
Location: Guest Lobby, Member Lobby, (Workout area and Utility Room when FL-6 Polished Concrete is not feasible).
- FL-2 Porcelain tile**
Porcelain tiles base with granite appearance and high technical performance.
Location: Restrooms, ADA Restroom, Shower area.
- FL-3 Virgin rubber Functional floor**
Virgin Rubber flooring. Purple.
Location: Functional Area and Studio.
- FL-4 Floor decking**
Floor decking, resistant and easy to care. Finish Dark Grey.
Location: Showers.
- FL-5 Recycled Rubber floor**
Rubber and EPDM granules bound with polyurethane.
Composition: 70% RAL 7037 Dusty Grey/ 30% RAL 9004 Signal black.
Location: Free Weight Area.
- FL-5 Alt Recycled Rubber floor**
Rubber and EPDM granules bound with polyurethane.
Composition: **Alt 1:** 50% RAL 7037 Dusty grey / 50% RAL 9004 Signal black.
Alt 2: 20% RAL 7037 / 80% RAL 9004.
Location: Free Weight Area.
- FL-6 Polished concrete**
Polished concrete.
Location: Workout area and Utility Room.
FL-1 Oak Grey Beige Vinyl Tiles will be used instead when Polished concrete floor is not feasible.
- FL-7 Doormat**
System Doormat with textile cleaning inserts set in aluminum bearing sections and fitted with aluminum cleaning combs.
Location: Entrance.



*For further information and material alternatives refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES

06

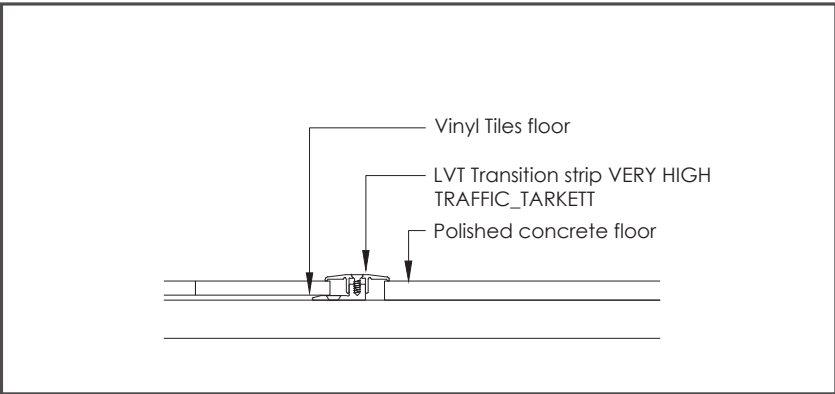
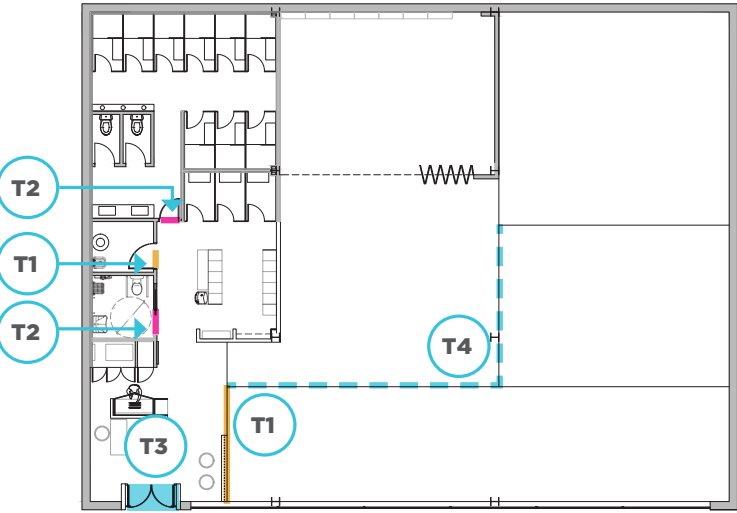
06.01 FLOORING

06.01.01 Flooring details. Transitions

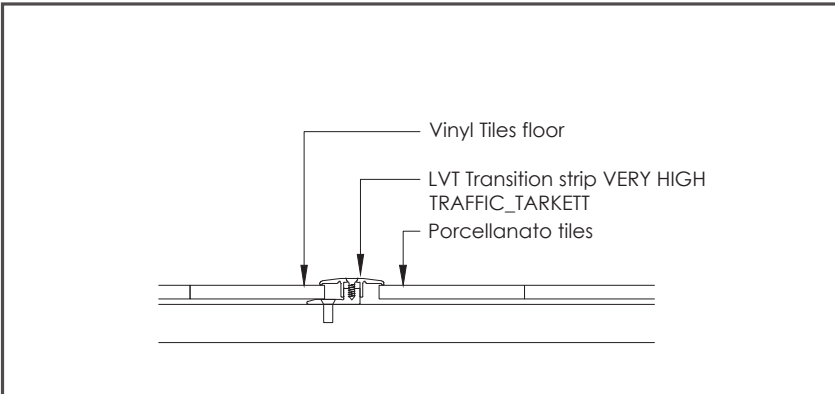
Given the variety of floors, it is important that transitions between materials are solved evenly.

Here we show the different conditions that we might find in a prototypical club.

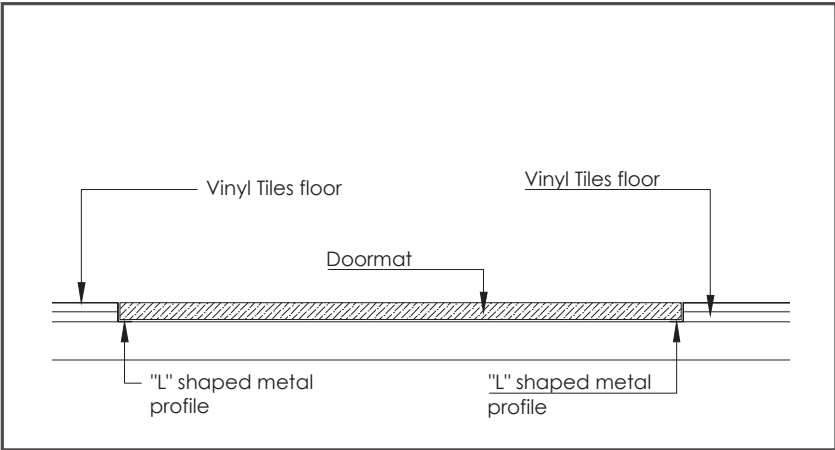
- T1_Vinyl Tiles floor - Polished concrete floor (FTI-2)
- T2_Vanvl Tiles floor - Porcelain tiles (FTI-2)
- T3_Vinyl Tiles floor - Doormat
- T4_Polished concrete floor - Virgin Rubber Floor/ Mat transition (FTI-1)/(FTI-3)



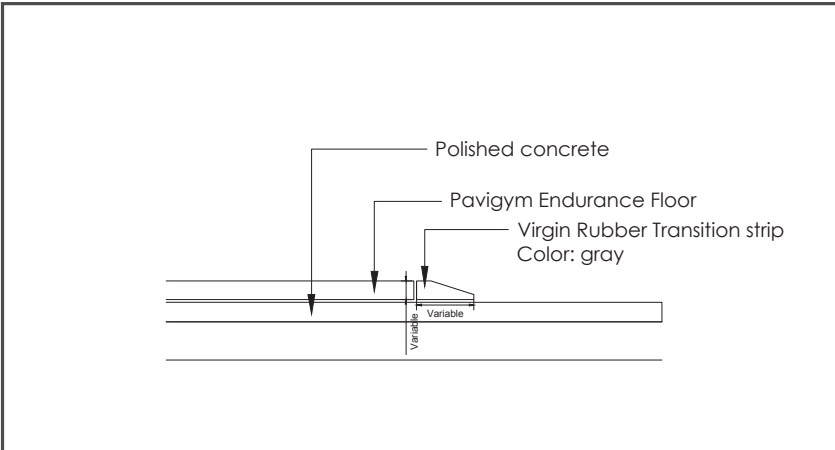
T1 Vinyl Tiles floor - Polished concrete floor



T2 Vinyl Tiles floor - Porcelain tiles



T3 Vinyl Tiles Floor - Doormat



T4 Polished concrete - Vinyl / Virgin Rubber floor

*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

06.02 CEILING

The strategy combines the use of open ceiling and acoustic panels in the general workout area and continuous gypsum board ceiling in Restrooms and Showers.

Paint exposed ceiling structure and systems in gray, creating an expansive and airy feel inside your club.

CL-1 Open ceiling

Open ceiling and exposed installations painted with Plastic Matt Paint. RAL 7037 Dusty Grey.

Height: >3m.

Location: Guest Lobby, Member Lobby, Workout area, Functional Area and Studio.

CL-2 Acoustic baffles

Acoustic baffle. Small strand.

Finishes: Purple PMS 2097C, Turquoise PMS 3125C, Red 032C.

Dimensions: 1800x300x30 mm approx.

Location: Functional Area and Studio.

CL-3 Acoustic panel

Acoustic panels.

Natural color.

Dimensions: 1200x600x25 mm approx.

Location: Workout area, Member Lobby.

CL-3 panels are not mandatory. They would be placed in case of additional acoustic insulation need.

CL-4 Continuous ceiling

Continuous moisture resistant gypsum board or similar.

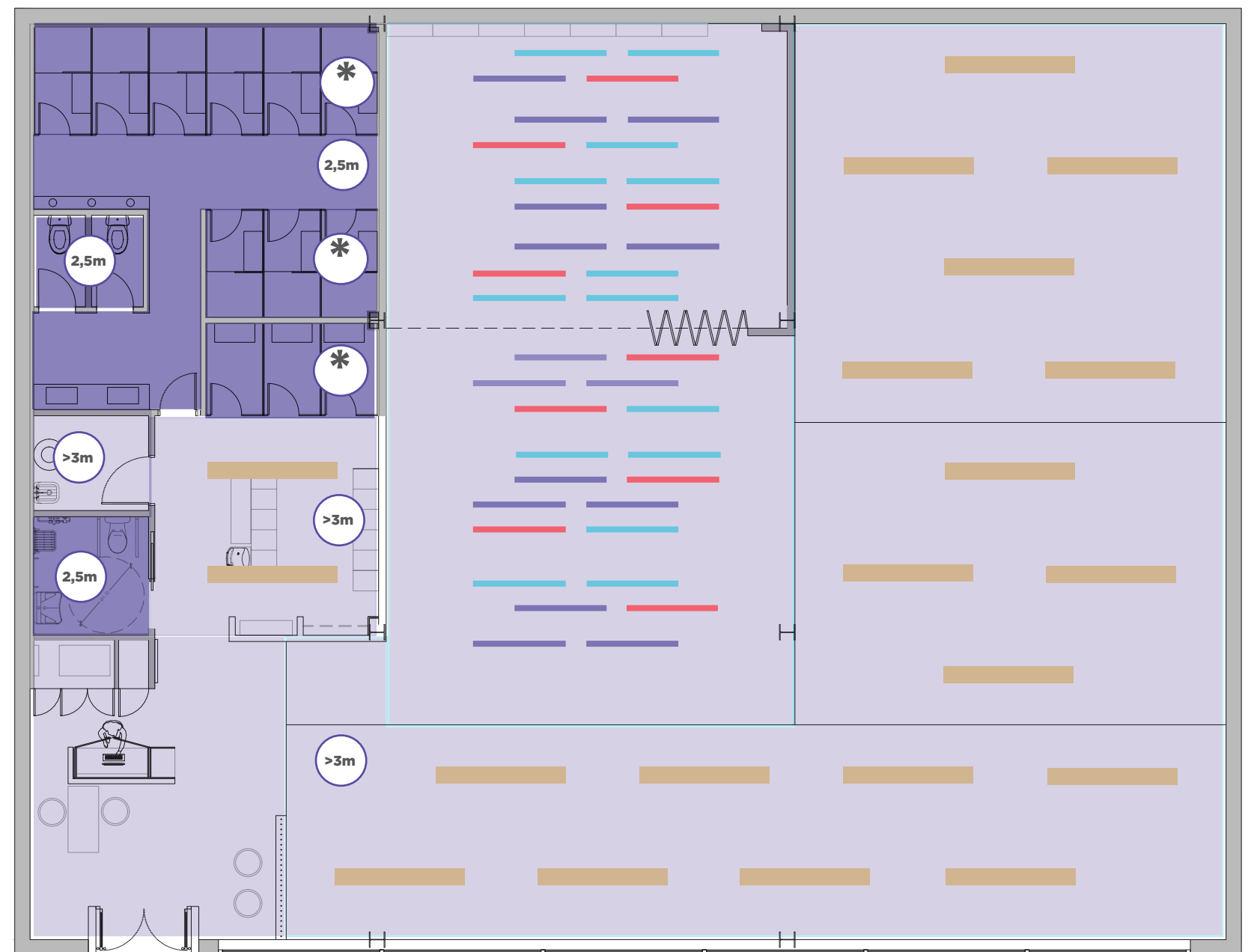
Finish: special paint for Restrooms and Showers. RAL 9010 Pure white.

Height: 2,5m.

Location: Corridors, Restroom area, Shower area, Staff.

Height: The minimum height according to local Regulation.

Location: Changing Room, Shower cubicles.



*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

06.02 CEILING

06.02.01 Ceiling details

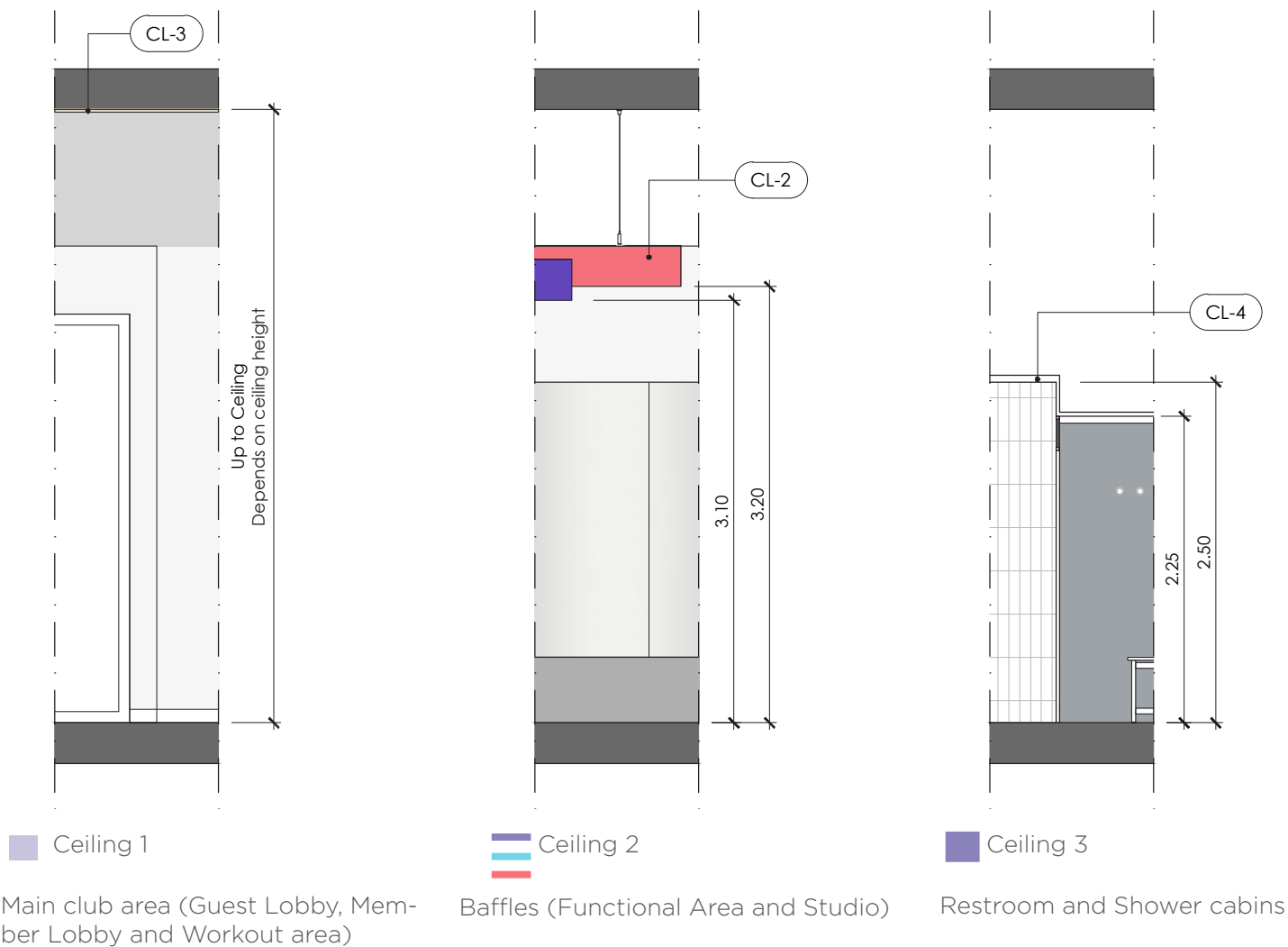
Anytime Fitness has its own ceiling strategy as a brand. The workout area doesn't have a false ceiling. All ducts, structural elements and lighting are visible. Only the area for functional training have acoustic baffles to draw attention to it.

We are aware that your location may have ACT or other typologies and it is expensive to get rid of it. In this case, ceiling must be painted according to specs, trying to get the same look we specify in this Manual. All other ceiling elements must be painted in the same color.

In order to improve the guest experience in our clubs, acoustic panels will be placed on ceiling according to drawings.

In some specific situations (with a restrictive regulation or special needs) the entire ceiling should be covered with acoustic panels or other insulation system avoiding noises or impact sounds. Acoustic studies carried by an external consultant may be required.

The minimum allowable ceiling height for the main club area is 3,5 m if the code does not say otherwise.



PROTOTYPE ARCHITECTURAL FINISHES

06

06.02 CEILING

06.02.02 Ceiling details. Baffles

Baffle display both in Functional Area and studio must attend to the following indications:

Acoustic panels come in 180x30cm and three different colors, to be displayed proportionally:

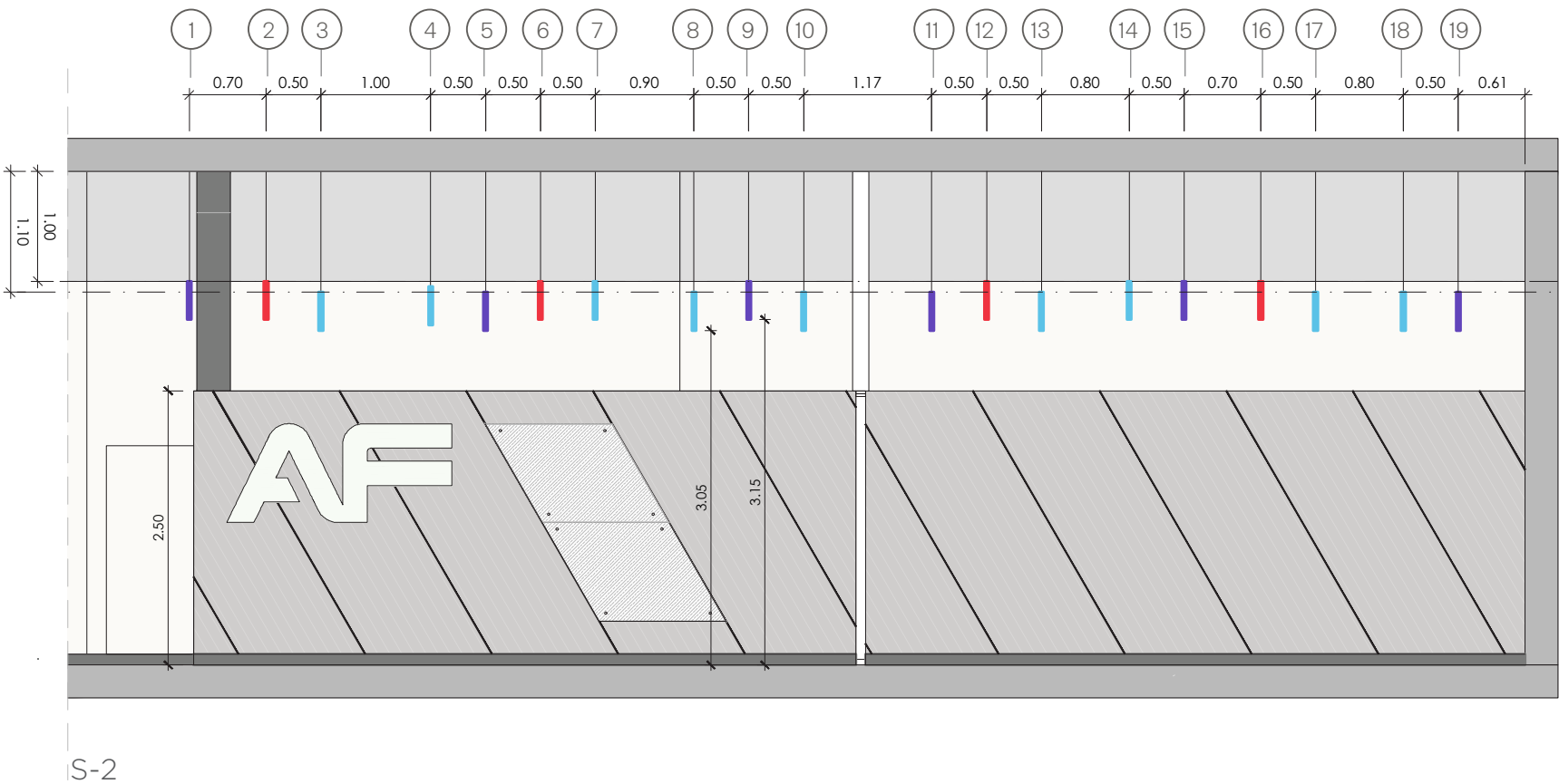
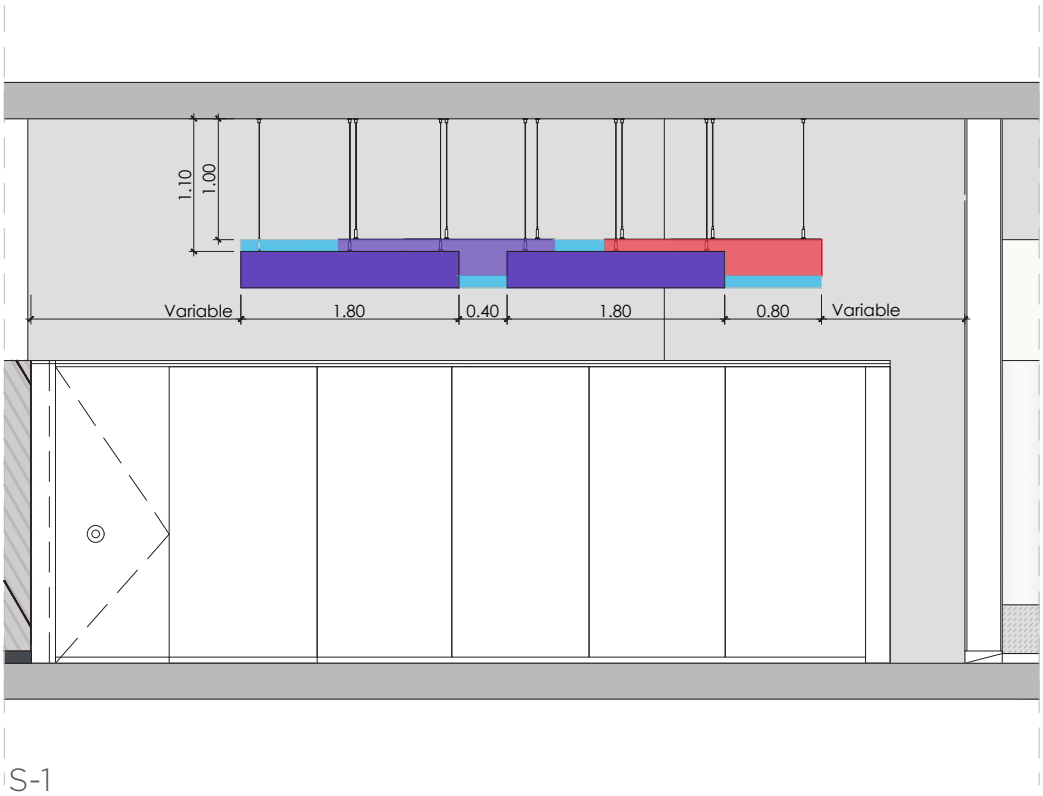
- Purple (PMS 2097C) 45%
- Turquoise (PMS 3125C) 35%
- Red (PMS 032C) 20%

Each row must contain two equal panels, aligned and with a 40 cm distance between them. At the most, two adjoining rows will have the same color.

Distance between rows must be 50cm and occasionally a row could be removed (to achieve a more vibrant effect), in which case, the distance would be 1m. This can only happen in punctual occasions and never in two adjacent rows.

Rows must be aligned to a predetermined axis, allowing an 80 cm movement variation in order to obtain the desired outcome.

As seen in the elevation, rows can move around a 25% of their total height (approximately 15 cm). This can only happen in non consecutive rows, or in those rows with 1m separation as mentioned before.



*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

06.02 CEILING

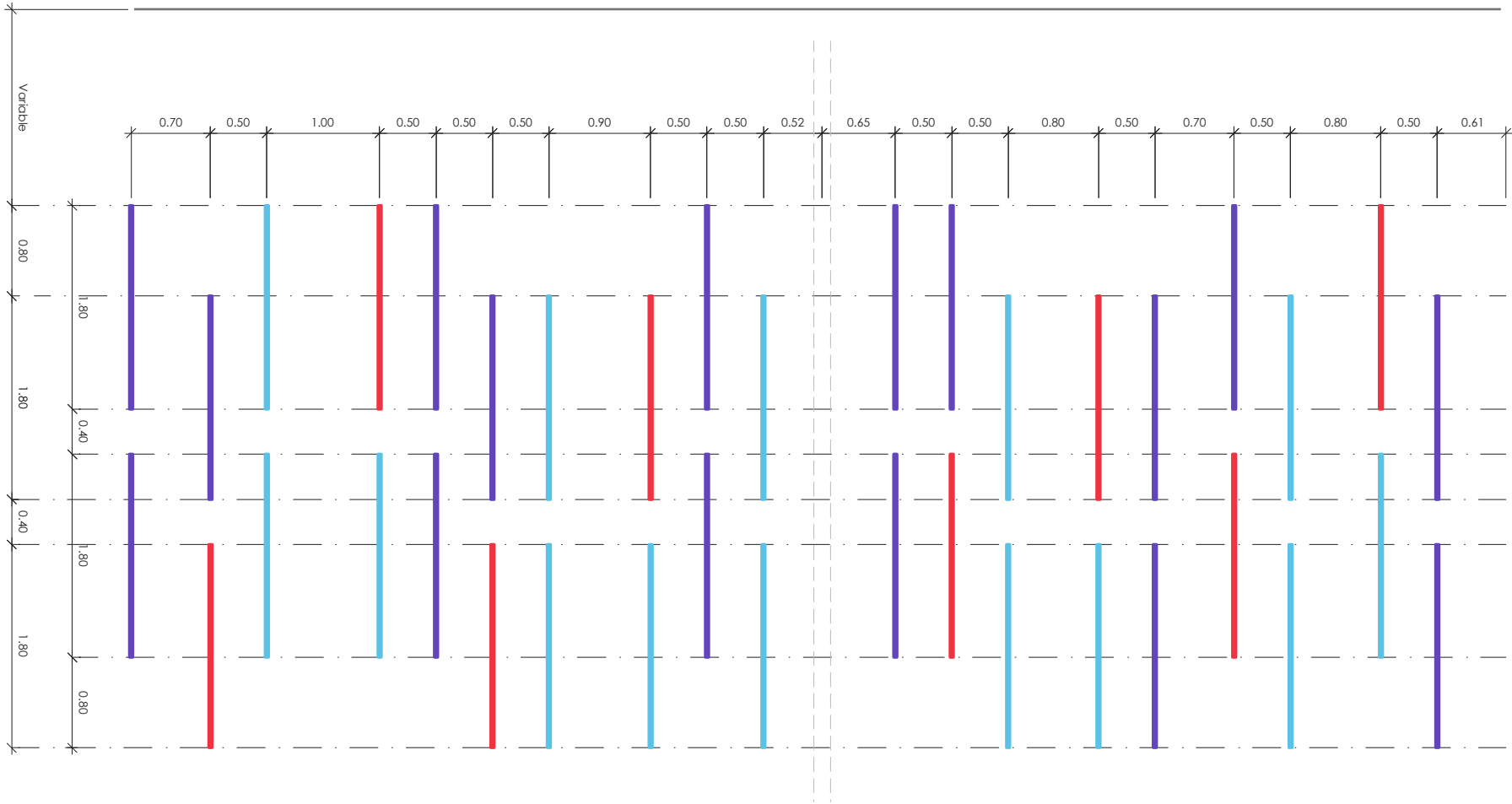
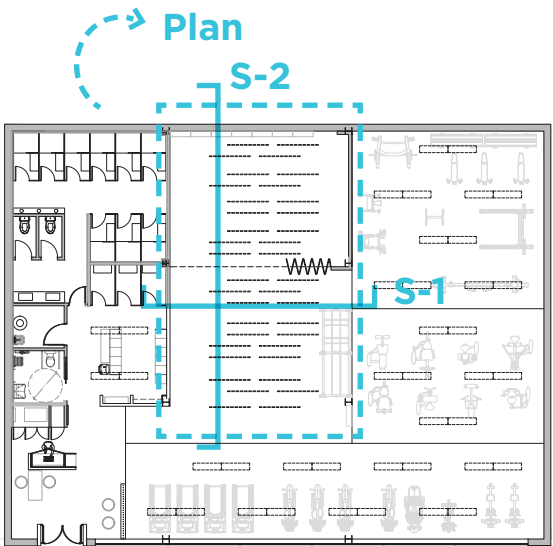
06.02.02 Ceiling details. Baffles

Acoustical baffles are mandatory. They will emphasize the most relevant area in the gym (Functional Area) as well as improve the costumer’s experience during their workout.

CL-2 Acoustic baffles

DIM: 1800x300x30 mm approx.
LOCATION: Interior. Functional Area + Studio

- Purple PMS 2097C,
- Turquoise PMS 3125C
- Red PMS 032C



Plan

*For further information refer to Sourcing Manual

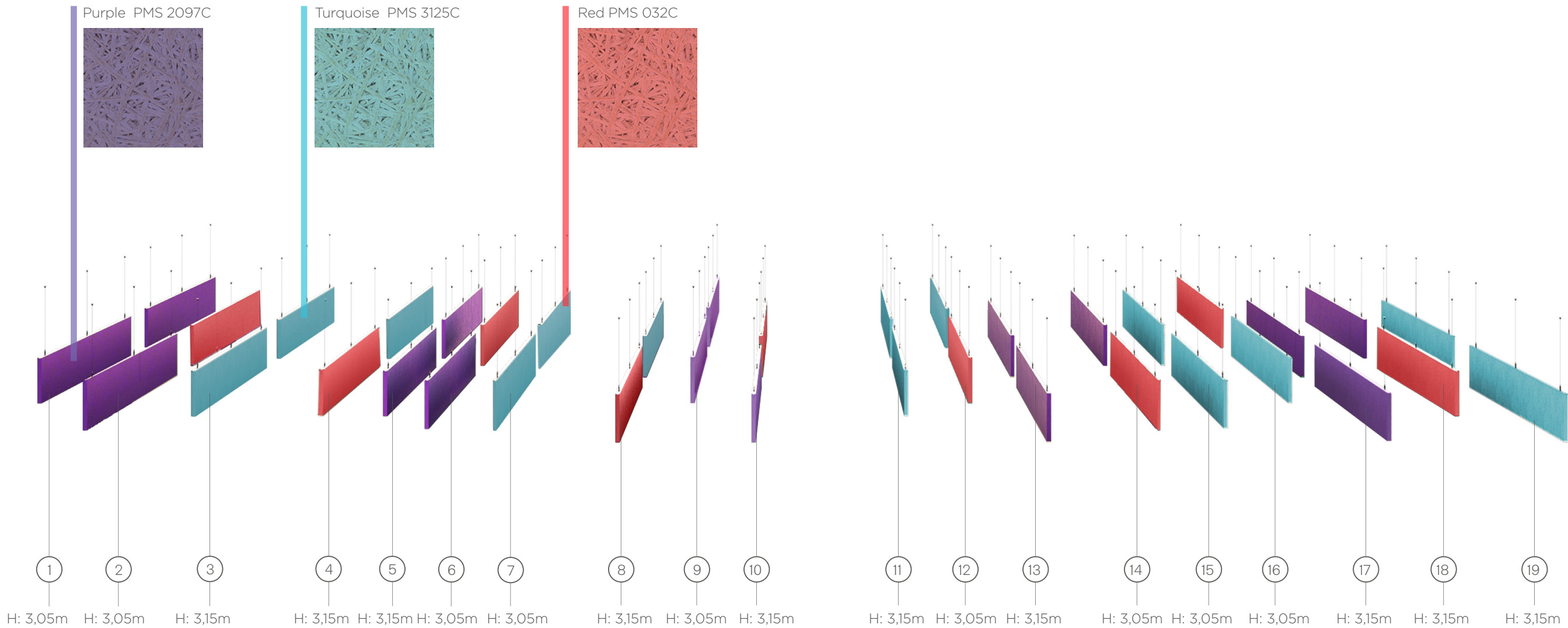
PROTOTYPE ARCHITECTURAL FINISHES

06.02 CEILING

06.02.02 Ceiling details. Baffles

CL-2 Acoustic baffles

Acoustic baffle. Small strand. Finishes: Purple (PMS 2097C),
Turquoise (PMS 3125C) & Red (PMS 032C).
DIM: 1800x300x30 mm approx.
LOCATION: Interior. Functional Area + Studio



*For further information refer to Sourcing Manual

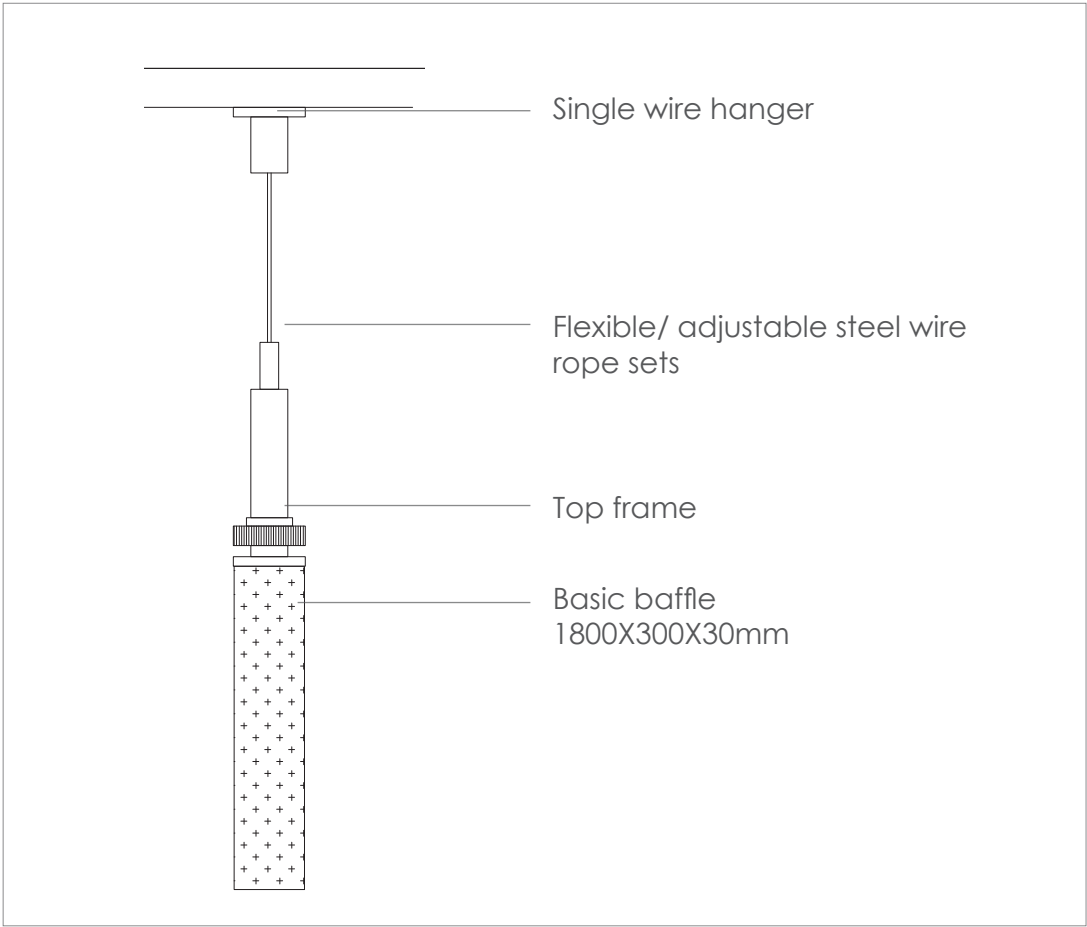
PROTOTYPE ARCHITECTURAL FINISHES 06

06.02 CEILING

06.02.02 Ceiling details. Baffles

CL-2 Acoustic baffles

Acoustic baffle. Small strand. Finishes: Purple (PMS 2097C)
Turquoise (PMS 3125C) & Red (PMS 032C) DIM: 1800x300x30 mm
approx.
LOCATION: Interior. Functional Area + studio



**For further information refer to Sourcing Manual*

PROTOTYPE ARCHITECTURAL FINISHES

06

06.02 CEILING

06.02.03 Ceiling details. Horizontal Baffles

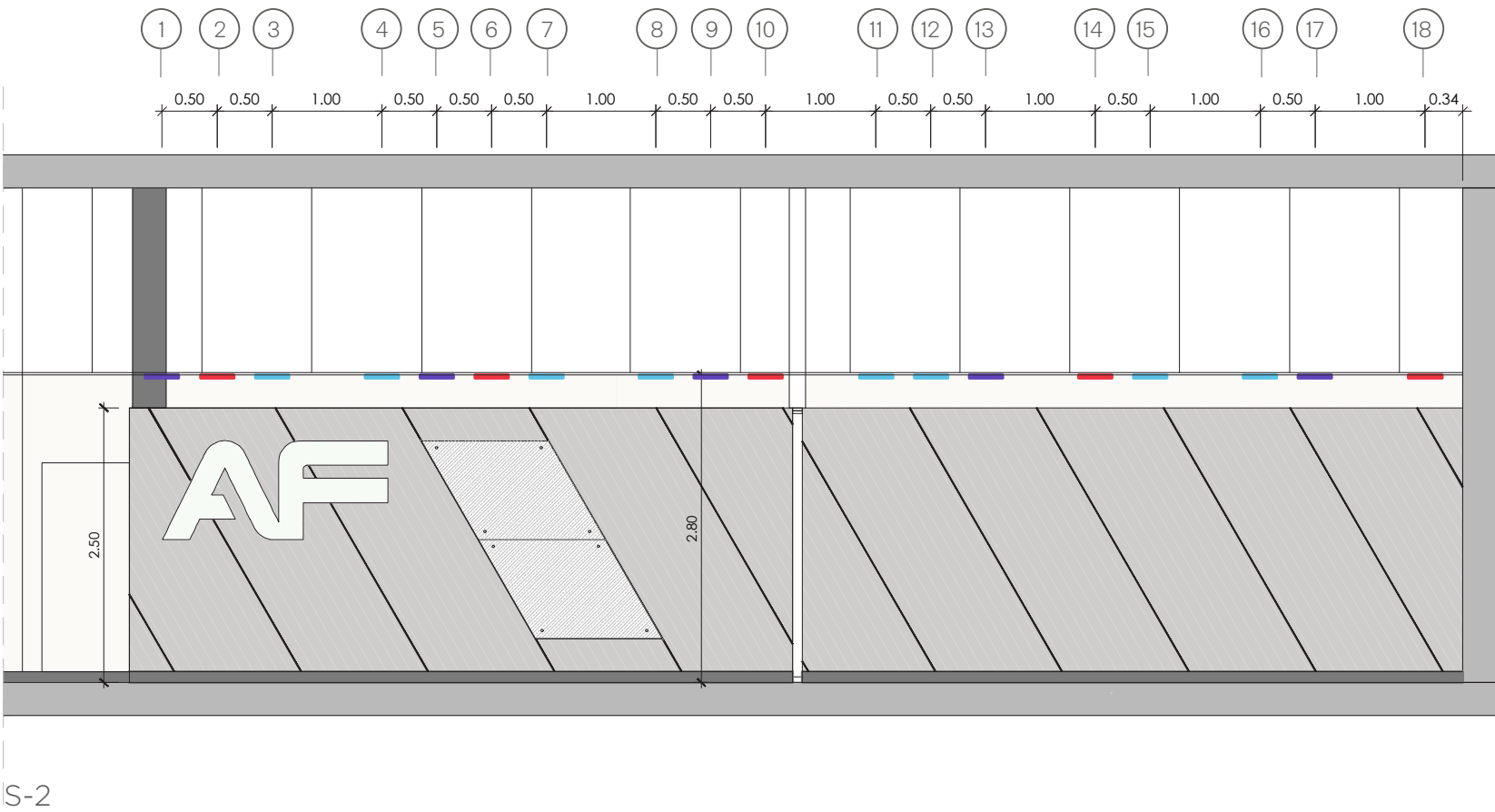
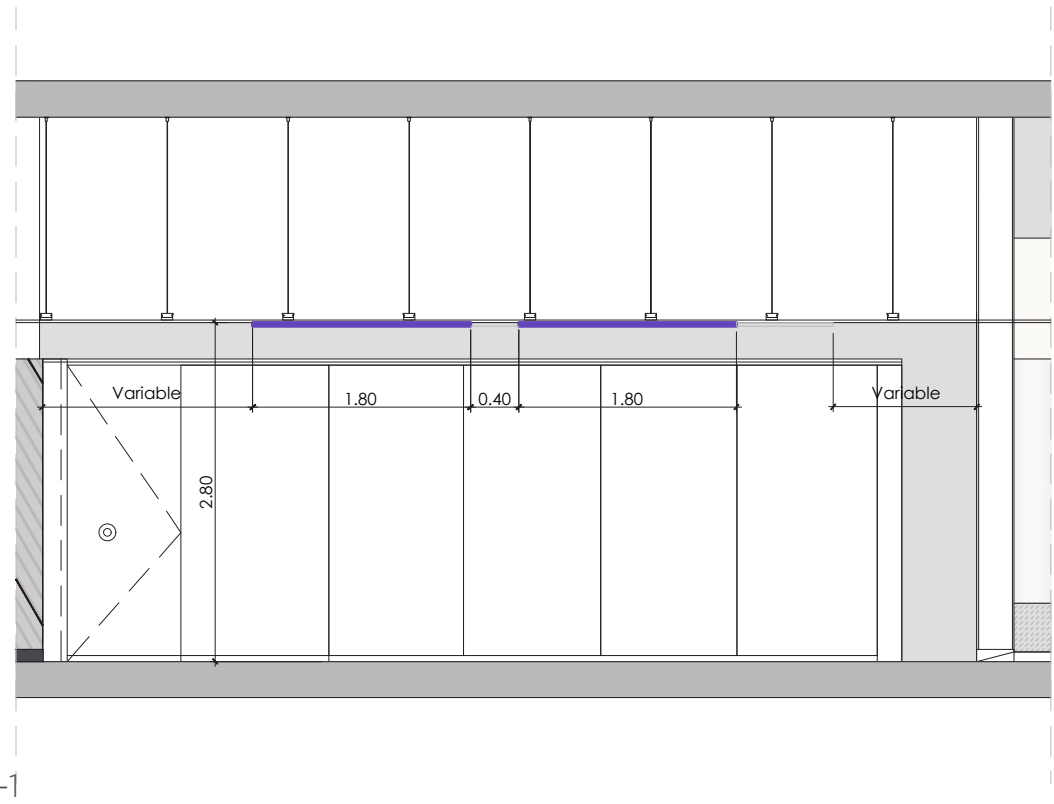
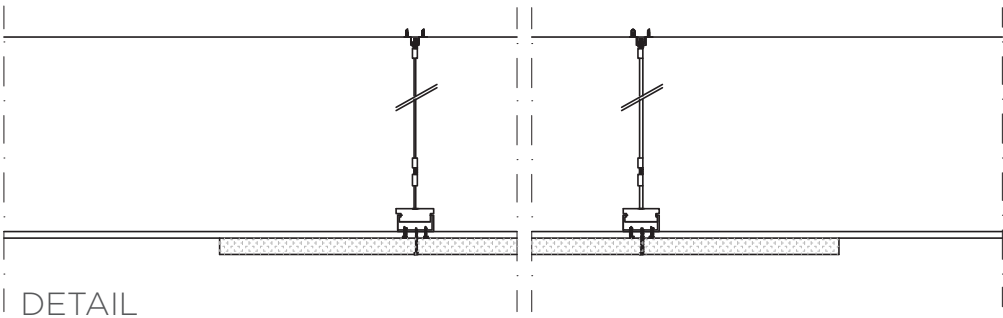
In case of height **lower than 2,8m FFL to the base of the baffles**, these will be hanged horizontally as indicated in the following drawings.

Acoustic panels come in 180x30cm and three different colors, to be displayed proportionally:

- Purple (PMS 2097C) 45%
- Turquoise (PMS 3125C) 35%
- Red (PMS 032C) 20%

Each row must contain two equal panels, aligned and with a 40 cm distance between them. At the most, two adjoining rows will have the same color.

Distance between rows must be 50cm (between axes) and occasionally a row could be removed (to achieve a more vibrant effect), in which case, the distance would be 100cm. This can only happen in punctual occasions and never in two adjacent rows.



*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

06.02 CEILING

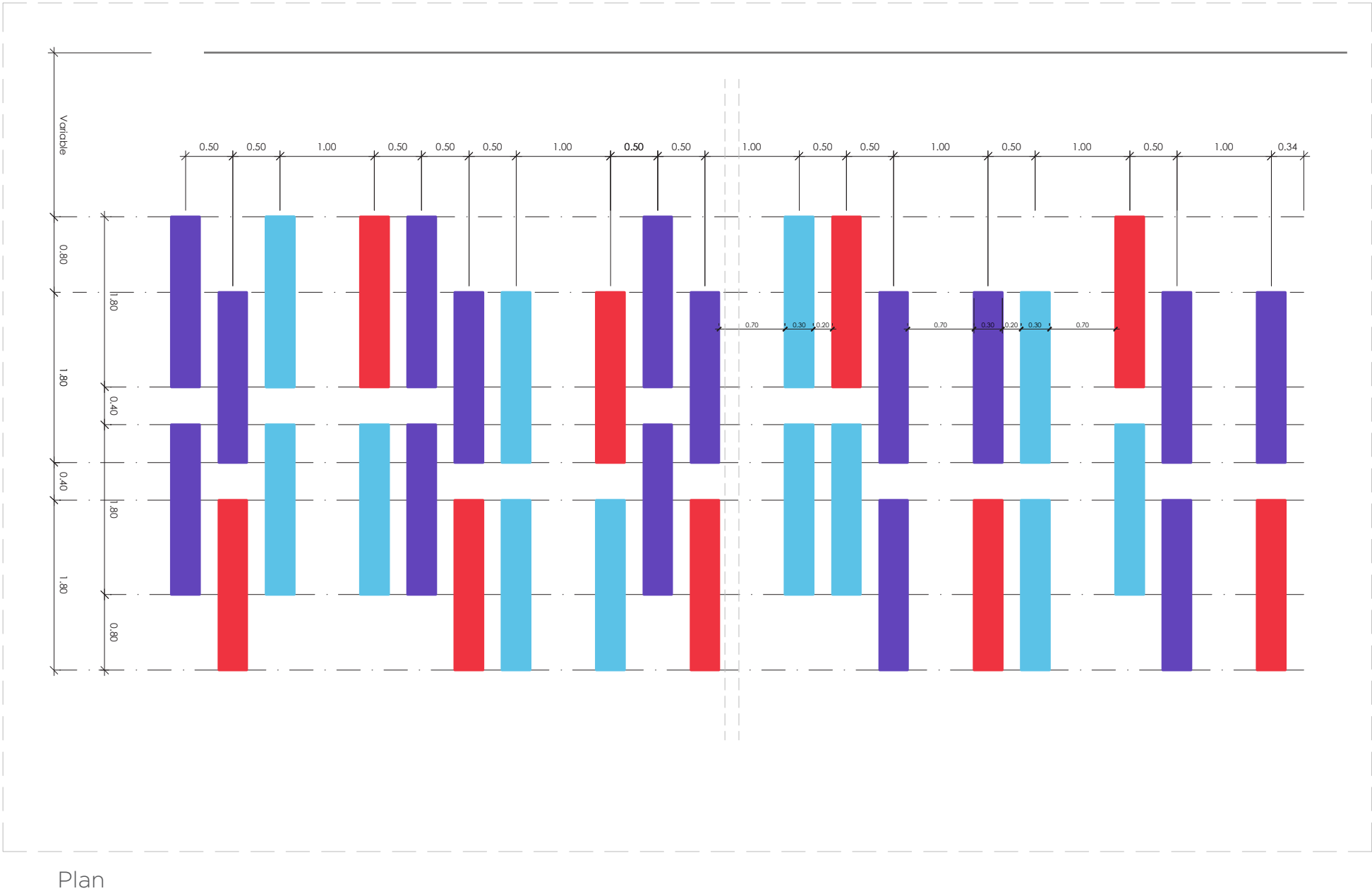
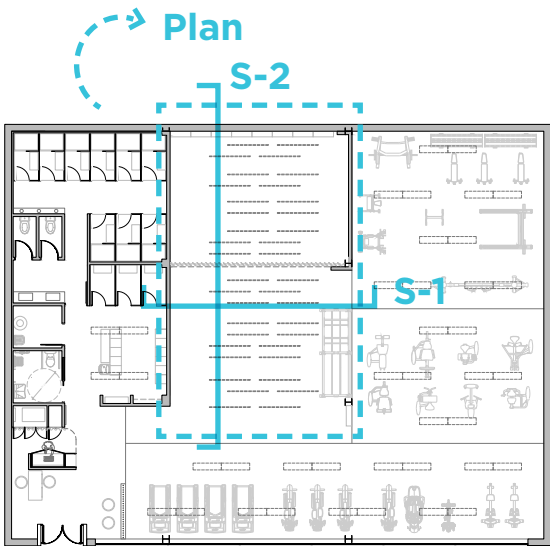
06.02.03 Ceiling details. Horizontal Baffles

Acoustical baffles are mandatory. They will emphasize the most relevant area in the gym (Functional Area) as well as improve the costumer's experience during their workout.

CL-2 Acoustic baffles

DIM: 1800x300x30 mm approx.
LOCATION: Interior. Functional Area + Studio

- PMS 2097C
- PMS 3125C
- PMS 032C



*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

06.03 WALL FINISHES

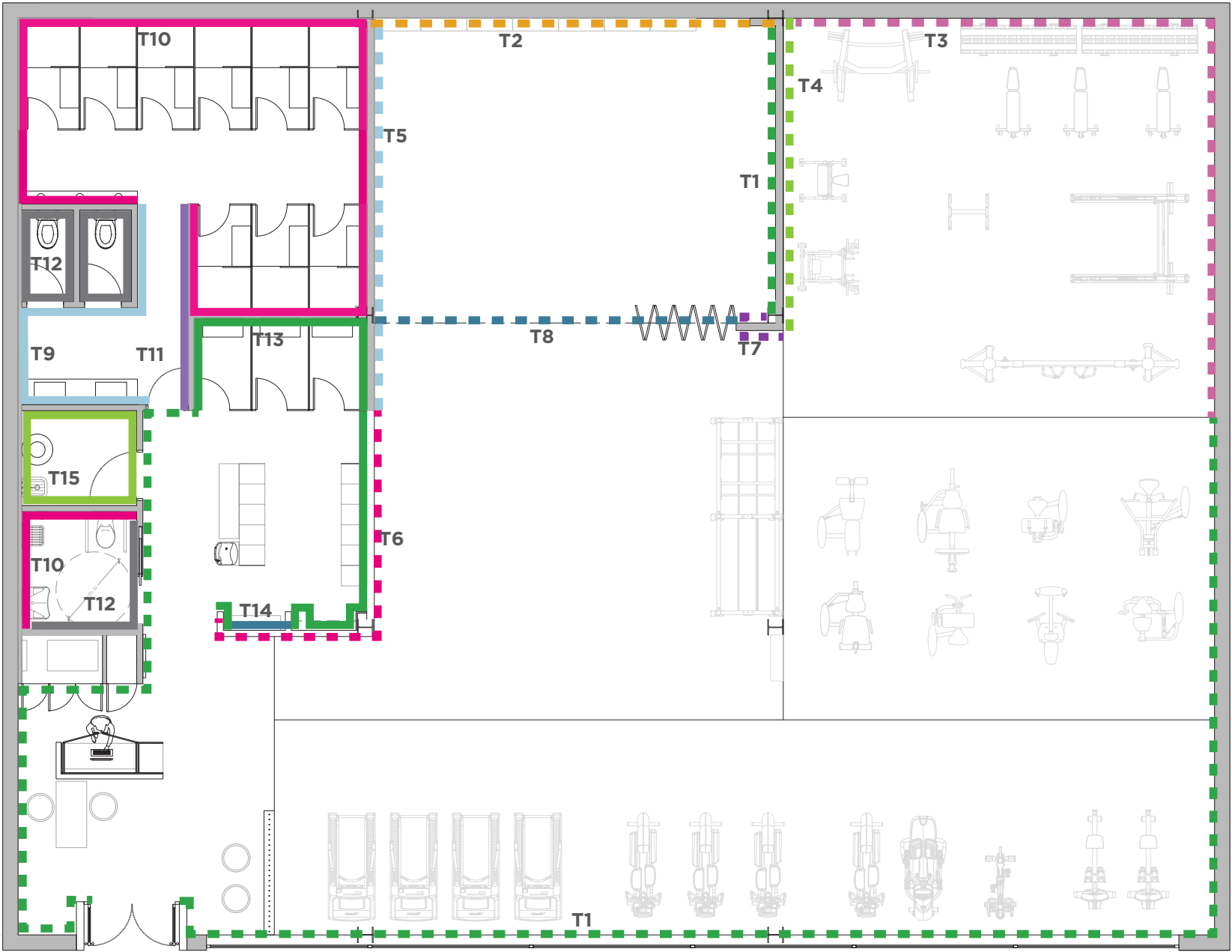
The rental space you select may have an existing wall that could enhance the design of your club. It is encouraged that you incorporate this element in the design.

For example, if there is an existing concrete or brick wall, it may be best to leave it exposed or just painted, although sealing it to reduce dust may be recommended.

The rest of elements provide a clear appearance, combining plain walls with vinyl tiles walls and tiled walls for Restroom Areas.

Wall Finishes (from top to bottom)

- T1** Plastic Matt Paint + Plastic Matt Paint + Baseboard
- T2** Plastic Matt Paint + Plastic Matt Paint + Mirror + Plastic Matt paint + Baseboard
- T3** Plastic Matt Paint + Plastic Matt Paint + Mirror + Baseboard
- T4** Plastic Matt Paint + Plastic Matt Paint + Vinyl tiles. Natural oak + Baseboard
- T5** Plastic Matt Paint + Vinyl tiles. Black oak + Baseboard
- T6** Vinyl tiles. Black oak + Baseboard
- T7** Plastic Matt Paint + Plastic Matt Paint
- T8** Plastic Matt Paint + Plastic Matt Paint + Folding wall
- T9** Plastic Matt Paint + Baseboard
- T10** White Tiling
- T11** White Tiling (colored grout)
- T12** Plastic Matt Paint + Tiling
- T13** Plastic Matt Paint + Baseboard
- T14** Flat Black chalkboard paint + Baseboard
- T15** Plastic Matt Paint + Plastic Matt Paint +Tiling



*This layout is just a reference. We encourage our Franchisees to put mirrors up as needed in the Free Weight Area.

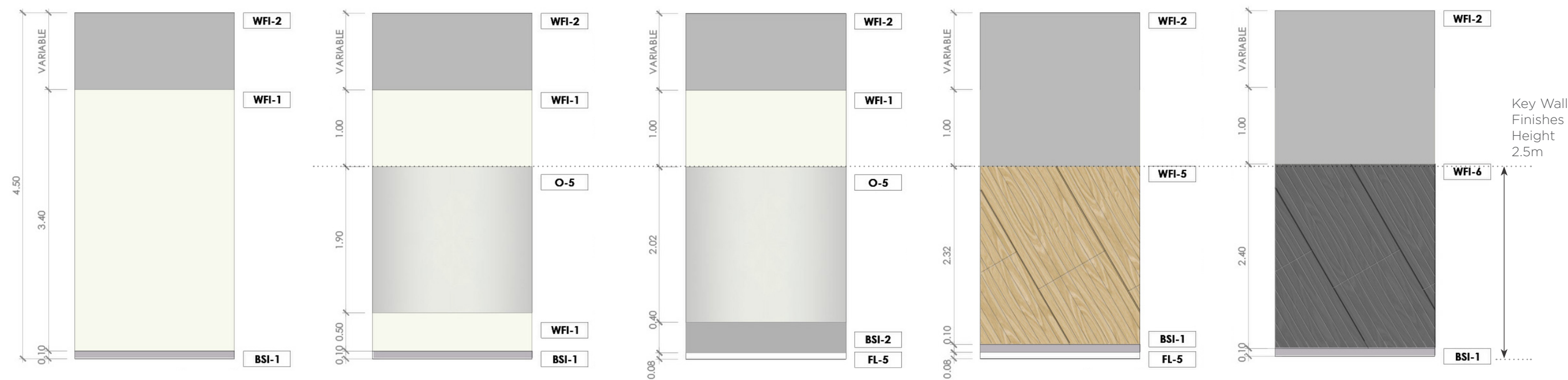
**Special designs for mirrors, such as integrated LED, colored mirrors, not rectangular shapes etc., are not allowed and will require special approval from the CDT.

***For further information and material alternatives refer to Sourcing Manual.

PROTOTYPE ARCHITECTURAL FINISHES

06

06.04 WALL FINISHES SCHEDULE



T1



COMPOSED: (from top to bottom)
WFI-2 (Plastic Matt Paint. RAL 7037 Dusty grey) + **WFI-1** (Plastic Matt Paint. RAL 9016 Traffic white) + **BSI-1** (Semi-Flexible PVC skirting)

HEIGHT:
Minimum 3m.

LOCATION:
Workout area (Cardio, Strength), Guest Lobby, Member Lobby.

If existing walls are in good condition or enhance the design of your club, it may be best to leave it exposed or just painted.

T2



COMPOSED: (from top to bottom)
WFI-2 (Plastic Matt Paint. RAL 7037 Dusty grey) + **WFI-1** (Plastic Matt Paint. RAL 9016 Traffic white) + Mirror + **WFI-1** (Plastic Matt Paint. RAL 9016 Traffic white) + **BSI-1** (Semi-Flexible PVC skirting)

HEIGHT:
Minimum 3m.

LOCATION:
Studio

Mirrors will be required on studio walls.

T3



COMPOSED: (from top to bottom)
WFI-2 (Plastic Matt Paint. RAL 7037 Dusty grey) + **WFI-1** (Plastic Matt Paint. RAL 9016 Traffic white) + Mirror + **BSI-2** (Diamond metal-Sheet. Color: RAL 7042 Traffic Grey A. Matte Finish)

HEIGHT:
Minimum 3m.

LOCATION:
Free-weight area

Mirror are required on Free Weight Area walls. There must be at least one wall in this space with a mirror.

To protect the wall in this area of intense use, we'll incorporate an anti-impact sheet according to specific drawings.

T4



COMPOSED: (from top to bottom)
WFI-2 (Plastic Matt Paint. RAL 7037 Dusty grey) + **WFI-5** (Vinyl tiles. Natural oak)

HEIGHT:
Minimum 3m.

LOCATION:
Free-weight area

Panel direction:
Natural oak vinyl tiles will have a 60° angle from floor plane (from top left to bottom right).

T5



COMPOSED: (from top to bottom)
WFI-2 (Plastic Matt Paint. RAL 7037 Dusty grey) + **WFI-1** (Plastic Matt Paint. RAL 9016 Traffic white) + **WFI-6** (Vinyl tiles. Black oak)

HEIGHT:
Minimum 3m.

LOCATION:
Studio

Due to the intensive use of this training area, vinyl tiles will be placed.

Orientation:
Black oak vinyl tiles will have a 60° angle from floor plane (from top left to bottom right).

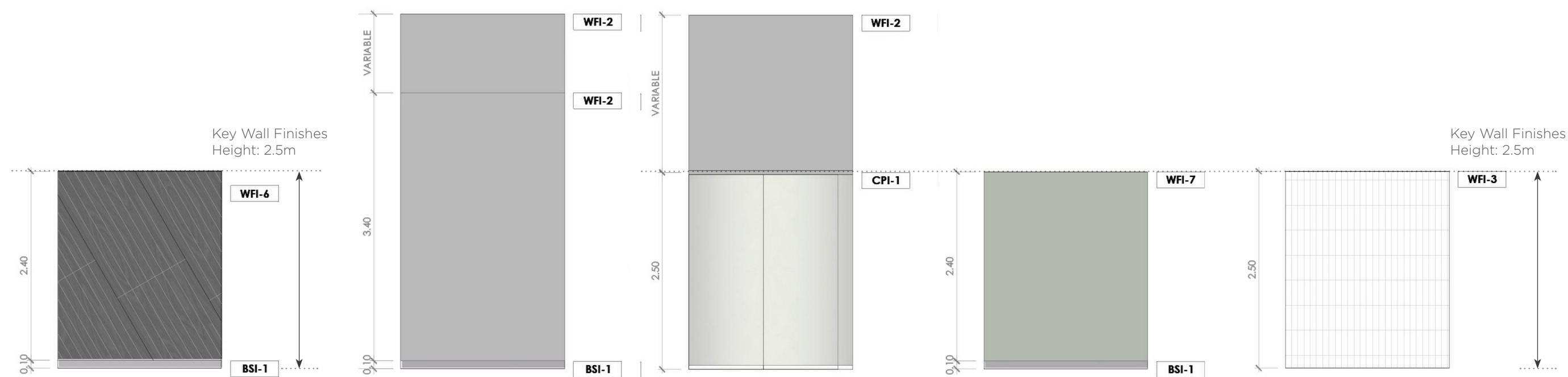
*WFI-2 only when open ceiling and total height > 3,5 m.

**Dimensions in meters and referred to Prototype.

***For further information refer to Sourcing Manual.

PROTOTYPE ARCHITECTURAL FINISHES 06

06.04 WALL FINISHES SCHEDULE



T6 ■ ■	T7 ■ ■	T8 ■ ■	T9 ■	T10 ■
COMPOSED: (from top to bottom) WFI-6 (Vinyl tiles, Black oak) + BSI-1 (Semi-Flexible PVC skirting)	COMPOSED: (from top to bottom) WFI-2 (Plastic Matt Paint, RAL 7037 Dusty grey) + BSI-1 (Semi-Flexible PVC skirting)	COMPOSED: (from top to bottom) WFI-2 (Plastic Matt Paint, RAL 7037 Dusty grey) + CPI-1 (Folding wall)	COMPOSED: (from top to bottom) WFI-7 (Plastic Matt Paint, RAL 7038 Agate Grey) + BSI-1 (Semi-Flexible PVC skirting)	COMPOSED: (from top to bottom) WFI-3 (White Tiling)
HEIGHT: Minimum 2.5m.	HEIGHT: Minimum 3m.	HEIGHT: Minimum 3m.	HEIGHT: Minimum 2.5m.	HEIGHT: Minimum 2.5m. (Restrooms and Showers area). Minimum 2.25m. (Shower Cabins).
LOCATION: Guest Lobby, Studio, Functional Area.	LOCATION: Studio, Functional Area, Exempt Pillars.	LOCATION: Studio and Functional Area.	LOCATION: Restroom.	LOCATION: Shower Cabins, Restroom and Showers area.
Orientation: Black oak vinyl tiles will have a 60° angle from floor plane (from top left to bottom right) .	If existing walls are in good condition or enhance the design of your club, it may be best to leave it exposed or just painted. T7 will be limited to 15% max. of the walls in the Workout Area.		The paint will be special for wet areas, easily cleanable and durable.	

*WFI-2 only when open ceiling and total height > 3,5 m

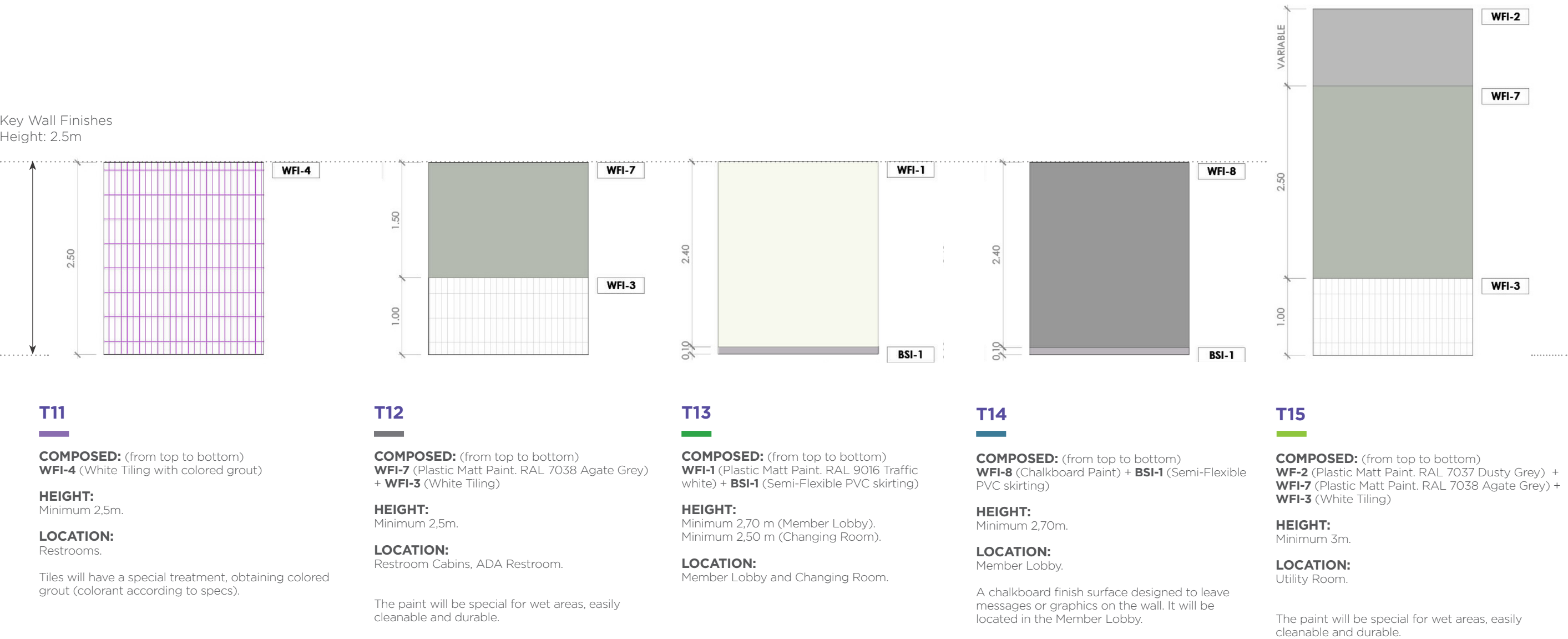
**Dimensions in meters and referred to Prototype.

***For further information refer to Sourcing Manual

06

PROTOTYPE ARCHITECTURAL FINISHES

06.04 WALL FINISHES SCHEDULE



**WFI-2 only when open ceiling and total height > 3,5 m*
***Dimensions in meters and referred to Prototype.*
****For further information refer to Sourcing Manual*

PROTOTYPE ARCHITECTURAL FINISHES 06

06.05 CARPENTRY

Doors and windows have a simple design and are coherent with the new look, color and materials.

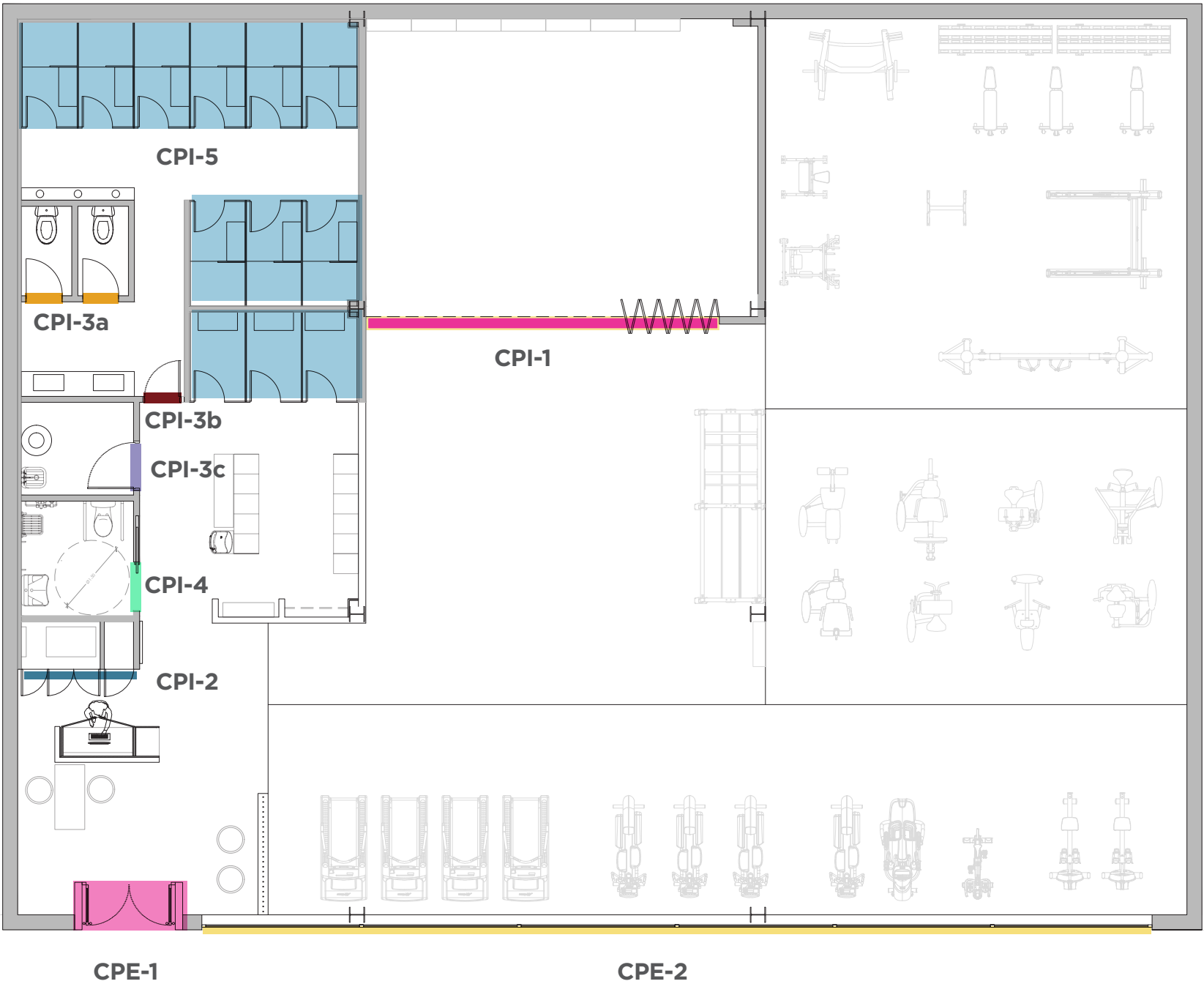
If the existing exterior carpentry is in good condition, paint it according to the specs. Otherwise, you should replace it.

EXTERIOR

- CPE-1 Aluminum door
- CPE-2 Aluminum storefront

INTERIOR

- CPI-1 Glass Folding wall
- CPI-2 Rack + staff cabinet door
- CPI-3a Wood door
- CPI-3b Wood door
- CPI-3c Wood door
- CPI-4 Sliding wood door
- CPI-5 Phenolic cubicles



*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

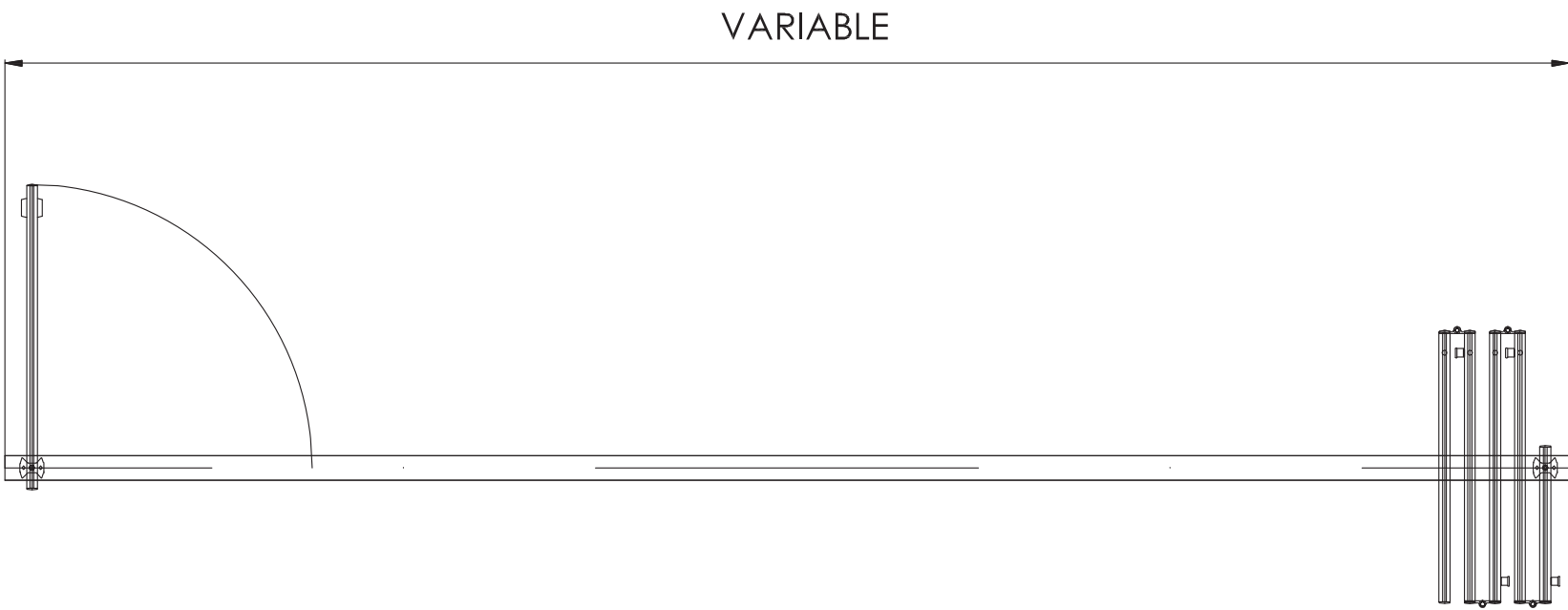
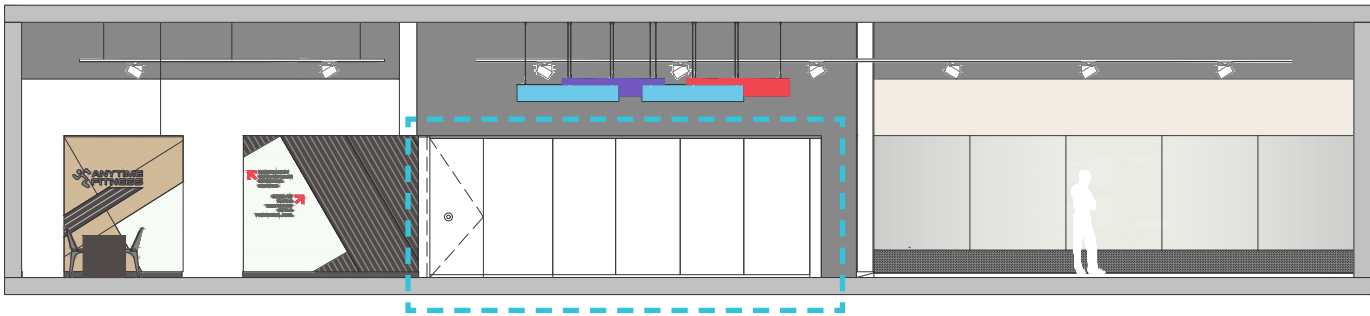
06.06 CARPENTRY SCHEDULE

■ CPI-1 Glass Folding wall

LOCATION: Studio
DIMENSIONS: H: 2,50m. L= According to design
MATERIAL: Laminated glass 5+5 mm (with Silent sheet)
+ Tempered glass 10mm (door). With neoprene joint
between panels.
PRODUCT CATEGORY: STANDARD.
REFERENCE: Refer to Sourcing Manual.

Folding sliding walls, fully glazed, with door rails top and bottom, track roller position in the panel centre. which absorb sound reflection. When used in open-plan spaces, they enhance acoustic comfort, creating subtle and flexible visual partitions.

This glass folding wall must meet the quality standards and the specs included in this section
Any other alternatives/ solutions will have to be approved specifically by the Central Design Team (CDT).

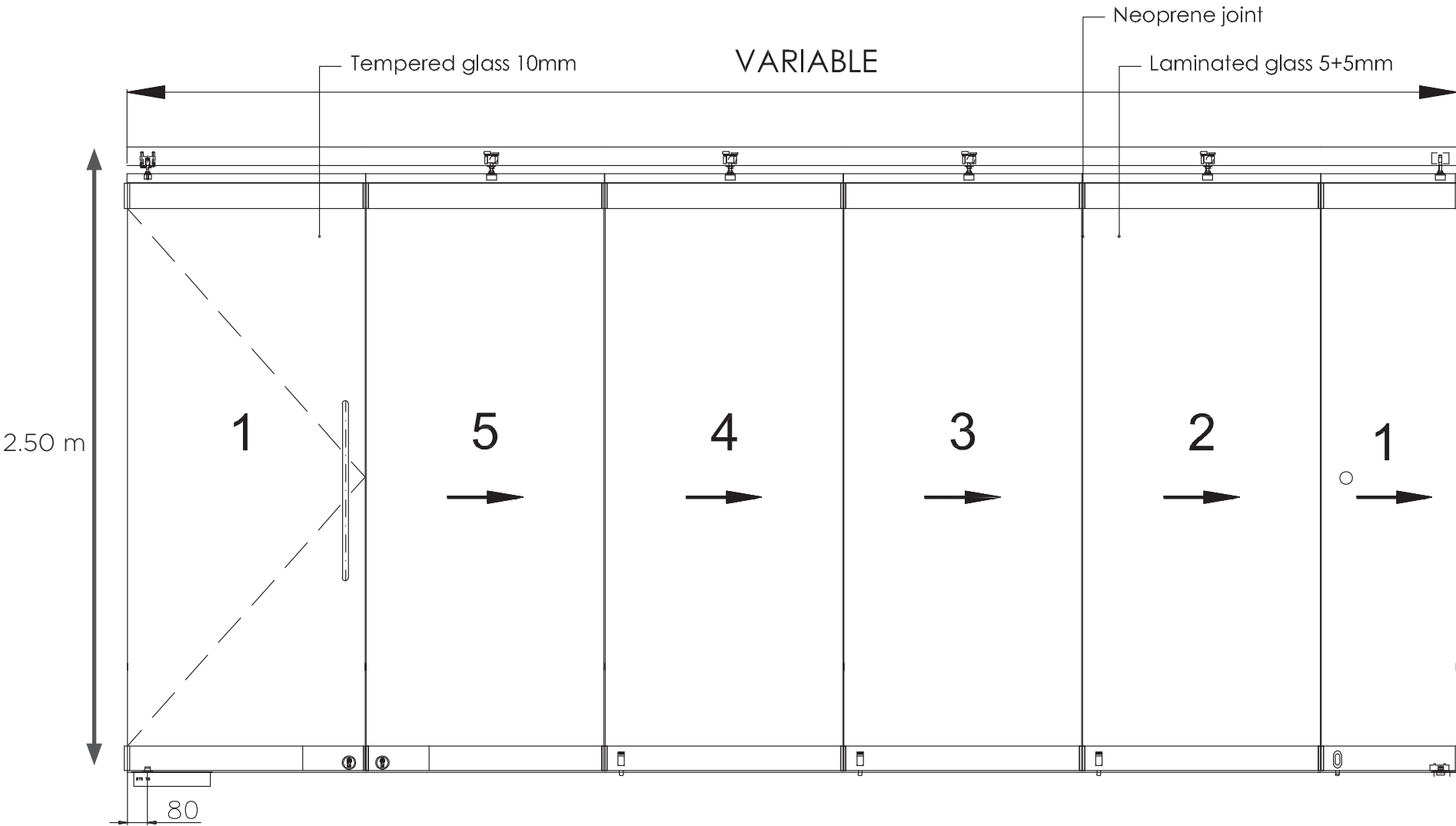


Floor Plan

PROTOTYPE ARCHITECTURAL FINISHES 06

06.06 CARPENTRY SCHEDULE

CPI-1 Glass Folding wall



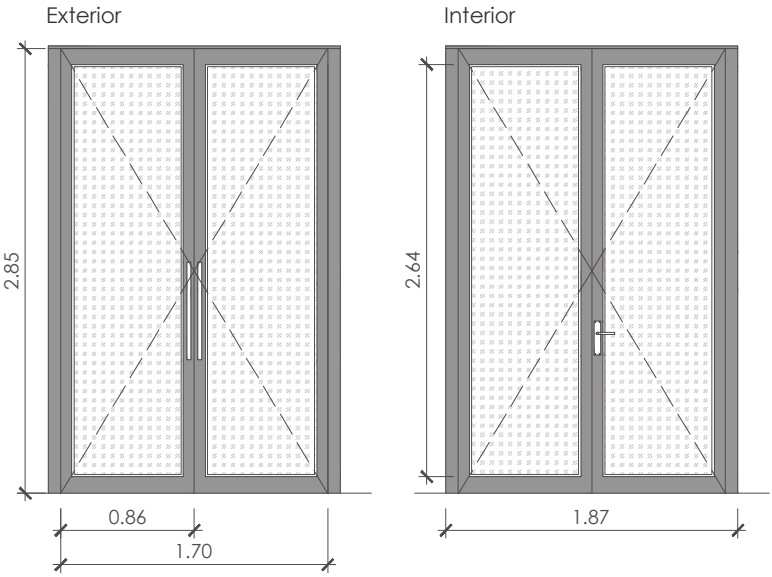
Elevation

PROTOTYPE ARCHITECTURAL FINISHES

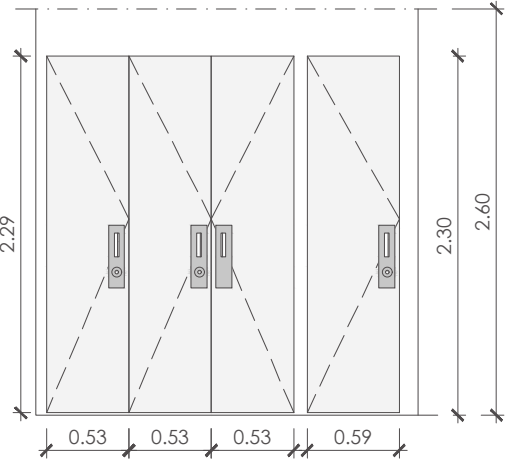
06

06.06 CARPENTRY SCHEDULE

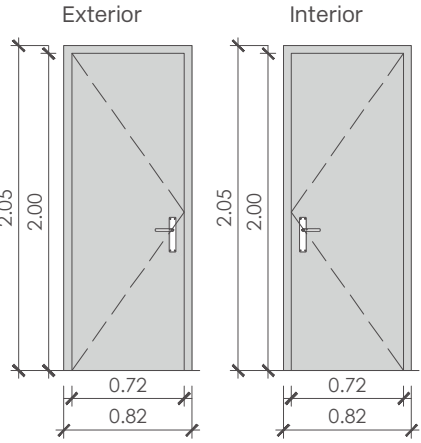
CPE-1 Aluminum door

SCHEME		
	Exterior	Interior
CODE	CPE-1	
UNITS	1 Units	
MATERIAL	Aluminium / Glass	
COLOR	RAL 7037 - Dusty grey A	
LOCATION	Exterior / Façade / Main entrance	
REMARKS	Aluminium high performance - double action hinged door which avoids cold bridging.	

CPI-2 Rack + staff cabinet door

SCHEME		
	Exterior	Interior
CODE	CPI-2	
UNITS	1 Units	
MATERIAL	Wood - MDF Door and Frame.	
COLOR	RAL 9016 - Traffic Whitte	
LOCATION	Rack + staff cabinet	
REMARKS	Single door equipped with: <ul style="list-style-type: none">- Brushed S/S surface with handles recessed in & locker- Lockable doors with master key 1.	

CPI-3a Wood door

SCHEME		
	Exterior	Interior
CODE	CPI-3	
UNITS	2 Units	
MATERIAL	Wood - MDF Door and Frame.	
COLOR	RAL 7042 - Traffic grey A	
LOCATION	Restrooms	
REMARKS	Single door equipped with: <ul style="list-style-type: none">- Stainless Steel Both side handle (CPI-3H).- Restroom lock indoors.- Door knob with lock on inside carpentry.	

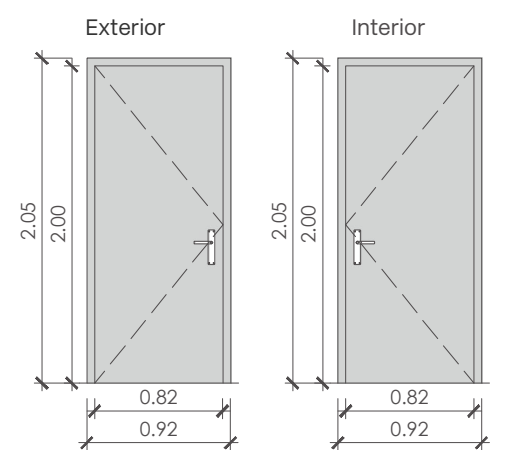
*Units number is based on the prototype layout (L size)
**For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES

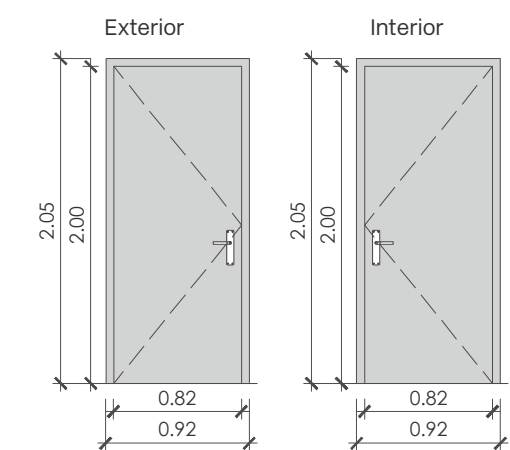
06

06.06 CARPENTRY SCHEDULE

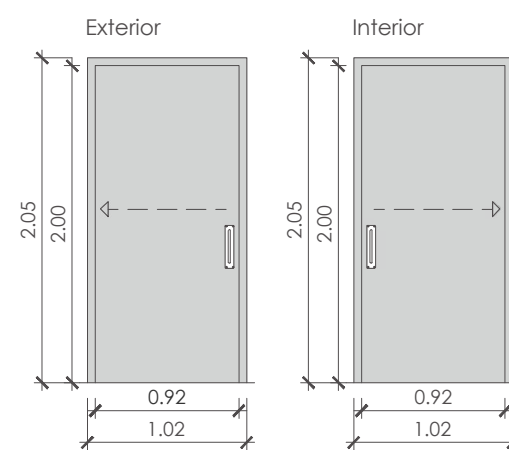
CPI-3b Wood door

SCHEME	
CODE	CPI-3
UNITS	1 Units
MATERIAL	Wood - MDF Door and Frame.
COLOR	RAL 7042 - Traffic grey A
LOCATION	Member Lobby and Restrooms
REMARKS	Single door equipped with: <ul style="list-style-type: none">- Stainless Steel Both side handle (CPI-3H).

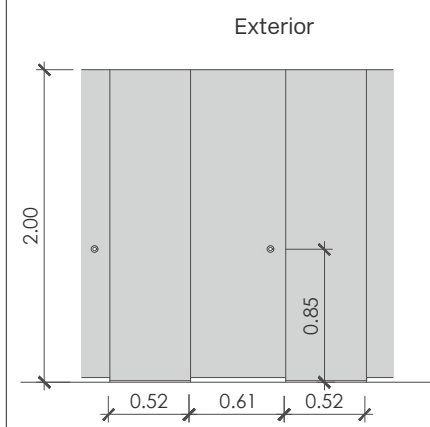
CPI-3c Wood door

SCHEME	
CODE	CPI-3
UNITS	1 Units
MATERIAL	Wood - MDF Door and Frame.
COLOR	RAL 7042 - Traffic grey A
LOCATION	Utility Room
REMARKS	Single door equipped with: <ul style="list-style-type: none">- Stainless Steel Both side handle (CPI-3H)- Lockable door with master key 1.

CPI-4 Sliding wood door

SCHEME	
CODE	CPI-4
UNITS	1 Units
MATERIAL	Wood - MDF Door and Frame.
COLOR	RAL 7042 - Traffic grey A
LOCATION	A.D.A Restrooms
REMARKS	Sliding door equipped with: <ul style="list-style-type: none">- Stainless Steel Pull Handle (CPI-4H) both sides.- Door knob with lock on inside carpentry.


CPI-5 Phenolic cubicles


SCHEME	
CODE	CPI-5
UNITS	1 Unit
MATERIAL	Phenolic cubicles
COLOR	RAL 7042 - Traffic grey A
LOCATION	Restrooms
REMARKS	Single door equipped with: <ul style="list-style-type: none">- Stainless steel handle- Changing rooms and showers.- Door knob with lock on inside carpentry.


*Units number is based on the prototype layout (L size)
**For further information refer to Sourcing Manual


PROTOTYPE ARCHITECTURAL FINISHES 06

06.07 ELEVATIONS


- 

WFI-1
Washable paint
- 

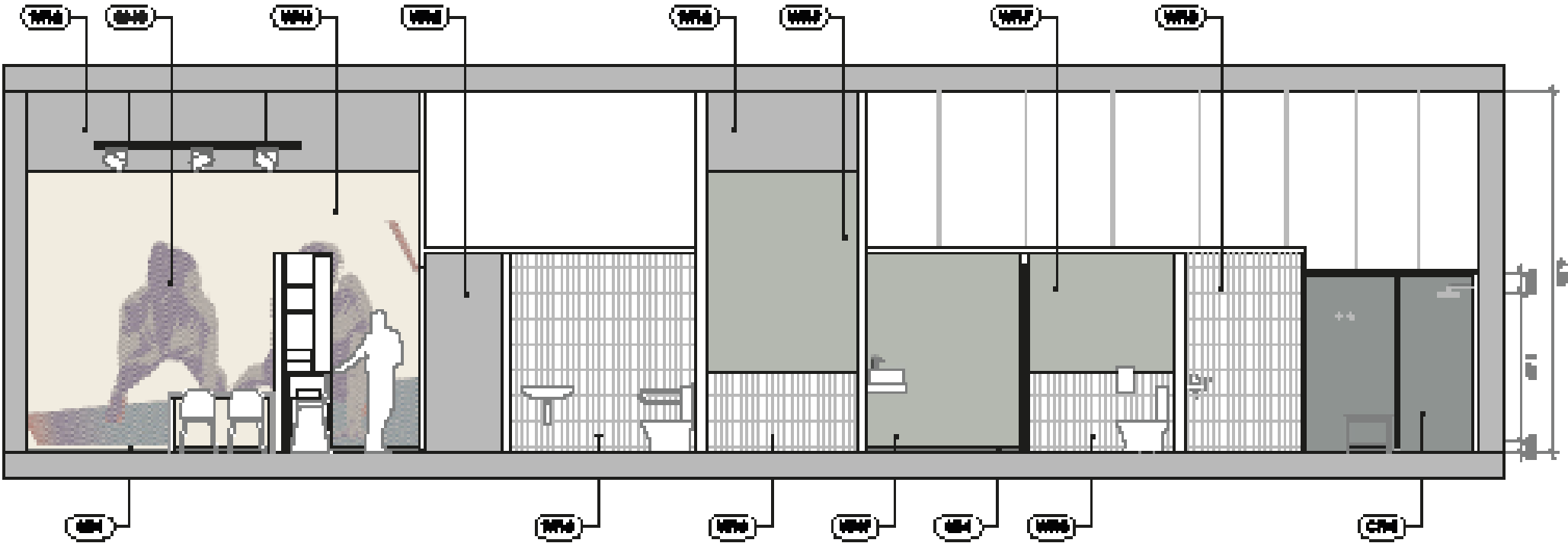
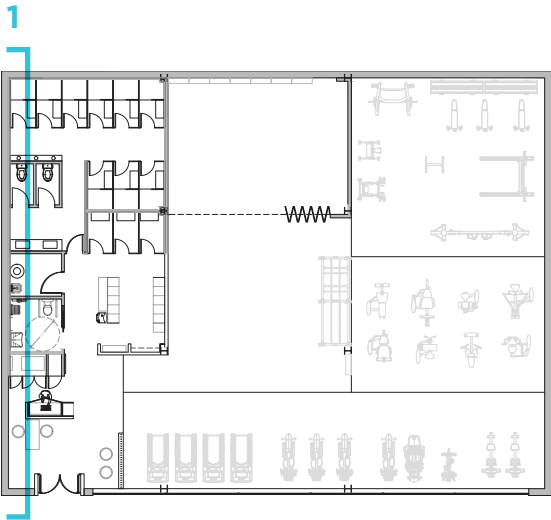
WFI-2
Washable paint
- 

WFI-3
Flat matt white tiles
- 

WFI-7
Washable paint
- 

BSI-1
Semi-Flexible skirting
- 

CPI-5
Phenolic cubicles



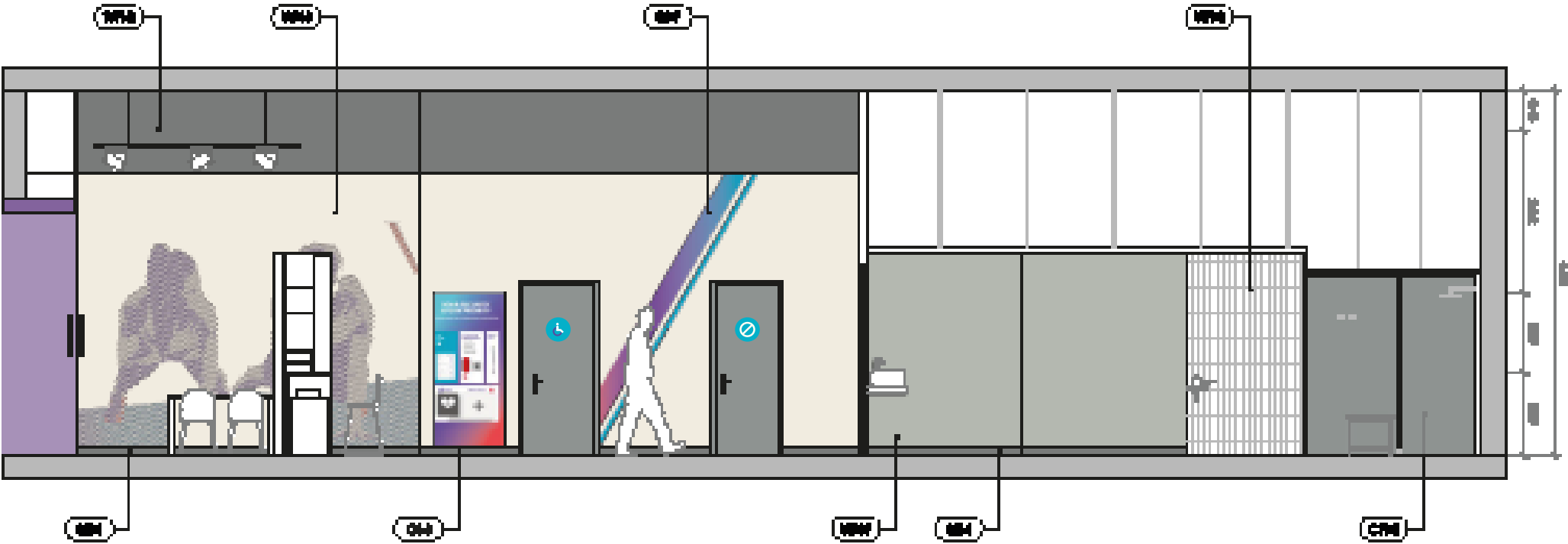
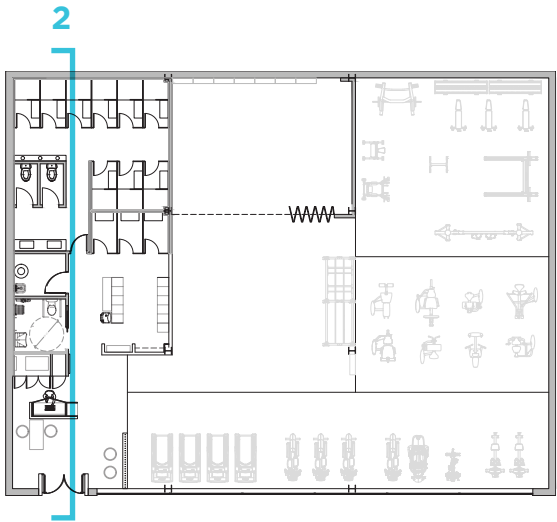
Section 1

**For further information refer to Sourcing Manual*

PROTOTYPE ARCHITECTURAL FINISHES 06

06.07 ELEVATIONS

- WFI-1
Washable paint
- WFI-2
Washable paint
- WFI-3
Flat matt white tiles
- WFI-7
Washable paint
- BSI-1
Semi-Flexible skirting
- CPI-5
Phenolic cubicles



Section 2

*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

06.07 ELEVATIONS

- WFI-1

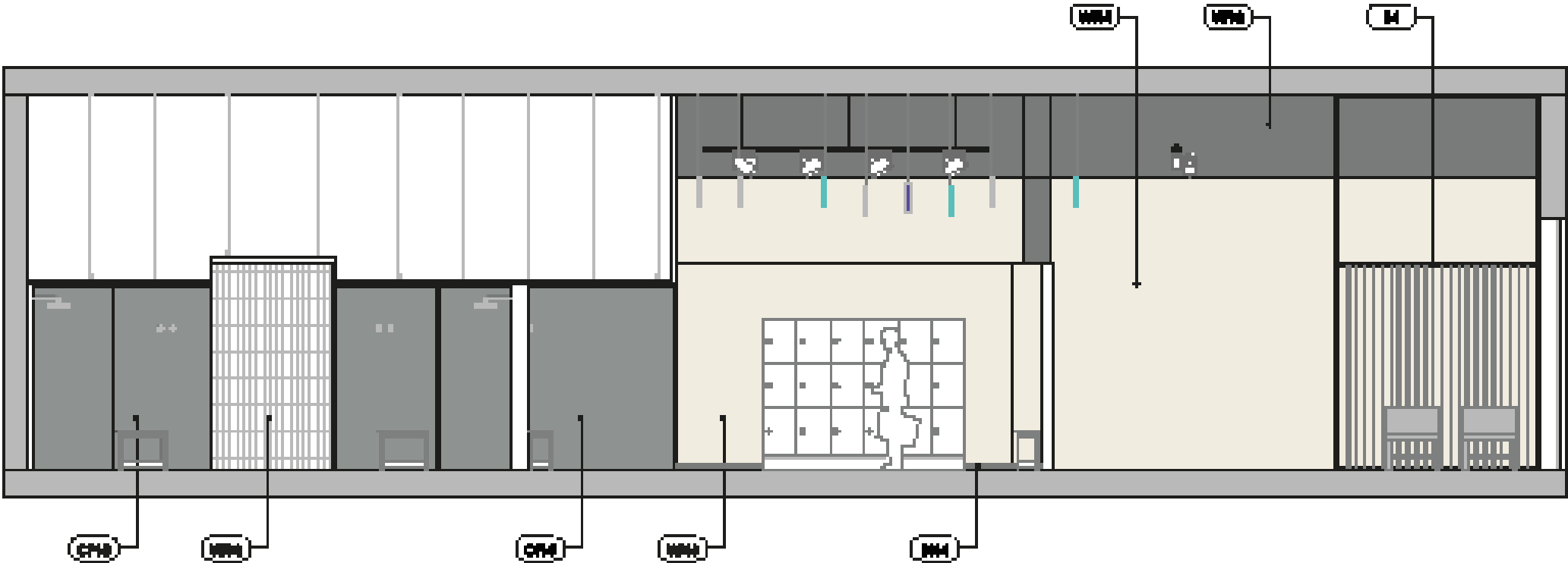
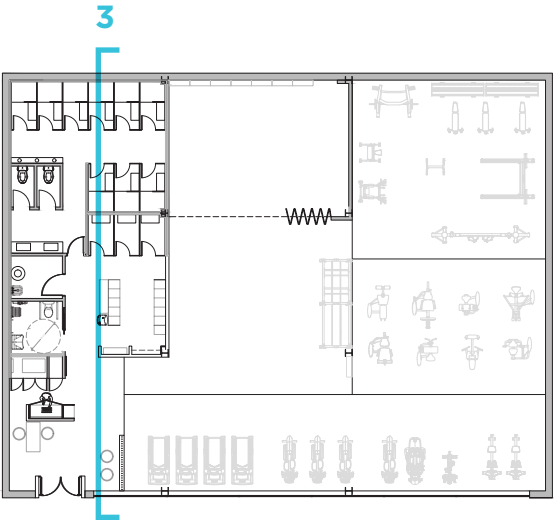
Washable paint
- WFI-2

Washable paint
- WFI-3

Flat matt white tiles
- BSI-1

Semi-Flexible skirting
- CPI-5

Phenolic cubicles



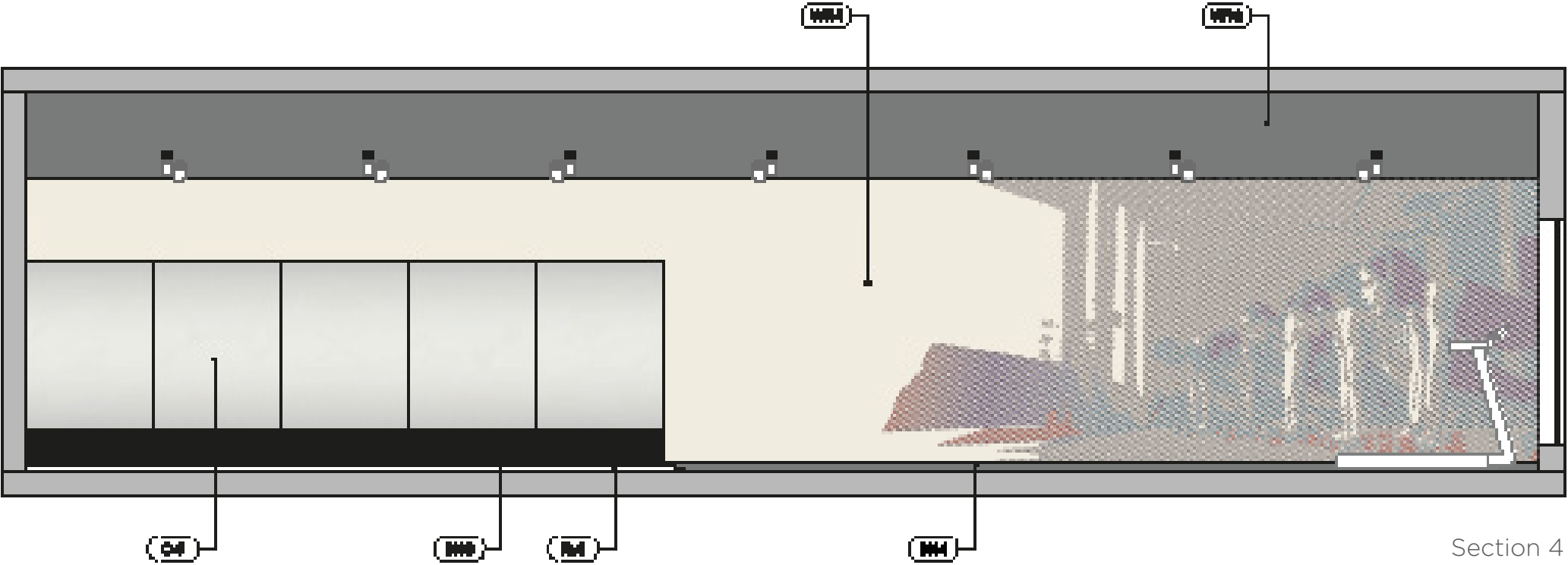
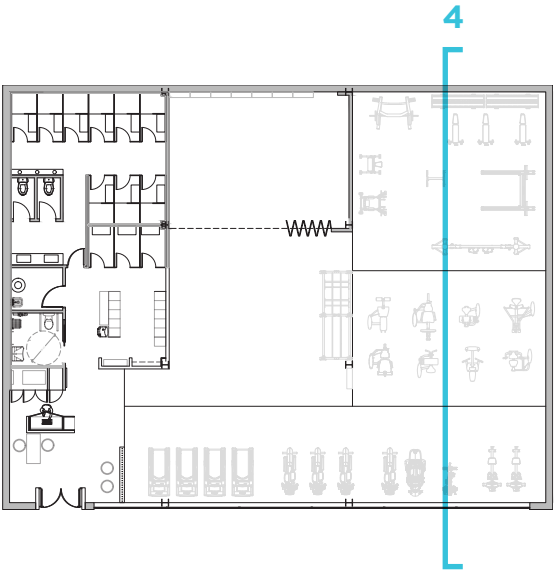
Section 3

*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

06.07 ELEVATIONS

- WFI-1
Washable paint
- WFI-2
Washable paint
- BSI-2
Diamond metal-sheet
- FL-5
Recycled Rubber floor
- BSI-1
Semi-Flexible skirting
- O-5
Mirror 4



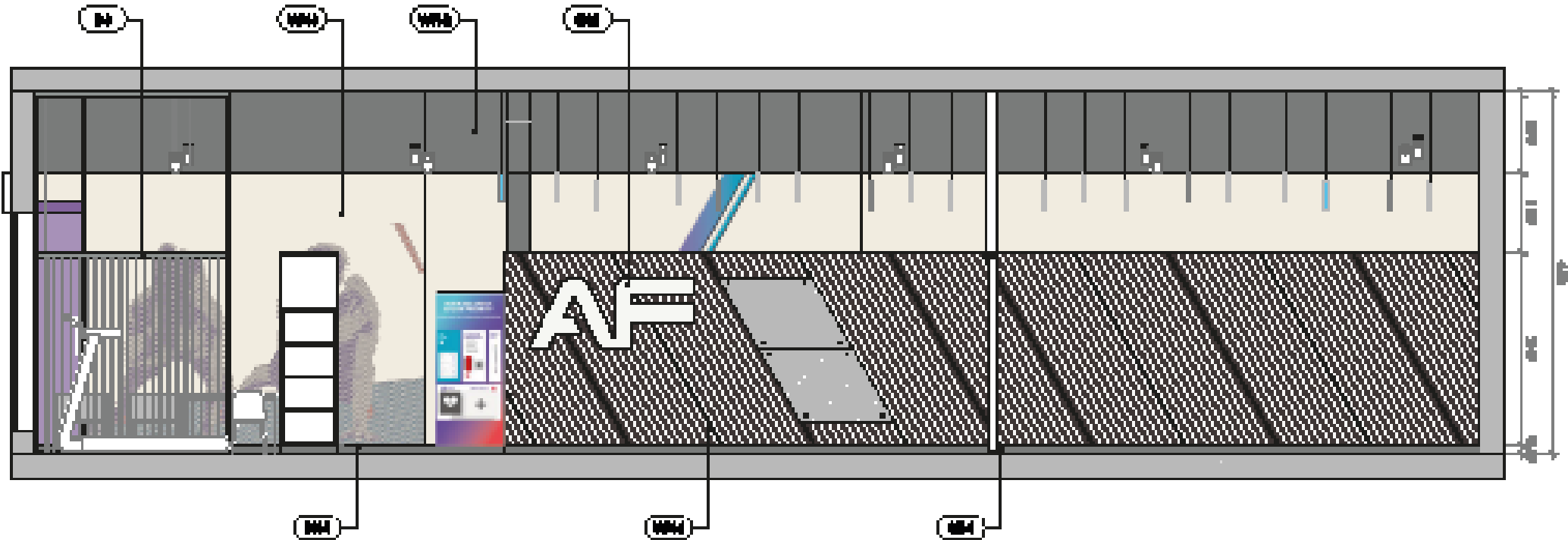
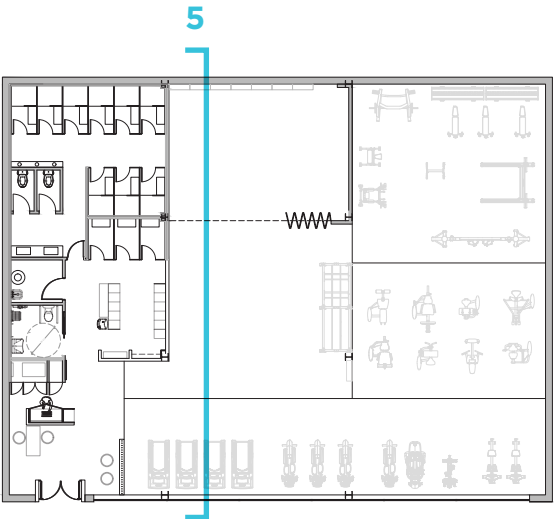
*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

06.07 ELEVATIONS

- WFI-1 Washable paint
- WFI-2 Washable paint
- WFI-6 Vinyl tiles. Black oak

- BSI-1 Semi-Flexible skirting



Section 5

*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

06.07 ELEVATIONS

WFI-1

Washable paint

WFI-2

Washable paint

WFI-5

Vinyl tiles. Natural Oak

FL-5

Recycled Rubber floor

BSI-1

Semi-Flexible skirting

BSI-2

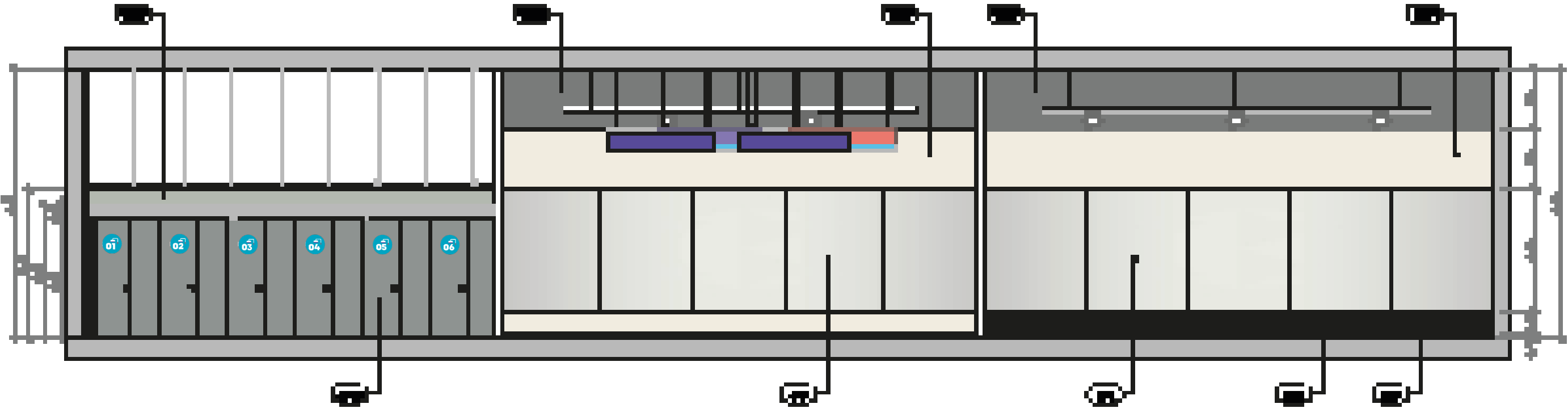
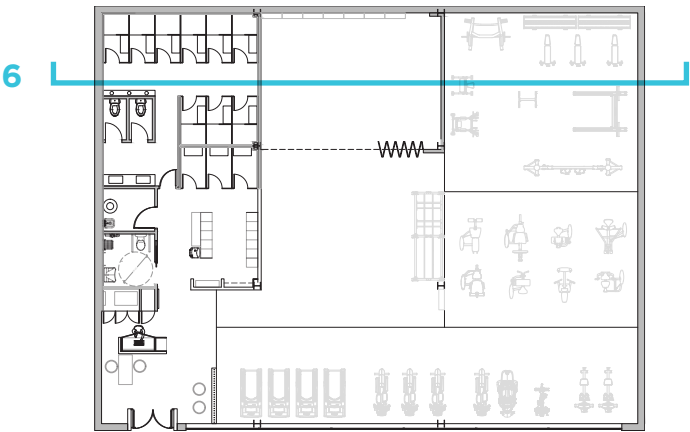
Diamond metal-sheet

CPI-5

Phenolic cubicles

O-5

Mirror 4











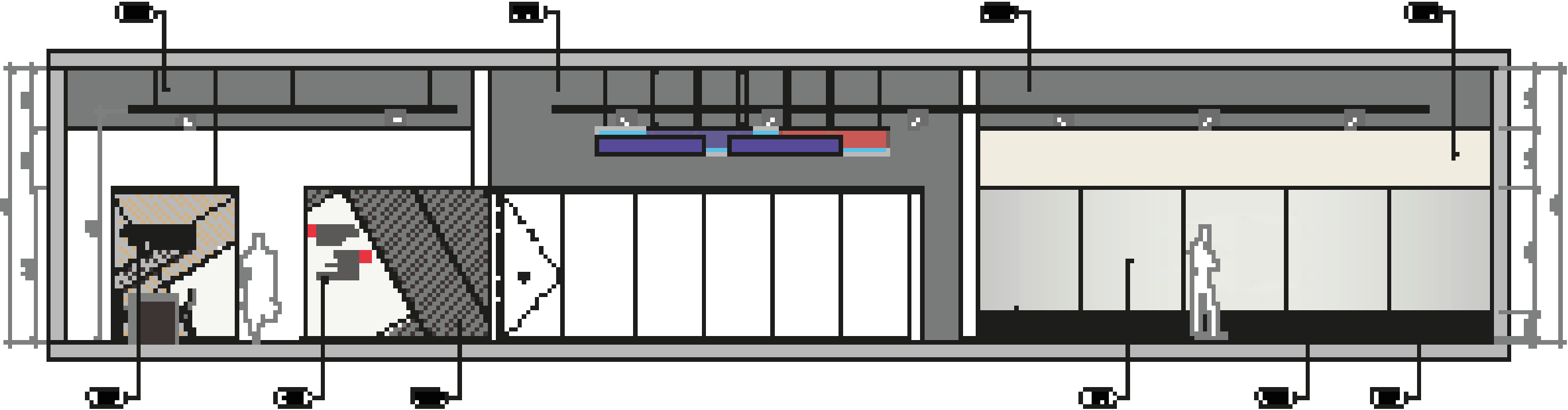
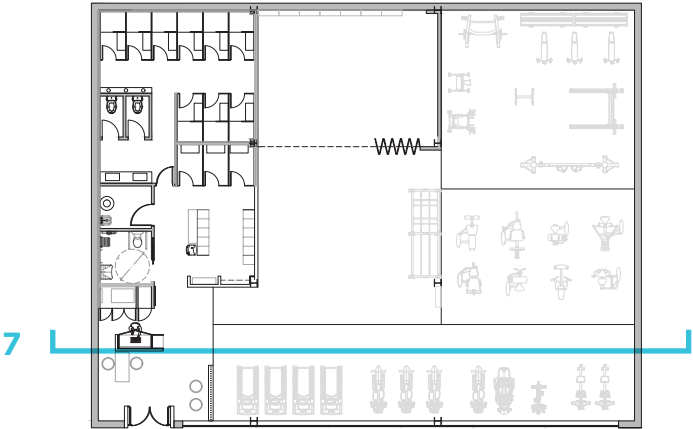
Section 6

**For further information refer to Sourcing Manual*

PROTOTYPE ARCHITECTURAL FINISHES 06

06.07 ELEVATIONS

	WFI-1 Washable paint		BSI-1 Semi-Flexible skirting
	WFI-2 Washable paint		FL-5 Recycled Rubber floor
	WFI-5 Vinyl tiles. Natural oak		O-5 Mirror 4
	WFI-6 Vinyl tiles. Black oak		BSI-2 Diamond Metal-Sheet



Section 7

**For further information refer to Sourcing Manual*

PROTOTYPE ARCHITECTURAL FINISHES 06

06.07 ELEVATIONS

WFI-1

Washable paint

WFI-2

Washable paint

WFI-3

Flat matt white tiles

WFI-7

Washable paint

WFI-8

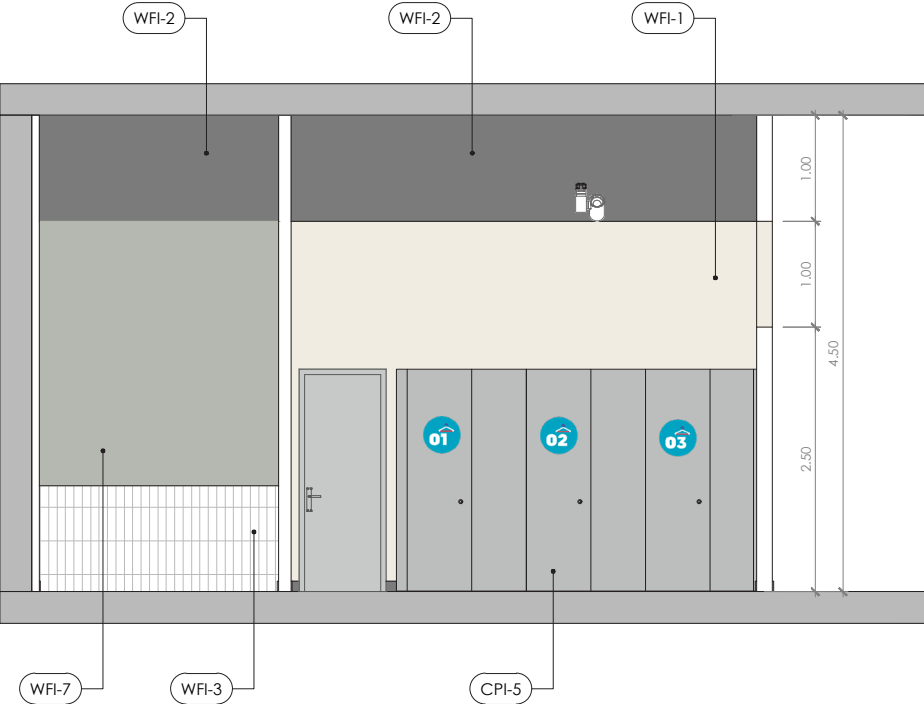
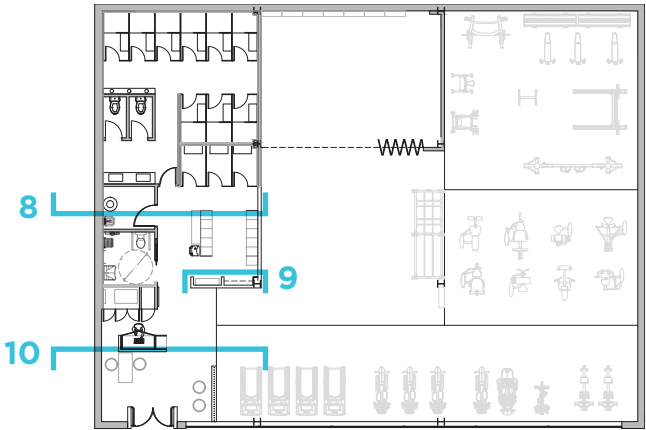
Chalkboard paint

BSI-1

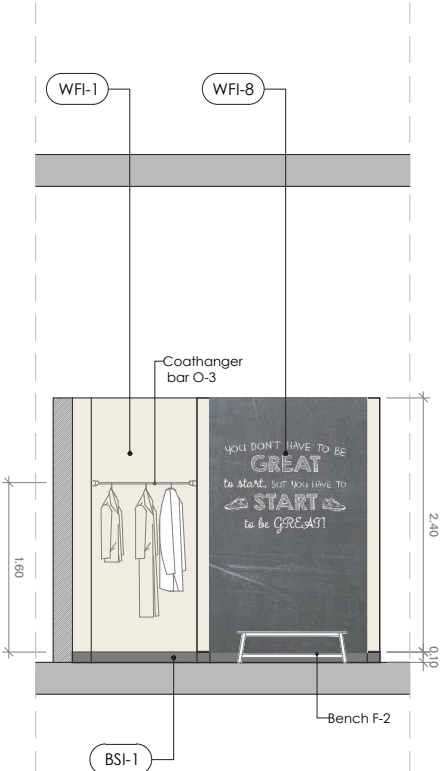
Semi-Flexible skirting

CPI-5

Phenolic cubicles



Section 8



Section 9



Section 10

*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

06.07 ELEVATIONS

- 

WFI-1
Washable paint
- 

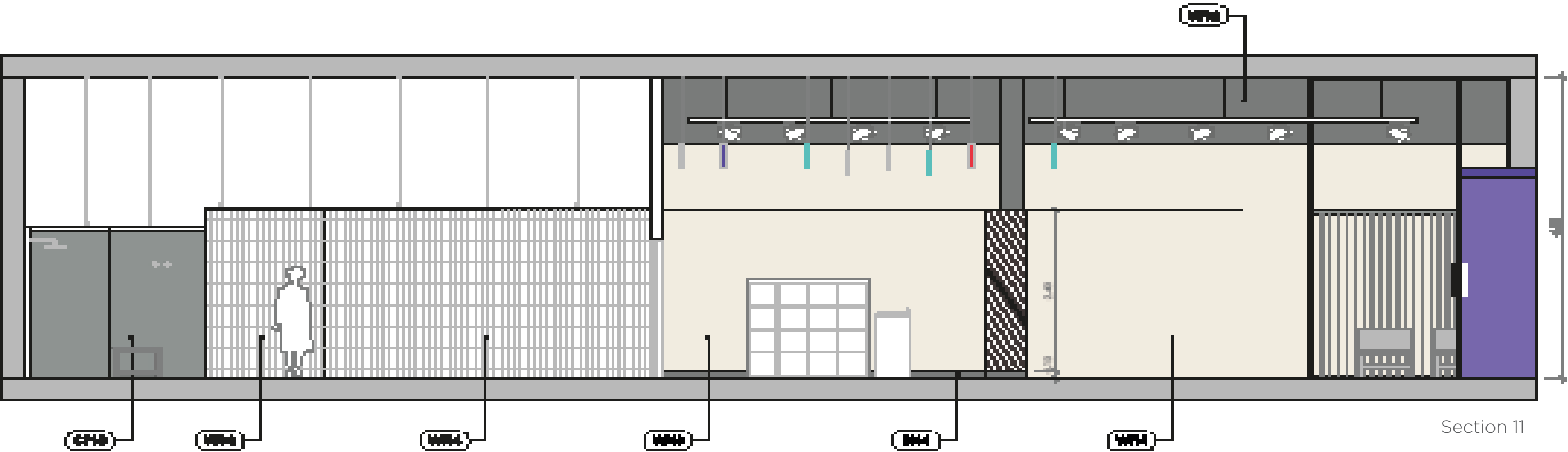
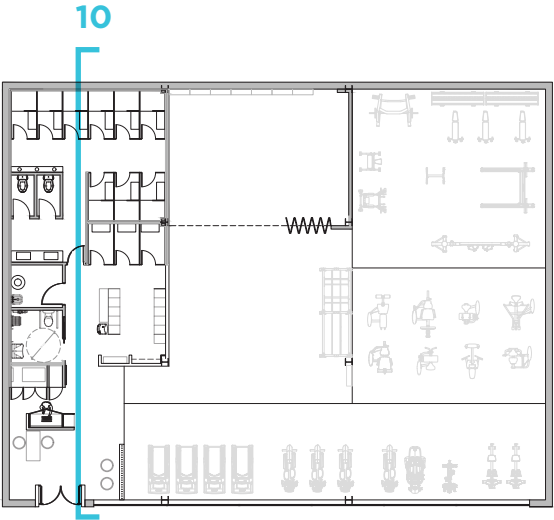
WFI-2
Washable paint
- 

WFI-3
Flat matt white tiles
- 

WFI-4
Flat matt white tiles (colored grout)
- 

BSI-1
Semi-Flexible skirting
- 

CPI-5
Phenolic cubicles



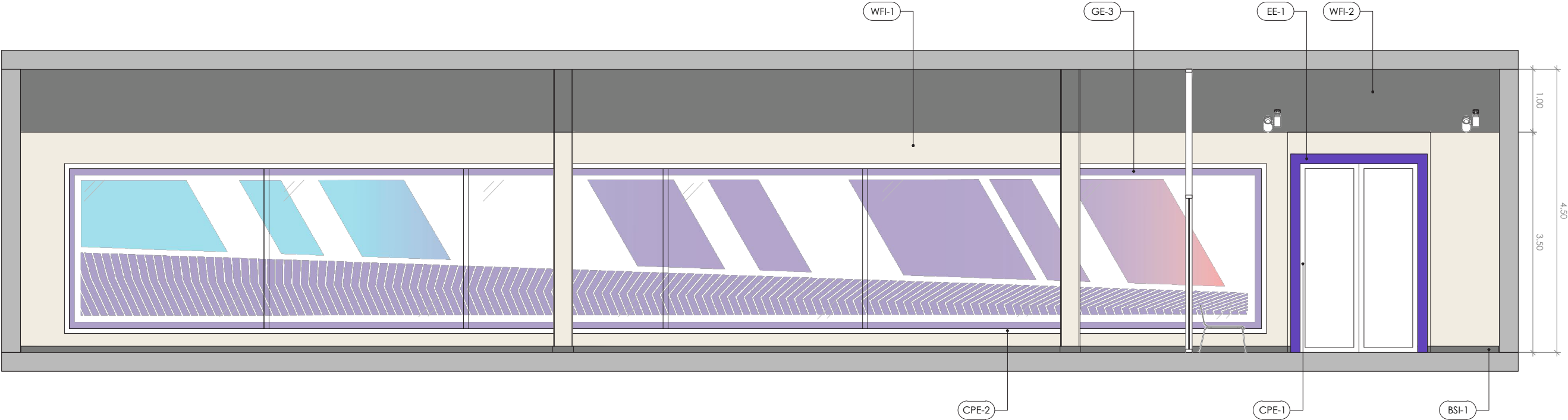
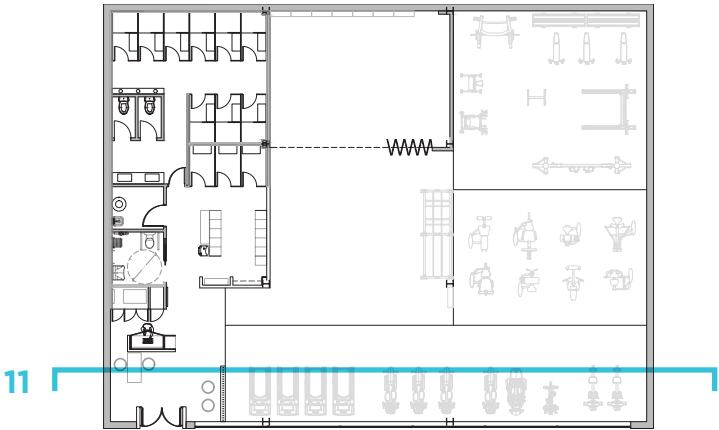
Section 11

**For further information refer to Sourcing Manual*

PROTOTYPE ARCHITECTURAL FINISHES 06

06.07 ELEVATIONS

- WFI-1
Washable paint
- WFI-2
Washable paint
- BSI-1
Semi-Flexible skirting
- CPE-1
Aluminium door
- CPE-2
Aluminium storefront



Section 12

*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES

06

06.08 RESTROOMS

In the Back of house of your new club, the Restroom and Shower Area will be designed according to the rest of the club; neutral finishes, easily maintained and durable materials and simple decoration with a subtle presence of color will help to create a non-intimidating environment.

As guidelines, toilet rooms and drinking fountains must be provided per plumbing code and ADA requirements.






Clubs are required to provide single occupancy rooms as-follows:

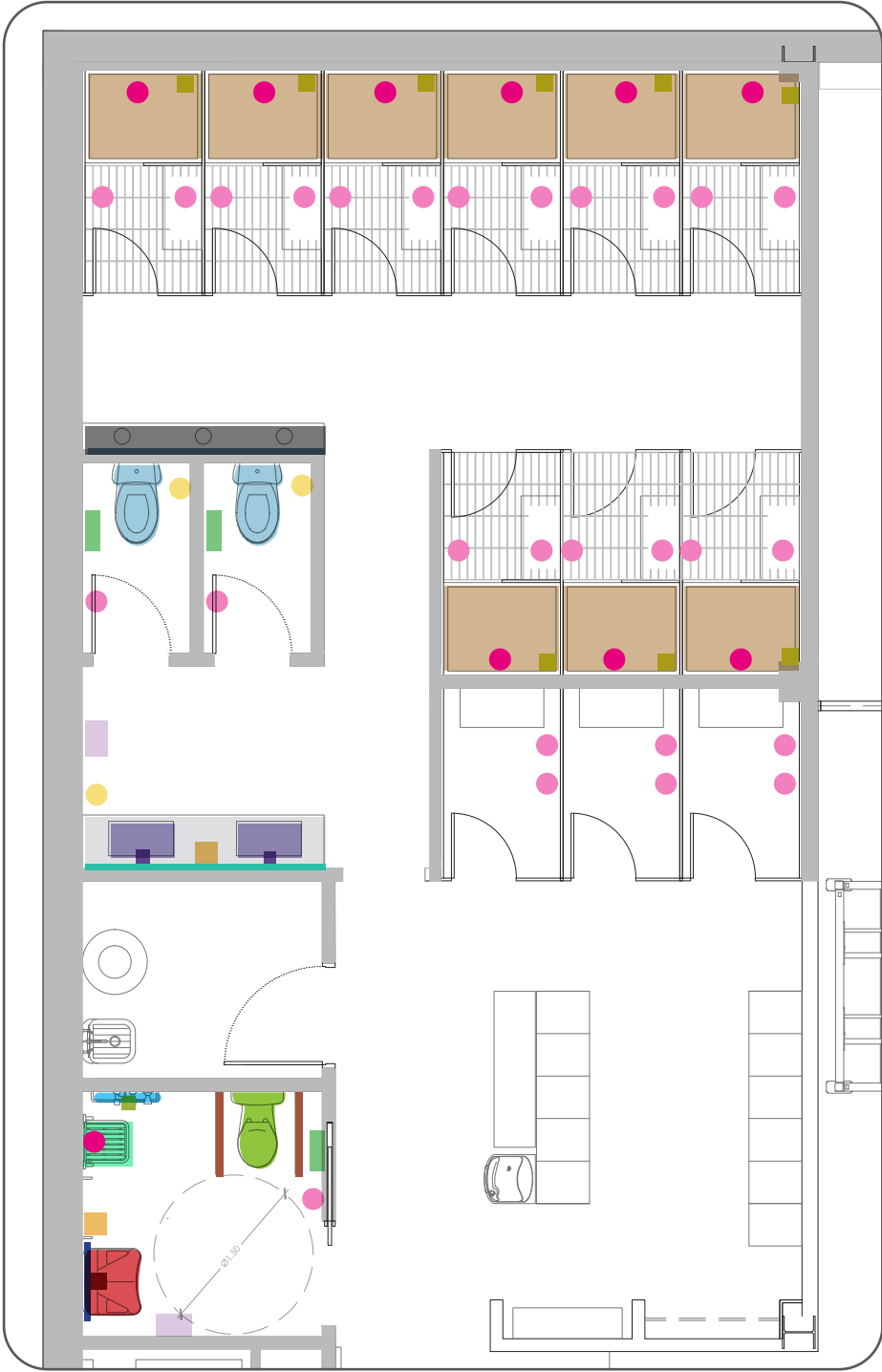
- 2 Restrooms
- 1 ADA Shower and Restroom

Additional toilets may be required by local codes. Have your architect of record verify the specific requirements for your club.

All Restrooms and Showers are designed for single-use only and must not be set up for shared use in any case. Locker room-style bathrooms or multiple toilet bathrooms are not allowed.

Dimensions to fit all necessary components as follow and greater than or equal to the minimum required by local codes or ADA requirements:

- | | | |
|---|-------------|----------------------------------|
|  | S-1 | Sanitaryware |
|  | S-2 | Basin |
|  | S-3 | Bathroom Tap |
|  | S-4 | ADA Bathroom Tap |
|  | S-5 | Shower tray |
|  | S-6 | Shower Head |
|  | S-7 | Bathroom tap |
|  | S-8 | Robe Hook |
|  | S-9 | Roll paper dispenser |
|  | S-10 | Soap Dish |
|  | S-11 | Bin |
|  | S-12 | Soap dispenser |
|  | S-13 | Hand Dryer |
|  | S-14 | ADA mirror |
|  | S-15 | ADA Sanitaryware |
|  | S-16 | ADA Folding grab bar |
|  | S-17 | ADA Basin |
|  | S-18 | ADA straight grab bar |
|  | S-19 | ADA reclining shower seat |
|  | S-20 | Countertop (dryer area) |
|  | S-21 | Countertop (sink area) |
|  | S-22 | Mirror 1 |
|  | S-23 | Mirror 2 |







*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

06.08 RESTROOMS

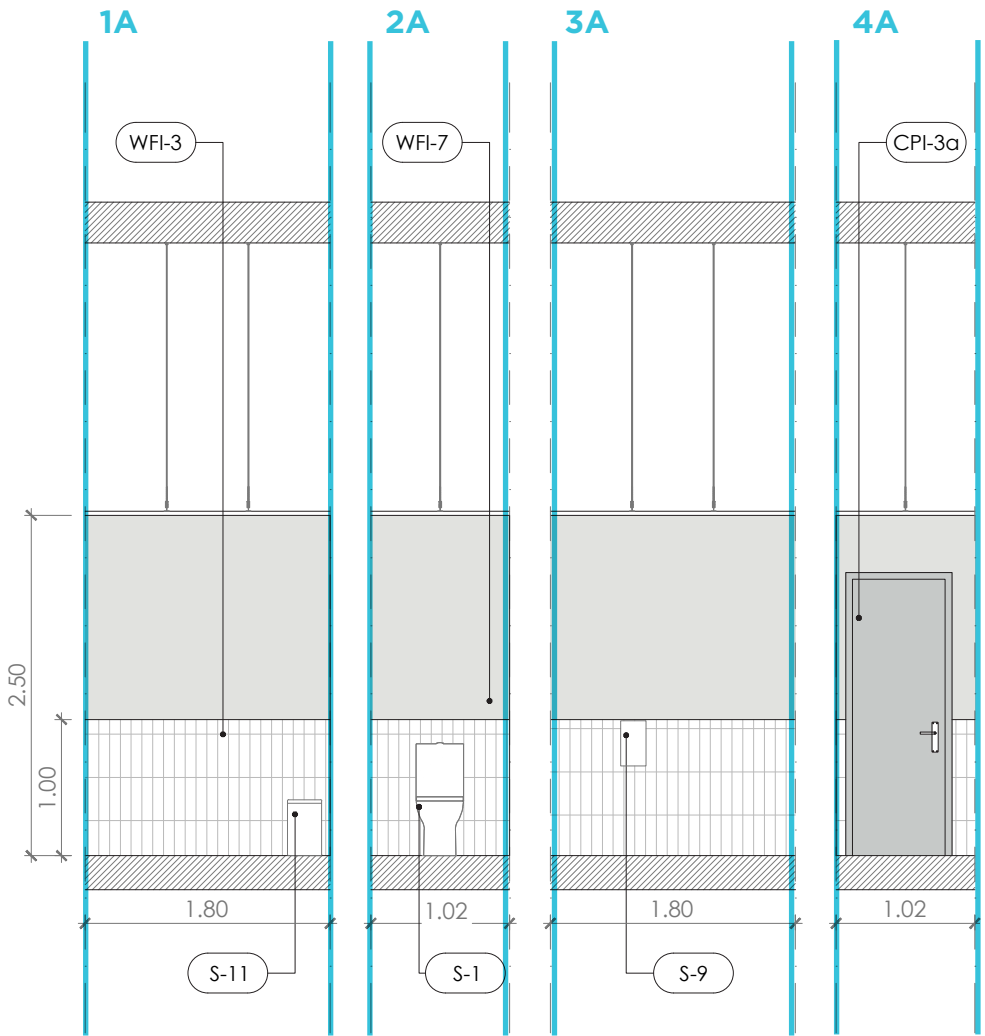
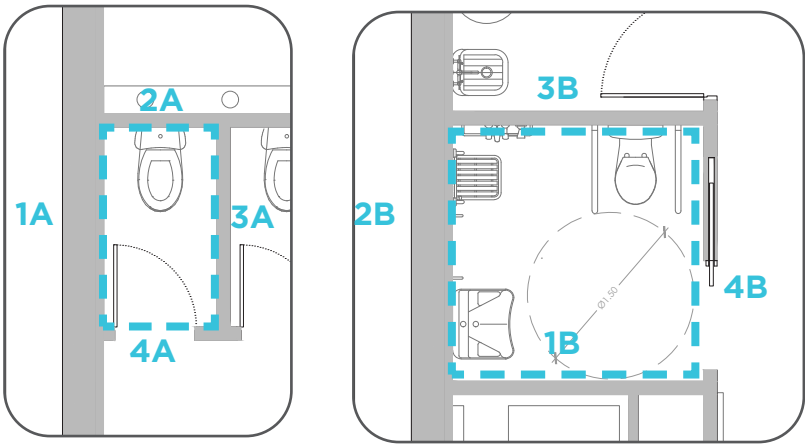
Material Schedule and Sanitary Elements Schedule

	WFI-3 Flatt matt white tiles
	WFI-7 Washable paint
	CL-4 Continuous ceiling
	CPI-3 Wood door

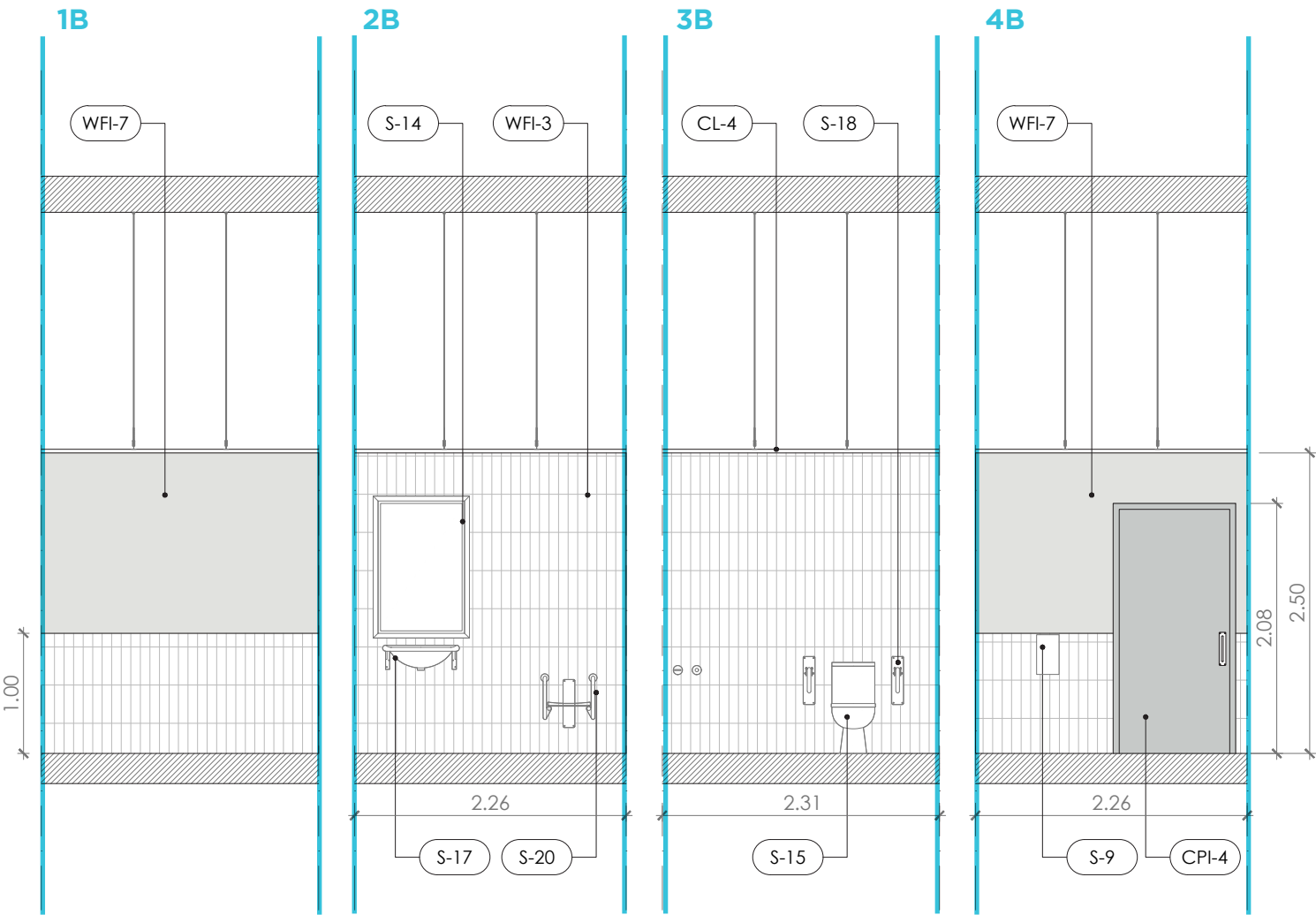
	CPI-4 Sliding Wood door
	S-1 Sanitaryware
	S-9 Roll paper dispenser
	S-11 Bin

	S-14 ADA Mirror
	S-15 ADA Sanitaryware
	S-18 ADA Folding grab bar
	S-17 ADA Basin

	S-19 ADA Reclining shower seat
---	--



Restroom Elevation



ADA Restroom Elevation

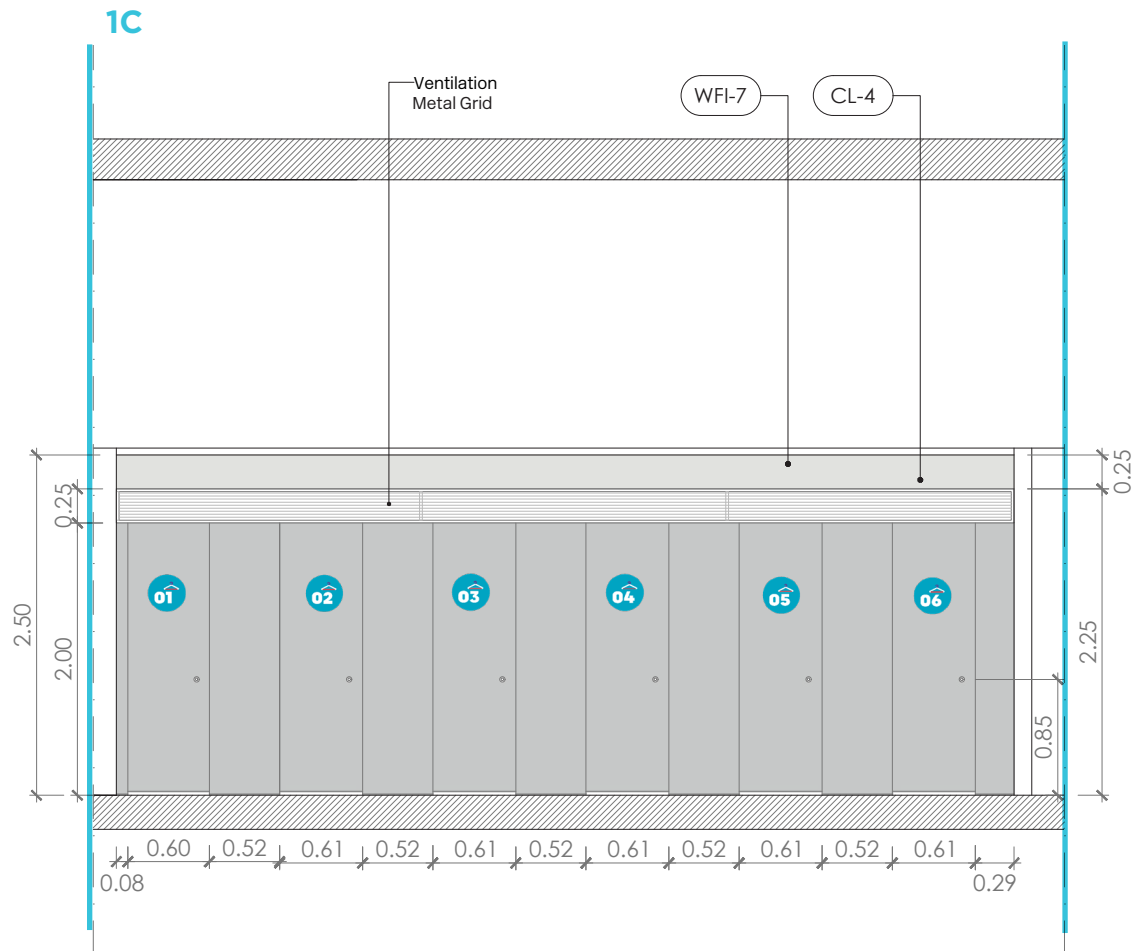
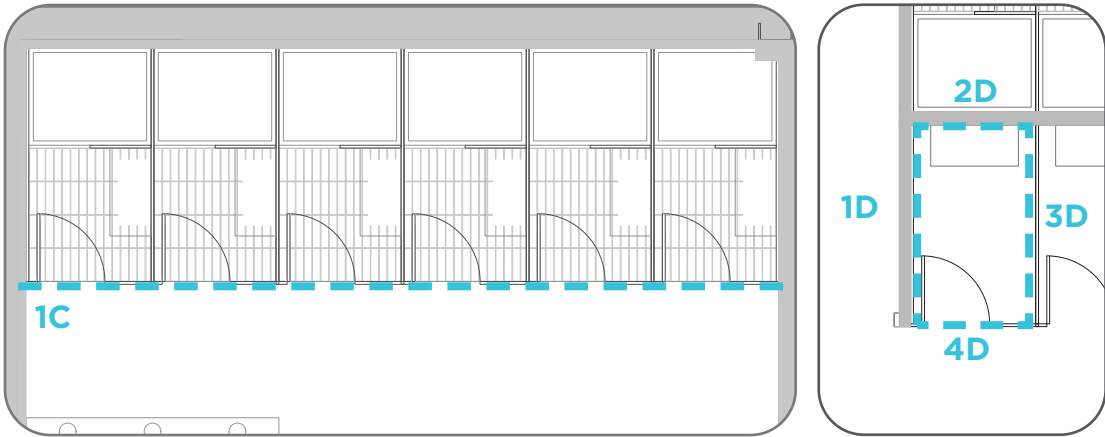
*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

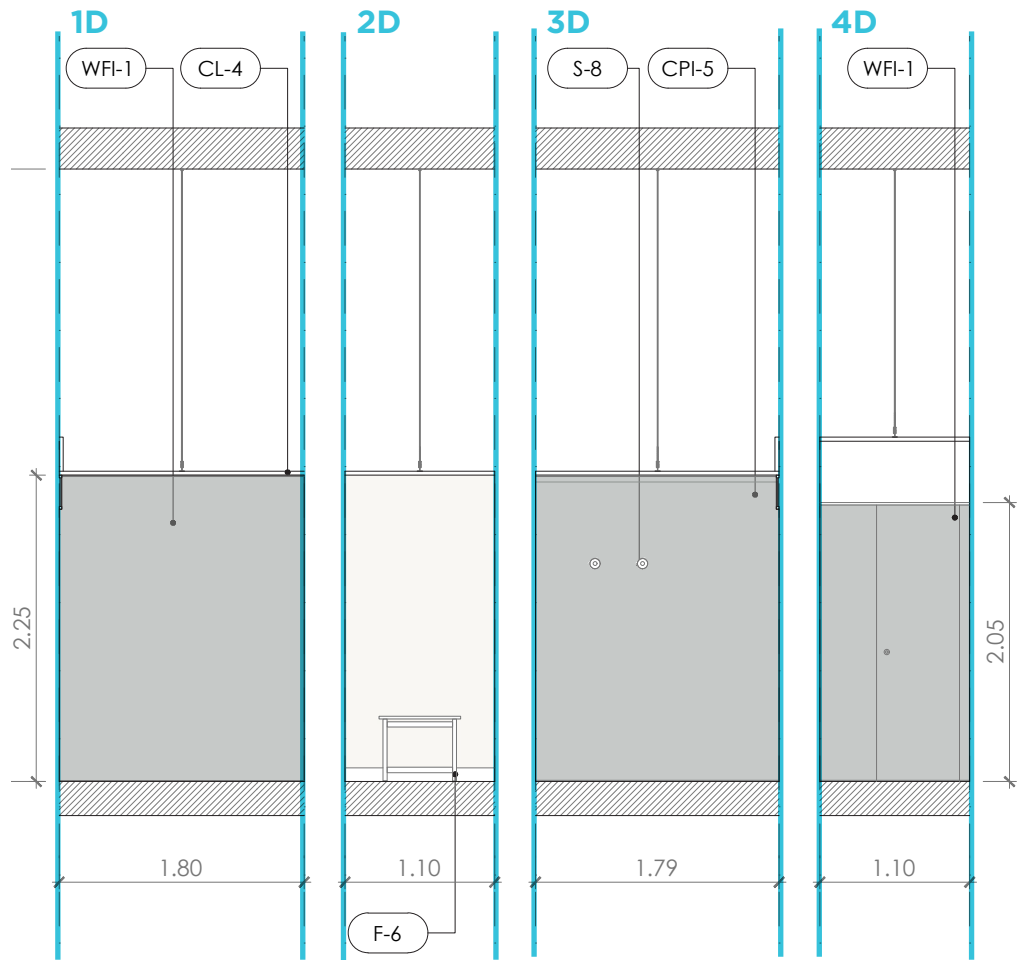
06.08 RESTROOMS

Material Schedule and Sanitary Elements Schedule

 WFI-1 Washable paint	 CPI-3 Wood door	 S-8 Robehook
 WFI-7 Washable paint	 CPI-5 Phenolic cubicles	
 CL-4 Continuous ceiling		



Restroom Elevation




Restroom Elevation

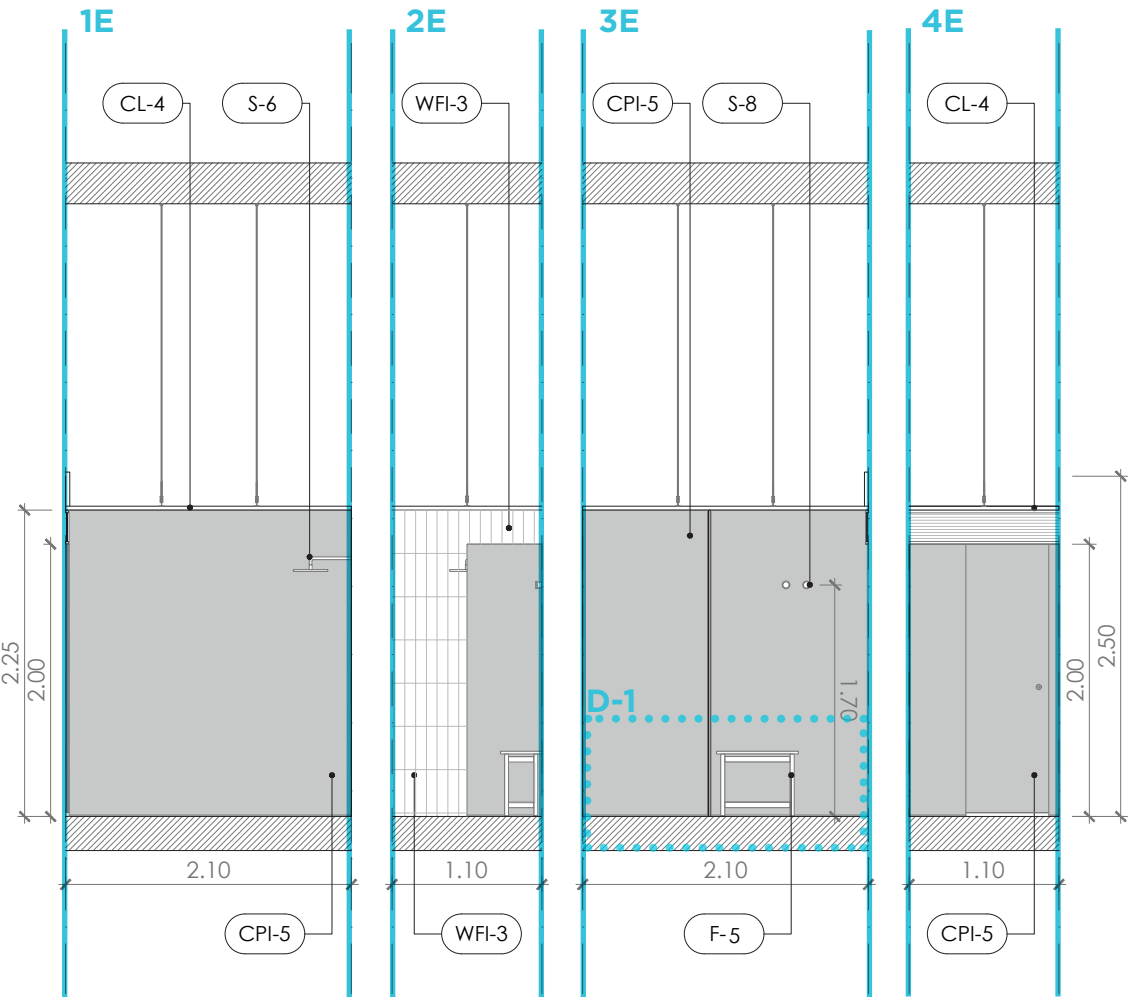
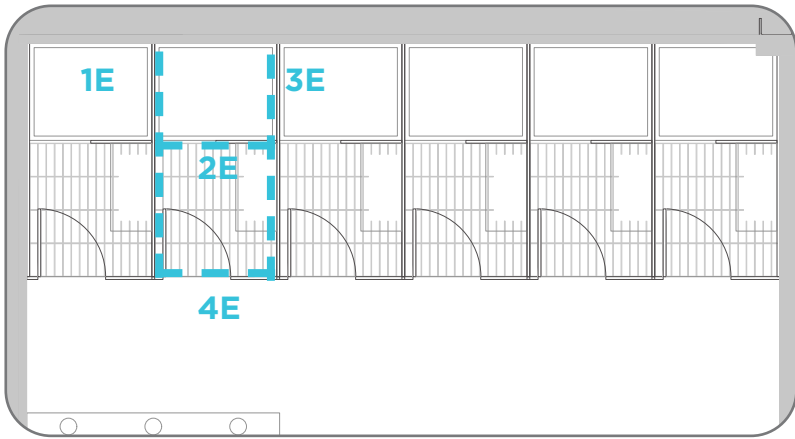
*For further information refer to Sourcing Manual

PROTOTYPE ARCHITECTURAL FINISHES 06

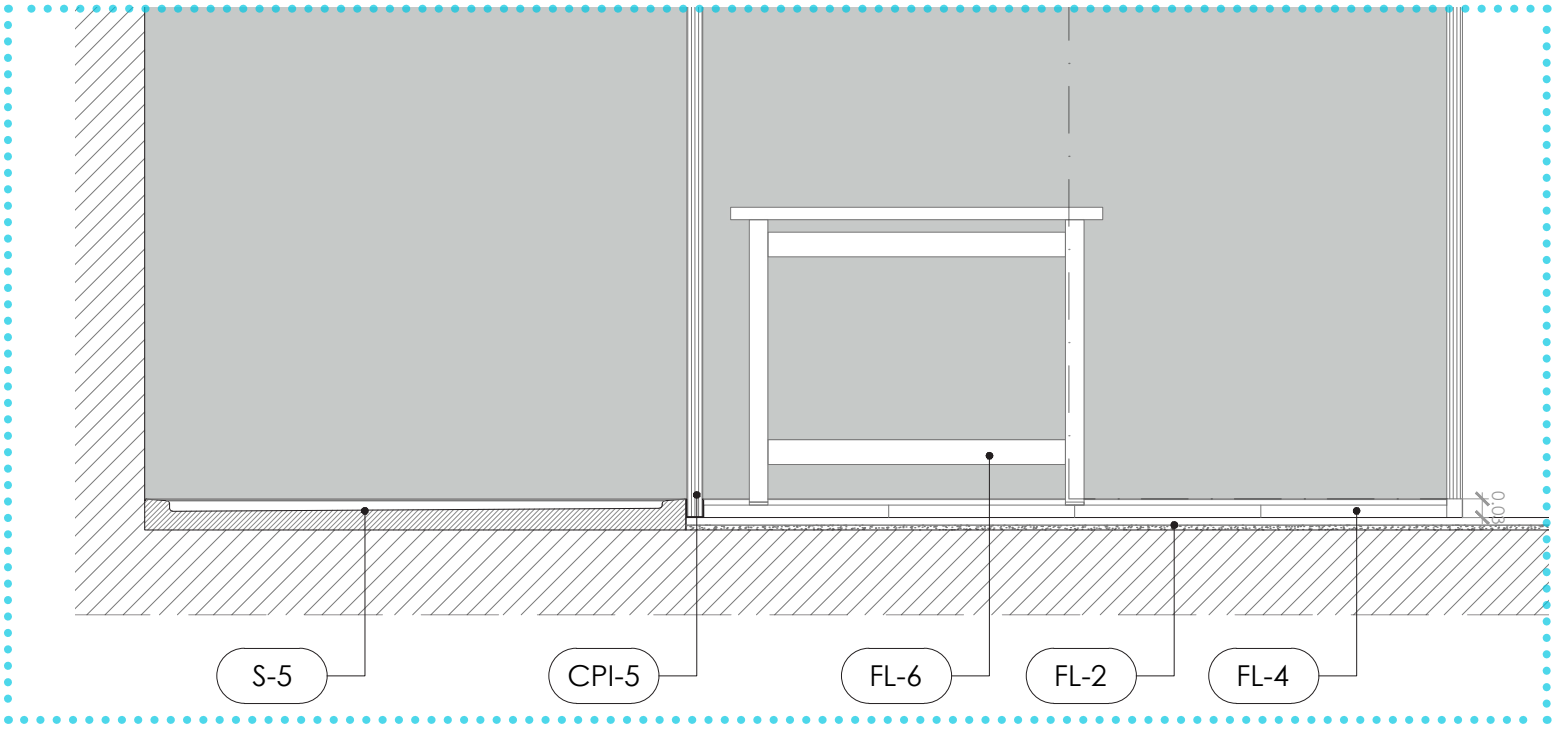
06.08 RESTROOMS

Material Schedule and Sanitary Elements Schedule

 WFI-3 Flatt matt white tiles	 FL-2 Porcelain Tile	 S-5 Shower tray
 CL-4 Continuous ceiling	 FL-4 Floor decking	 S-8 Robehook
 CPI-5 Phenolic cubicles	 FL-6 Polished concrete	 F-5 Bench



Restroom Elevation



D-1

*For further information refer to Sourcing Manual

07 **PROTOTYPE LIGHTING DESIGN**

PROTOTYPE LIGHTING DESIGN

07

07.01 LIGHTING DESIGN

The Lighting of your club should include practical, general lighting with a few highlighted elements. Many spaces will already be equipped with general lighting, but keep in mind that your layout may require some alterations. To ensure that all spaces are receiving the appropriate amount of lighting, some relocated and/or supplement lighting may be necessary. Decorative fixtures (track-required) are used to punctuate certain architectural elements of your club.

To achieve this strategy, we offer two different options depending on the location needs and the Franchisee's preference: **Standard** or **Upgrade**.

The Upgrade strategy will improve the guest experience and give a higher level of design to your club.

07.01.01 Lighting design Standard strategy

GENERAL CLUB LIGHTING

- Provide LED linear fixtures, evenly spaced, in area without ceilings.
- Verify that proper light levels are met.
 - Your electrician must provide or maintain a consistent lighting level of 50 to 60 foot-candles at workout and office areas.
- For clubs reusing existing lighting:
 - Remove or relocate any fixtures (as needed) to provide proper light levels to new or reconfigured rooms or spaces.
 - Replace existing bulbs with warm bulbs (2700K) for consistency in light level and quality.
 - Encouraged to explore LED change over options from existing lighting. Check with your local energy company for possible rebates.

TRACK LIGHTING

- Installed in front of Artworks, Rope Divider, AF graphic, and vinyl wall.
- Position track to evenly illuminate full height of the walls.
- Finish to be black tracks and heads at gray ceiling.
- Mounted from acoustic ceiling or from exposed roof deck.
- Recommend track height is 3,5m A.F.F.

TOILET/SHOWER ROOM LIGHTING

- Install recessed lights into ceiling.
- Install waterproof light fixture in the shower and Changing Rooms.

Utility Room LIGHTING

Install one surface mounted light onto ceiling.

PROTOTYPE LIGHTING DESIGN

07

07.01.01 Lighting design. Standard strategy

The Lighting in your club should be pragmatic. This will be achieved through the use of tracklights and projectors throughout the general workout area. Let's say that we will use lighting as a design tool.

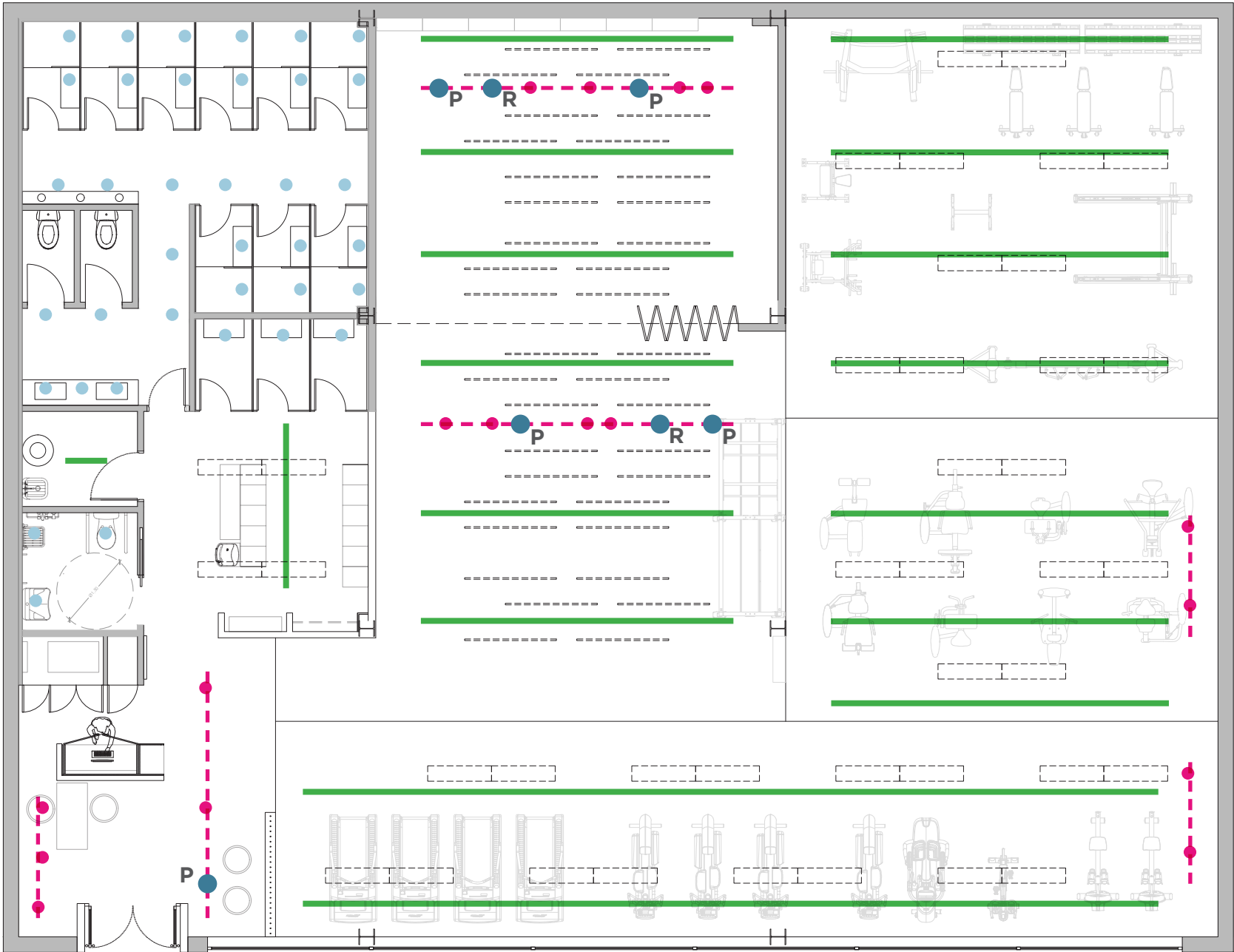
Many spaces will already be equipped with general lighting, but keep in mind that due to the importance of this strategy, your layout may require alterations to be consistent with the rest of the design.

To ensure that all spaces are receiving the appropriate amount of lighting, some lighting studies carried out by an external company may be necessary. The lighting scheme should consider 300 lux.

Some of the projectors on tracks are used to highlight certain architectural elements of your club like vinyl walls and artworks.

The new design will include corporate purple lights that will connect some areas of the club with the brand, strengthening the brand identity.

- **I-1 Track lighting**
Guest Lobby, Studio, Funcional Area, Workout Area
- **I-2 Spot track with color filter**
Rope divider, Funcional Area and Studio
 - Purple spots (P)
 - 1 unit directed to Rope divider
 - 2-3 units in Funcional area
 - 2-3 units in Studio
 - Red spots (R)
 - 1 unit in Funcional area
 - 1 unit in Studio
- **I-3 Recessed spot (waterproof for wet areas)**
Shower, Restrooms and Changing rooms
- **I-4 Led module**
Member Lobby, Workout Area, Studio and Utility room



*For further information refer to Sourcing Manual

PROTOTYPE LIGHTING DESIGN

07

07.01.02 Lighting design. Upgrade strategy

The Lighting in your club should be pragmatic. This will be achieved through the use of tracklights and projectors throughout the general workout area. Let's say that we will use lighting as a design tool.

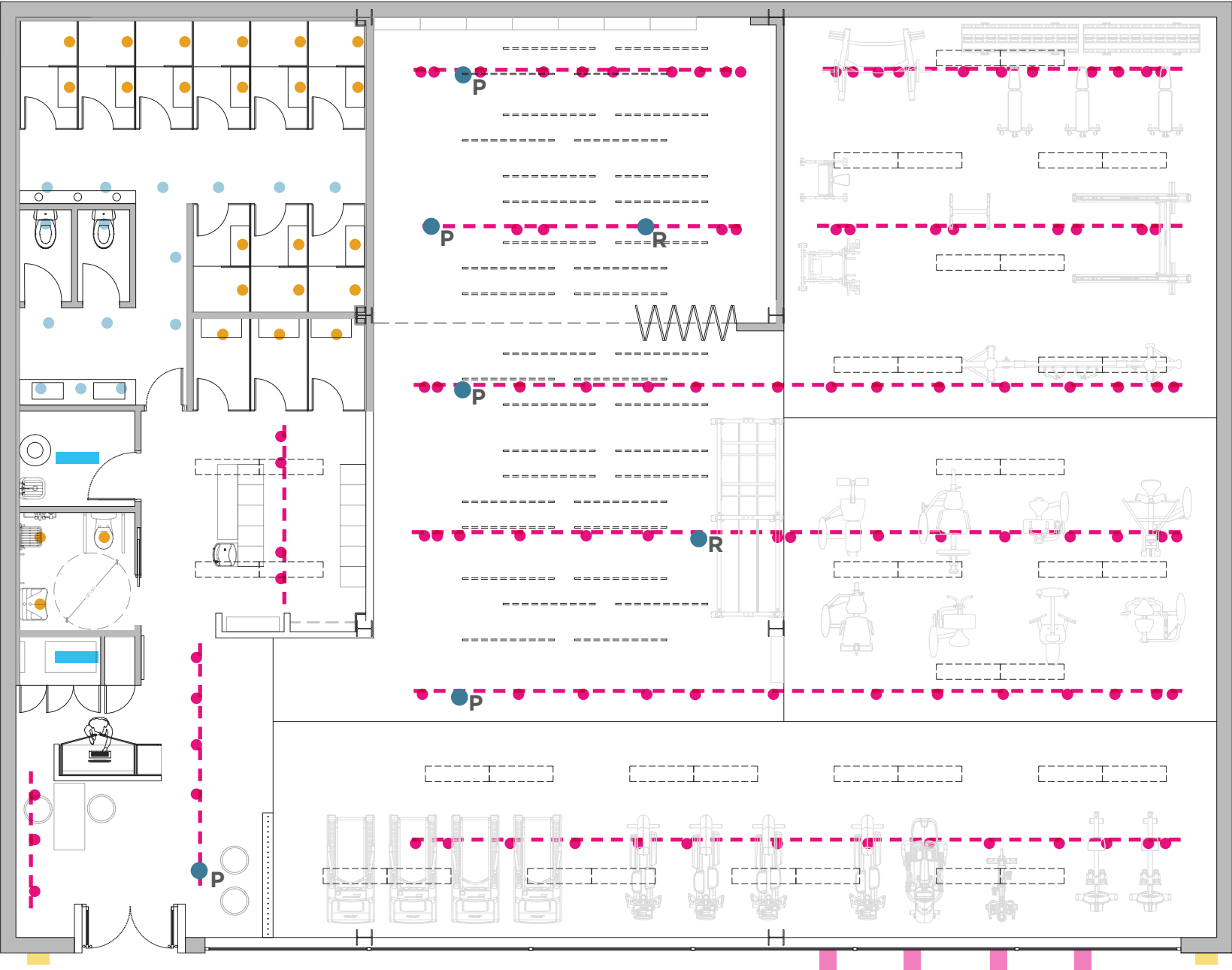
Many spaces will already be equipped with general lighting, but keep in mind that due to the importance of this strategy, your layout may require alterations to be consistent with the rest of the design.

To ensure that all spaces are receiving the appropriate amount of lighting, some lighting studies carried out by an external company may be necessary. The lighting scheme should consider 300 lux.

Some of the projectors on tracks are used to highlight certain architectural elements of your club like vinyl walls and artworks.

The new design will include corporate purple lights that will connect some areas of the club with the brand, strengthening the brand identity.

- **L-1 Exterior luminaire**
Façade above Anytime Fitness logo
- **L-2 Decorative luminaire** (only when backlit frame is not possible)
- **L-3 Spot track**
Workout area, Guest Lobby and Member Lobby
- **L-4 Color Filter spot track**
Rope divider, Functional area and Studio
 - Purple spots (P)
 - 1 unit directed to Rope divider
 - 2-3 units in Functional area
 - 2-3 units in Studio
 - Red spots (R)
 - 1 unit in Functional area
 - 1 unit in Studio
- **L-5 Recessed spot (Waterproof for wet areas)**
Restrooms, Showers area
- **L-6 Recessed spot (Waterproof for wet areas)**
Showers and Changing rooms










- **L-7 Led module (Waterproof for wet areas)**
Utility room, Rack
- **L-8 3-circuit Square**
Guest Lobby, Member Lobby, Workout area and Studio

*For further information refer to Sourcing Manual

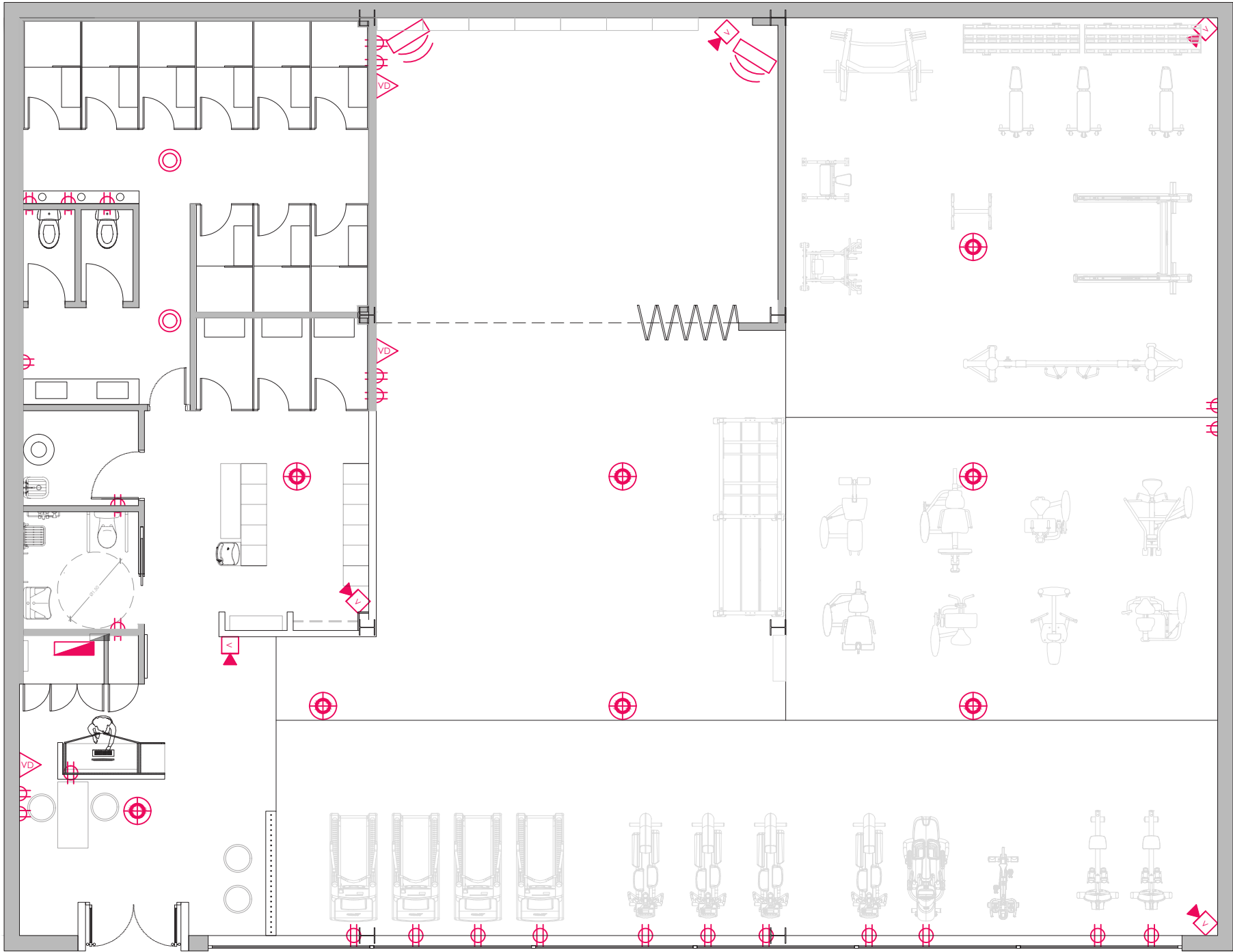
08 **PROTOTYPE BUILDING SYSTEMS**

PROTOTYPE BUILDING SYSTEMS

08.01 ELECTRICAL POWER

-  Power Outlet
-  Voice/Data Connector
-  Security Camera System
-  Rack / Electric Panel
-  Freespace DS 40F LoudSpeaker
-  Freespace DS 16F LoudSpeaker
-  Roommatch Utility RMU108 Speaker

Note: If you choose to have the optional office, a camera and motion sensor are required. See chapter 4.



**This Plan is just for reference, please contact your local consultant for a more accurate layout.*

PROTOTYPE BUILDING SYSTEMS

08

08.02 FACILITIES



HVAC

- Minimum of 1 ton per ±28m2 supply with ducted air return to allow for flush out within a predetermined amount of time.
- Dedicated HVAC units for each practice room and at least one separate unit for common areas preferred.
- Guidelines below may vary by geographical location:
- Common Areas (Guest Lobby, Member Lobby, Studio)
 - Temperature: 23° C
 - Humidity: 60%
 - Air changes per hour: 4 Studios
 - Temperature: 21° C
 - Humidity: 60 %
 - Pressure: Air changes per hour: 12-16
 - HVAC system units properly mounted on the roof with the required structural modifications
 - Thermostats located by Manager desk and by entrance within each practice room
 - Code required fire alarm must interface with HVAC system
 - Exterior louvers locations to be coordinated with landlord if required
 - Franchisee to ideally have mechanical unit provided by landlord as part of lease requirement. Substantial savings cost for build out



AUDIO/VISUAL

- Surround sound stereo system recommended for gyms
- Speaker system with remote module in studio wick allows a microphone and/or exterior music source to be connected
- Spotify (Sound track your Brand) for business controlled from Manager Area



ELECTRICAL

- 400 amps (net of HVAC) 3 Phase 277/480 utility service minimum, metered and terminated with disconnect switches
- Distribution panels and secondary distribution governed by design and building code
- Lighting Controls: Common Areas (Guest Lobby, Member Lobby, Changing Room, Restrooms, Showers): Electric Panel near Manager desk
- Workout Areas: 1-2 dimmer switches, appropriate for lighting specified, capable of dimming to 1%
- Restrooms: individual switches
- Power/Data:
- The Shop: Power and data outlets within Manager desk (for computer) and arch millwork (for wireless printer) and at console w/ iPad check-in. Convenience outlets as desired
- The Loft: Power and data as required for TV. Convenience outlets as desired
- Studios: Power and data as needed for A/V. Convenience outlets as desired
- All the Climate facilities power Outlets must be regulated by HVAC plan requirement



PLUMBING

- Sufficient cold water and sanitary necessary for water taps and shower cubicles
- Toilet exhaust sufficiently sized



FIRE PROTECTION

- According to local regulations
- Fire Alarm – coordinate with Landlord to ensure base building panel and command center are capable of supporting the required devices

PROTOTYPE BUILDING SYSTEMS

08.03 SECURITY SYSTEM

Reference your country’s designated Security vendor to begin the installation process, certain aspects of your build-out must be complete. The following information outlines these requirements. Please review these with your contractor and/or other vendors.

DOOR LOCK

For this component, you should contact a local, and trusted, locksmith. Your builder may have a preferred vendor for this type of work. It’s best to contact the locksmith early in the build-out; doing so will allow any special order items to arrive on time. The recommended door latch is a normally secure electronic door strike. PSS strongly encourages the installation of the electronic door strike, rather than a magnetic lock. Your member entrance will control member access while allowing free exiting of members. Typically your existing doors will work, however they may need to be retro-fitted with an electronic release mechanism. It is also required that your member door(s) swing outward. If your door does not currently swing outward, adjustments will need to be made prior to the security installation. There are many different types of entrances so the best way to determine what your particular entrance will require is to meet with a local locksmith. An installer will connect the access control wiring to the electronic device the locksmith will install. The information below will help your locksmith understand the requirements for this installation.

The three main scenarios we see in Anytime Fitness gyms and their typical solutions are as follows:

Door Type	Recommended Door Lock System
Single Door	Electric Strike
Double Door with permanent mullion	Electric Strike
Double Door without permanent mullion (doors close together with no center rail)	Removable Mullion System (Preferred) Magnetic Lock System

Electric Strike: An electronic strike will be cut into the door frame, a free exiting device with a spring latch is installed (i.e. crash bar or crash paddle), and a latch guard is installed on the exterior of the door to prevent tampering with the strike and latch. Anytime Fitness recommends the installation of a door latch guard to protect a strike from being damaged from the outside.

Locksmith requirements for electric strike:

- The strike will need to operate off 12 VDC
- The locksmith will need to provide a 12 VDC plug-in transformer
- Provide and install armored loop, if needed
- Install the control cable from the strike to the duplex outlet above the door and test lock

REMOVABLE MULLION SYSTEM

The removable mullion is installed (center rail installed from floor to top rail of the door frame on the interior of the space, the doors close up to the rail, this rail does not physically go between the doors), doors are fitted with crash bars that close to the center mullion, and an armored loop or power transfer hinge is installed to allow control wire to transfer from door to frame. A latch guard will not be necessary in this scenario as all locking components are internal and protected from tampering.

Locksmith requirements for removable mullion:

- Operates at 12 VDC
- The locksmith will need to provide a 12 VDC plug-in transformer
- Fail secure
- Free exiting devices: one powered crash bar & one standard crash bar with dogging
- Provide and install armored loop, if needed
- Control wire run from powered crash bar through power transfer hinge or armored loop with enough wire to reach the outlet above the door
- TEST SYSTEM

PROTOTYPE BUILDING SYSTEMS

08

08.03 SECURITY SYSTEM

MAG LOCK

It is not recommended by PSS, but if a magnetic lock is required, then an override key needs to be installed on the exterior of the door. This allows entry to the club when the access control program is not available or provides an additional keyed entrance, if necessary.

Locksmith Requirements for Mag Lock:

- Operates at 12 or 24 volts DC
- Minimum of 6 hours of battery backup
- Key override on the exterior of the door, 12 or 24 volts DC
- 2 free exit devices (RTE button is required)

ELECTRICAL OUTLETS

Requirements:

- Permanent power is required PRIOR to installation One double duplex 110V outlet above each member entrance door
- This outlet will be used by the electronic door strike and the access control system
- One double duplex 110V outlet behind each tanning bed
Please confirm with your tanning bed and massage manufacturer, if applicable, the outlet specifications required to operate your tanning beds.
- One double duplex outlet in the office, near the computer desk
The outlet must be within 3 feet of the final placement of the desk that will hold the club's main computer, and it should be installed at standard outlet height.
- Dedicated 15 amp circuit with double duplex outlet installed within 5' of the rack system at standard outlet height
- One double duplex 110V outlet near final placement of the security panel (behind rack system)
- We also recommend additional outlets in the office for printers, lamps, and other accessories

LOW VOLTAGE WIRING

It is best practice to locate your modem and router/switch together in the rack system. If the modem and router/switch are not located together, your contractor will be responsible for running one CAT5e cable from the modem to the location of router/switch.

If your managed router is located in the rack system, the country's designated security vendor will run individual CAT5e cables from the managed router/switch to items located in the rack system (DVR/NVR, AccessPro and security panel). If your managed router is not located in the rack system, your electrician or contractor will be responsible for the individual CAT5e runs from the router to the rack components. Additionally, your electrician or contractor is responsible for any long CAT5e runs to any other device that you have that requires internet (i.e. Wellbeats or Wexer kiosk, computer in a different room than rack system). The country's designated security vendor does not do any TV wiring.

INTERNET

Internet access should be ordered and installed prior to our technician arriving on site. Anytime Fitness Corporate requires that you have functional remote viewing of your cameras. A static IP address must be purchased from your Internet Service Provider for you to view the DVR remotely.

PHONE

The security system will be integrated with an alarm monitoring service. The country's designated security vendor will use a cellular network to for your security panel to communicate and transmit signals to the central monitoring station. This cellular network connectivity eliminates the need to connect a phone line to your security panel for communication.

You will need to purchase a dedicated phone line for your 911 emergency phone. This line is always available for an emergency call, and is typically located near your AED and hardwired panic button. Please note: This line can be any of the types listed above.

PROTOTYPE BUILDING SYSTEMS

08

08.03 SECURITY SYSTEM

SECURITY SYSTEM

The security panel will be located in the behind rack. A motion detector must be installed in the room the rack system is located in, protecting the security panel from tampering. The power source for the security panel will be supplied by a 15 amp dedicated circuit (see “Electrical Outlets” (above) for details.) Please keep extra batteries on-hand for replacement for wireless door contacts and panic devices.

If the Franchisee decides to have an office, a camera and motion sensor will be required in that area.

Some local municipalities require a permit to operate a security system. Check with your local authorities to see if this is the case in your area. In-addition to the security system components, the following items must be installed on the premises:

- 1.A telephone for 911 call access
- 2.A sign in plain view with an advisory warning that indicates members of a non-staffed health spa should be aware that working-out alone may pose risks to their health and safety

EQUIPMENT INSTALLATION AND GENERAL CONSTRUCTION REQUIREMENTS

Please contact the country’s designated security vendor as soon as you have contracted a general contractor. Prior to your security system installation by the designated vendor, certain aspects of your build-out must be complete. You will be required to submit a completed Additional Requirements Checklist two weeks prior to your tentative installation date.

ALARM PERMITS

Contact your local authorities for information regarding alarm permits. Occasionally emergency professionals require businesses to apply for an alarm permit. If an alarm permit is mandated by your local municipality, you will be required to apply for and purchase this permit for the operation of your alarm system. Please view the False Alarm Policy on the Security Monitoring and Testing Page of the Anytime Fitness Academy.

PROTOTYPE BUILDING SYSTEMS

08

08.04 SCENT AIR

ScentAir has been the global leader in the scent marketing industry. They are the largest and most experienced scent marketing firm in the world and fitness facilities worldwide utilize ScentAir to enhance the member experience.

Scent marketing is the ultimate way to increase brand differentiation and aids in creating a memorable member experience that improves satisfaction, increases loyalty, and overall engagement. Scent helps achieve a cleaner perception, energizes members and ultimately increases member retention.

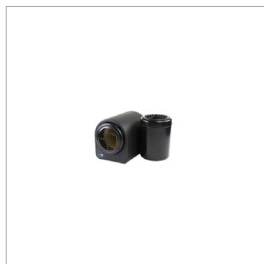
ScentAir has been working closely with Livit and Anytime Fitness to determine the approved scents. MASTER FRANCHISEE WILL HAVE THE ABILITY TO PICK ONE SCENT OUT OF FIVE CHOICES THAT ARE APPROVED FOR YOUR REGION. To help determine which scent you would like to approve for your clubs, you can work directly with your ScentAir contact if you would like to get samples of the scents.

In the next page are the scent options by region that you can choose from. All scents have odor neutralizer in order to have better results.

Scent Delivery System Options:

- **ScentWave** : Dry Scent Delivery System
 - Covers up to 140 sqm
 - Multiple installation options and easy to maintain
 - Customizable event settings
 - Adjustable fan speed, fragrance intensity and duration
 - Easily interchangeable scent cartridge
- **ScentDirect**: Direct Diffusion System
 - Covers up to 280 sqm
 - Full-service system maintenance offered
 - Adjustable scent intensity settings
 - 24 hour clock with programmable events
 - Rack lighting or wall mountable

■ SA-1 (Option A) Scent Wave



Scent diffuser, covers up to 140 m², adjustable fan speed, fragrance intensity and duration. Color Black
LOCATION: Close to Guest Lobby
REFERENCE: Refer to Sourcing Manual
PRODUCT CATEGORY: UPGRADE
MAKE: Refer to Sourcing Manual
SUPPLIER: Refer to Sourcing Manual

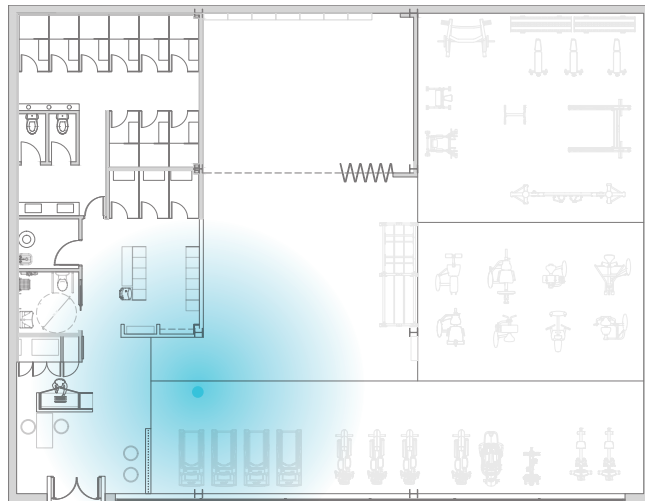
UNITS: 1

■ SA-1 (Option B) Scent Direct



Scent diffuser, covers up to 280 m², adjustable scent intensity settings. Color Black
LOCATION: Close to Guest Lobby
REFERENCE: Refer to Sourcing Manual
PRODUCT CATEGORY: UPGRADE
MAKE: Refer to Sourcing Manual
SUPPLIER: Refer to Sourcing Manual

UNITS: 1



PROTOTYPE BUILDING SYSTEMS

08

08.04 SCENT AIR

ASIA PACIFIC

• White Tea and Thyme 1562

Top: Bergamot, White Tea, Mandarin, Ginger; Middle: Garden Thyme, Winter Jasmine, Nutmeg, Peony, Mimosa, Leafy Greens, Wild Lavender; Bottom: Cashmere, Violet, Amber, Sheer Musk; Citrus and white tea floral notes blended with aromatic thyme.

• White Tea & Fig 1830

A citrus, green floral with notes of white tea, green tea and a hint fig, Top: sparkling citrus (bergamot, lemon); Middle: lily of the valley, herbal tea, fruity fig; Base: white woods, musk.

• Black Orchid 1686

A sophisticated lush green floral fragrance built upon the richness of benzoin, amber and patchouli softened by notes of fine woods and musk; Top: Floral, Green, Lemon ; Mid: Amber, Jasmine, Nutmeg, Orchid; Dry: Benzoin, Oriental, Sandalwood, and Musk.

• Lily of the Valley 1773

A touch of morning dew sweetness and green leaves accentuate the freshness of this beautiful lily of the valley fragrance.

• Black Mink 1712

A sophisticated floral built on a heart of creamy gardenia with citrus top notes, jasmine accents and a base of vanilla, musk and sheer woods; floriantal fruity; warm vanilla; sophisticated; A Sophisticated Creamy Floral accented with Vanilla, Cedarwood, Jasmine and Musk.

EUROPE

• Fine Leather 2036

Green leaves, citrus and juniper open up to an aromatic floral heart and finishes with a warm foundation of leather, amber and fine woods; oriental; floral; woody; vanilla; musky; powdery; bit spicy; luxurious.

• White Tea and Thyme 1562

Top: Bergamot, White Tea, Mandarin, Ginger; Middle: Garden Thyme, Winter Jasmine, Nutmeg, Peony, Mimosa, Leafy Greens, Wild Lavender; Bottom: Cashmere, Violet, Amber, Sheer Musk; Citrus and white tea floral notes blended with aromatic thyme.

• Golden Bamboo 2055

An effervescent top of satsuma and lime, blended with crisp apple and fresh, woody bamboo notes in the base; T - Satsuma, Tahitian lime, Fuji apple; M - Calendula, bluebell, Chinese star anise, Sun Goddess rose, Golden Bamboo; D - Cedarwood, sandalwood, white amber, musk.

• Citrus Fougere 1675

Vibrant citrus notes of lemon and orange over an aromatic heart of lavender, rosemary and soft florals that finishes with a base of sheer woods; masculine fougere fresh; ozone /marine; citrus; herbal lavender; floral green; woody; Abercrombie.

• White Team & Fig 1830

A citrus, green floral with notes of white tea, green tea and a hint fig, Top: sparkling citrus (bergamot, lemon); Middle: lily of the valley, herbal tea, fruity fig; Base: white woods, musk.

PROTOTYPE BUILDING SYSTEMS

08

08.04 SCENT AIR

LATIN AMERICAN

- **Nevada Sunset ON 1983**

A citrus-lime top note provides an energetic lift to this warm creamy balsamic woody fragrance with an Atlas cedarwood heart.

- **Asian Garden 1688**

Watery green floral notes of jasmine and lily mix with creamy oriental floral nuances while musk, amber, sheer woods and vanilla provide a comforting background to this addictive fragrance; sweet “cake batter” vanilla; floral bouquet.

- **Sierra Rain 1947**

Orange highlights the citrus top notes. Soft aromatics fill out the heart while cedarwood provides the base.

- **Lemongrass & Vanilla Bean 1434**

Top: Citrus Accord, Lemongrass, Middle: Light Bright Spring Florals, Bottom: Sweet Vanilla; A medley of Lemongrass, Green Tea and Vanilla.

- **Tropical Spice ON 1613**

A melange of tropical fruits, citrusy lime, creamy vanilla and coconut.

PROTOTYPE BUILDING SYSTEMS

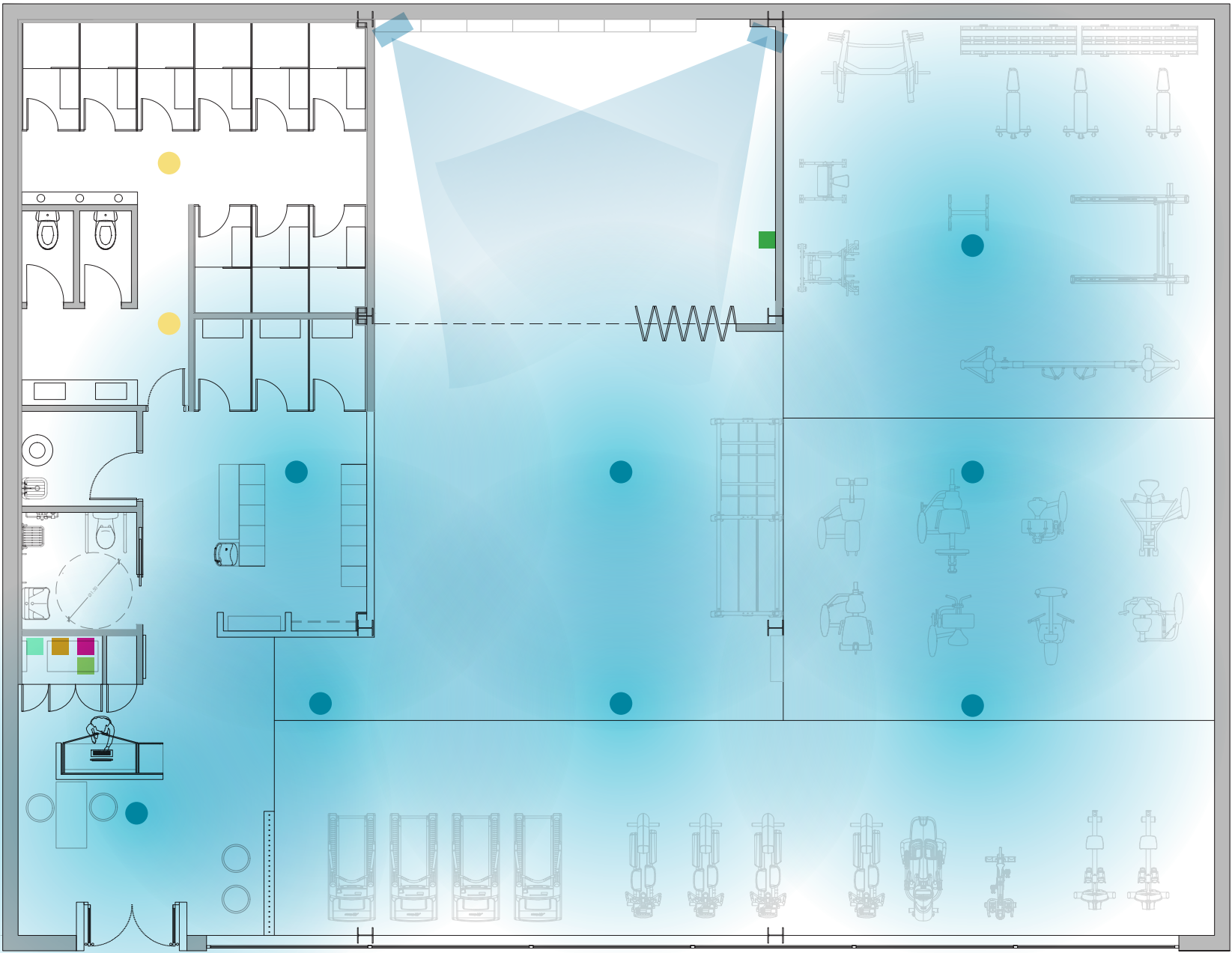
08

08.05 SOUND STRATEGY

A quality sound system that plays brand upbeat music will improve the workout experience for your members.

Equipment should include:

- SD-1 Mount Loudspeaker**
Guest Lobby, Member Lobby and Workout area
- SD-1a Pendant Mount Kit**
Guest Lobby, Member Lobby and Workout area
- SD-2 Flush Loudspeaker**
Showers area
- SD-3 Loudspeaker**
Studio
- SD-4 Remote Modules**
Studio
- SD-5 Zone Mixer**
Rack
- SD-6 Power Amplifier**
Rack
- SD-7 Zone Amplifier**
Rack
- SD-8 Soundtrack Player**
Rack



*For further information refer to Sourcing Manual

09 **PROTOTYPE FURNITURE & MILLWORK**

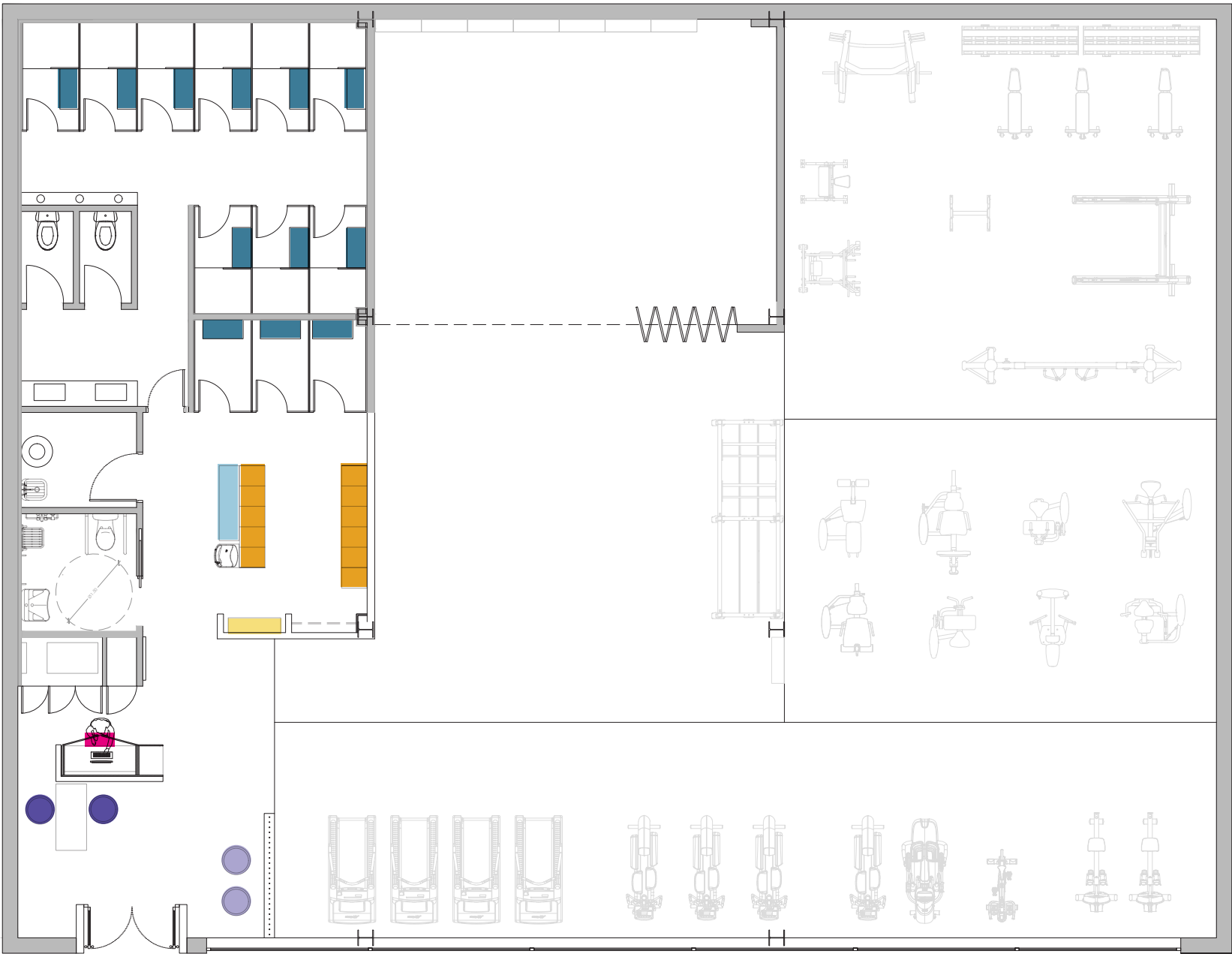
PROTOTYPE FURNITURE & MILLWORK09

09.01 FURNITURE

Practicality and durability are two of the main characteristics. Neutral colors and light woods integrate with the rest of the design, trying to be cost-effective in the selection of these components.

The number of furniture described here is common in all clubs, except for the number of lockers (F-6) or cubbies (F-4), which will vary according to needs.

- F-1a Chair**
Guest Lobby
- F-1b Armchair**
Guest Lobby
- F-2 Bench**
Member Lobby
- F-3 Stool with backrest**
Manager Area
- F-4 Shelf unit**
Member Lobby
- F-5 Short Bench**
Showers and Changing Rooms
- F-6 Lockers**
Member Lobby



**For further information refer to Sourcing Manual*

PROTOTYPE FURNITURE & MILLWORK09

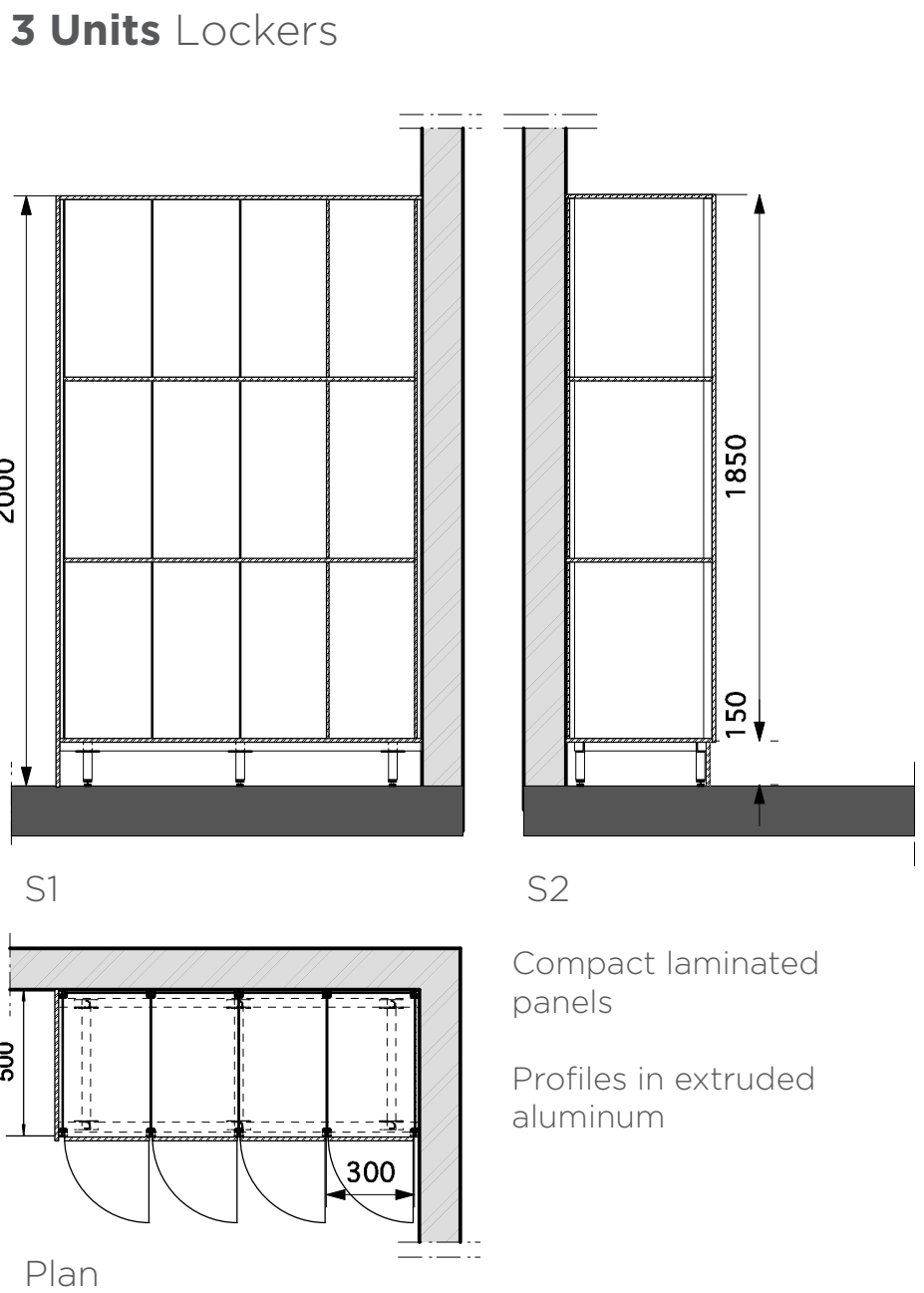
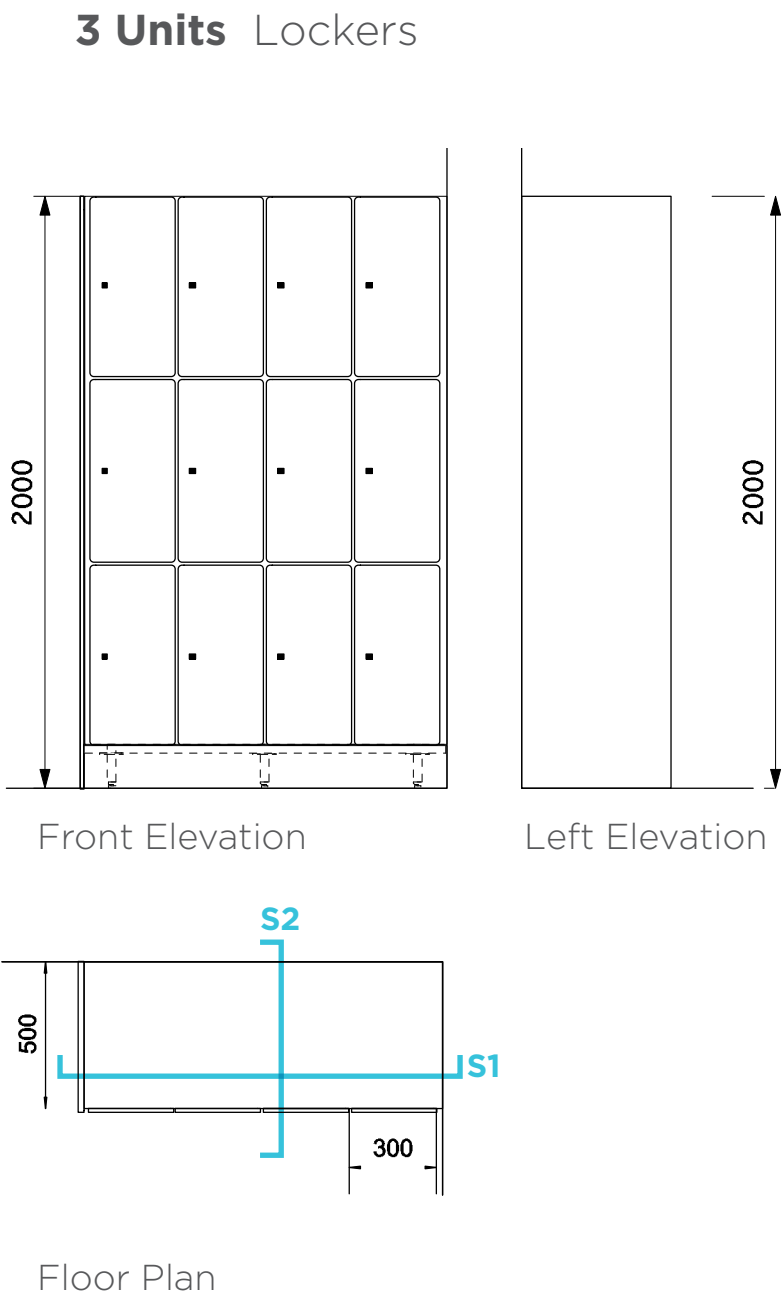
09.02 FURNITURE DETAILS

09.02.01 Lockers

F-6 Lockers

Member Lobby
MATERIALS: Compact laminated panels.
Color: Gray/chalkboard paint.
Refer to Sourcing Manual
DIMENSIONS: According to design

The lockers are constructed of 13 mm thick High Pressure Laminate Compact (HPL), which is anti-microbial, non-porous, water resistant, impact and scratch resistant finished in gray (Refer to Sourcing Manual). In case of FL-6' (upgrade option), doors will be painted with chalkboard paint (WFI-8)
We have two options:

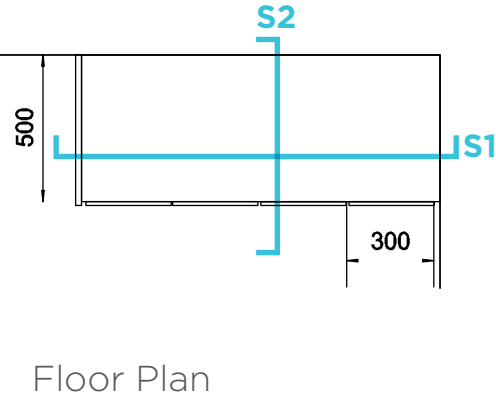
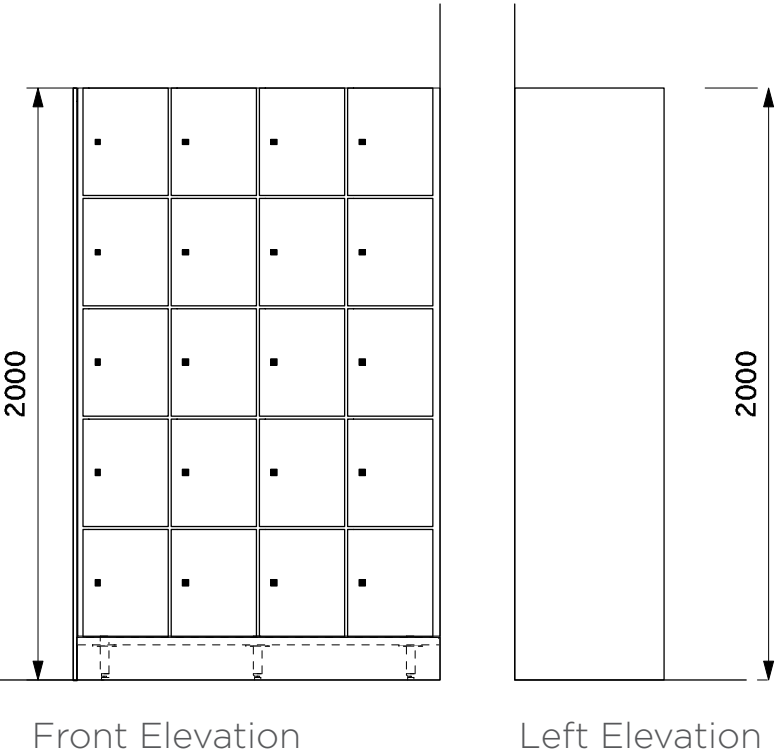


PROTOTYPE FURNITURE & MILLWORK09

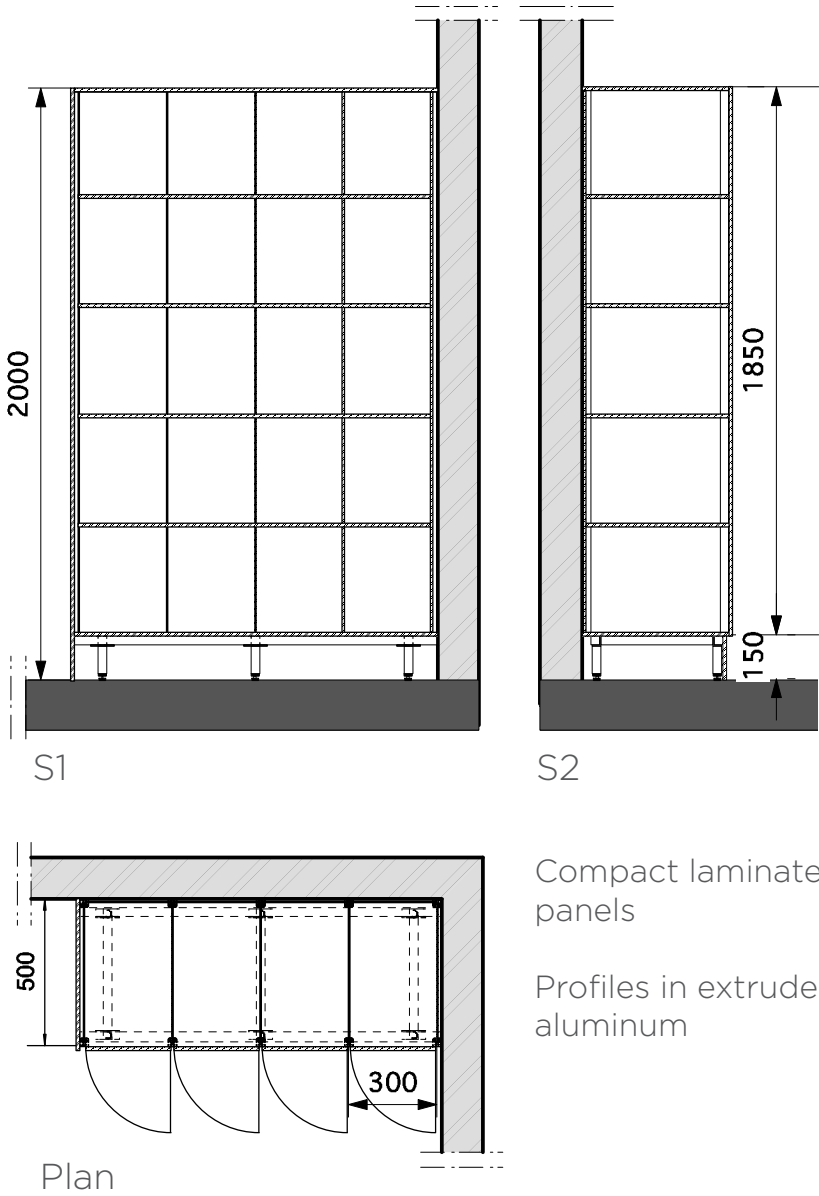
09.02 FURNITURE DETAILS

09.02.01 Lockers

5 Units Lockers



5 Units Lockers

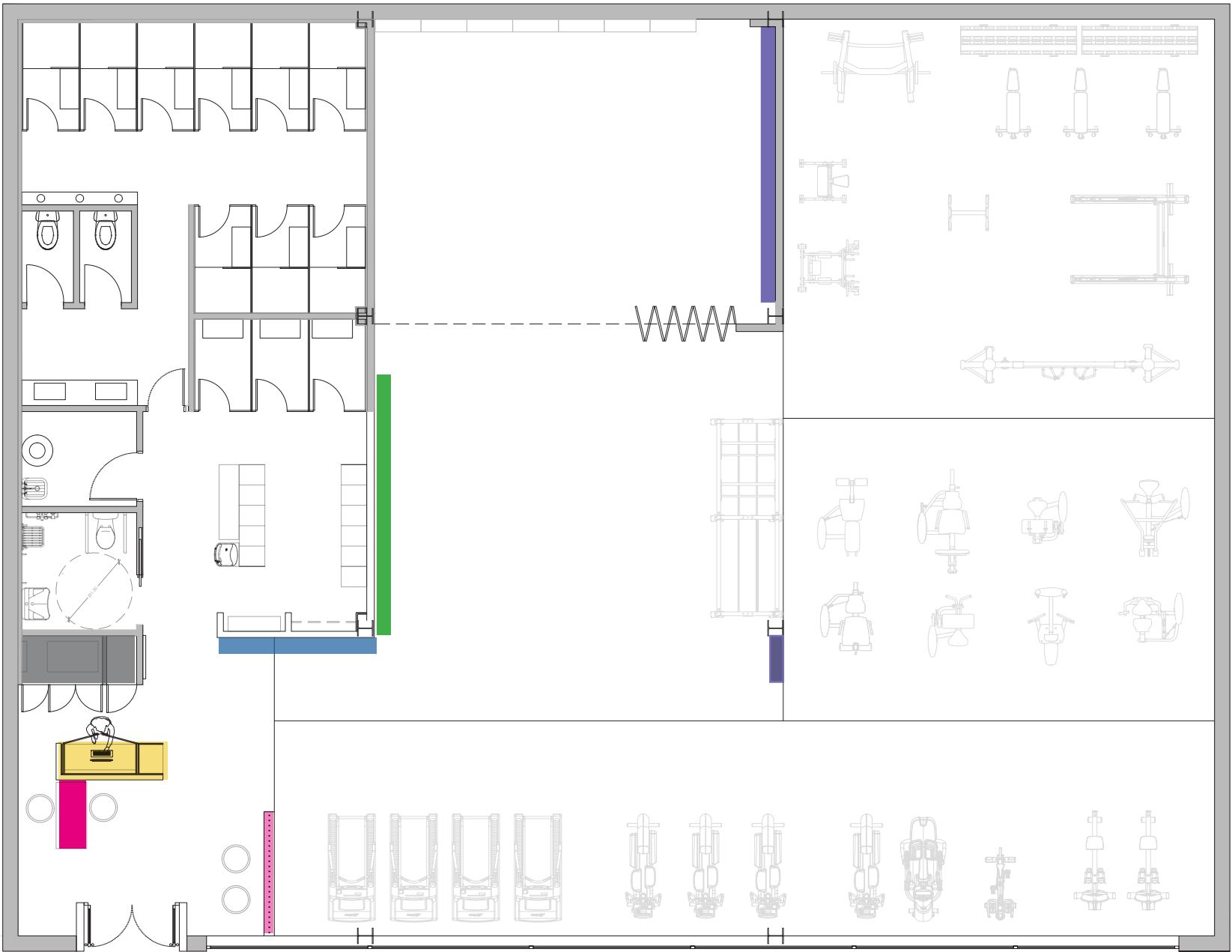


PROTOTYPE FURNITURE & MILLWORK09

09.03 CUSTOM ELEMENTS

Custom and signature millwork includes the New Logo Wall, a Rope Divider and a table located in the Guest Lobby among others.

- E-1 Rope Divider**
Guest Lobby
DIMENSIONS: 243x20 cm
- E-2 New Logo wall - Manager Area**
Guest Lobby
DIMENSIONS: 220x72 x250 cm
- E-3 Welcome Table**
Guest Lobby
DIMENSIONS: 130x60 cm
- E-4 Small Storage**
Studio, Workout area
DIMENSIONS: 90x45 cm
- E-5 AF Black oak vinyl wall**
Functional Area
According to design
- E-7 Rack + Staff Cabinet**
Manager Area - Guest Lobby
According to design
- E-8 Signage panel**
Guest Lobby
According to design



PROTOTYPE FURNITURE & MILLWORK09

09.04 CUSTOM ELEMENTS DETAILS

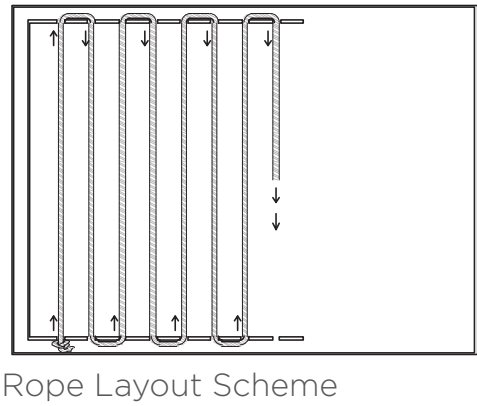
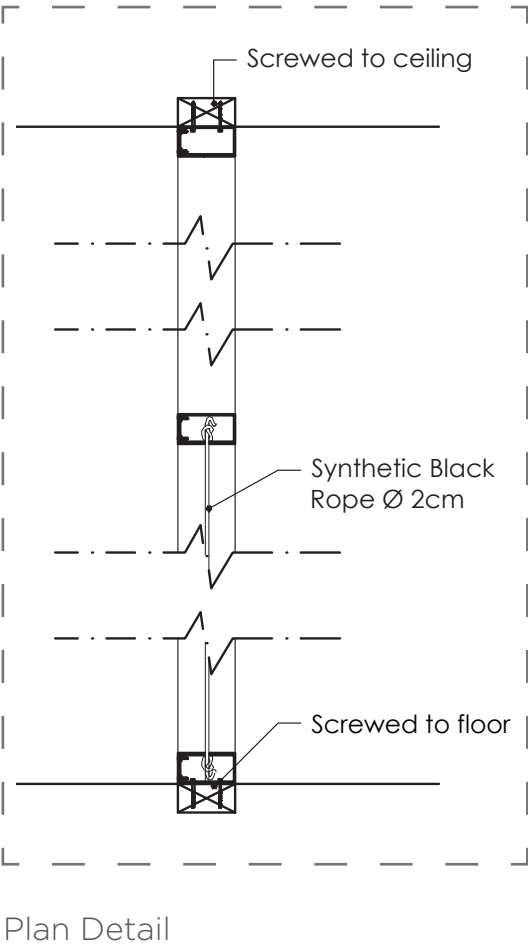
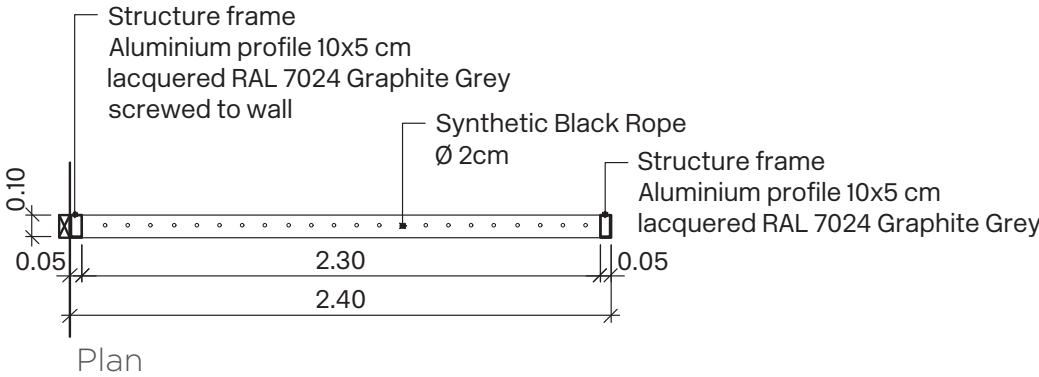
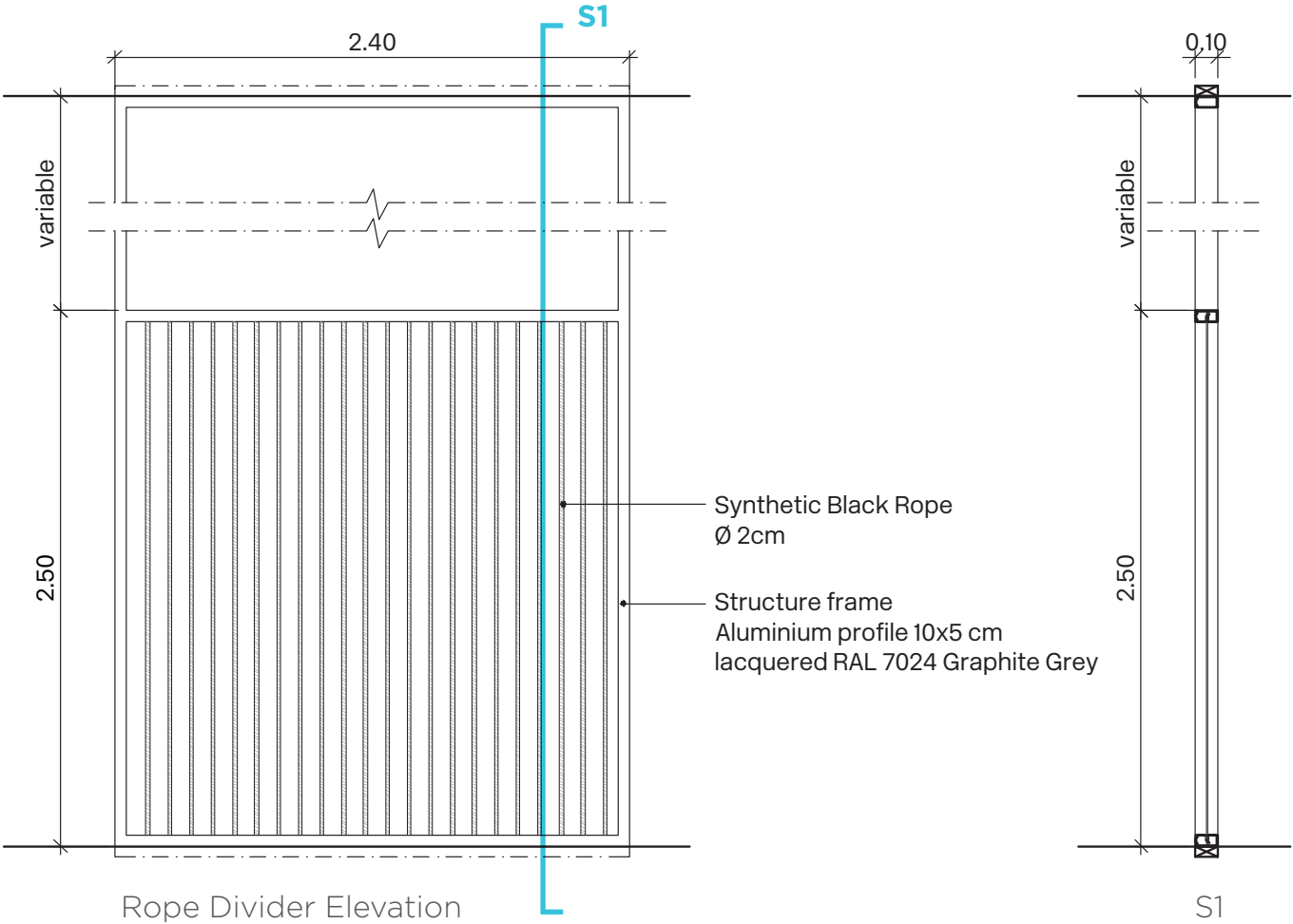
09.04.01 Rope Divider

- E-1 Rope Divider**
LOCATION: Guest Lobby
MATERIAL: Synthetic black rope and aluminum profile lacquered RAL 7024 Graphite Grey.
DIMENSIONS: 240x250 cm

The Rope Divider is one of our brandatories. It creates a visual barrier between Guest Lobby and workout area.

Dimensions can vary as per franchisee location.

It should be built following these instructions:



PROTOTYPE FURNITURE & MILLWORK 09

09.04 CUSTOM ELEMENTS DETAILS

09.04.02 New Logo wall - Manager Area (Option 1) Wall at the left side

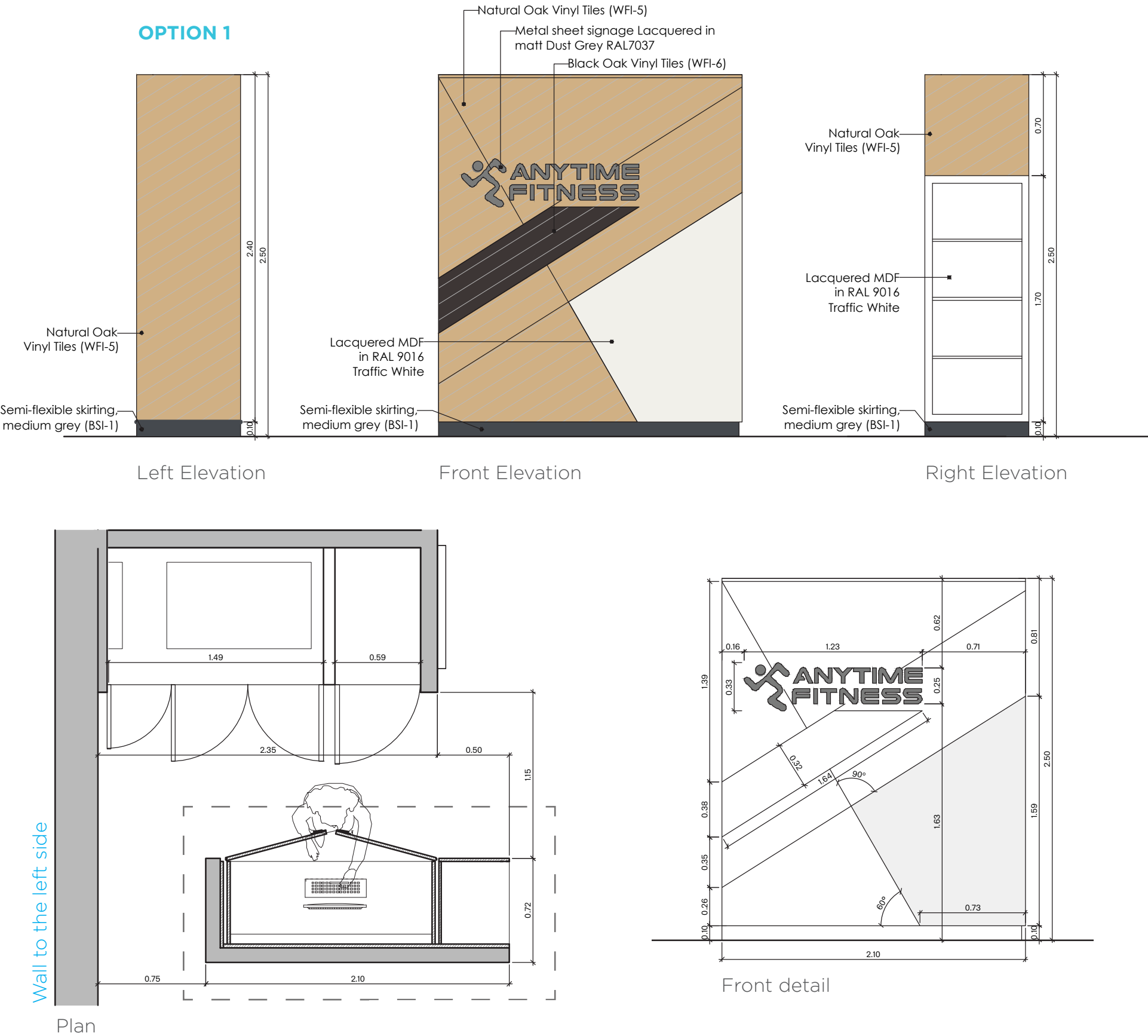
E-2 New Logo wall - Manager Area
LOCATION: Guest Lobby - Manager Area
MATERIALS: Black oak vinyl tiles, Natural oak vinyl tiles, MDF RAL 9016 Traffic White
DIMENSIONS: 210x72x250 cm

The New Logo wall is a specialized element that articulates the Guest Lobby and the office area. It combines brand identity elements with a compact and adaptable office, optimizing the space dedicated to managing functions, and strengthening the relationships between the staff and our guests.

It should be seen immediately from the entrance, providing a welcoming first impression, while creating a merchandising opportunity space.

Design should follow one of these options (OPTION 1, in this page, and OPTION 2, in next page) depending on layout and position of wall and the retail shelf.

There is an upgrade option with Logo on New Logo wall with backlight. See more details in Chapter 12, Graphic Design Package.

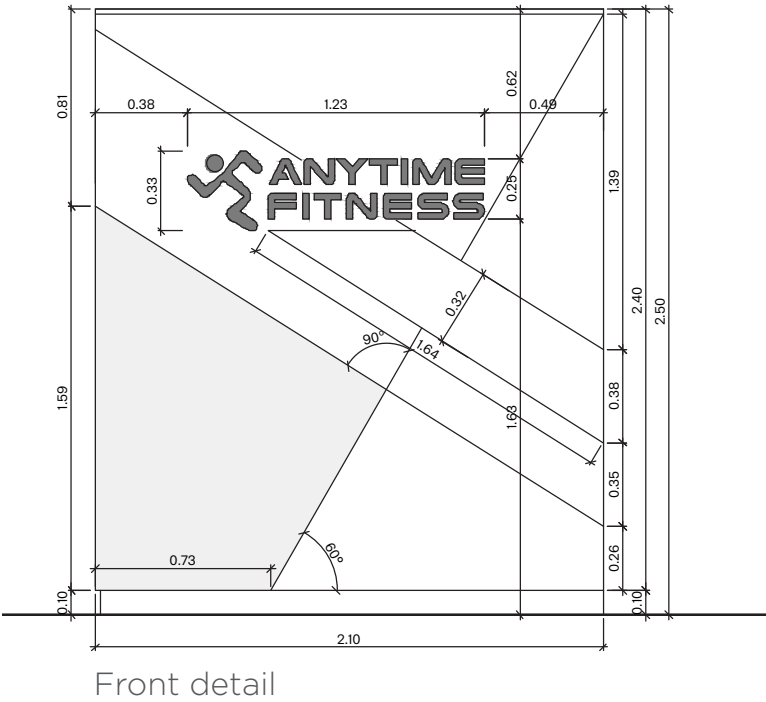
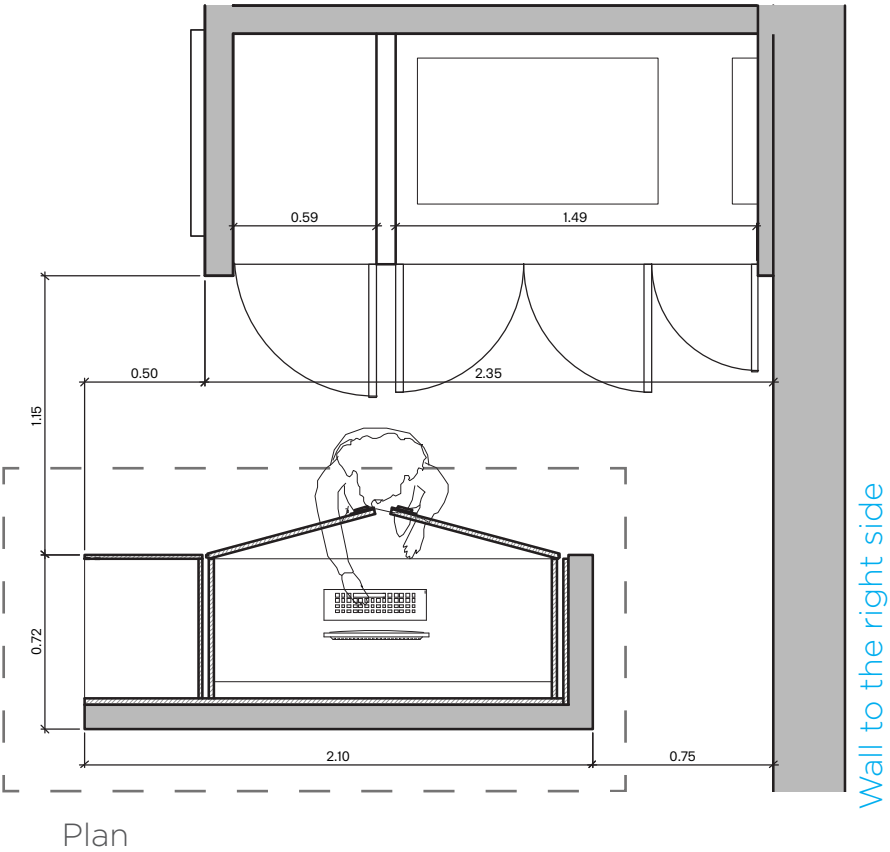
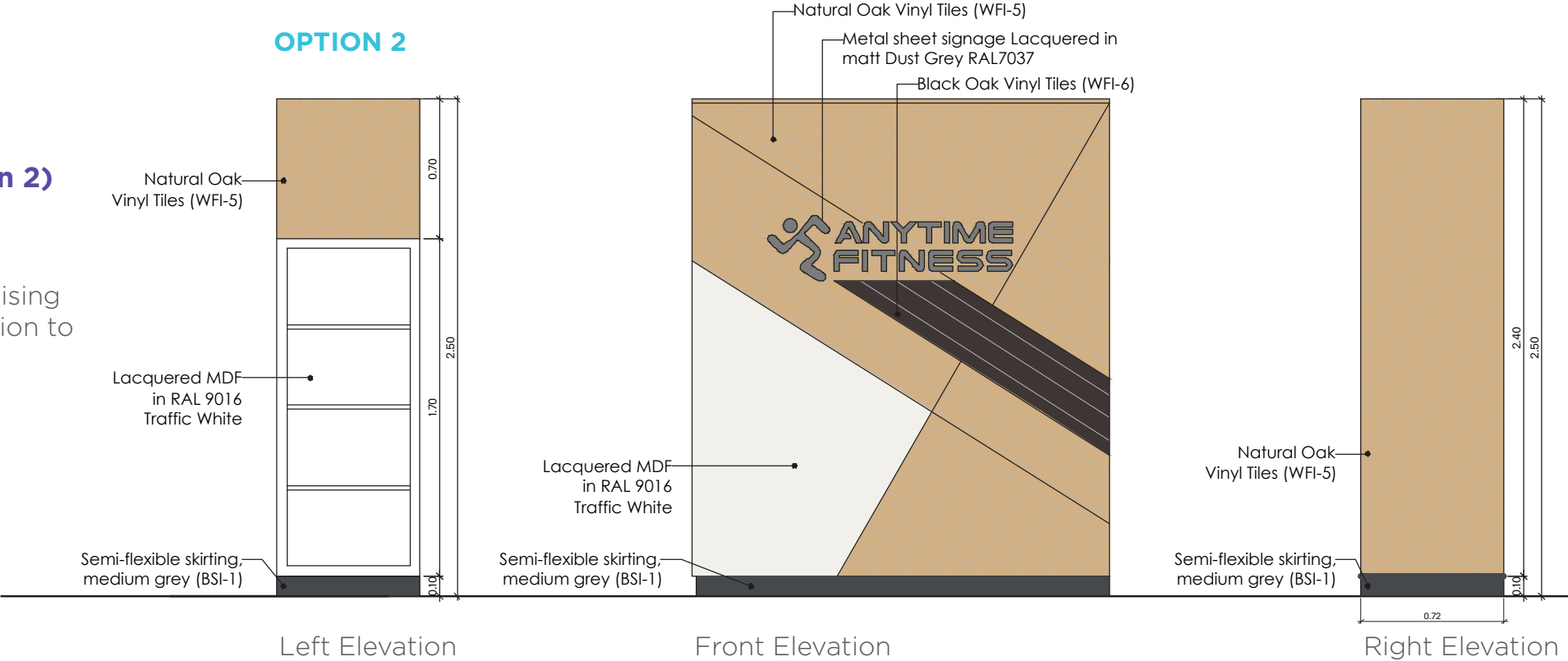


PROTOTYPE FURNITURE & MILLWORK 09

09.04 CUSTOM ELEMENTS DETAILS

09.04.02 New Logo wall - Manager Area (Option 2) Wall at the right side

When a simetric option is needed, because merchandising shelves are in the oposite side from option 1, the solution to de chosen is Option 2.

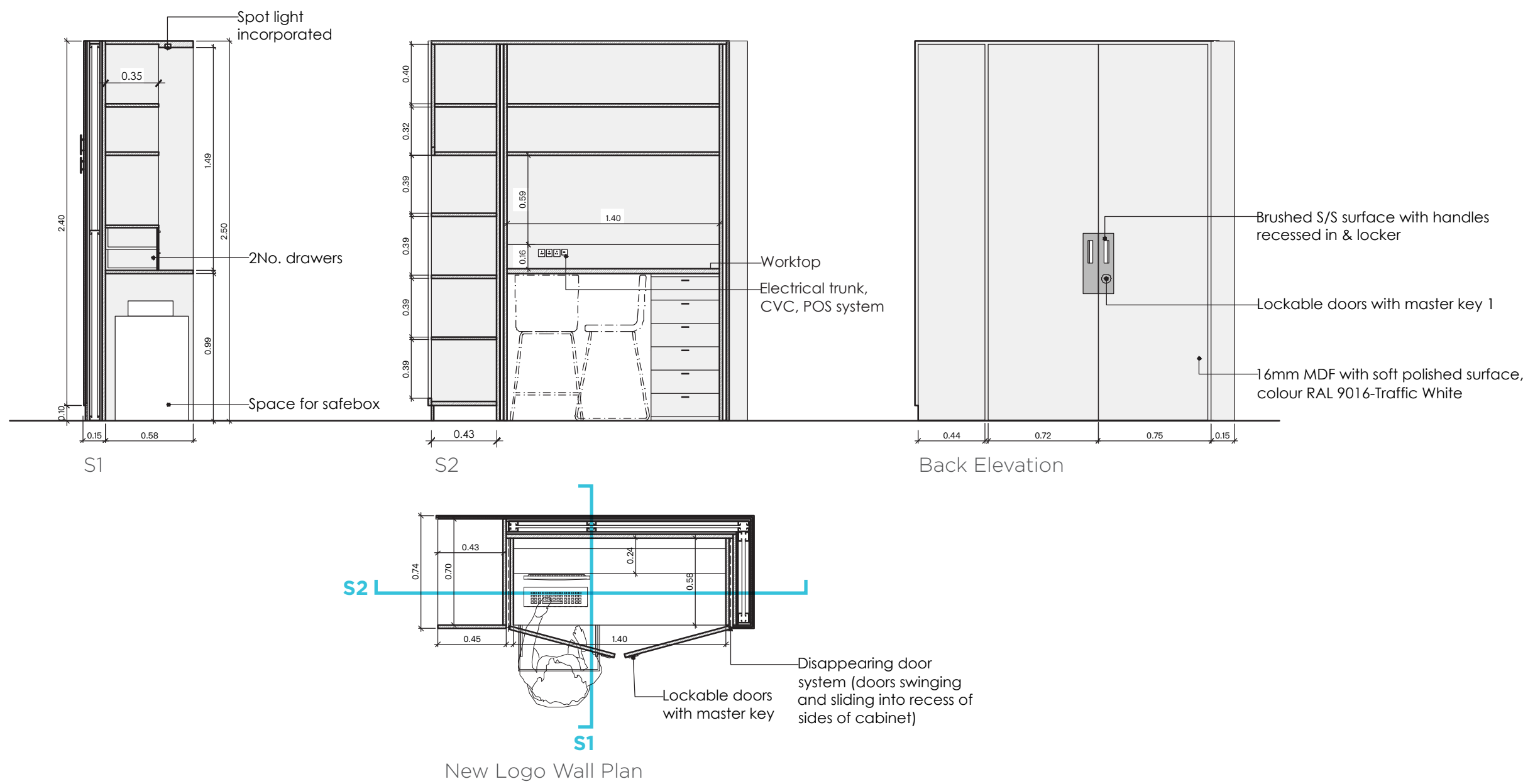


PROTOTYPE FURNITURE & MILLWORK09

09.04 CUSTOM ELEMENTS DETAILS

09.04.02 New Logo wall - Manager Area

With side cabinet with shelves for merchandising.
Optional: lockable side cabinet for merchandising with glass door and master key.



PROTOTYPE FURNITURE & MILLWORK09

09.04 CUSTOM ELEMENTS DETAILS

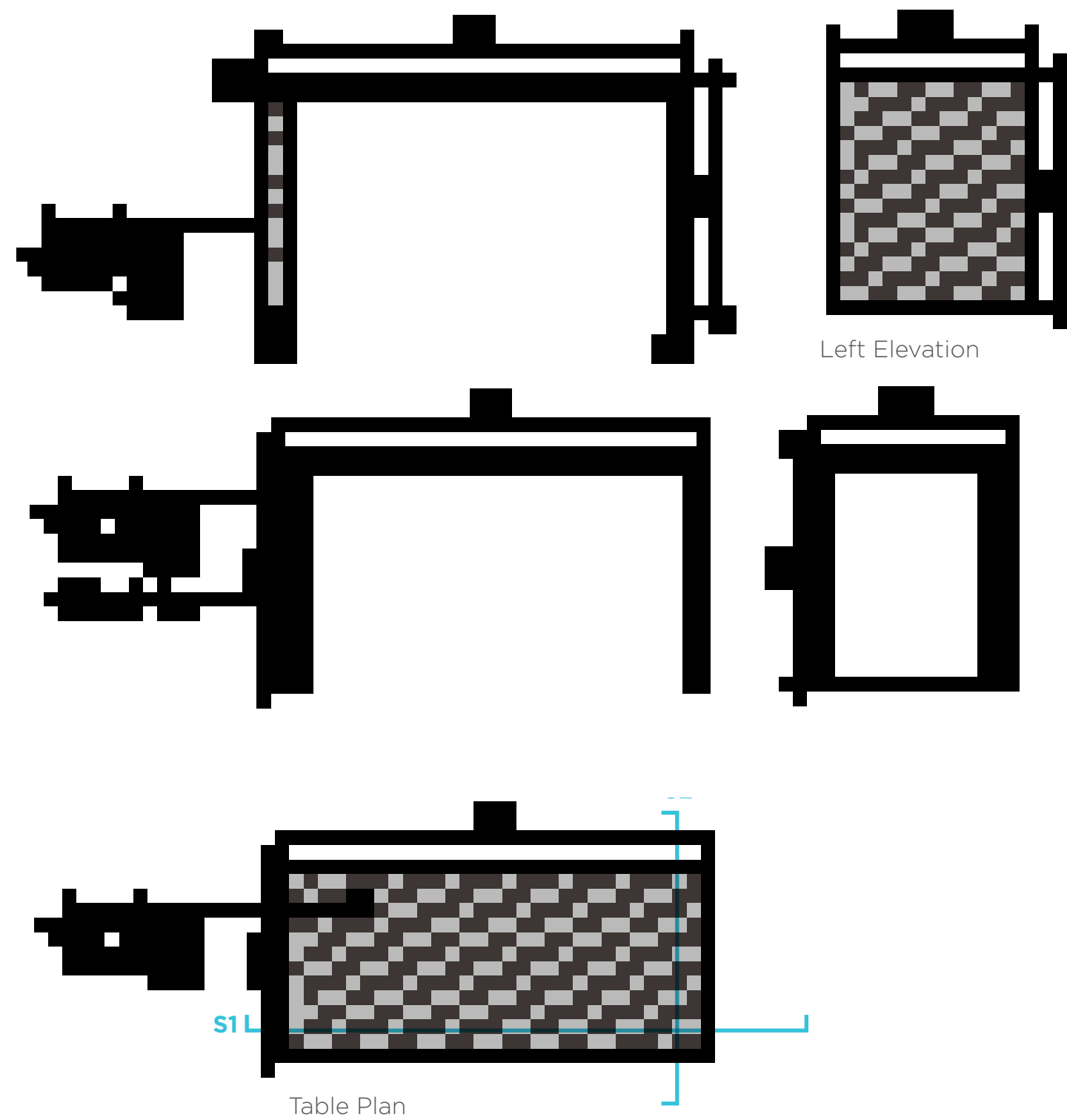
09.04.03 Welcome Table

E-3 Welcome Table
LOCATION: Guest Lobby
MATERIALS: Black tinted Oak Plywood
DIMENSIONS: 130x60 cm

The table in the Guest Lobby combines practicality and design, connecting the entrance lobby with the rest of the club.

It aims to create a more informal and friendly space where managing staff can interact with members in occasions. Offering a more welcoming and relaxed atmosphere.

Dimensions should be 60cm (W), 130cm (L) that can be reduced to 120cm when needed. Maintaining at least a 1:2 ratio.



PROTOTYPE FURNITURE & MILLWORK09

09.04 CUSTOM ELEMENTS DETAILS

09.04.04 Small storage

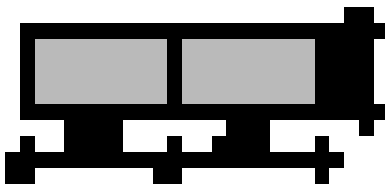
- **E-4 Small Storage**
LOCATION: Workout area and Studio
MATERIAL: Varnished Steel sheet
DIMENSIONS: L: 45cm W: 25 cm

In situations when extra storage space is required, mainly for functional training, we propose the following element:



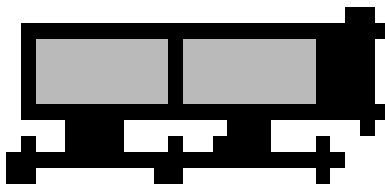
Front Elevation

Steel sheet hot-rolling with protection varnish coated

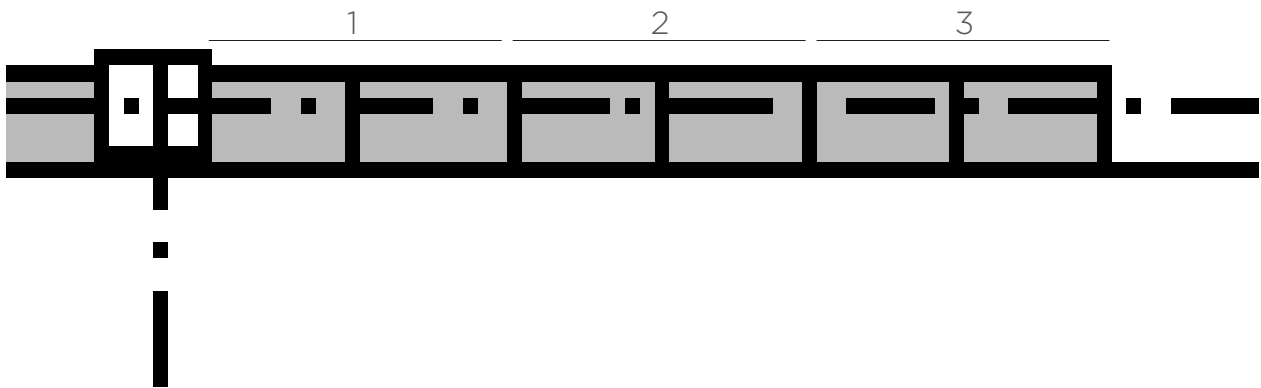


Section

Steel sheet hot-rolling with protection varnish coated



Plan



PROTOTYPE FURNITURE & MILLWORK 09

09.04 CUSTOM ELEMENTS DETAILS

09.04.05 AF Black oak vinyl wall

- E-5 AF Black oak vinyl wall**
LOCATION: Functional Area
DIMENSIONS: H: 2.50m L: According to design
MATERIAL: Black oak vinyl tiles

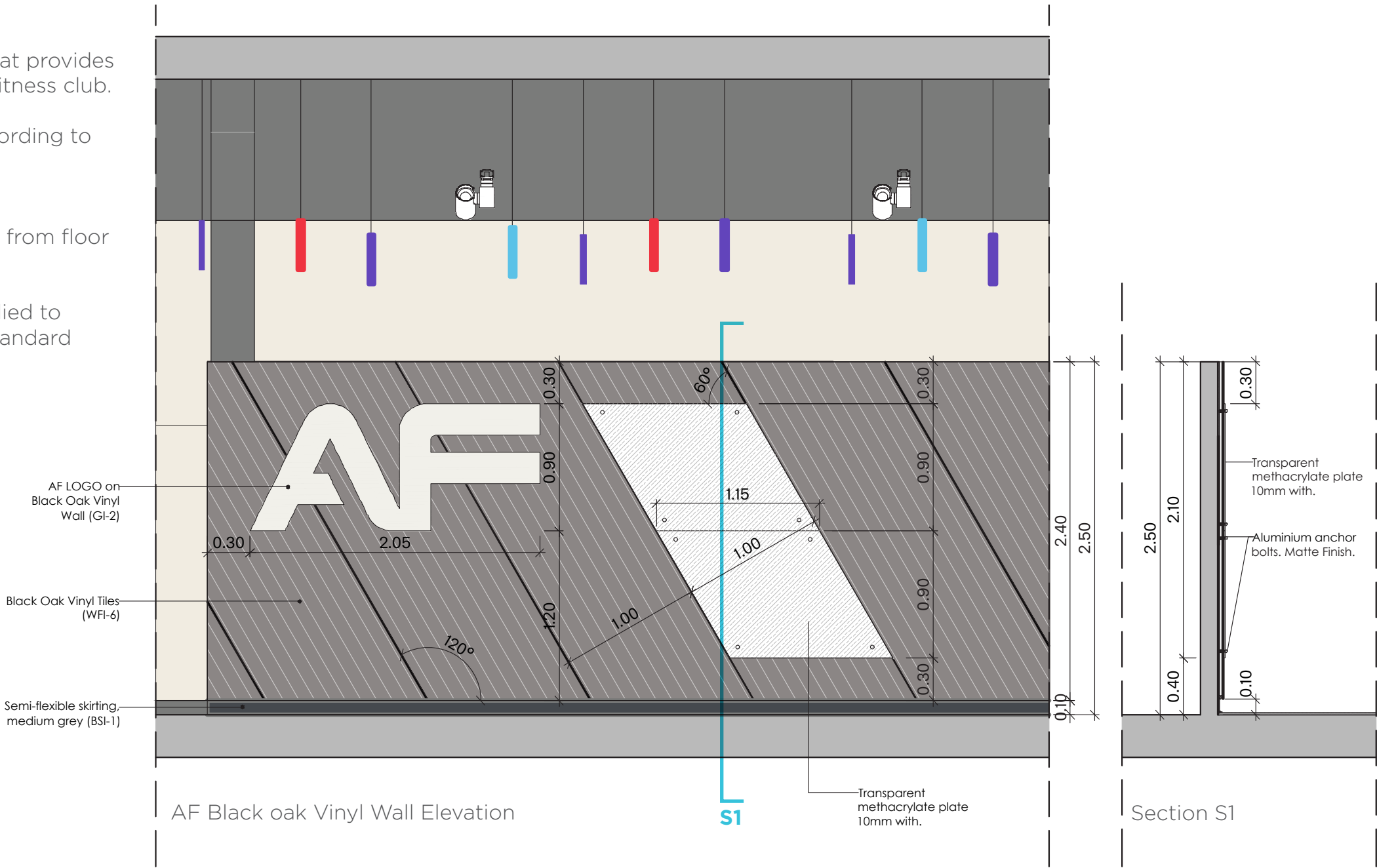
The AF wall is one of the brandatories that provides more personality to your new Anytime Fitness club.

Black oak vinyl tiles will have a finish according to specifications.

Orientation:
Black oak vinyl tiles will have a 60° angle from floor plain (from top left to bottom right).

A special transparent film should be applied to the methacrylate panel in order to use standard markers. Consult your local supplier.

For further details see Chapter 12.



PROTOTYPE FURNITURE & MILLWORK09

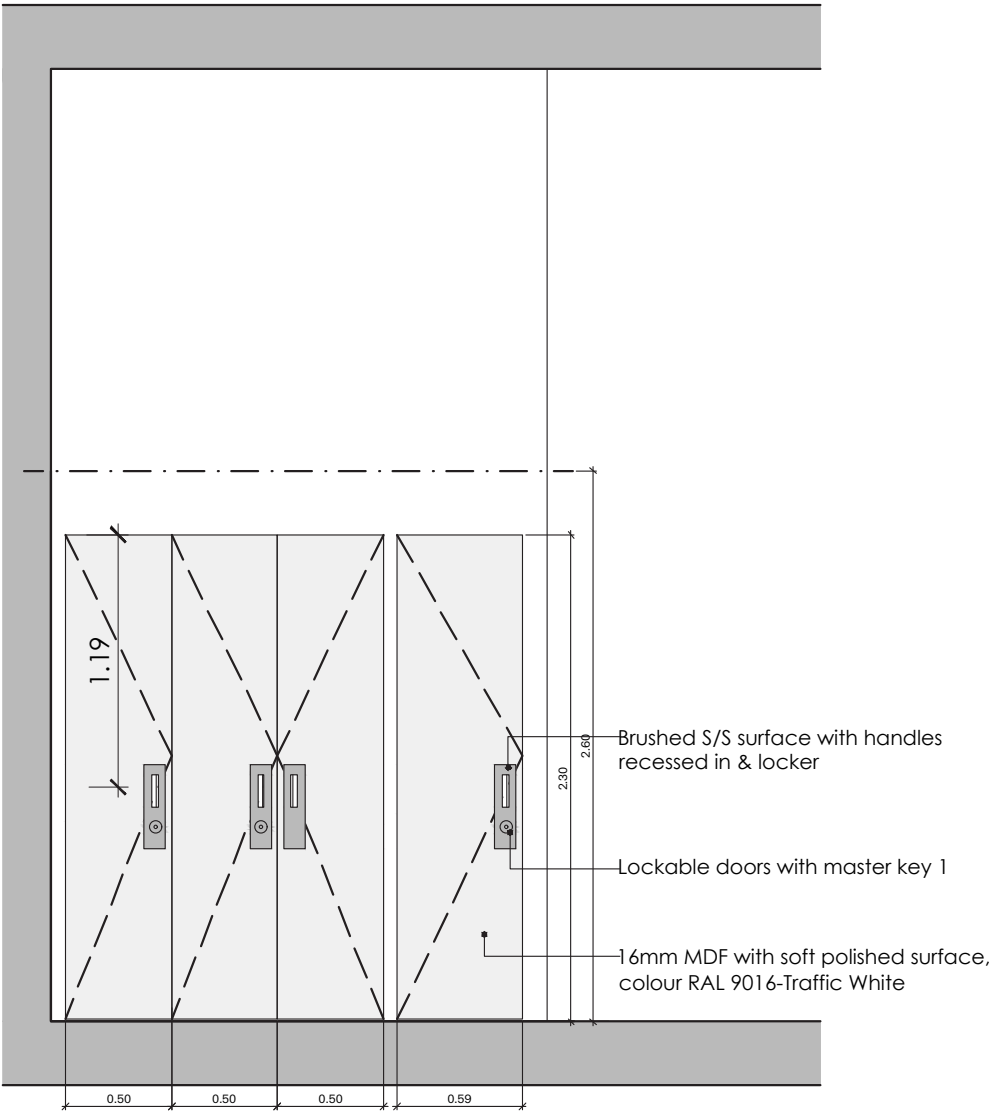
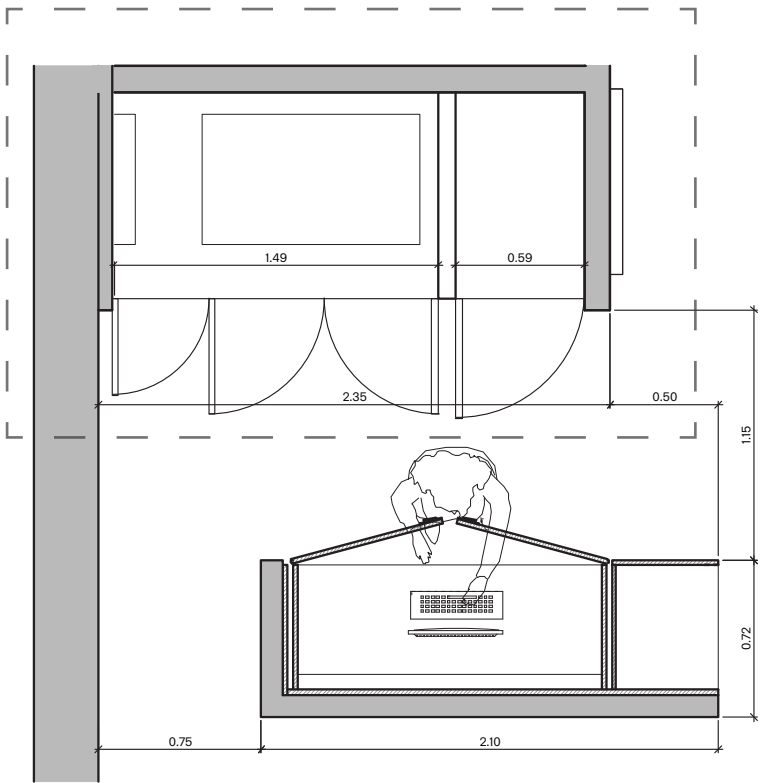
09.04 CUSTOM ELEMENTS DETAILS

09.04.06 Rack + Staff Cabinet

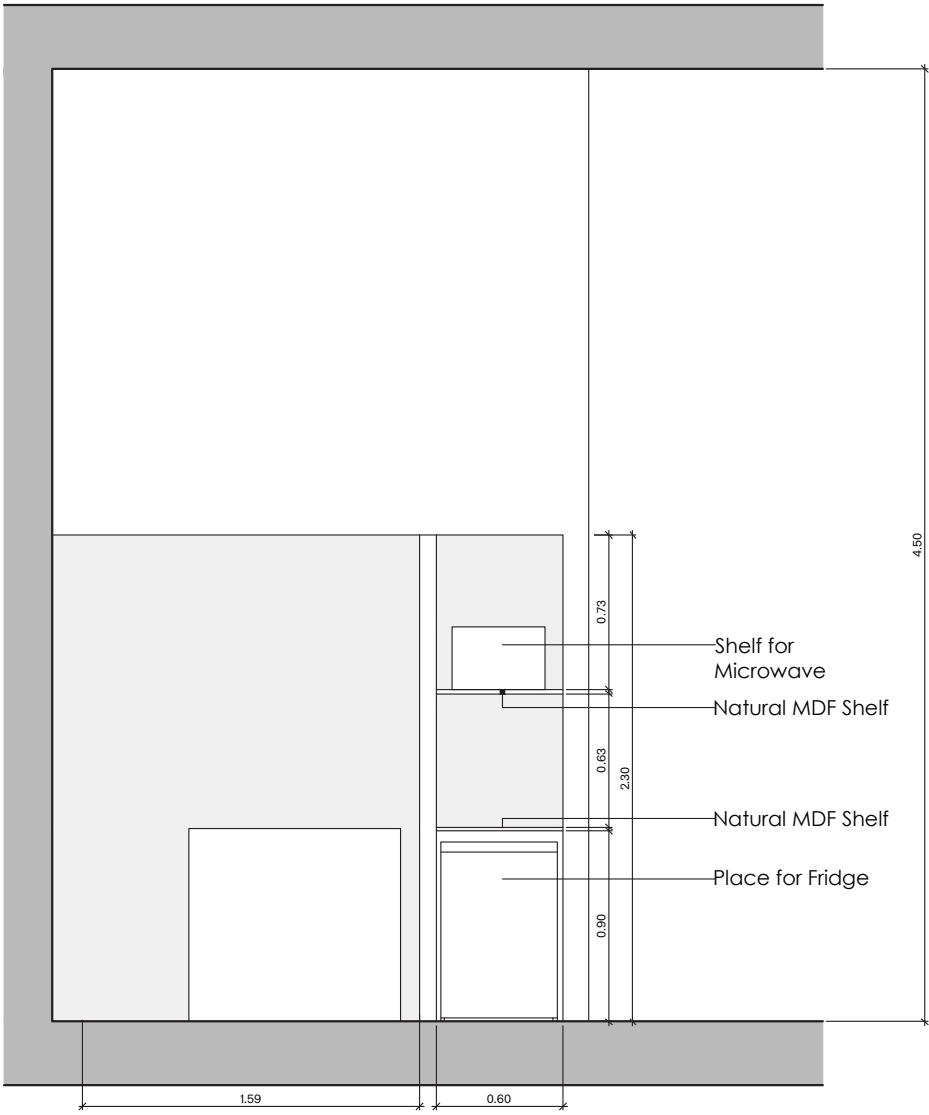
- **E-7 Rack + Staff Cabinet**
LOCATION: Manager Area
DIMENSIONS: According to design

By the Manager Area, a cabinet is designed to optimize the space. It includes:

- A more technical compartment with the rack and electrical panel
- A kitchenette that may include a fridge, microwave, coffee machine etc.



Elevation



Interior Elevation

PROTOTYPE FURNITURE & MILLWORK09

09.04 CUSTOM ELEMENTS DETAILS

09.04.07 Signage panel

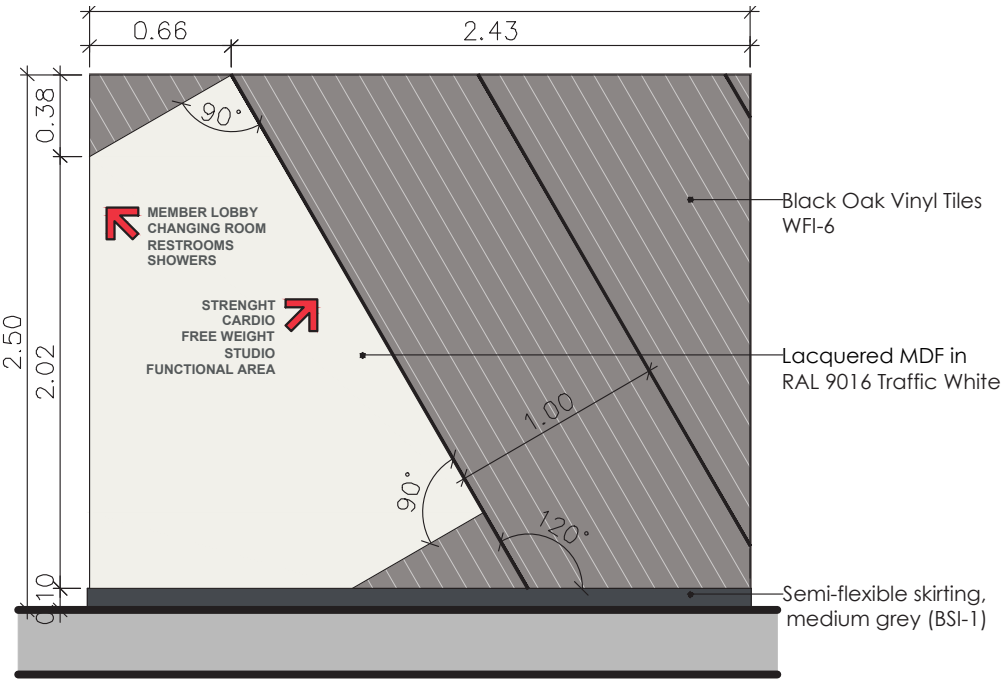
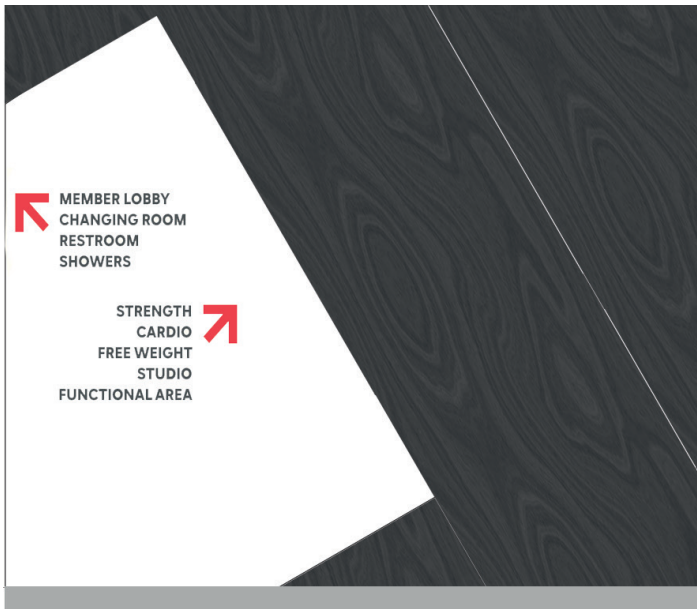
- E-8 Signage panel**
LOCATION: Guest Lobby
DIMENSIONS: According to design
MATERIAL: Black oak vinyl tiles and MDF white panel RAL 9016 Traffic White

This panel is located in the Guest Lobby to indicate the zoning.

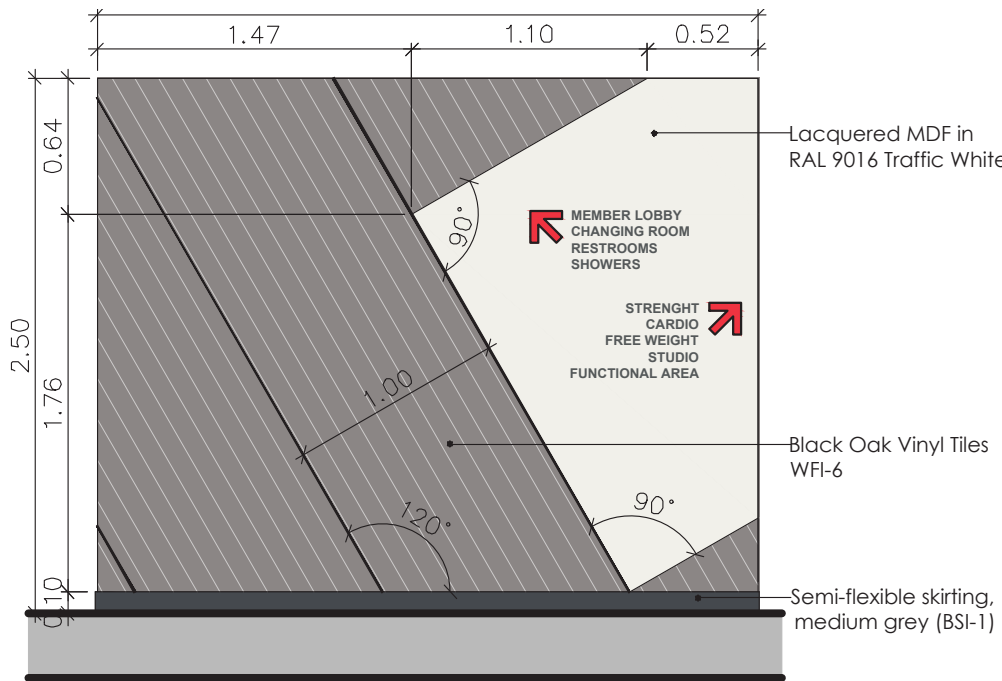
Materials and arrangement are similar to E-5 (AF Black oak vinyl Wall).

Design should follow one of these options (OPTION 1, OPTION 2) depending on layout and position of panel.

For further details see Chapter 12.



Front Elevation OPTION 1



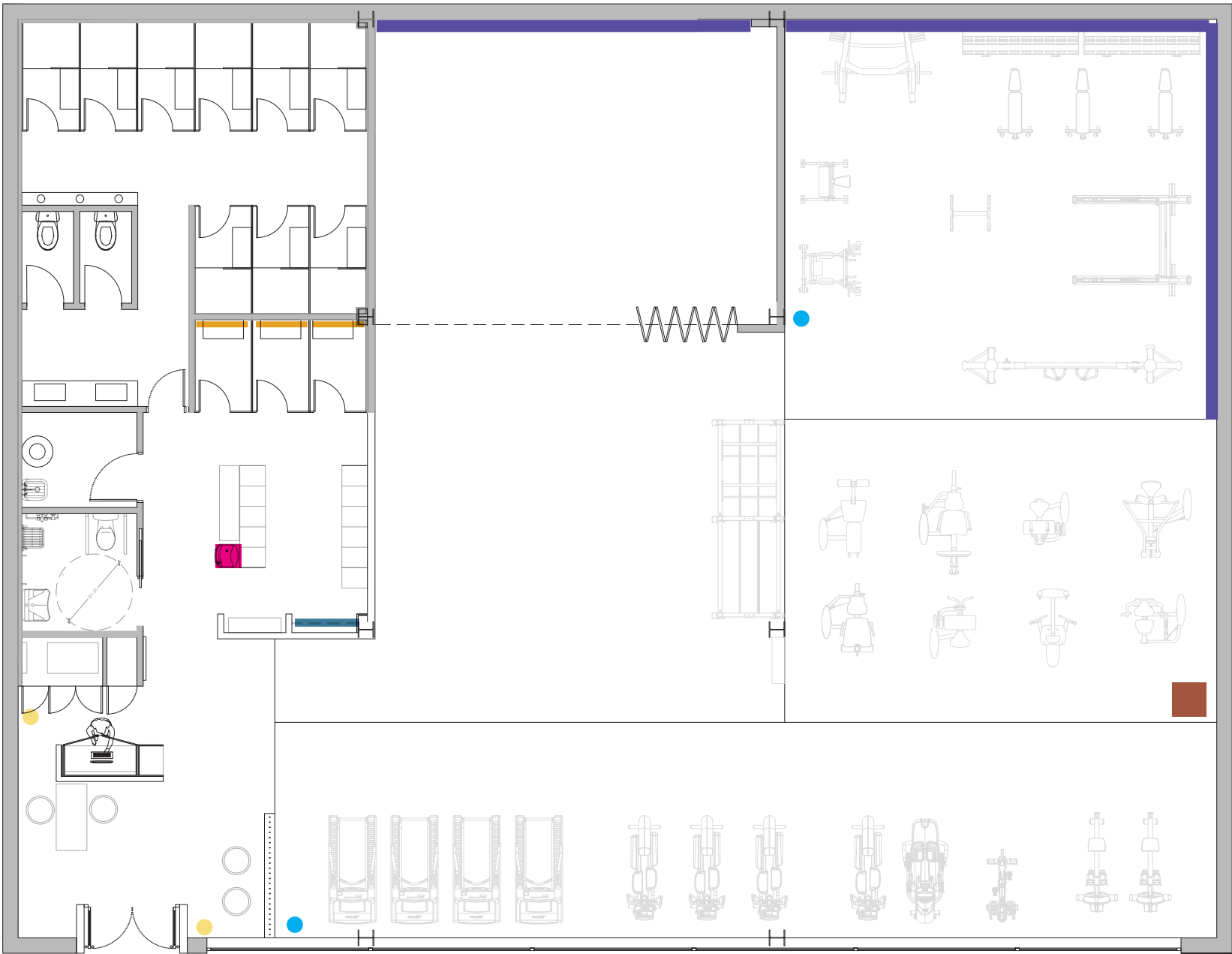
Front Elevation OPTION 2

10 **PROTOTYPE MISCELLANEOUS ITEMS**

PROTOTYPE MISCELLANEOUS ITEMS 10

10.01 MISCELLANEOUS ITEMS

- O-1 Trash bin**
Guest Lobby
- O-2 Fountain**
Manager Area
- O-3 Closet rod**
Member Lobby
- O-4 Mirror 4**
Workout Area
- O-5 Mirror 5**
Changing Room
- O-6 Wipes Dispenser**
Cardio and Free Weight Area
Minimum 2 per club
- O-7 Vending machine**
Member Lobby
*In case of placing a vending machine, it will be in the Member Lobby
- O-8 Body Scanner**
Cardio - Strength Area



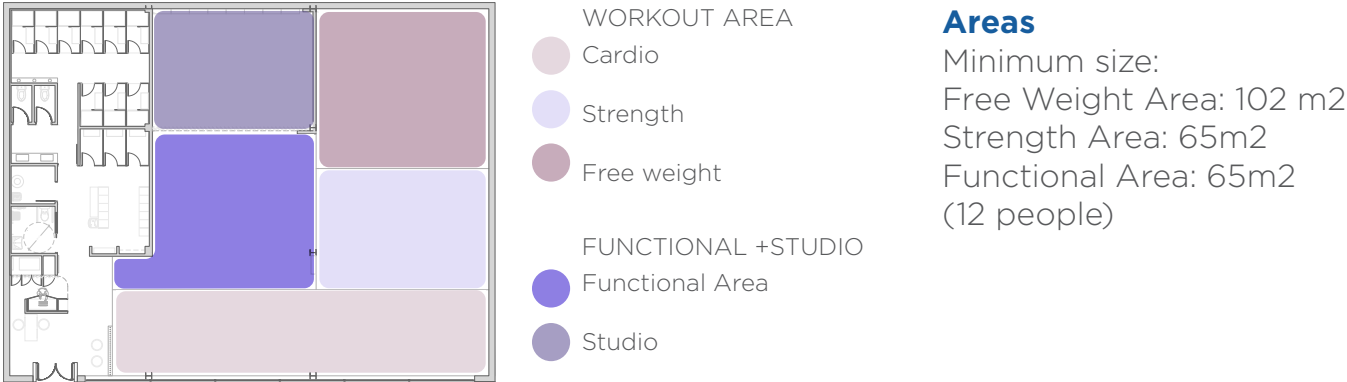
*For further information refer to Sourcing Manual

11 PROTOTYPE FITNESS EQUIPMENT DESIGN

PROTOTYPE FITNESS EQUIPMENT DESIGN

11

11.01 FITNESS EQUIPMENT DESIGN



According to club typologies, the following tables show the minimum fitness equipment package which should be included in the design. It is organized by workout areas and vendors.

Your club must be able to accommodate the minimum equipment package for Cardio, Strength and Free weight before optional elements could be included in the layout. When necessary, acoustic protection matts will be added under specific equipment.

Power Sleds are strongly discouraged to be used because of the wear they have on the Functional flooring.

It is recommended that you work directly with one of our preferred vendors to determine the appropriate equipment package based on the size, layout, and membership of your club; PRECOR or LIFE FITNESS.

*All equipment must be coordinated with finishes, artworks and graphics.

CARDIO	Type S	Type M	Type L	Type XL
Treadmill	3	4	4	5
Elliptical / Cross Trainers	2	2	2	3
Stepmill	1	1	1	2
Recumbent Bike	1	1	1	1
Stand up Bike (Virtual or Spin)	1	1	1	1
Rowers	1	1	2	2
TOTAL	9	10	11	14

STRENGTH	Type S	Type M	Type L	Type XL
Chest Press	1	1	1	1
Rear Delt/Pec Fly	1	1	1	1
Leg Press	1	1	1	1
Leg Ext	1	1	1	1
Leg Curl	1	1	1	1
5 Stack: Cross Over - Lat Pulldown/Row, Assisted Chin Dip		1	1	1
8 Stack: Cross over - Lat Pulldown/ Row, Assisted Chin Dip, Bicep & Tricep (Optional)				
***5 Stack option: (If purchased, there is an option to remove the Lat pull/ seated row and Assisted Chin dip)				
***8 Stack option: (**If purchased, remove the Lat pull/ seated row and Assisted Chin dip, Bicep & Tricep)				
TOTAL	5	6	6	6

Tricep ext - OPTIONAL			1	1
Bicep Curl - OPTIONAL			1	1
Hip Adduction (Inner Thigh) - OPTIONAL			1	1
Hip Adduction (Outer Thigh) - OPTIONAL			1	1

FREE WEIGHT	Type S	Type M	Type L	Type XL
3 Racks with Bars & Pilates (1 rack should included a platform)	1	2	3	3
Half Rack			1	1
Smith Machine	1	1	1	1
Adjustable Benches	2	3	4	4
Dumbbells (5-100lbs / 1-50kg)	1	1	1	1
Preacher curl Bench	1	1	1	1
FTS Glide / Dual Pulley	1	1	1	1
Plated Loaded Leg Press			1	1
Plated Loaded Isolated row, shoulder press, bench press & incline press	2	2	2	2
Fixed Barbell rack	1	1	1	1
Rack - Dumbbells & Plates	2	2	2	2
Rack system or Functional System	1	1	2	2
TOTAL	13	15	19	19

Free weight equipment can be with Anytime Fitness logos or without.
Rubber or Urethane materials:
* We do not approve any other special colors on these products.



PROTOTYPE FITNESS EQUIPMENT DESIGN

11

11.01 FITNESS EQUIPMENT DESIGN

● FUNCTIONAL EQUIPMENT	Type S-M	Type L-XL
Suspension Trainer	3	5
Rubber Dumbbell 10lb / 5kg	4	6
Rubber Dumbbell 15lb / 7kg	4	6
Rubber Dumbbell 20lb / 9kg	4	6
Rubber Dumbbell 25lb / 10kg	4	6
Rubber Dumbbell 30lb / 12.5kg	4	6
Rubber Dumbbell 35lb / 15kg	4	6
Kettlebell 18lb / 8kg	6	8
Kettlebell 25lb / 12kg	6	8
Kettlebell 30lb / 16kg	6	8
Kettlebell 40lb / 20kg	4	6
Kettlebells 50lb / 24 kg	4	6
Kettlebell 60lb / 28kg	2	4
Kettlebell 70lb / 32kg	2	2
Kettlebell 80lb / 36kg	2	2
Kettlebell 90lb / 40kg	2	2
Medicine Ball 6lb / 4kg	2	3
Medicine Ball 8lb / 6kg	2	3
Rope Anchor	2	2
Battle Rope	2	2
Plyo-Box 18" / 45cm	2	3
Plyo-Box 12" / 30cm	2	3
Stackable Step 6" / 15 cm	3	4
Stackable Step 4" / 10 cm	3	4
High Density Foam Roller 36"x6"/90cmx15cm Round	8	14
VersaBall 20"/ 55cm	2	2
VersaBall 25"/ 65cm	2	2
Club Mat 56"x24"x3/8"/144cmx50cmx1cm Jet Black	6	6

● RECOMMENDED FUNCTIONAL EQUIPMENT (Required for AF Group Training)	Type S-M	Type L-XL
Air Bike - Required for AFGP	1	1
Slam Ball 15 lb/ 6kg - Required for AFGP	1	1
Slam Ball 20 lb/ 9kg - Required for AFGP	1	1
Slam Ball 25 lb/ 12kg - Required for AFGP	1	1
Sandbag /Core Bag Power - Required for AFGP	2	5
3 Slidz* - Required for AFGP	2	4
Resistance Tube / Band (w/handles) - Light - Required for AFGP	2	2
Resistance Tube / Band (w/handles) - Medium - Required for AFGP	2	2
Resistance Tube / Band (w/handles) - Heavy - Required for AFGP	2	2
Loop Band - Light - Required for AFGP	2	2
Loop Band - Medium - Required for AFGP	2	2
Loop Band - Heavy - Required for AFGP	2	2
Mini Loop Band - Light - Required for AFGP	2	2
Mini Loop Band - Medium - Required for AFGP	2	2
Mini Loop Band - Heavy - Required for AFGP	2	2
Four Digit Timer * - Required for AFGP	1	1
Speed Rope 8'/ 245cm * - Required for AFGP	3	3
Speed Rope 9'/ 275cm * - Required for AFLP	3	3
Speed Rope 10'/ 300cm * - Required for AFLP	3	3
Soft Agility Cone 6"/15 cm * - Required for AFLP	12	12
Indoor Agility Ladder 15'/ 5m * - Required for AFLP	1	1



Photo: Functional Equipment. X-Create. 3 module storage wall. XCSW-3M.

** Optional Fitness equipment can be found in the corresponding chapter within the Sourcing Manual.

PROTOTYPE FITNESS EQUIPMENT DESIGN 11

11.01 FITNESS EQUIPMENT DESIGN

11.01.01 Optional Structure

Steel/Aluminum tubular structure with triangular section natural or lacquered RAL7016.

It shall be composed of hollow circular profiles with joints welded in workshop as visible in attached drawings.

The diameters and thickness shall be defined by corresponding technicians and always based on the spatial and/or structural needs of each location.

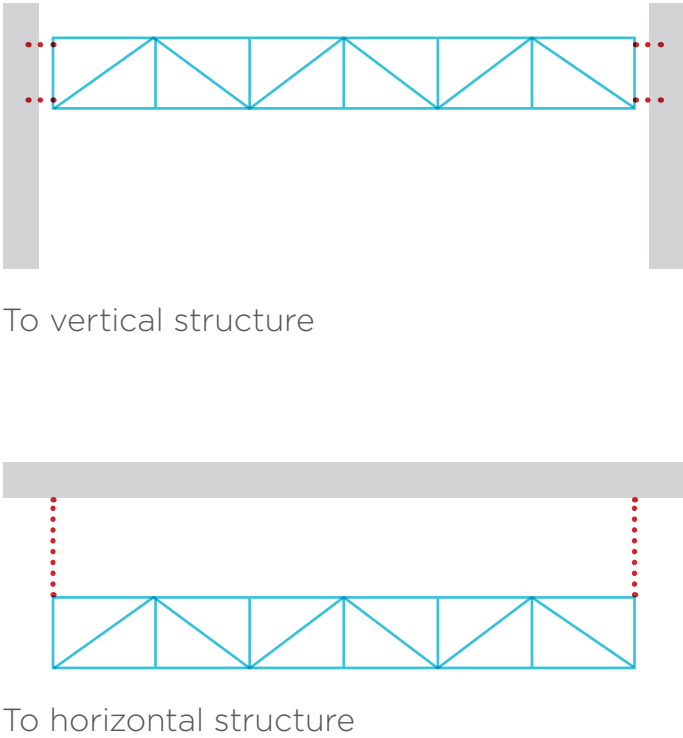
In this Manual we have contemplated two possible installation options; fixed to a vertical structure (columns) and a horizontal structure (slab), see attached schematics.

Aforementioned systems to fix the structure shall be calculated and designed by corresponding technician.

NOTE: It is responsibility of corresponding technician to confirm the possibility to fix an element such as this one to the existing structure and feasibility of the same. Avoiding situations of risk that may compromise the safety of the people. In the case that neither proposed systems are feasible, we shall opt for a self supporting system as that described on this manual.



Example of the installed system in AF club.



PROTOTYPE FITNESS EQUIPMENT DESIGN 11

11.01 FITNESS EQUIPMENT DESIGN

11.01.02 CARDIO equipment on concrete floor

All equipment on concrete floor will be placed using the system recommended by the supplier Precor/Life Fitness. Here two options approved:

- Silicone mats
- Angle and anchor bolts

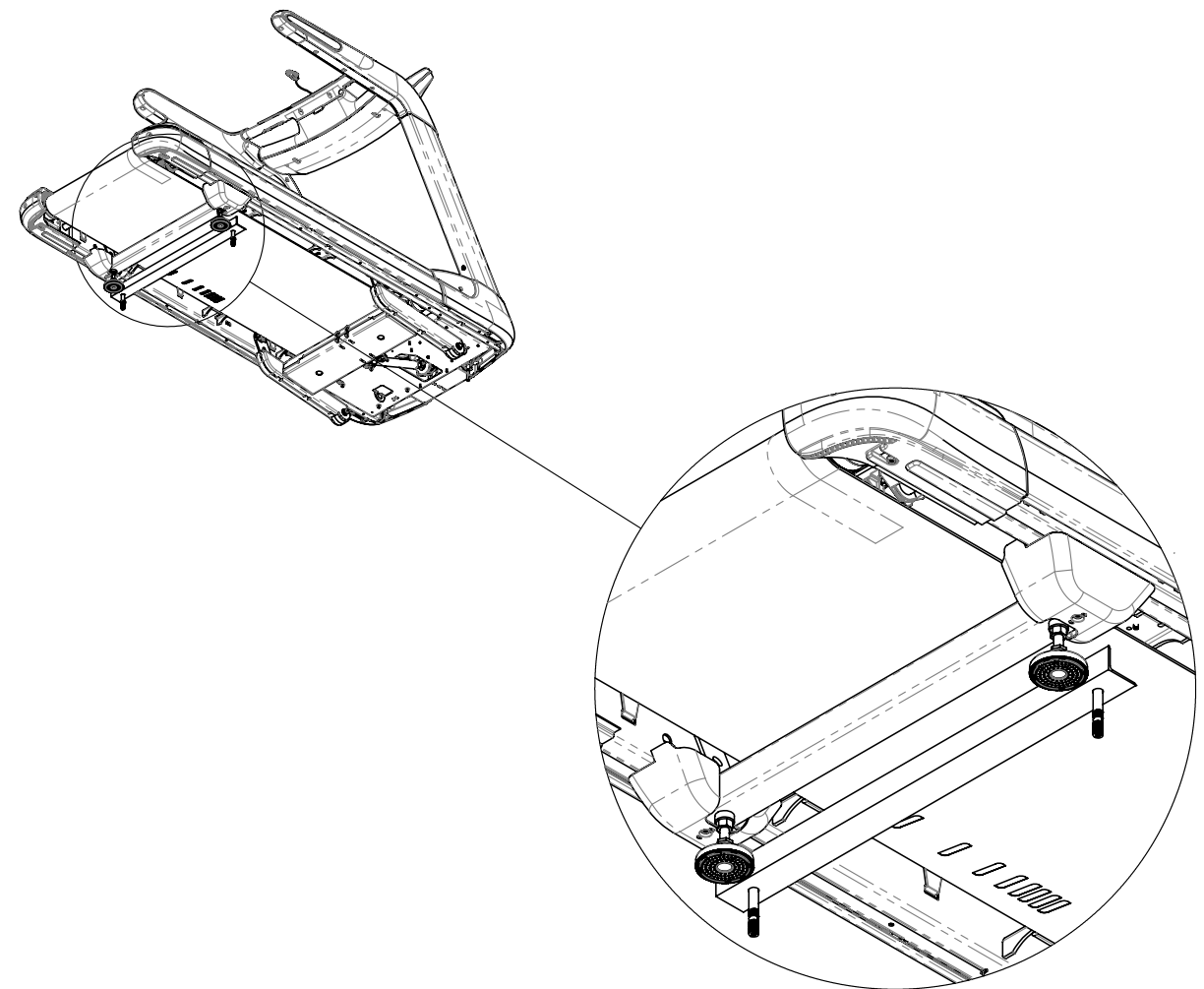
Silicone mats



We recommend putting these elements under the rear feet on your Cardio Equipment.

In order to find this solution, google “Silicone coasters” on the internet.

Angle and anchor bolts



Angle iron and anchor bolts under the rear feet on your Cardio Equipment. Images shown for reference only.

PROTOTYPE FITNESS EQUIPMENT DESIGN 11

11.01 FITNESS EQUIPMENT DESIGN

11.01.03 Sound proof platform

The following piece of equipment has been approved by Anytime Fitness to be used when required. It is specially recommended for clubs on the 2nd floor of buildings. See attached photos for reference.

Description:

The Nautilus® 4" Stand Alone SVA platform was developed as a way to reduce sound and vibration caused from users dropping barbells while performing Olympic and power lifting. It uses a proprietary blend of materials designed to absorb the force of the barbell. These absorption characteristics not only cut down on sound and vibration, they also reduce bar bounce.

Weight: 291.2 kg (642 lbs)

Lifting Area: 193.3 cm x 241.3 cm x 10.2 cm (76.1" x 95" x 4")

SKU: 9-HDP6D-SA



Stand alone platform
Nautilus Half Rack insert not included



PROTOTYPE FITNESS EQUIPMENT DESIGN 11

11.02 TVS IN THE FUNCTIONAL AREA

For optimal use of the Functional Area by guests, a TV screen might be hung to assist member training.

In cases where more than one screen is needed, approval will be required from the CDT.

The screen should always in a place with optimal visibility from the training area. It can be installed in many ways. See adjacent drawings for options:

Option 1. Attached to an existing column/wall (different from AF wall)

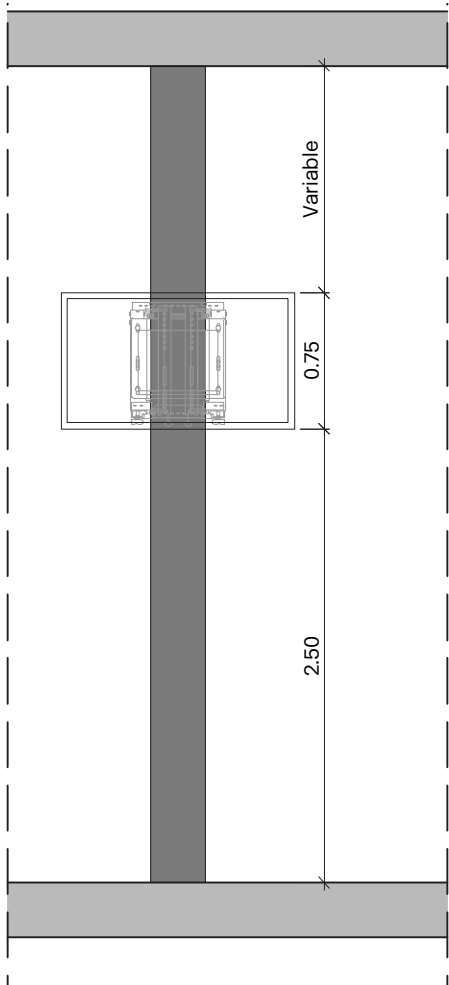
Mount the screen on the center of the column.
If a person can walk underneath this element, the minimum height should be 2.5m from bottom of screen to finished floor according to the drawing.

Option 2. Suspended from the ceiling

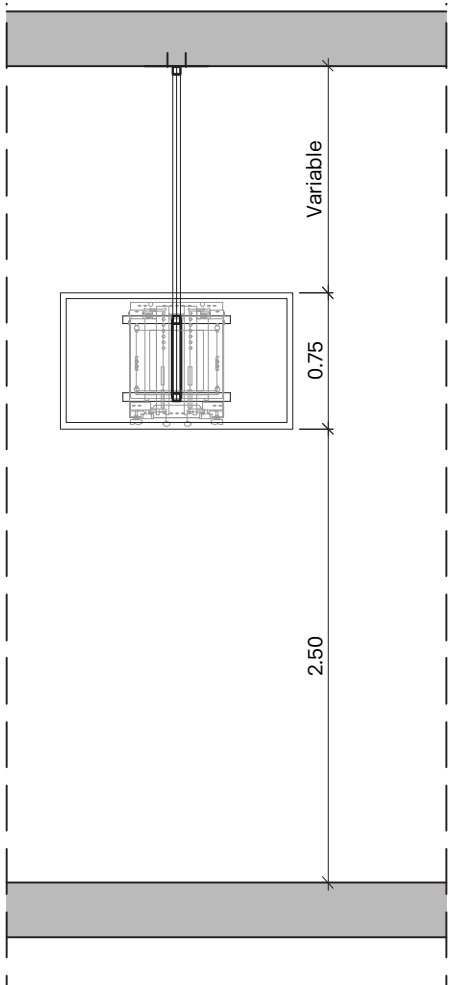
The suspension of the screen needs to be coordinated with track lighting, acoustic panels and ceilings so as not to interfere with the vision of the screen. The minimum height should be 2.5 m from bottom of screen to finished floor.

Option 3. Attached to AF Black oak vinyl wall

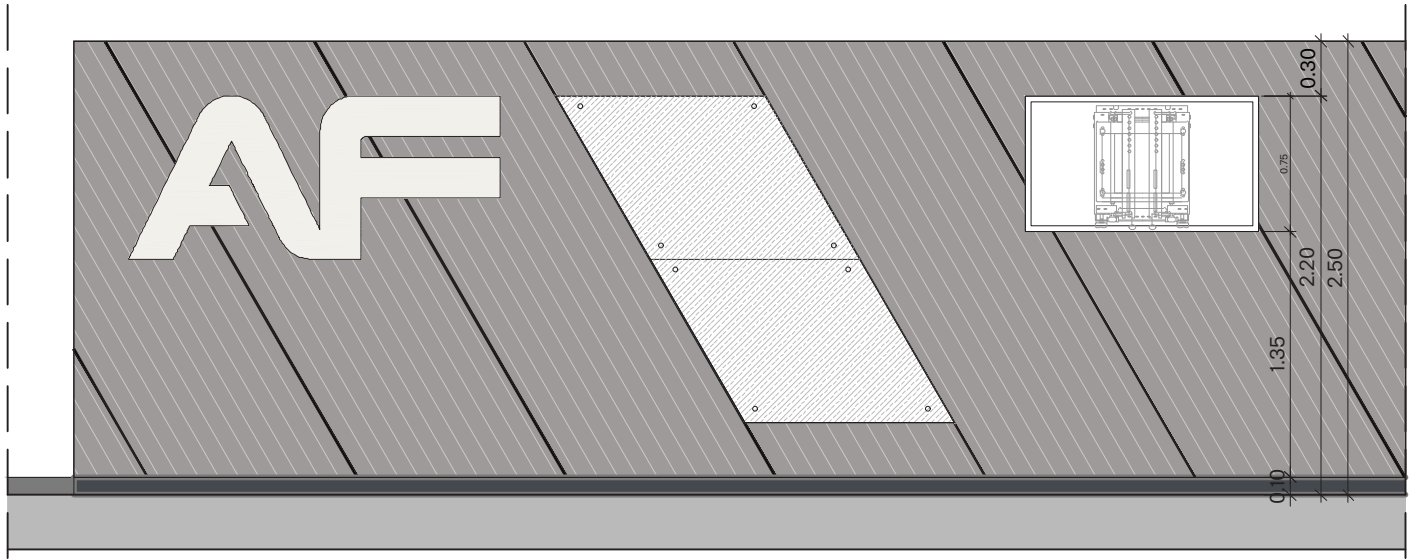
The screen should be hung, where possible, aligned with the top part of the methacrylate board and the AF graphic as indicated below.



Option 1



Option 2



Option 3

12 **GRAPHIC DESIGN PACKAGE**

GRAPHIC DESIGN PACKAGE

12.01 GRAPHIC DESIGN STRATEGY

The interior graphic design strategy is based on the simplification of elements and signage. Using the precise elements, it creates a dynamic, contemporary and inclusive environment, which encourages teamwork. The images used and treated graphically promote and inspire physical activity in search of well-being and health.

Dynamic colors like cyan, are used to complete the current palette based on the corporate purple.

The signage and messages throughout the graphic strategy will be designed by line patterns and clear shapes, easy to read in order to maintain the coherence with the typography, colors and other elements used.

All this to emphasize the values of the brand:

Human

We relate through common experiences and use everyday language people understand.

Approachable

We ask questions that make people feel listened to and engage people often to create comfort. We share stories that illustrate our empathy.

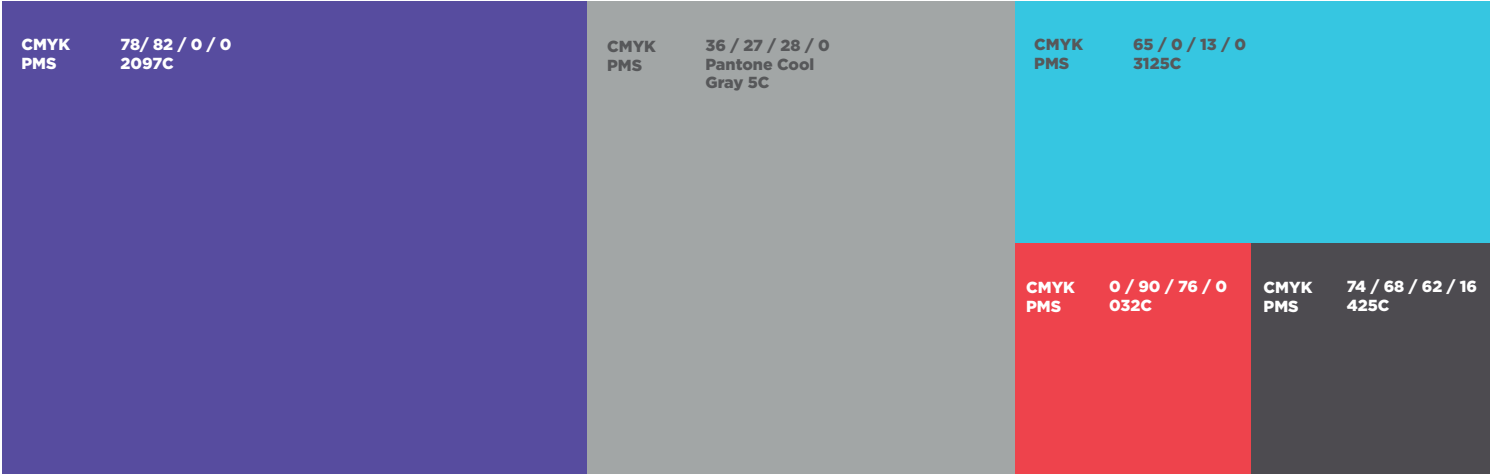
Honest

We use direct language that is clear and concise. Steer clear of overused, clichéd copy that feels inauthentic. Break down complex ideas into digestible information.

Empowering

All this is mixed with the human factor and the feeling that we are taking care of you.

Color, graphics and directionality evoke an aspirational spirit that boosts our members.



F37 Moon Extra Bold / Light

123

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz - 1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz - 1234567890



GRAPHIC DESIGN PACKAGE

12.01 GRAPHIC DESIGN STRATEGY

The new strategy aims to be:

- Human
- Aspirational
- Ownable
- Unique
- Energetic

The graphic treatment illustrates people that guests and members may identify with, avoiding connotations or directly showcasing literal images.

Both indoor and outdoor images can use this criteria since the graphic treatment avoids recognizing the space in which it is located.

Images will be showcased in a non-explicit way, closer to an artistic expression.

SELECTED IMAGES



TREATMENT



GRAPHIC DESIGN PACKAGE

12.01 GRAPHIC DESIGN STRATEGY

12.01.01 Artwork: treatment



GRAPHIC DESIGN PACKAGE

12.01 GRAPHIC DESIGN STRATEGY

12.01.01 Artwork: treatment



GRAPHIC DESIGN PACKAGE

12.01 GRAPHIC DESIGN STRATEGY

12.01.02 Other Artwork



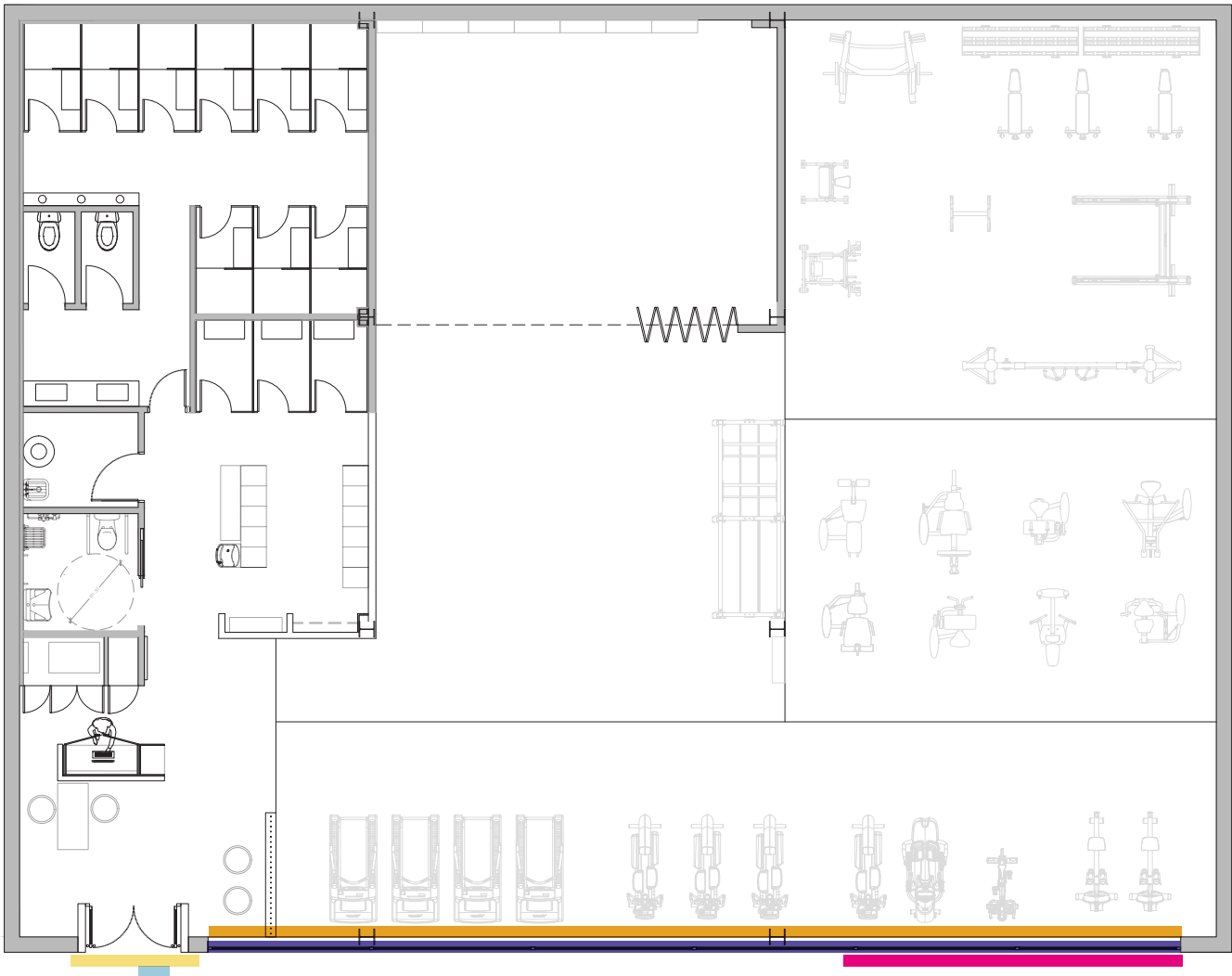
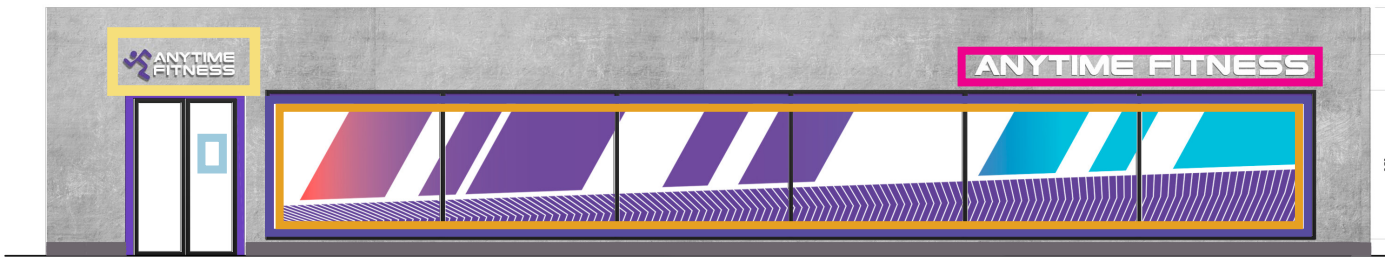
GRAPHIC DESIGN PACKAGE

12.02 EXTERIOR SIGNAGE & ARTWORKS

The exterior façade is the face of our club. So, it is important that we maintain strict standards around its design. It must not be altered in any way.

EXTERIOR

- GE-1 Exterior logo sign
- GE-2 Secondary logo
- GE-3 Vinyl frame
- GE-4 Logo + 24/7 + Staff hours
- GE-5 Exterior artwork



**For further information refer to Sourcing Manual*

GRAPHIC DESIGN PACKAGE

12.03 EXTERIOR SIGNAGE & ARTWORKS SCHEDULE

GE-1



Exterior logo sign

Backlit entrance logo. Running man Color: Translucent Purple (PMS 2097C). Lettering Color: Translucent White. Line Through Lettering: Opaque Black (220-12). The exterior sign vinyl brand is 3M. For further details see chapter 12
DIM: According to design
LOCATION: Exterior. Above the entrance door
PRODUCT CATEGORY: LOCAL
MAKE: Refer to Sourcing Manual
SUPPLIER: Refer to Sourcing Manual

GE-4



Logo + 24/7 + Staff hours sign

Signage with 24/7 and staff hours. Polymeric vinyl White. It will be placed centered on the main door at a height of 1.60m approx. from floor. For further details see chapter 12
DIM: 60x60 cm
LOCATION: Main door
MATERIAL: Polymeric vinyl White
PRODUCT CATEGORY: LOCAL
MAKE: --
SUPPLIER: Refer to Sourcing Manual

GE-2



Secondary logo

Logo without runner. Paint or PVC RAL 9016 Traffic white or RAL 7037 Dusty grey. It will be painted as preferred option. But we may use a white or grey PVC sign as an alternative. For further details see chapter 12
DIM: According to design
LOCATION: Exterior. Main façade. Above windows
MATERIAL: Paint /PVC RAL 9016 Traffic white
PRODUCT CATEGORY: LOCAL
MAKE: --
SUPPLIER: Refer to Sourcing Manual

GE-5



Exterior artwork

Artwork applied on windows. Gradient color translucent artwork applied on windows. From red purple to purple cyan. Polymeric vinyl. For further details see chapter 12
DIM: According to design
LOCATION: Main façade. Windows
MATERIAL: Colored translucent plotter cut vinyl. Polymeric vinyl
PRODUCT CATEGORY: LOCAL
MAKE: --
SUPPLIER: Refer to Sourcing Manual

GE-3



Vinyl frame

Vinyl frame. Polymeric vinyl. Color: Purple PMS 2097C
For further details see chapter 12
DIM: According to design
LOCATION: Façade. Windows
MATERIAL: Polymeric vinyl PMS 2097C
PRODUCT CATEGORY: LOCAL
MAKE: --
SUPPLIER: Refer to Sourcing Manual

GRAPHIC DESIGN PACKAGE

12.04 EXTERIOR ASSETS

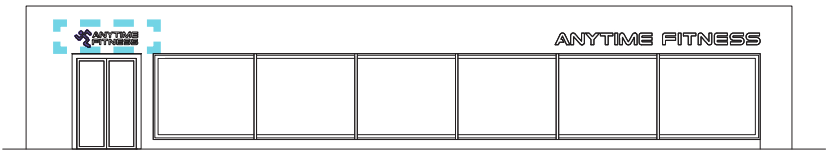
12.04.01 Exterior Logo Sign

- GE-1 Exterior Logo Sign**
LOCATION: Main Façade
DIMENSIONS: According to design
COLOR: Translucent White, Runner Translucent Purple (PMS 2097C)

The standard version of the logo will be placed above the main door as preferred option.

As an alternative, we offer the horizontal version depending on the location, code and type of façade.

See detail in chapter 4

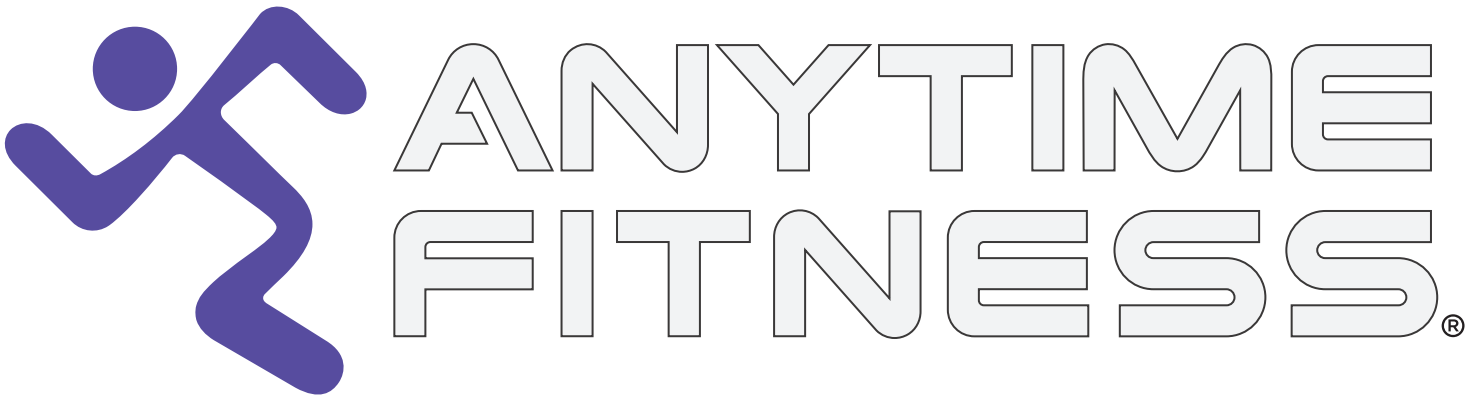


**Refer for chapter 5 to see detail.*

The exterior sign vinyl brand is 3M, and the color assignments are described below with graphical representations. This brand and color must be specified in your proof to the corporate office. Color matches or substitutions are prohibited.

Exterior Sign Vinyl Needed:

- Running man Color: Translucent Purple (PMS 2097C)
- Lettering Color: Translucent White



Standart Format



Horizontal Format

GRAPHIC DESIGN PACKAGE

12

12.04 EXTERIOR ASSETS

12.04.02 Secondary Logo

■ GE-2 Secondary Logo

LOCATION: Main Façade. Above a window

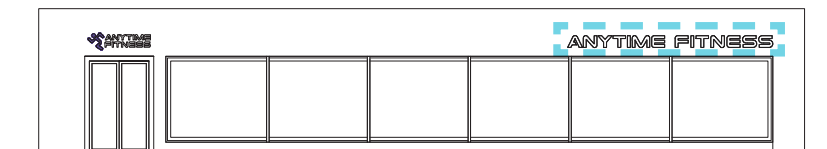
DIMENSIONS: According to design.

COLOR: RAL 9016 Traffic white

RAL 9017 Traffic black

The Secondary Logo will be placed on the upper right corner of the façade. It completes the composition.

It will be painted as preferred option. But we may use a white or grey PVC sign as an alternative.

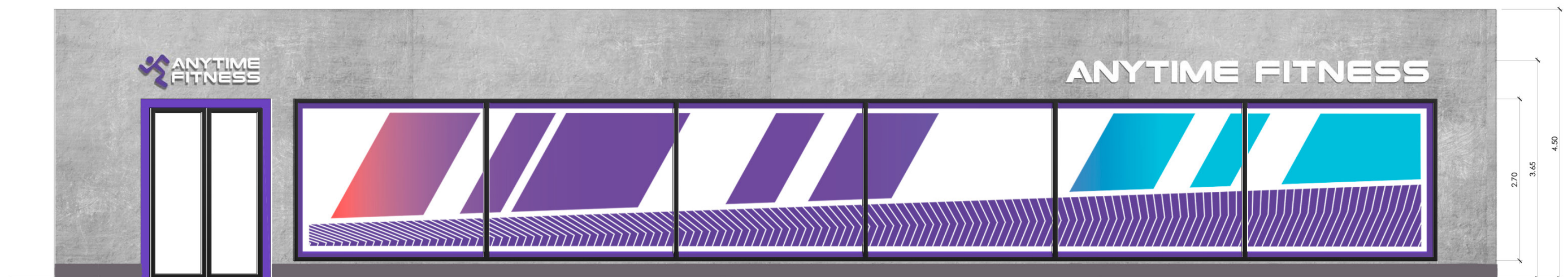


ANYTIME FITNESS®

OP1. Dark façade finish

ANYTIME FITNESS®

OP2. Light façade finish



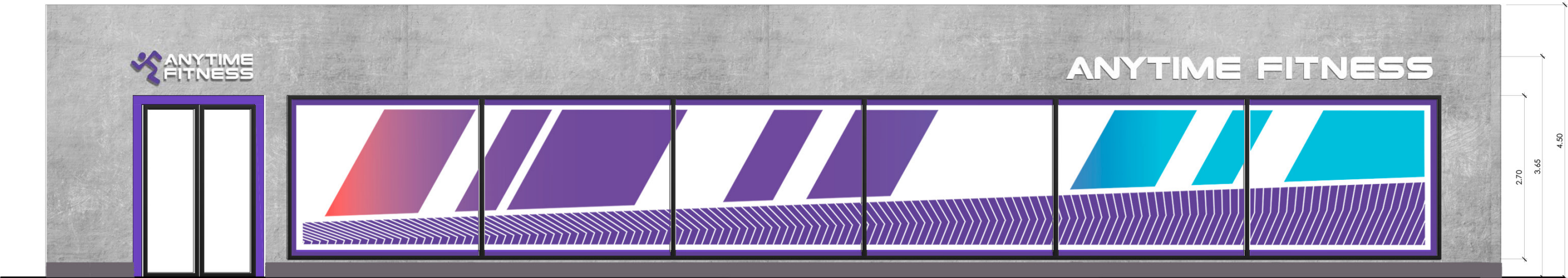
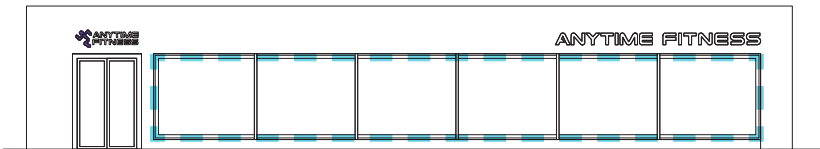
GRAPHIC DESIGN PACKAGE

12.04 EXTERIOR ASSETS

12.04.03 Vinyl Frame

- **GE-3 Vinyl Frame**
LOCATION: Main Façade
DIMENSIONS: Width 10 cm
COLOR: PMS 2097C
MATERIAL: Polymeric Vinyl

Vinyl framing the windows. Together with the backlit frame, it highlights the exterior façade.



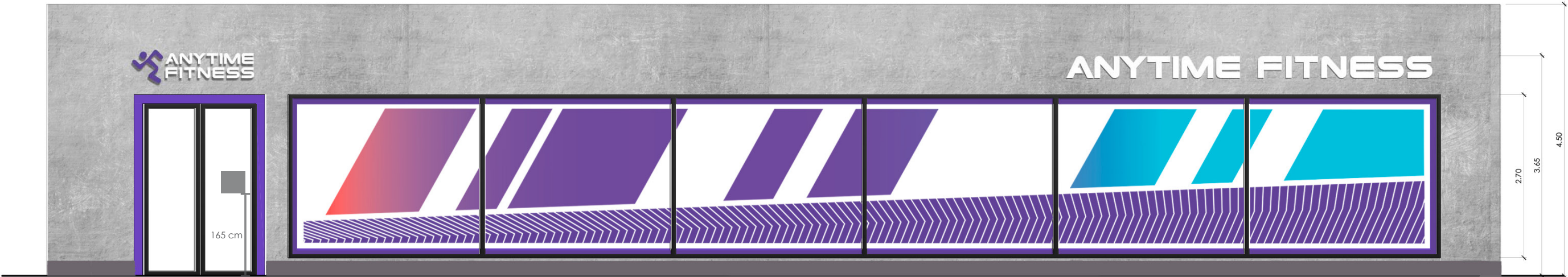
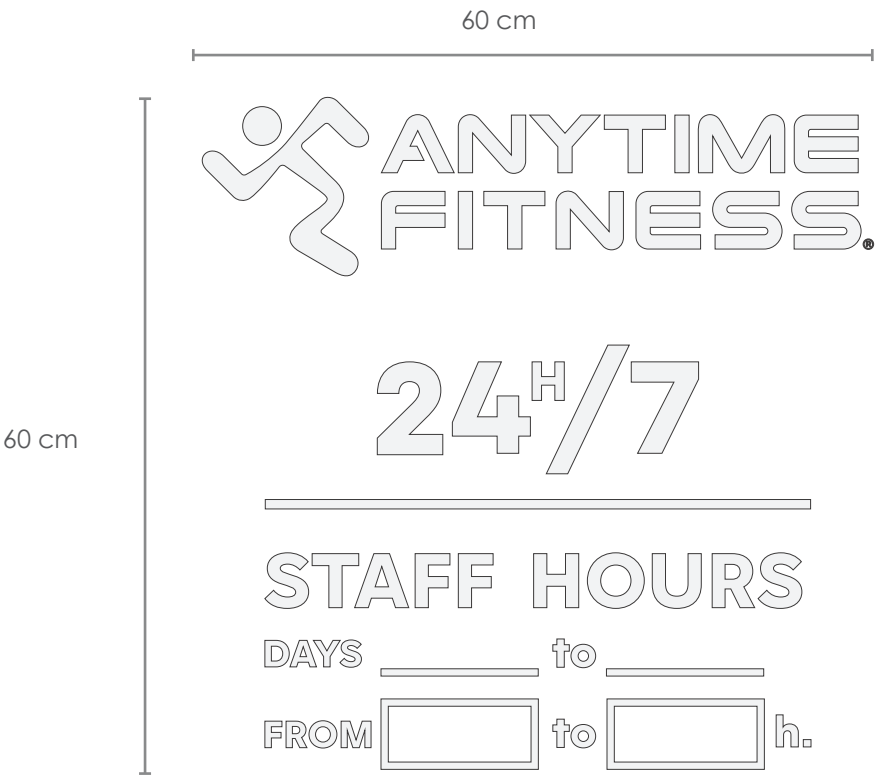
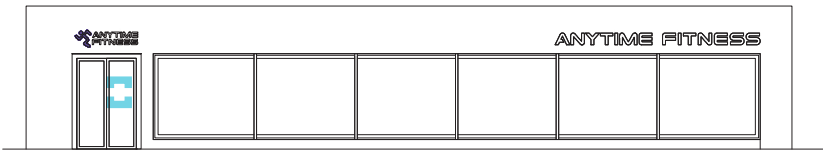
GRAPHIC DESIGN PACKAGE

12.04 EXTERIOR ASSETS

12.04.04 Logo + 24/7+ Staff hours Sign

- **GE-4 Logo + 24/7 + Staff hours sign**
LOCATION: Main façade. Main door
DIMENSIONS: 60 x 60 cm
COLOR: White
Font: F37 Moon Extra Bold
MATERIAL: Polymeric Vinyl

The Logo + 24/7 and Staff signage sign will be placed centered on the main door at a height of 1.60m approx. from floor.



GRAPHIC DESIGN PACKAGE

12.04 EXTERIOR ASSETS

12.04.05 Exterior artwork

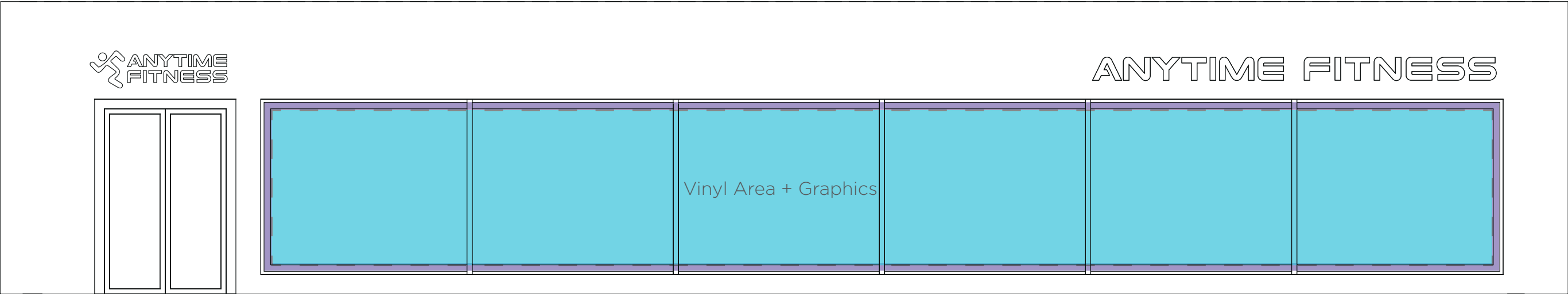
■ GE-5 Exterior Artwork

LOCATION: Façade. Window
DIMENSIONS: According to design
MATERIAL: Colored translucent plotter cut vinyl. Polymeric vinyl

The exterior strategy offers different privacy options depending on the needs of the location and the Franchisees' election.

The options are:

- **Minimum privacy:** 100% open. Only purple frame in window.
- **Medium privacy:** 50% open. Purple frame in window + Gradient color translucent canted bands + purple translucent diagonal baseboard made of 3D diagonal stripes at the bottom.
- **Maximum privacy:** 5-15% open. Purple frame in window + full gradient color translucent vinyl + purple translucent diagonal baseboard made of 3D diagonal stripes at the bottom.

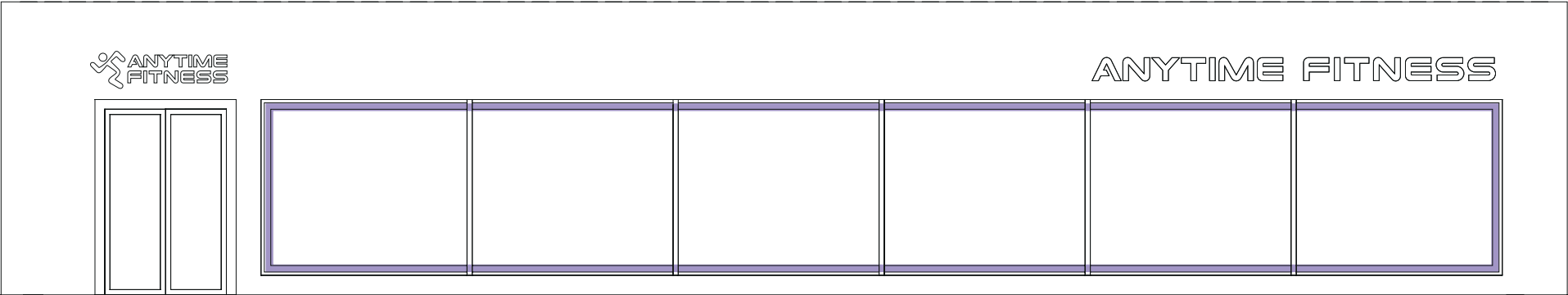


GRAPHIC DESIGN PACKAGE

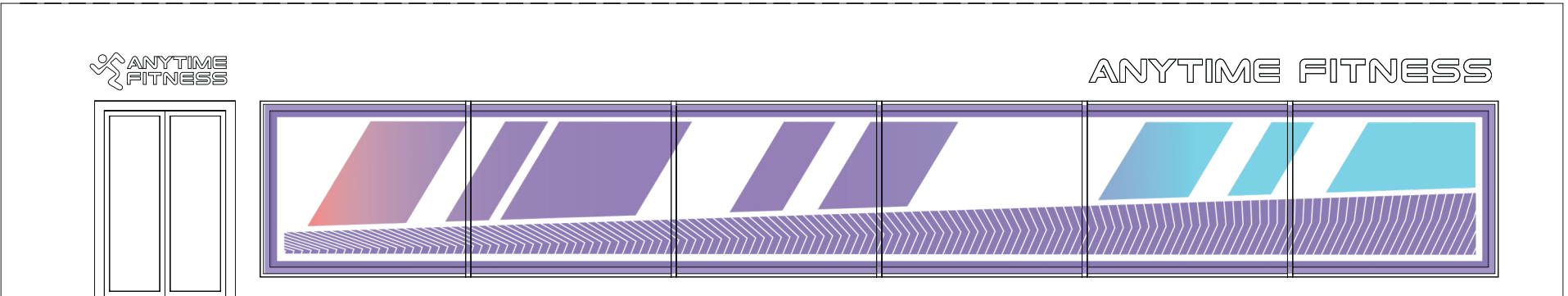
12.04 EXTERIOR ASSETS

12.04.05 Exterior artwork

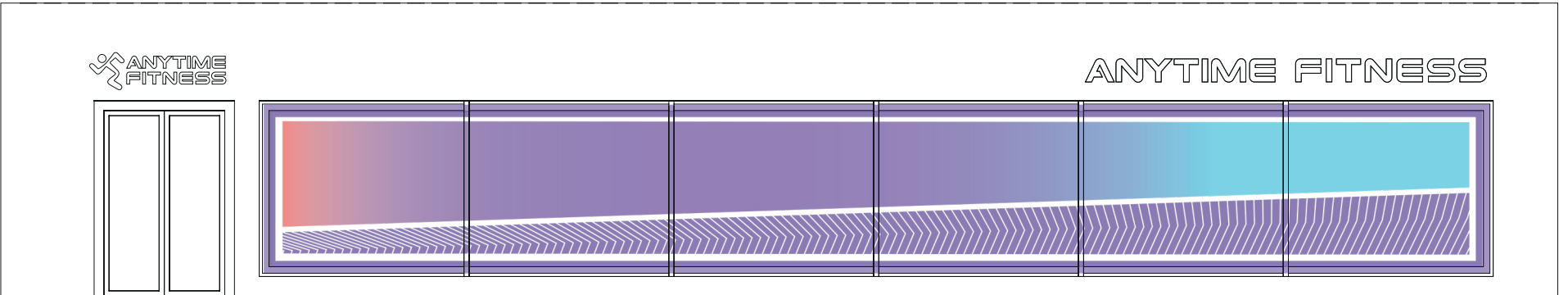
Minimum privacy



Medium privacy



Maximum privacy



12.04 EXTERIOR ASSETS

12.04.06 Exterior artwork. Medium Privacy

LOCATION: Façade. Window
DIMENSIONS: According to design
COLOR: Gradient color translucent artwork applied on windows. From red purple to purple cyan. Polymeric vinyl.

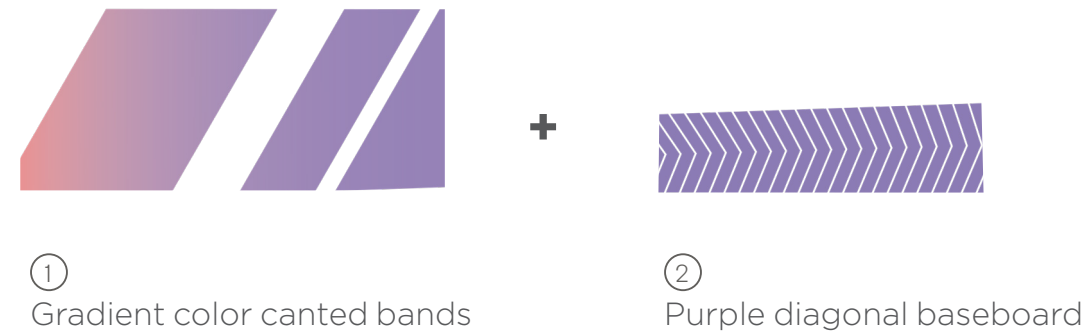
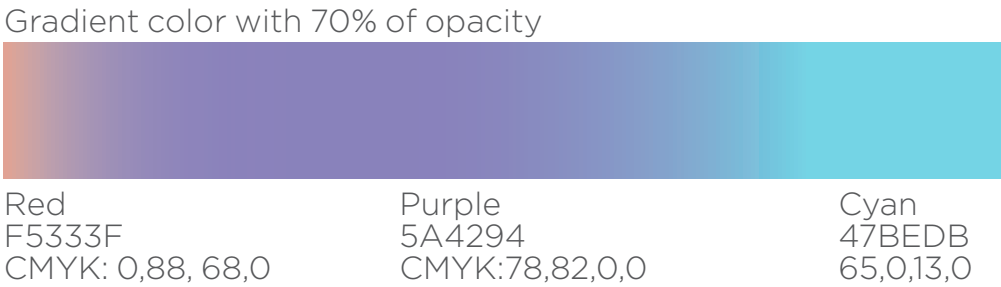
This option offers medium privacy using a pattern of colored canted bands at 60°.

Pattern direction:
Pattern will have a 60° angle from floor plane. The direction of the pattern will be from bottom left to top right.

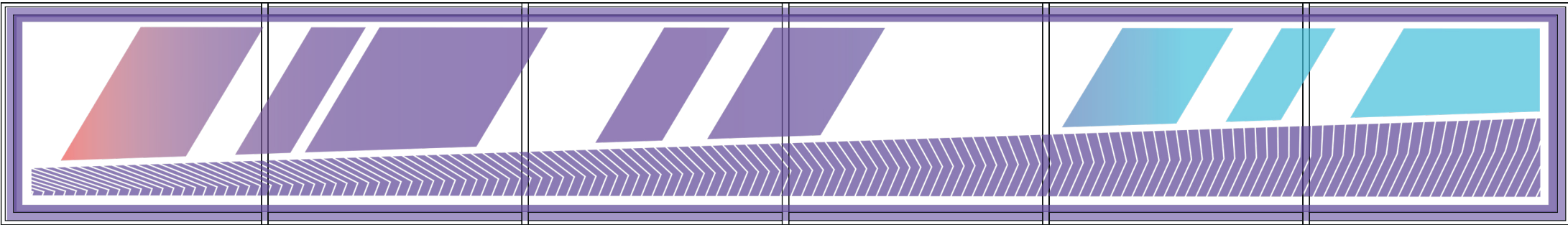
It combines: Gradient color translucent canted bands (1) + purple translucent diagonal baseboard made of 3D diagonal stripes at the bottom (2).

The separation between the canted bands can be variable, the bands are made of a gradient color from red purple to purple cyan . The gradient color is visible from the exterior and the interior.

The Diagonal baseboard is made of 3D diagonal stripes in purple to create movement in the façade.



ANYTIME FITNESS



12.04 EXTERIOR ASSETS

12.04.06 Exterior artwork. Maximum privacy

LOCATION: Façade. Window
DIMENSIONS: According to design
COLOR: Gradient color translucent artwork applied on windows. From red purple to purple cyan. Polymeric vinyl.


This option offers maximum privacy using a full gradient color vinyl on the upper part of the facade window.

It combines: Full gradiente color translucent vinyl (1) + purple translucent diagonal baseboard made of 3D diagonal stripes at the bottom (2).


The full translucent vinyl is made of a gradient color from red purple to purple cyan . The gradient color is visible from the exterior and the interior.

The Diagonal baseboard is made of 3D diagonal stripes in purple to create movement in the façade.

Gradient color with 70% of opacity




Red F5333F CMYK: 0,88, 68,0	Purple 5A4294 CMYK:78,82,0,0	Cyan 47BEDB 65,0,13,0
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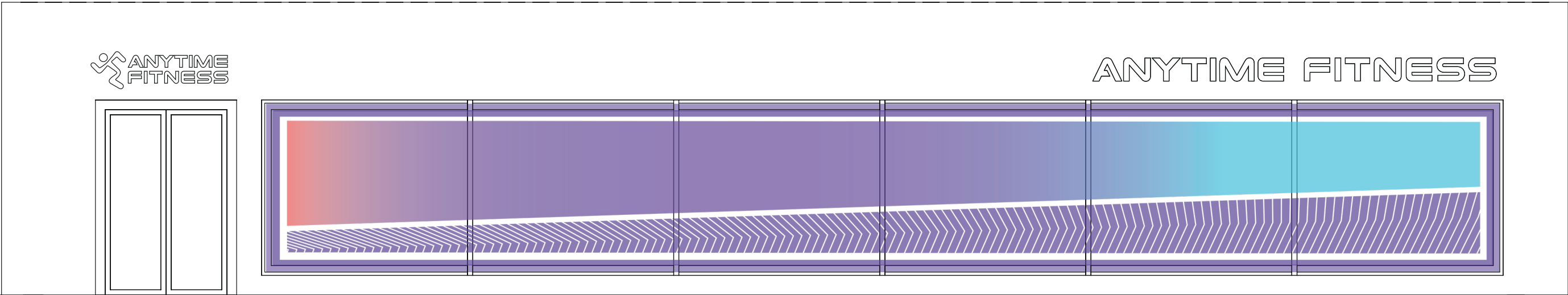


① Full gradient color vinyl

+



② Purple diagonal baseboard



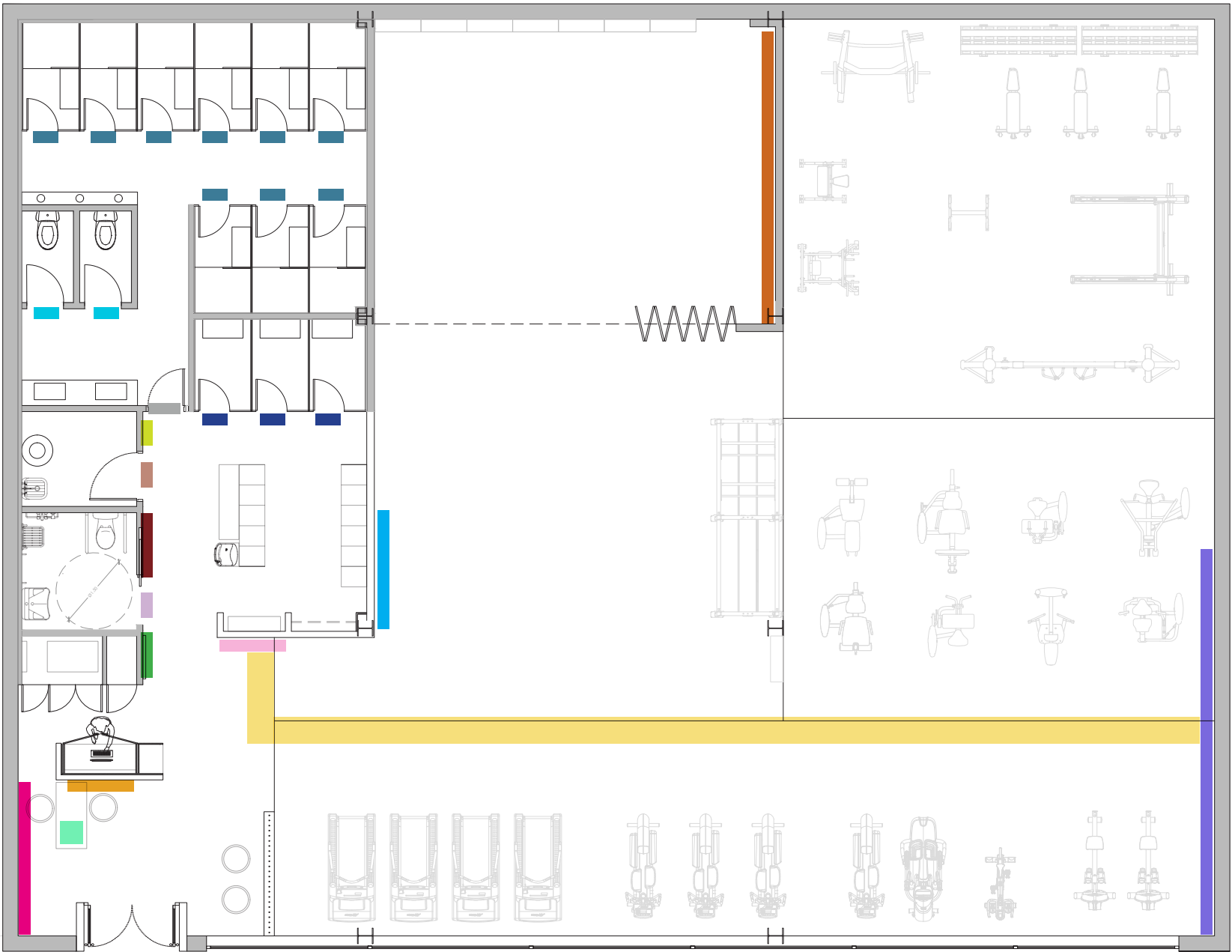
GRAPHIC DESIGN PACKAGE

12.05 INTERIOR SIGNAGE & ARTWORKS

The following scheme indicate the interior graphic elements included in the new design.

INTERIOR

- GI-1 Logo on New logo wall
- GI-2 AF on Black oak vinyl wall
- GI-3 Signage panel
- GI-4 Safety panel
- GI-5 “Any time. Any club” Sign
- GI-6 Regulatory signage
- GI-7 Colored lines on wall
- GI-8 Restroom icon
- GI-9 ADA Restroom icon
- GI-10 Private Icon
- GI-11 Changing Room icon
- GI-12 Shower icon
- GI-13 Staff icon
- GI-14 Colored lines on floor
- GI-15 Artwork on Guest Lobby wall
- GI-16 Artwork on Workout area wall
- GI-17 Studio Sign (Only for remodel)
- GI-18 Artwork on Office glass partition
- GI-19 Pattern on Studio Wall




***NOTE** Coordinate the equipment placement with the Graphics and with the previous supervision by LIVIT.

GRAPHIC DESIGN PACKAGE

12.06 INTERIOR SIGNAGE & ARTWORKS SCHEDULE

GI-1



Logo on New logo wall

Lacquered aluminum. RAL 7037 Dusty Grey. For further details see chapter 12

DIM: 33x123 cm

LOCATION: New logo wall

PRODUCT CATEGORY: LOCAL

MAKE: --

SUPPLIER: Refer to Sourcing Manual

GI-2



AF on Black oak vinyl wall

PVC on Black oak vinyl wall. White RAL 9016 Traffic white. For further details see chapter 12

DIM: 205x90 cm

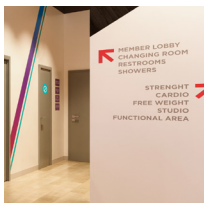
LOCATION: Functional Area

PRODUCT CATEGORY: LOCAL

MAKE: --

SUPPLIER: Refer to Sourcing Manual

GI-3



Signage panel

Monomeric vinyl applied on MDF white panel RAL 9016 Traffic white. COLOR: Dark gray (PMS 425C), Red (PMS 032C). For further details see chapter 12

DIM: According to design

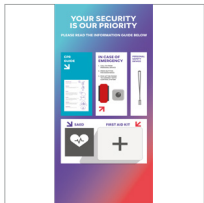
LOCATION: Guest Lobby

PRODUCT CATEGORY: LOCAL

MAKE: --

SUPPLIER: Refer to Sourcing Manual

GI-4



Safety panel

Monomeric vinyl + MDF

COLOR: MDF Panel:RAL 7037 Dusty Grey, Graphics: Purple (PMS 2097C), White, Turquoise (PMS 3125C), Dark Gray (PMS 425C) Red (PMS 032C). For further details see chapter 12. DIM: 85 x 190 cm

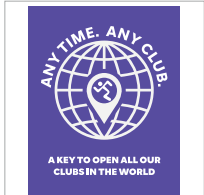
LOCATION: Member Lobby

PRODUCT CATEGORY: LOCAL

MAKE: --

SUPPLIER: Refer to Sourcing Manual

GI-5



“Any time. Any club” sign

Methacrylate + Vinyl. Purple (PMS 2097C) and White. For further details see chapter 12

DIM: 20x25 cm

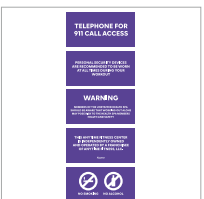
LOCATION: Interior. Guest Lobby. Welcome table

PRODUCT CATEGORY: LOCAL

MAKE: --

SUPPLIER: Refer to Sourcing Manual

GI-6



Regulatory signage

Printed PVC or PVC with printed vinyl. Purple (PMS 2097C) and White. For further details see chapter 12

DIM: 30x15 cm

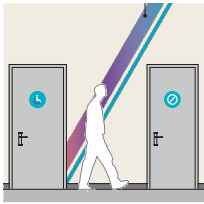
LOCATION: Interior. Member Lobby

PRODUCT CATEGORY: LOCAL

MAKE: --

SUPPLIER: Refer to Sourcing Manual

GI-7



Colored lines on wall

Monomeric vinyl applied on wall. Purple (PMS 2097C) Turquoise (PMS 3125 C) & Red (PMS 032C). For further details see chapter 12

DIM: 15cm / 5cm. L=According to design


LOCATION: Interior. Member Lobby

PRODUCT CATEGORY: LOCAL


MAKE: --

SUPPLIER: Refer to Sourcing Manual


GI-8




GI-9




GI-10




GI-11



GI-12



GI-13



Restroom icon

ADA Restroom icon


Private icon

Changing Room icon

Shower icon

Staff

GI-14



Signage and Icons

Signage and Icons. Monomeric vinyl applied on wood door. White, Purple (PMS 2097C),Turquoise (PMS 3125C), Red (PMS 032C) For further details see chapter 12

DIM: According to design


LOCATION: Interior. Doors.

PRODUCT CATEGORY: LOCAL

MAKE: --

SUPPLIER: Refer to Sourcing Manual

GI-14



Colored lines on floor

Colored lines. Poliurethane paint on floor. Pantone Color: Gradient color from Turquoise (PMS 3125C to Purple (PMS 2097C) to Red (PMS 032C) , Turquoise (PMS 3125C). For further details see chapter 12. DIM: According to design


LOCATION: Interior. Workout area

PRODUCT CATEGORY: LOCAL

MAKE: --

SUPPLIER: Refer to Sourcing Manual

GI-15



Artwork on Guest Lobby wall

Monomeric vinyl applied on wall. Color: Purple (PMS 2097C), Turquoise (PMS 3125C), Red (032C) & Light gray (Pantone Cool Gray C). For further details and options see chapter 12

DIM: According to design


LOCATION: Interior. Guest Lobby

PRODUCT CATEGORY: LOCAL

MAKE: --

SUPPLIER: Refer to Sourcing Manual

GI-16



Artwork on Workout area wall

Monomeric vinyl applied on wall. Color: Purple (PMS 2097C), Turquoise (PMS 3125C), Red (PMS 032C) and Light gray (PMS Cool Gray C). For further details and options see chapter 12

DIM: According to design


LOCATION: Interior. Workout area

PRODUCT CATEGORY: LOCAL

MAKE: --

SUPPLIER: Refer to Sourcing Manual

GI-17



Studio Sign (Only remodel)

Studio Sign (Only remodel). Monomeric vinyl applied above Studio door. White or Dark Gray (PMS 425C). For further details see chapter 12

DIM: According to design


LOCATION: Interior. Above Studio door.

PRODUCT CATEGORY: LOCAL

MAKE: --

SUPPLIER: Refer to Sourcing Manual

GI-18



Artwork on Office Glass Partition

Artwork applied on glass partitions. Gradient color from cyan to purple translucent decorative vinyl. For further details see chapter 12

DIM: According to design

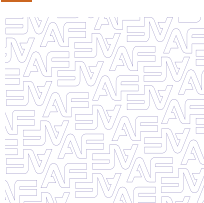
LOCATION: Interior. Office / PT office glass partition.

PRODUCT CATEGORY: LOCAL

MAKE: --

SUPPLIER: Refer to Sourcing Manual

GI-19



Pattern on Studio wall

Monomeric vinyl applied on wall COLOR: Purple (PMS 2097C). For further details see chapter 12

DIM: According to design. Height: 2.40m

LOCATION: Studio

PRODUCT CATEGORY: LOCAL

MAKE: --

SUPPLIER: Refer to Sourcing Manual

GRAPHIC DESIGN PACKAGE

12.07 INTERIOR ASSETS

12.07.01 Logo on New Logo wall

- GI-1 Logo on New Logo wall**
LOCATION: Workout area. Functional Area
DIMENSIONS: 123x33 cm
COLOR: Gray RAL 7037 Dusty grey
MATERIAL: Lacquered aluminum

This logo will be placed on the New Logo wall.
Two options:

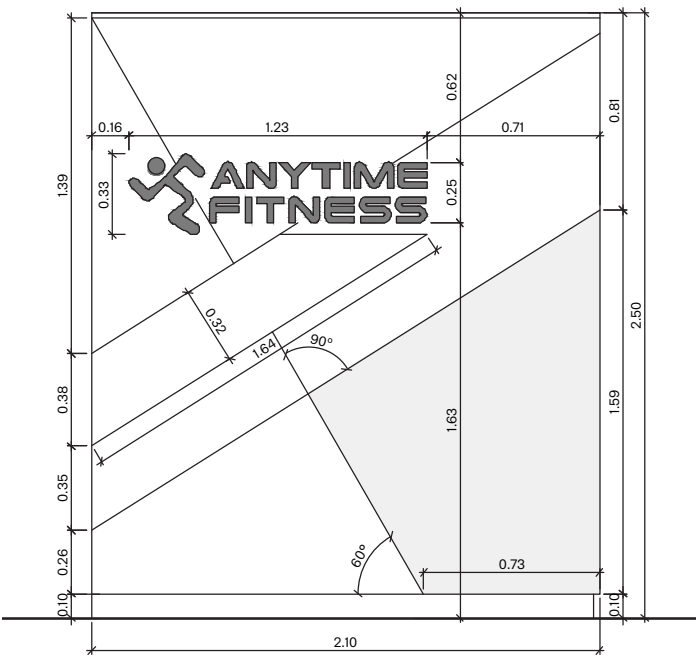


Option 1 - no light



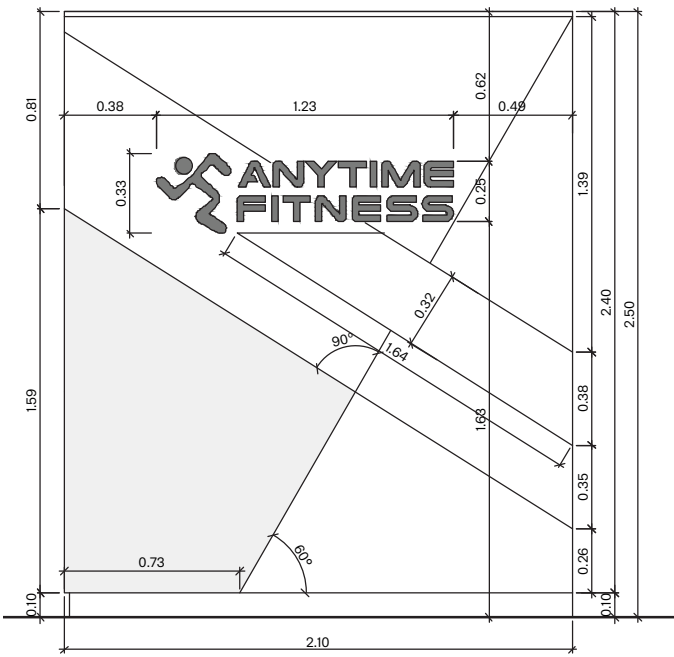
Option 2 Upgrade - backlit

OPTION 1_ Wall at the right side

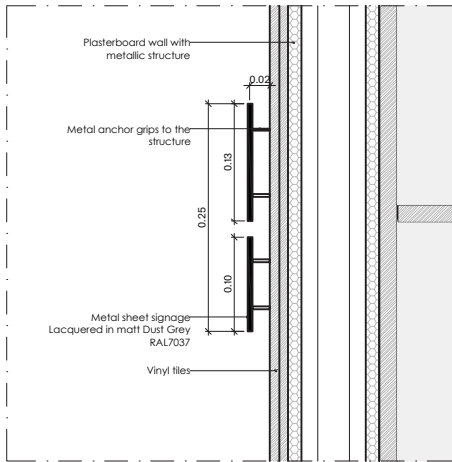


Front Elevation - Option with wall to left side and shelves at right side

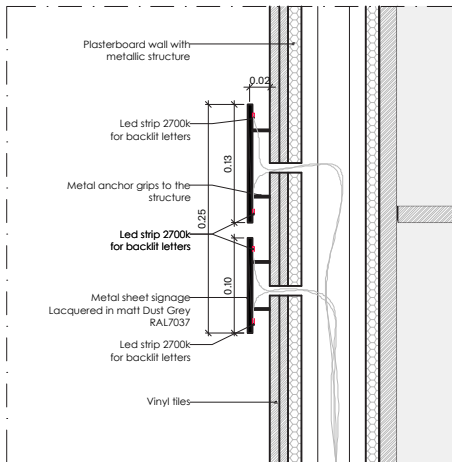
OPTION 2_ Wall at the left side



Front Elevation - Option with wall to right side and shelves at left side



Detail option 1 - no light



Detail option 2 Upgrade - backlit

GRAPHIC DESIGN PACKAGE

12.07 INTERIOR ASSETS

12.07.02 AF on Black oak vinyl wall

- GI-2 AF on Black oak vinyl wall**
LOCATION: Workout area. Functional Area
DIMENSIONS: 90x205 cm
COLOR: White RAL 9016 Traffic white
MATERIAL: PVC

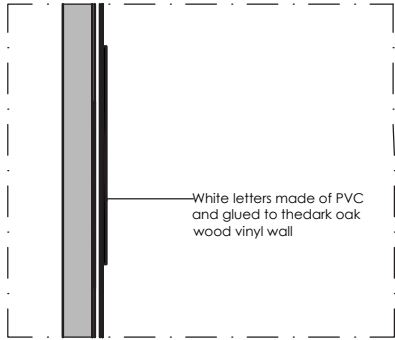
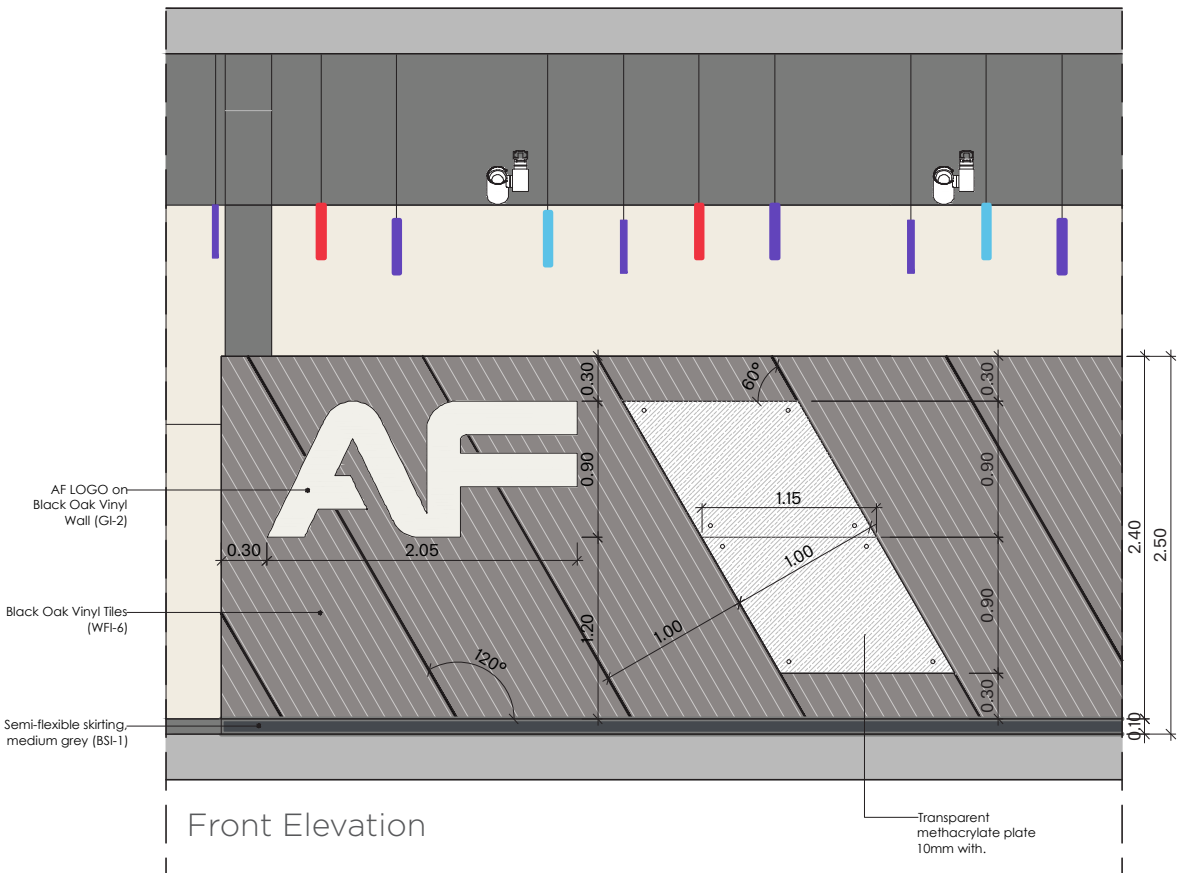
The short version of the Anytime Fitness logo will always be placed on the black oak vinyl wall in the Functional Area.
Two options:



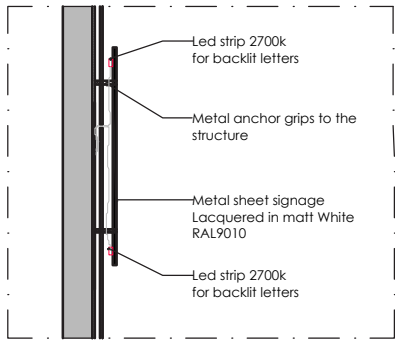
Option 1 - no light



Option 2 Upgrade - backlit



Detail option 1 - no light



Detail option 2 Upgrade - backlit

GRAPHIC DESIGN PACKAGE

12.07 INTERIOR ASSETS

12.07.03 Signage panel

- GI-3 Signage panel**
LOCATION: Entrance - Guest Lobby
DIMENSIONS: According to design
COLOR: Dark grey (PMS 425C), Red (PMS 032C)
FONT: F37 Moon Extra Bold
MATERIAL: Monomeric vinyl applied on MDF white panel RAL 9016 Traffic white

This panel is located in the Guest Lobby to indicate the zoning.

It will be placed on MDF White panel (RAL 9016 Traffic White) as shown:



F37 Moon Extra Bold



GRAPHIC DESIGN PACKAGE

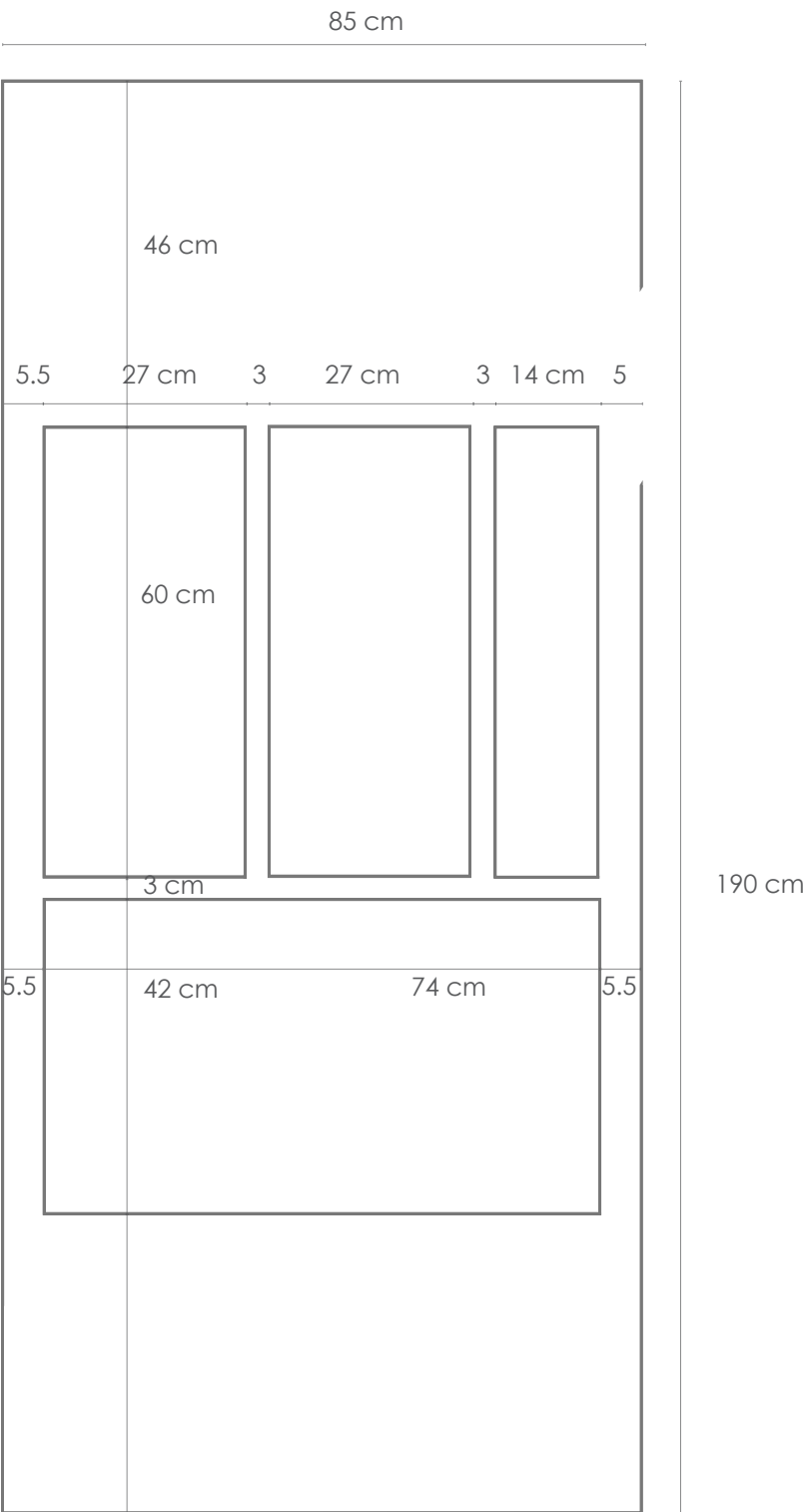
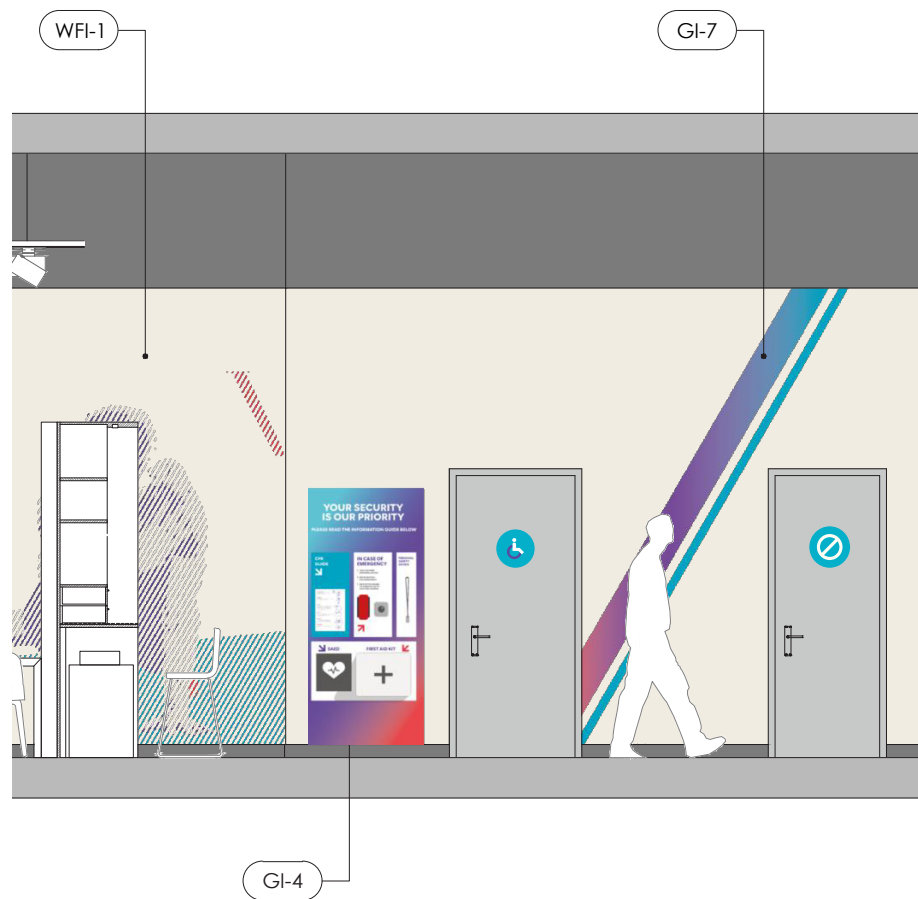
12.07 INTERIOR ASSETS

12.07.04 Safety panel

- GI-4 Safety panel**
LOCATION: Member Lobby
DIMENSIONS: 85 x 190 cm
COLOR: Purple (PMS 2097C), White, Turquoise (PMS 3125C), Dark Gray (PMS 425C) Red (PMS 032C)
FONT: F37 Extra Bold
MATERIAL: Monomeric vinyl on MDF. Base: MDF (3cm)
Radiant color from cyan-purple to purple-red

The safety panel hosts the security and emergency elements necessary during unstaffed hours or regulated by code.

It is placed on the wall close to the Member Lobby, according to detailed elevations included in this Manual.



GRAPHIC DESIGN PACKAGE

12.07 INTERIOR ASSETS

12.07.05 “Any time. Any club” Sign

- **GI-5 “Any time. Any club” sign**
LOCATION: Guest Lobby
DIMENSIONS: 20x25 cm
COLOR: Purple (PMS 2097C) and White
FONT: F37 Moon Black & F37 Moon Extra Bold
MATERIAL: Methacrylate + Vinyl

The methacrylate support with the vinyl will be placed on the welcome table and visible from the Guest Lobby.



GRAPHIC DESIGN PACKAGE

12.07 INTERIOR ASSETS

12.07.06 Regulatory signage

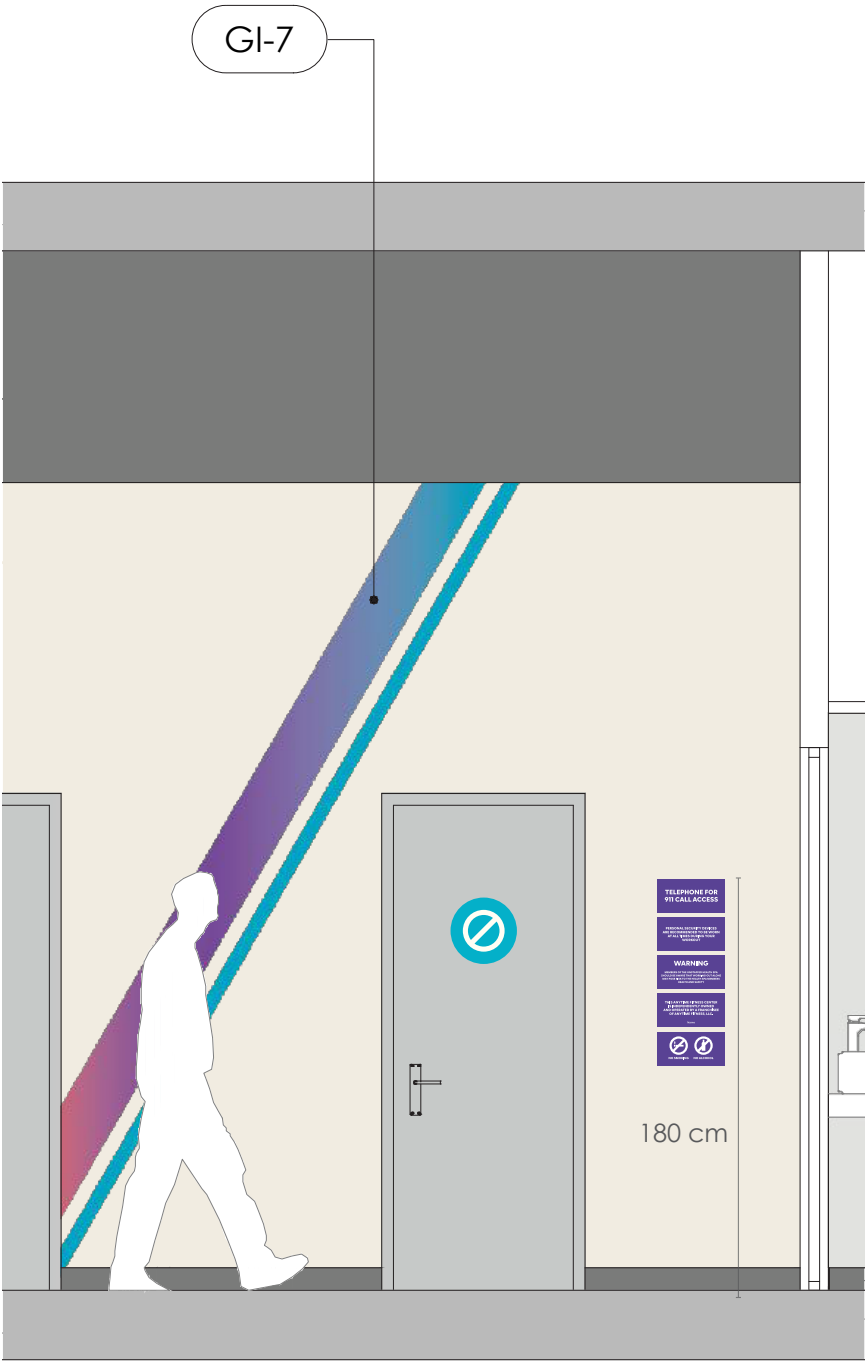
- GI-6 Regulatory signage**
LOCATION: Member Lobby
DIMENSIONS: 30x15 cm
COLOR: Purple (PMS 2097C) and White
FONT: F37 Moon Extra Bold
MATERIAL: Printed PVC or PVC with printed vinyl

The safety panel and regulatory plates will contain mandatory messages that must be included in any club.

They will be placed at a maximum height of 180cm (from top of the upper panel).

They will be preferably vertically aligned, with a separation of 2 cm.

*Any other signage not specified in this document, will be **PROHIBITED**. Therefore signs, posters or particular messages needed in a specific club will require special approval from the CDT.



GRAPHIC DESIGN PACKAGE

12

12.07 INTERIOR ASSETS

12.07.07 Colored lines on wall

■ GI-7 Colored lines on wall

LOCATION: Member Lobby

DIMENSIONS: 15cm / 5cm

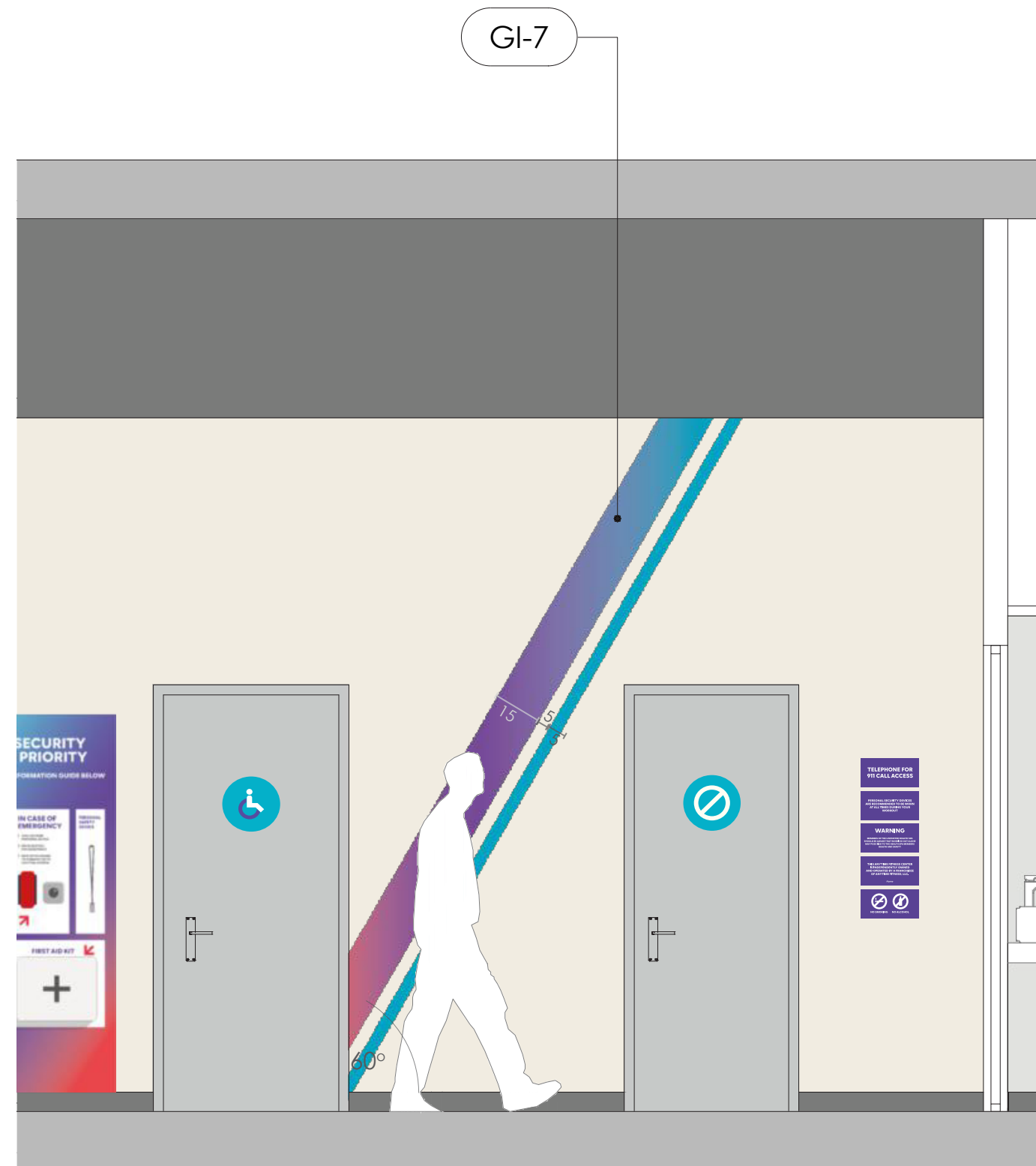
COLOR: Purple (PMS 2097C), Turquoise (PMS 3125 C)

& Red (PMS 032C)

MATERIAL: Monomeric vinyl

The lines will be located on wall type W-1 according to the following drawing.

The lines will follow the color scheme of the elevation. Purple line 5 cm thick and shorter than the others. It will start 100-110cm from ground floor.



GRAPHIC DESIGN PACKAGE


12.07 INTERIOR ASSETS

12.07.08 Signage and Icons


Signage and Icons

LOCATION: Member Lobby Restroom area and Showers
DIMENSIONS: According to design
COLOR: White, Purple (PMS 2097C), Blue (PMS 3125C), Red (PMS 032C)
FONT: F37 Moon Black
MATERIAL: Monomeric vinyl
SIZE: 17x17cm


Interior graphic design Icons. It includes:




GI-8 Restrooms icons




GI-9 Ada Restrooms icons




GI-10 Security icons




GI-10 Security icons




GI-10 Security icons



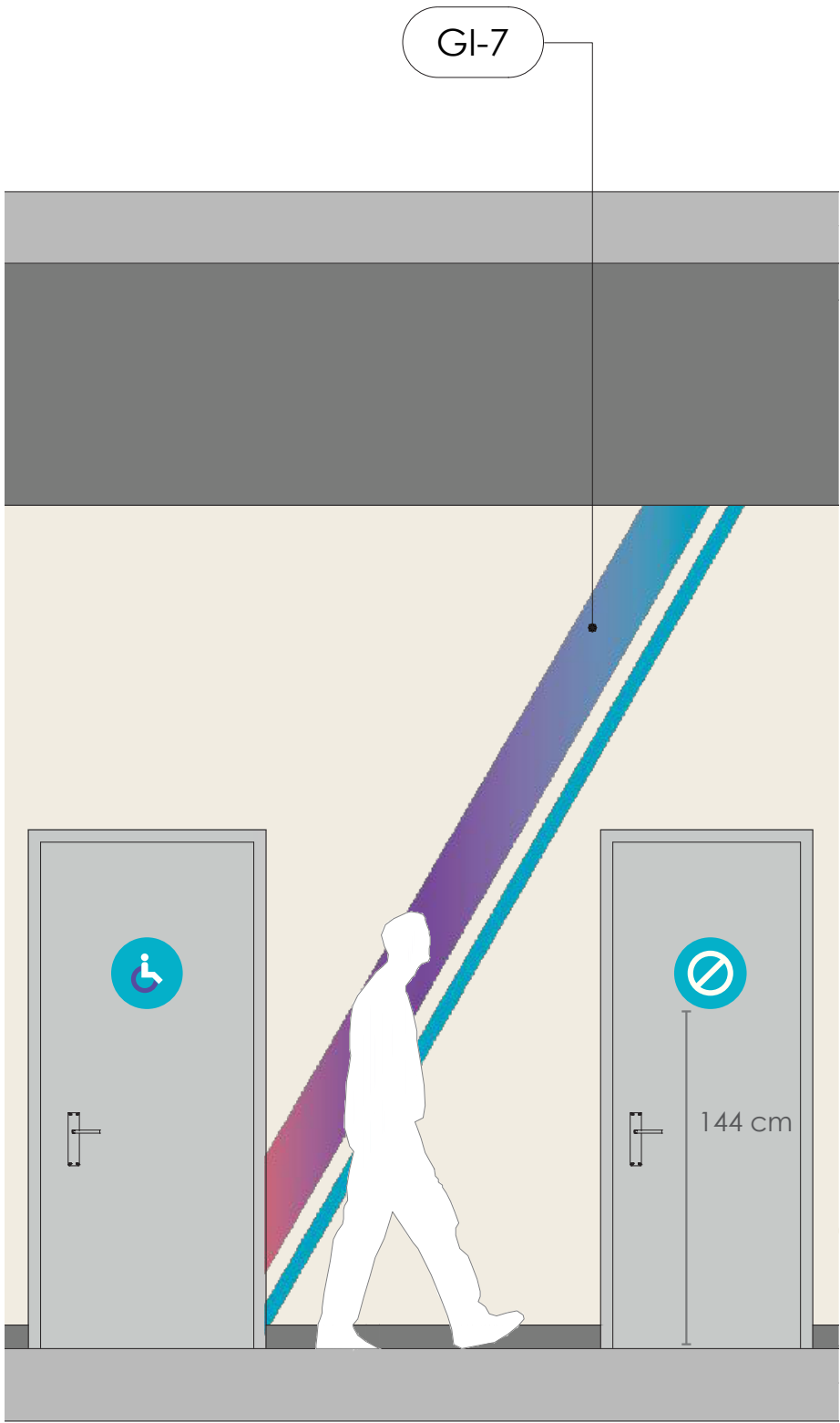
GI-11 Changing room icons



GI-12 Showers icons



GI-13 Staff icon



GRAPHIC DESIGN PACKAGE

12

12.07 INTERIOR ASSETS

12.07.09 Colored lines on floor

■ GI-14 Colored lines on floor

LOCATION: Workout area

DIMENSIONS: According to design

COLOR: Gradient color from Turquoise (PMS 3125C) to Purple (PMS 2097C) to Red (PMS 032C) , Turquoise (PMS 3125C)

MATERIAL: Poliurethane paint on floor

Lines painted on the floor coordinated when possible with wall artwork located in the workout area.

They are located from Entrance to the general Workout Area, dividing Cardio from the rest of zones.

They will be painted in two colors with different thicknesses (15 cm and 9 cm) separated by a gap of 9 cm.



GRAPHIC DESIGN PACKAGE

12.07 INTERIOR ASSETS

12.07.10 Artwork on Guest Lobby wall

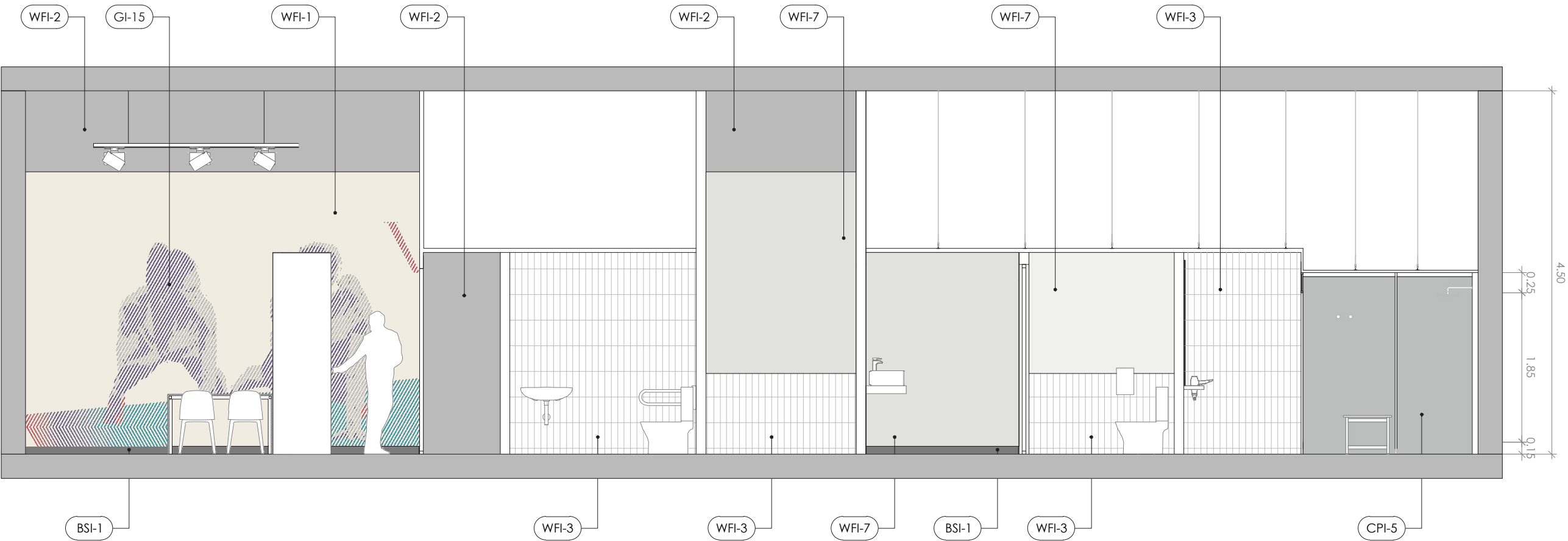
■ GI-15 Artwork on Guest Lobby wall

LOCATION: Interior. Entrance - Guest Lobby
DIMENSIONS: According to design
COLOR: Purple (PMS 2097C), Turquoise (PMS 3125C),
Light gray (Pantone Cool Gray C) & Red (PMS 032C)
MATERIAL: Monomeric Vinyl

Artwork on Wall type W-1 at the Entrance Area. Designed with inclined lines at 60° and 1.5 cm width.

The artwork will be placed on the white wall between the ceiling gray band (WFI-2) and the skirting board (BSI-1).

It will be installed according to Manufacturers instructions.



GRAPHIC DESIGN PACKAGE

12.07 INTERIOR ASSETS

12.07.11 Artwork on Workout Area wall

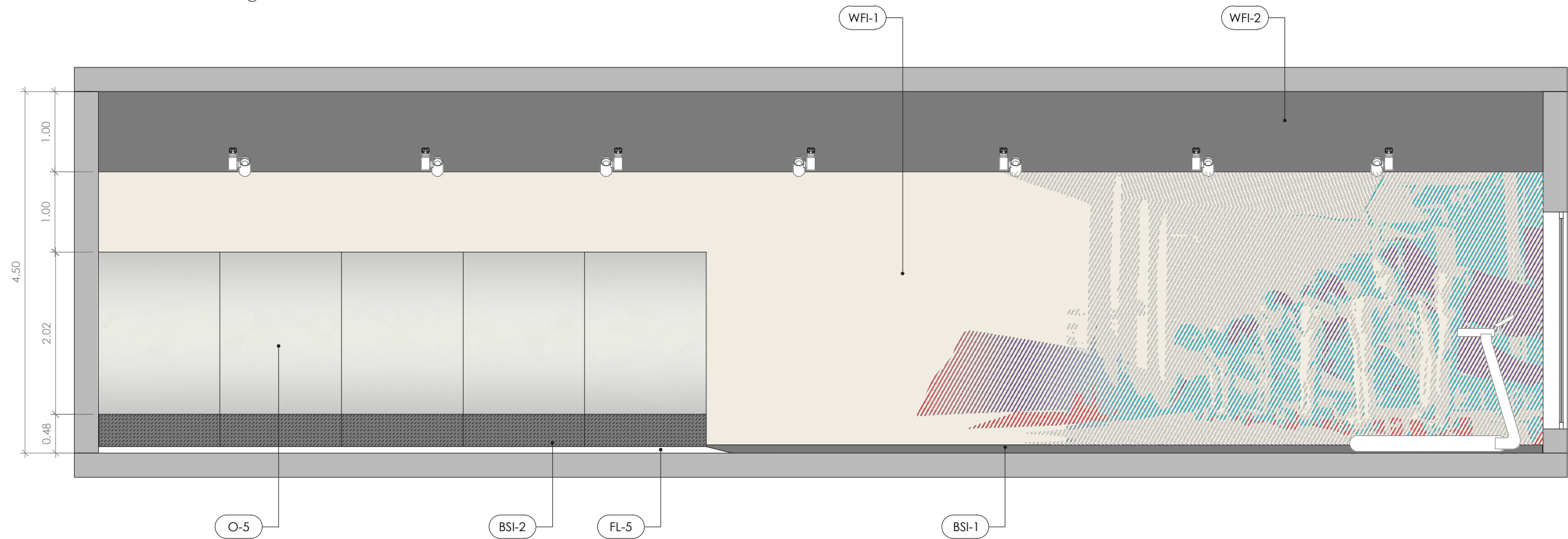
■ GI-16 Artwork on Workout Area wall

LOCATION: Interior. Workout area
DIMENSIONS: According to design
COLOR: Purple (PMS 2097C), Turquoise (PMS 3125C) Light gray
(Pantone Cool Gray C) & Red (PMS 032C)
MATERIAL: Monomeric Vinyl

Artwork on Wall type W-1 in the Workout area. Designed with inclined lines at 60° and 1.5 cm width.

The artwork will be placed on the white wall between the ceiling gray band (WFI-2) and the skirting board (BSI-1) preferably placed at the right corner, (there is a left corner version if needed).

It will be installed according to Manufacturers instructions.



GRAPHIC DESIGN PACKAGE

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12.07 INTERIOR ASSETS

12.07.12 Studio Sign (Only Remodel)

■ GI-17 Studio Sign (Only Remodel)

LOCATION: Interior. Above Studio door

DIMENSIONS: According to design

COLOR: RAL 9016 Traffic White, or RAL 7026 Granite Grey (PMS 425C)

FONT: F37 Moon Extra Bold

MATERIAL: Monomeric Vinyl

Interior graphic design icon, to be installed above Studio door, only in Remodel projects.

It offers two option: white or dark grey (negative).

It will be installed according to Manufacturers instructions.

STUDIO



GRAPHIC DESIGN PACKAGE

12.07 INTERIOR ASSETS

12.07.13 Artwork on Office Glass Partition

- **GI-18 Artwork on Office Glass Partition**
LOCATION: Interior. Glass Partition
DIMENSIONS: According to design
COLOR: Gradient color from cyan to purple translucent decorative vinyl
MATERIAL: Polimeric Vinyl

This option offers medium privacy for offices using a translucent decorative vinyl made with a Line Blend pattern in a gradient color.

Line thickness 3cm.

Gaps of 9 cm between lines.

Gradient color with 70% of opacity



Line Blend pattern

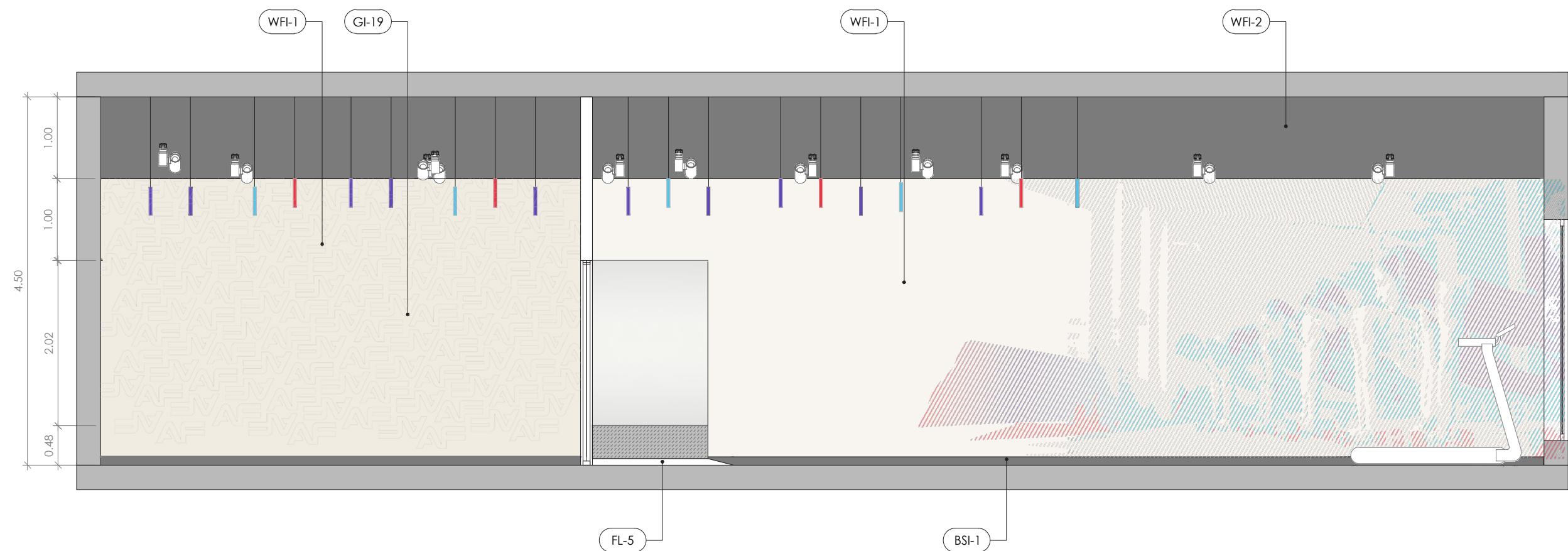


GRAPHIC DESIGN PACKAGE

12.07 INTERIOR ASSETS

12.07.14 Pattern on Studio Wall

- GI-19 Pattern on Studio wall**
LOCATION: Interior. Studio wall
DIMENSIONS: According to design. Height: 2.40m
COLOR: Purple (PMS 2097C)
MATERIAL: Monomeric Vinyl



12.08 COLOR PALETTE

Our color scheme is neat and clean but also transmits a contemporary, energetic and dynamic image. This is achieved by combining neutral colors in big spaces with the corporate purple as an accent color. We add a secondary color: cyan, which boosts and refreshes the space.

It is vitally important for branding purposes that no modifications are made to the color palette.

Colors

PRIMARY COLORS



Burple
CMYK 78 / 82 / 0 / 0
PMS 2097C

SECONDARY COLORS



Turquoise
CMYK 65 / 0 / 13 / 0
PMS 3125C



Dark Grey
CMYK 74 / 68 / 62 / 16
PMS 425C



Red
CMYK 0 / 90 / 76 / 0
PMS 032C



Light Grey
CMYK 36 / 27 / 28 / 0
PMS Pantone Cool Gray 5C

GRAPHIC DESIGN PACKAGE

12.09 TYPOGRAPHY

It is really important that corporate typography for the global message is coherent with the image and philosophy of the brand. So it is forbidden using or adding new typographies, neither for internal or personal use.

F37 Moon is a typeface that offer a wide weight range, highly contrasted between them; still two extreme weights were chosen to assure the contrast: **F37 Moon Black + F37 Moon Extra Bold** for big graphics and titles and *F37 Moon Light + F37 Moon Light Italic* for copy text and smaller graphics.

Neither Tracking nor Kerning will be modified under any circumstance; line-spacing will be +2 than the font size.

F37 MOON BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!/?#%&\$€@*{(/\)}

F37 MOON EXTRA BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!/?#%&\$€@*{(/\)}

F37 MOON LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!/?#%&\$€@*{(/\)}

F37 MOON LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!/?#%&\$€@*{(/\)}

* Note: The use of the Moon font is STRICTLY LIMITED to the graphics and items included in this manual, any other use of it will require additional approval from the Master office.

12.09 TYPOGRAPHY

It is really important that corporate typography for the global message is coherent with the image and philosophy of the brand. So it is forbidden using or adding new typographies, neither for internal or personal use.

Montserrat is a free Google font available to download. It serves as a backup to F37 Moon with similar visual styles of bold, approachable and easy to read. Montserrat should be used in all digital settings and print when F37 Moon is unavailable.

MONTERRAT BLACK ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!/?#%&\$€@*{(/ \) }

MONTERRAT BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!/?#%&\$€@*{(/ \) }

MONTERRAT EXTRALIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!/?#%&\$€@*{(/ \) }

MONTERRAT EXTRALIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!/?#%&\$€@*{(/ \) }

GRAPHIC DESIGN PACKAGE

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12.10 PHOTOGRAPHY

The Anytime Fitness graphics are based on treated photos of people, avoiding detailed elements which locate them in a specific place and moment.

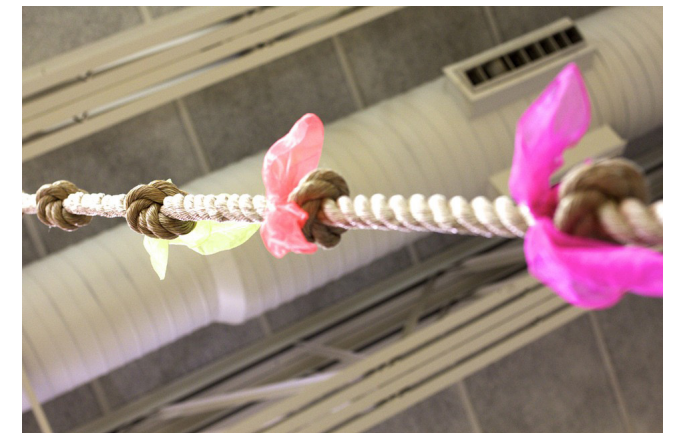
The photography intended for flyers, RSS, web and advertising in general will not showcase people in their scenes. By doing so we will keep our global and inclusive personality. So portraits or body part photography are DONT'S; and will NEVER be used inside the Clubs.

The photos must be illuminated with a soft shadow contrast, include color, fine-tuning with no burnt areas and, in case of detailed photography the backgrounds will present a soft blur.

The photos will have simple compositions. Letting the background go out of focus.

Requirements:

- Simple composition
- Out of focus background
- Avoid showing people
- Make sure logos on equipment, apparel, fitness tracking devices, watches etc. are not visible
- Negotiate appropriate talent and usage rights. Unlimited global talent and usage rights is always preferred, however we understand cost can be prohibitive
- All original photography must be submitted to country contact for approval



GRAPHIC DESIGN PACKAGE

12

12.11 MATERIAL SPECIFICATIONS

12.11.01 Translucent plotter vinyl

USER'S INSTRUCTIONS:

- The films should preferably be stored under the same environmental conditions as the plotter.
- If the pressure is too high, the protective liner (silicone-coated paper) could slightly crack and the adhesive could penetrate. This would make the weeding process more difficult and the paper liner could even peel off in the cutting area. In any case, it is recommended to weed the material right after cutting.
- Minimum application temperature recommended: +10 °C (+50 °F).

The minimum application temperature must be applied for both the ambient and substrate temperature.

- Operating temperature range: from -40 °C to +90 °C (from -40 °F to +194 °F).
- Application to clean, untreated surfaces free of any traces of pollutants (dust, grease, wax, silicone...).

Please pay particular attention to the cleaning of angles and edges of the glass surfaces in order to let the film properly adhere to the surface.

Cleaning of the glass surfaces only with soapy water.

- The use of a transfer film enables you to firmly apply the squeegee on the entire surface of the graphics to be transferred.

If using tape, the film must solely be applied according to the dry application method.

- To make application easier, we can provide you with a line of accessories consisting of different types of squeegees, from very soft to very hard ones (plastic or felt).
- In a cold environment, the transfer tape should be left on the film for a slightly longer period of time before its removal because several days are required before achieving the final adhesion of the vinyl.

- If bubbles appear during the dry application, only use a needle to pierce and expel the air as a cutter would weaken the film in this area.
- In the case of already painted substrates, self-adhesive media must only be applied onto undamaged original paintwork. If the paintwork is not the original and/or is damaged, the application and the removal are at the installer's own judgment and own risk.

RECOMMENDATIONS FOR USE:

- In the case of glass and notably backlit applications, it is recommended to check the feasibility of each processing due to the diversity of exposure and light conditions.
- The color of the films is controlled in order to ensure faithful reproduction of the color tints. Nevertheless, should your project require the use of several rolls of a single color reference, we recommend that you use only one batch number of this color.

STORAGE:

- Shelf life (before application):

The shelf life of this film is 2 years if it is stored in its unopened original packaging at a temperature ranging from +15 °C to +25 °C (from +59 °F to +77 °F), with relative humidity between 30 % and 70 %.

FTP.DAO.037B

DURABILITY:

The color pigments of the PVC influence the stability duration of colorings. These durabilities are obtained from ageing tests performed on the polymers of the etched glass film through UV rays and outdoor exposure; the durations indicated below are those from which a gradual change or impairment of the appearance is noticeable.S5DEPM

GRAPHIC DESIGN PACKAGE

12

12.11 MATERIAL SPECIFICATIONS

12.11.02 Monomeric vinyl

USER'S INSTRUCTIONS:

ADHESIVE:

- Solvent-based acrylic adhesive.
- Special low energy surface adhesive (polypropylene, polyethylene, etc.).
- Immediate and permanent adhesion.

USER'S INSTRUCTIONS:

Due to the wide variety of existing substrates, the application of vinyl to an unsuitable and/or not adequately prepared surface or laminate may result in media lifting from the substrate, or damage the substrate when the film is withdrawn. The application and removal of the vinyl are at the judgment and risk of the installer. Will not, under no circumstances, be liable for damages or deteriorations caused by the installation or removal of a vinyl film.

- Touch-dry after less than 10 minutes depending on printer used.
- Recommended minimum application temperature: +10 °C (+50 °F), acceptable down to -1 °C (30 °F).
- Operating temperature range (outdoors): -40 °C to +90 °C (-40 °F to +194 °F).
- In the case of already painted substrate, self-adhesive media must only be applied to undamaged original paintwork. If the paintwork is not original and/or damaged, the application and the removal are at the judgment and risk of the installer.

OPERATING RECOMMENDATIONS:

- For any coating and other, optimal drying time for the inks is 24 hours minimum.
- The surface finish of your printing may be modified/improved/protected by a judicious choice of laminating films V700 or V650. For UV printing, protect with the laminating film VCR650.

STORAGE:

- Shelf life (before application):

The shelf life of this film is 1 year when stored upright in its original packaging in a dust-free environment at a temperature ranging from 15 °C to 25 °C (+59 °F to +77 °F) with relative humidity of 50 %.

DURABILITY: (Central European climate)

- Vertical outdoor exposure on flat surfaces:

Unprinted: 4 years.

GRAPHIC DESIGN PACKAGE

12

12.11 MATERIAL SPECIFICATIONS

12.11.03 Polymeric vinyl

USER'S INSTRUCTIONS:

ADHESIVE:

- Grey, solvent-based, acrylic adhesive.
- Immediate and permanent adherence.

USER'S INSTRUCTIONS:

- Touch-dry at the latest 10 minutes following application depending on the printer used.
- Minimum application temperature recommended: +10 °C (+50 °F).
- Operating temperature range (outdoors): from -40 °C to +90 °C (from -40 °F to +194 °F).
- Very good adhesion to glass, steel, aluminum, PVC, melamine... except grained substrates or substrates covered by acrylic paints.
- In the case of already painted substrates, self-adhesive media must only be applied onto undamaged original paintwork. If the paintwork is not the original and/or is damaged, the application and the removal are at the installer's own judgment and own risk.

RECOMMENDATIONS:

- For any laminating and further processing, the optimum drying time of the inks is 24 hours minimum.
- The aspect of your prints can be modified/improved/protected by applying the V750 or PC500 laminate. UV inkjet prints must be protected with the VCR750 laminate.
- For further information on the application method of the V200WG1 film, please refer to the Application Guide available under the "Professionals" heading, category "Digital printing" on our website at www.hexis-graphics.com.

STORAGE:

Shelf life (before application):

- The shelf life of this film is 1 year if it is stored in its unopened original packaging at a temperature ranging from +15 °C to +25 °C (from +59 °F to +77 °F), with relative humidity between 30 % and 70 %.

DURABILITY: (central Europe climate)

Vertical outdoor exposure:

Unprinted: 8 years

Printed and laminated:

- PC500: 5 years
- V750: 4 years
- VCR750: 3 years

Printed: 2 years

GRAPHIC DESIGN PACKAGE

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12.12 VENDOR AND PARTNERSHIP GUIDELINES

Guidelines & Approvals

These guidelines will help our partners understand the right way to tag vendor-produced promotional materials. All tagged promotional elements including media plans should be sent to the country contact for approval.

Logo Usage by Equipment Manufacturers

The Anytime Fitness name and logo should not be used on vending machines, non-private labeled product, or offerings that are not provided exclusively by Anytime Fitness.

Anytime Fitness allows its logos to be used on dumbbells and free weights but no other equipment without consent.

Media Guidelines

The information below offers direction on appropriate placement of Anytime Fitness owned or tagged advertising/promotional elements. This will help ensure that all media buys align with our brand standards.

Media Approach: Anytime Fitness avoids buying environments considered to be controversial. Here's a list of content and sample placements that conflict with our brand sensibilities:

- Gratuitous sexual situations, adult language and excessive violence.
- More specifically: TV shows with TV-Mature ratings.
- Adult-themed TV programming running at peak child-viewing times.
- Any environment with a political or religious agenda.
- Here are some specific examples to avoid. This is not an all-inclusive list.
- Television: Family Guy, South Park, Nancy Grace, Face the Nation, America's Most Wanted etc.
- Magazine: Playboy, Penthouse, maxim, King, XXL, Stuff etc.
- Online: Any extensions to the above-listed TV and magazine show environments.
- Radio: Religious, political and shock jock (e.g., The Howard Stern Show etc.) formats.

13 DESIGN DOCUMENTS

DESIGN DOCUMENTS

13.01 PROCESS WORKFLOW

Central Design Team (CDT)

Most of our international clients request a support service where we can be flexible and support local franchisees in the development and implementation of their fitness centers globally. This service is intended to accelerate growth, reducing the times for approval of new sites, approvals for site specific implementations and make sure the brand standards are maintained and audited. Below is an extended description of the different services.

Call Center

International franchisees could have a single point of contact that operates covering all regions from Americas to Asia Pacific. We would answer specific questions from franchisees, clarify doubts on how to interpret the Brand Manual and escalate to the Brand when necessary.

Test Fit Development

LIVIT can provide fast site-specific adaptations through the development of Test-Fits for new projects.

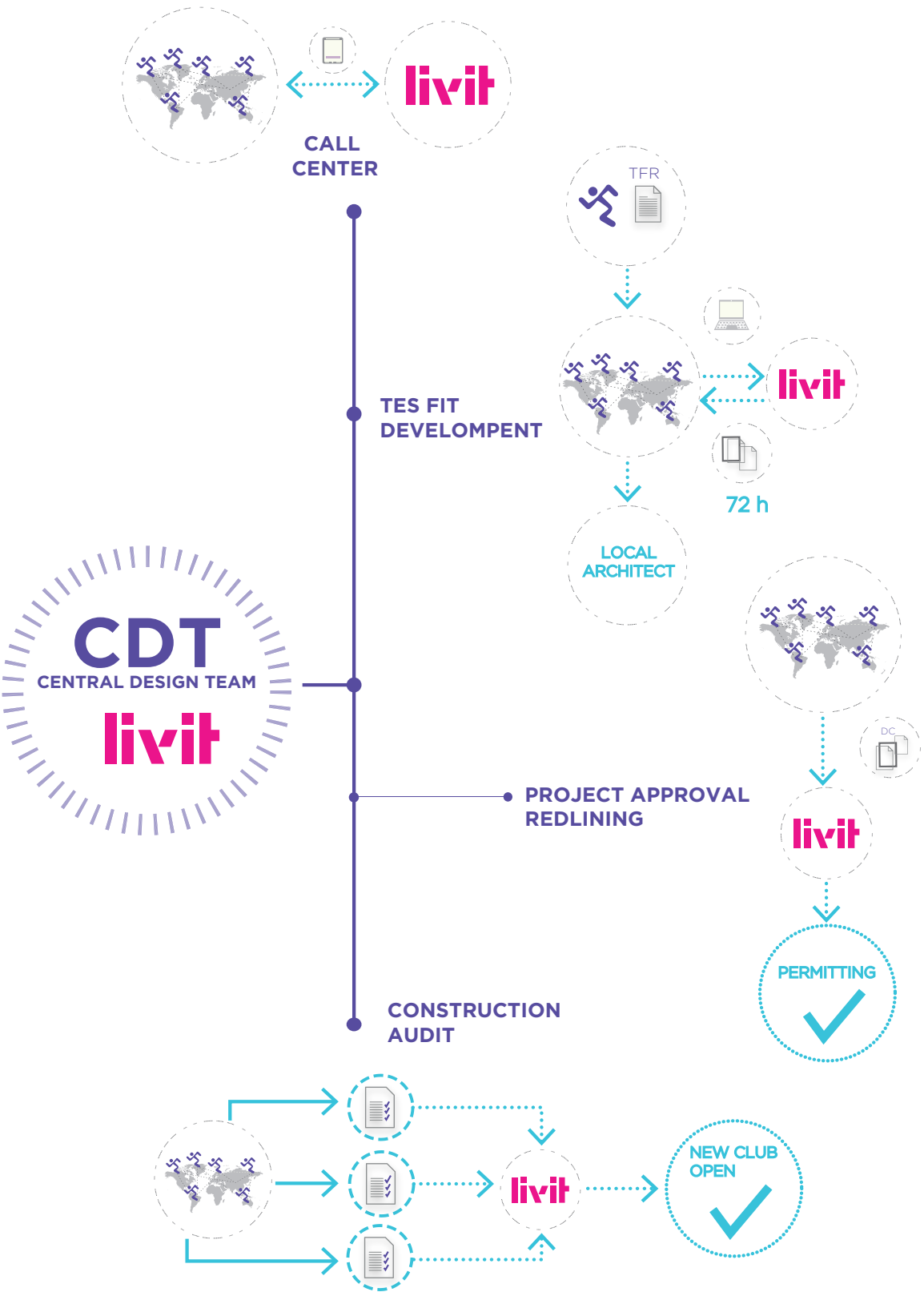
This is an invaluable tool for franchisees in order to expedite approvals. First you, the franchisees would submit a site specific TFR (Test Fit Request) document for you Anytime Fitness development. You would submit the TFR electronically to the Central Design Team and receive a site-specific Test Fit within a maximum of 72h. From there a local architect/Engineer can adapt to local codes, if needed, and produce the construction documents for permitting and construction.

Project Approval/Redlining

In order to maintain brand consistency, before submitting for permitting the CD Set shall be sent to the CDT for redlining and/or approval. This ensures that the documents handed over to the general contractors are aligned to brand standards and performance specifications.

Construction Audit by App

Anytime Fitness has developed an App with a self-audit checklist available for all franchisees. This is a straightforward checklist that is a helpful tool for you and your local team to ensure all brand standards are followed during construction and before opening. Before the opening of any fitness center is authorized, this audit should be submitted to the CDT through the app with the required images to ensure brand consistency.



14 REBRAND PROCESS

REBRAND PROCESS

14

14.01 THE REBRAND PROCESS

Gym members are becoming more and more demanding, as the market grows and their options multiply exponentially. Anytime Fitness has managed to position itself as a top selection in its category, however, we can't fall behind. That is why every day there are more clubs that want to join the Anytime Fitness family.

Our main goal in a **REBRAND PROCESS** is to take an independently owned club to an Anytime Fitness Club, within a specified process and time period.

This evolution must go hand in hand with our standards: a fresh and welcoming gym, delivering a unique guest experience through AF design criteria.

Desired Outcome:

- For an independent gym location that wants to join the Anytime Fitness brand in a cost effective and timely manner: need to reduce construction time due to existing membership base.
- To keep existing members of independent gym, allowing the AF gym to open with a good membership base.
- Create an environment that represents the Anytime Fitness brand gen 2, Livit Design.

The Conversion Club Design will consist of **2 phases**, giving the independently owned club time to join the Anytime Fitness family in a progressive way, but always with controlled times and costs adapted to the needs of the owner.

This will be in combination of Operational requirements. The Market Directors will work with Master teams to complete.

PHASE 1

To be completed prior to club opening

PHASE 2

To be completed after club opening but before deadline established by Master franchisee and Corporate with the supervision of the CDT within 12 months of club opening

REBRAND PROCESS

14.02 APPROVAL

01.02.01 Rebrand + Approval process

The Rebrand Process must take place when specified by contract or when considered useful to Franchisee, following the steps identified below:

1. PRE-REBRAND

The first step is to secure territory & location approval through the corporate office. Then all applicable and necessary permits and/or licenses must be obtained by local team prior to the REBRAND. This may include but may not be limited to: building, fire, health, accessibility, mechanical, electrical or others as required.

The franchisee will receive this Rebrand guide included within the Brand Manual in which the two phases are clearly identified with the minimum requirements for any Rebrand to bring the design up to an AF design according the established Brand goals.

2. REBRAND DESIGN DEVELOPMENT

The rebrand design development consists of a Test fit development and a project approval red lining that must be developed before the rebrand takes place and sent for review and approval. It must specify, and detail the elements that are to be modified in the club, meeting at least those elements identified in the different phases.

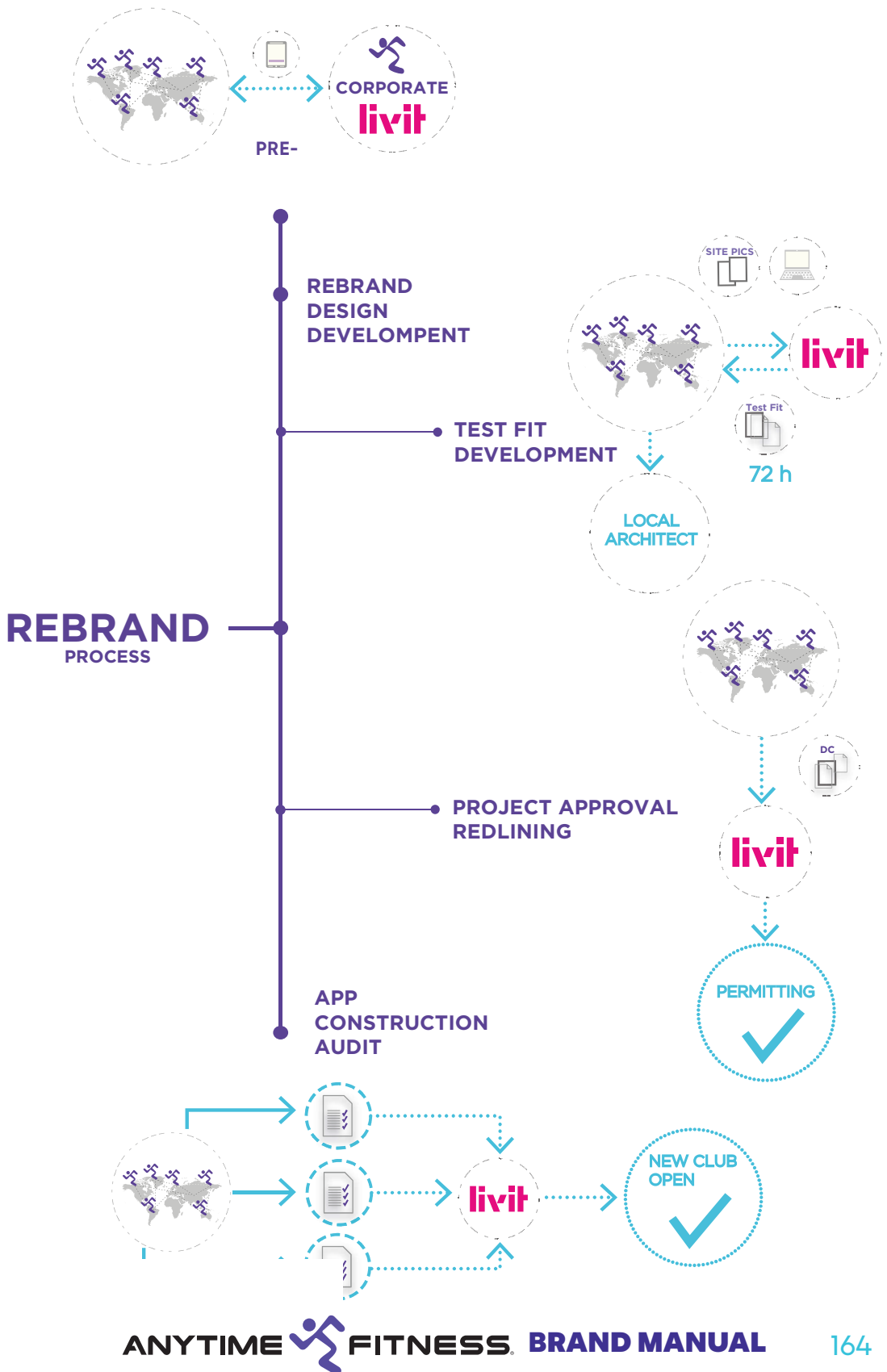
For the development of the Test fit the Franchisee has to send pictures and a layout of the current site to the CDT which will develop a Test fit within 72 hours. For the project, the franchisee may develop locally based on the Brand Manual's guidelines or with the direct assistance of the Central Design Team (CDT), understanding a small additional fee. In either case the CDT is available for assistance in Manual interpretation or Design implementation criteria. The difference of the process is as follows:

Option 1: The franchisee may develop the Rebrand Project with a local team after which it must be sent for review and approval from the CDT, who will complete a Design Audit as to guarantee correct implementation of **BRANDATORIES** and design criteria, followed by necessary modifications until finally design approval is obtained before construction process or construction documents if needed.

Option 2: The CDT develops a complete Rebrand Development package and is handed over to Franchisee and local team to commence the construction process or construction documents if needed.

3. CONSTRUCTION AUDIT BY APP (PROCESS STREET)

Anytime Fitness has developed an App (Process street) with a self-audit checklist available for all franchisees. This is a straightforward checklist that is a helpful tool for you and your local team to ensure all brand standards are followed during construction and before opening. This audit should be submitted to the CDT through the App (Process street) with the required images to ensure brand consistency. Process St audit will be completed upon finishing Phase 1 and before the official opening of the club. In the case that additional actions are carried out in Phase 2, extra photos will be requested by the CDT via email.



REBRAND PROCESS

14.03 REBRAND PHASES

The rebrand process is divided in 2 phases.

Phase 1 must be completed prior to club opening.

Phase 2 must be completed within 12 months of club opening.

There are two types of components that will conform the rebrand process:

- 1. **AF Design Components**
- 2. **AF Operational Components**

The **AF Design Components** include the **Brandatories** that are the mandatory elements of our brand design manual to ensure a familiar and seamless experience for our Anytime Fitness consumers.

The **AF Operational Components** are the mandatory components of our business operations system that will allow for Anytime Fitness consumers to access our club and be recognized as a member.

DESIGN COMPONENTS

PHASE 1

- EXTERIOR

Design items to be executed on the exterior of the Club as described on the following pages including the exterior Brandatories

- INTERIOR

Design items to be executed in the interior of the Club as described on the following pages including the interior Brandatories

PHASE 2

- INTERIOR

Design items to be executed in the interior of the Club as described on the following pages including the interior Brandatories

AF OPERATIONAL COMPONENTS

PHASE 1

1. Door Access System and Approved Security upgrade through your level one vendor (see head office with questions).

2. Operational Software and Billing System through your level one vendor (see head office with questions).

3. Anytime Fitness keyFOB's ordered through your head office and given to members upon the approved audit of your phase one rebrand.

REBRAND PROCESS

14.03 REBRAND PHASES

14.03.01 PHASE 1 - EXTERIOR DESIGN REBRAND COMPONENTS REQUIRED

Exterior Brandatories



1 **Entrance backlit frame**
See chapter 5



2 **Exterior logo sign**
See chapter 5



3 **Vinyl frame**
See chapter 12

EXTERIOR DESIGN COMPONENTS

ENTRANCE DESIGN

- Include **Entrance Backlit frame**

SIGNAGE

- Add **Exterior Logo Sign**
- Add secondary Logo if needed

EXTERIOR FINISHES

- Repair façade

EXTERIOR LIGHTING

- Ensure correct entrance lighting

STOREFRONT

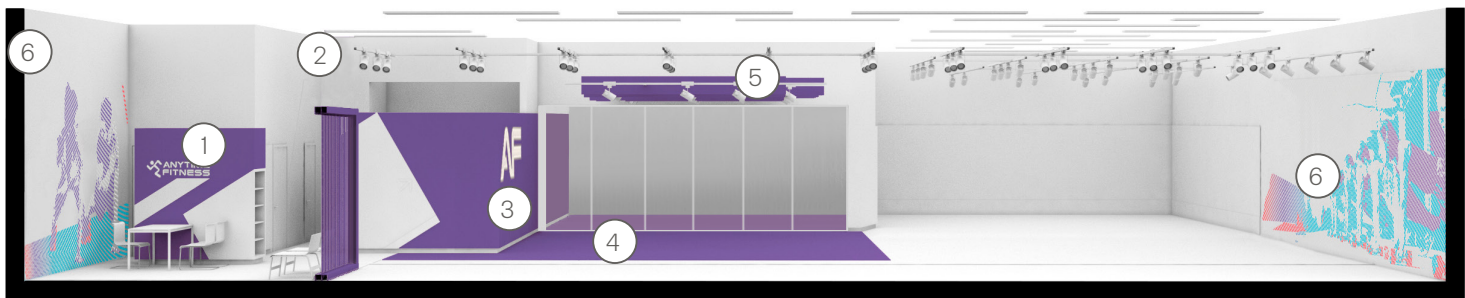
- Repair storefront if damaged
- Remove of all other brands or co-branding
- Paint window and door frame when possible or if there is no neutral color frame
- Apply new window decals **Vinyl Frame** GE-3 (in accordance with signage requirements)
- Apply new door decals GE-4 (in accordance with signage requirements)
- Add exterior artwork GE-5 if needed

REBRAND PROCESS

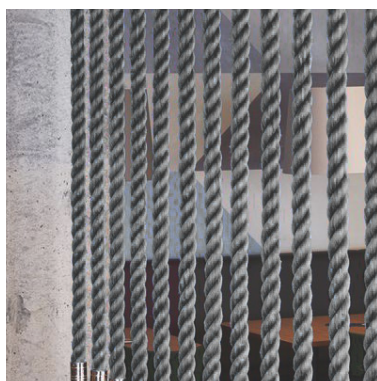
14.03 REBRAND PHASES

14.03.02 PHASE 1 - INTERIOR DESIGN REBRAND COMPONENTS REQUIRED

Interior Brandatories



① **New Logo Wall**
See chapter 9



② **Rope divider**
See chapter 9



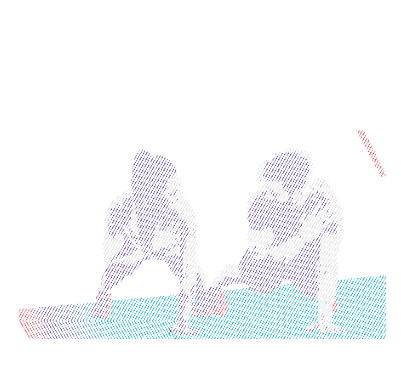
③ **Black oak vinyl tiles with AF logo**
See chapter 9



④ **Purple Flooring**
See chapter 62



⑤ **Acoustic baffles**
See chapter 6



⑥ **Graphics on walls**
See chapter 12

INTERIOR DESIGN COMPONENTS

GUEST LOBBY

- Include vinyl **Graphic on wall** GI-15
- Include **New Logo Wall**
- Include **Rope divider**
- Include Welcome table and chairs if existing doesn't match Livit design

MEMBER LOBBY

- Repair any damaged elements
- Paint walls with Livit color palette

GENERAL WORKOUT AREA

- Install vinyl **Graphics on wall** GI-16
- Update flooring if in bad conditions or not neutral color/finish
- Paint walls with Livit color palette

FUNCTIONAL AREA+ MULTI PURPOSE ROOM

- Add **Purple Flooring**
- Add **Acoustic baffles**
- Install **Black oak vinyl tiles with AF logo**

RESTROOM & SHOWER AREA

- Repair any damaged elements
- Apply Livit color palette

REBRAND PROCESS

14.03 REBRAND PHASES

14.03.03 PHASE 2 - INTERIOR DESIGN REBRAND COMPONENTS REQUIRED

INTERIOR DESIGN COMPONENTS

1. GUEST LOBBY

- Include and update any brandatory and interior sign package missing in phase 1
- Replace welcome table and chairs if not applicable in phase 1
- Review existing lighting scheme to include purple spot

2. MEMBER LOBBY

- Add signage panel GI-3 and black wood vinyl finish wall behind signage panel GI-3
- Add any graphic not include in Phase 1 (see chapter 12)
- Update member lobby furniture according to design guidelines: lockers, cubbies, benches...if needed based on conditions
- Include new inspiration wall if needed

3. GENERAL WORKOUT AREA

- Include and update any brandatory missing in phase 1
- Include natural wood vinyl finish wall within or close to free weight area
- Add any graphic not include in Phase 1 (see chapter 12)
- Review existing lighting scheme

4. FUNCTIONAL AREA+ MULTI PURPOSE ROOM

- Include and update any brandatory missing in phase 1
- Review existing lighting scheme to include purple spots
- Connect studio and functional training space if needed

5. RESTROOM & SHOWER AREA

- Add any graphic not include in Phase 1 (see chapter 12)

** These elements included in Phase 2, can be carried out in Phase 1 depending on the owner requirements.*

